

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.8	2.0	-0.2	2.1	2.0	0.1	1.8	1.5	0.3	0.5	0.8	-0.3	3.6	4.2	-0.6	2.9	2.9	0.0	0.6	0.9	-0.3
2GB	11.8	9.8	2.0	4.3	4.3	0.0	4.6	3.8	0.8	3.7	2.2	1.5	4.9	3.4	1.5	17.1	13.6	3.5	24.8	20.8	4.0
2UE 954	3.1	3.3	-0.2	1.2	1.4	-0.2	2.3	2.0	0.3	1.0	1.3	-0.3	0.8	0.6	0.2	1.0	1.5	-0.5	8.2	8.3	-0.1
SKY Sports Radio	1.4	1.4	0.0	0.6	1.0	-0.4	0.7	0.9	-0.2	0.7	0.9	-0.2	0.9	0.4	0.5	1.7	1.9	-0.2	2.8	2.5	0.3
104.1 2DAY FM	4.7	4.5	0.2	4.6	6.3	-1.7	8.5	9.6	-1.1	6.4	6.5	-0.1	5.6	5.4	0.2	6.4	4.7	1.7	0.6	0.7	-0.1
KIIS1065	10.0	9.9	0.1	15.8	16.7	-0.9	14.8	21.0	-6.2	18.5	18.1	0.4	10.3	10.0	0.3	6.3	5.8	0.5	2.5	1.7	0.8
104.9 TRIPLE M	5.6	4.8	0.8	8.4	7.2	1.2	7.8	5.9	1.9	5.1	4.3	0.8	8.5	8.1	0.4	6.4	6.0	0.4	1.4	1.2	0.2
NOVA96.9	7.6	7.1	0.5	14.5	13.1	1.4	14.7	16.3	-1.6	13.2	12.7	0.5	9.0	7.4	1.6	3.0	3.5	-0.5	0.6	0.5	0.1
smoothfm 95.3	12.3	10.3	2.0	7.3	8.5	-1.2	13.1	9.1	4.0	12.4	9.5	2.9	16.2	12.6	3.6	11.4	16.6	-5.2	10.8	6.9	3.9
WSFM	9.6	10.9	-1.3	5.1	5.3	-0.2	6.3	8.9	-2.6	6.9	7.2	-0.3	9.1	13.4	-4.3	18.7	16.4	2.3	9.3	11.0	-1.7
ABC SYD	6.2	7.5	-1.3	7.3	8.9	-1.6	1.2	0.9	0.3	1.8	1.6	0.2	4.8	4.6	0.2	3.5	5.7	-2.2	13.1	15.7	-2.6
2RN	1.4	1.8	-0.4	1.9	1.2	0.7	0.1	0.1	0.0	1.2	1.3	-0.1	1.9	1.0	0.9	0.8	0.7	0.1	1.7	3.8	-2.1
ABC NEWSRADIO	1.6	1.7	-0.1	1.6	1.0	0.6	0.4	0.9	-0.5	0.9	1.0	-0.1	1.3	2.2	-0.9	1.4	1.1	0.3	2.9	2.5	0.4
2JJJ	3.0	2.9	0.1	5.6	2.9	2.7	2.9	1.4	1.5	6.8	6.5	0.3	3.6	4.3	-0.7	0.7	2.1	-1.4	0.3	0.3	0.0
ABC CLASSIC	2.8	3.0	-0.2	0.7	0.6	0.1	0.9	1.2	-0.3	3.3	2.5	0.8	1.6	0.9	0.7	2.5	1.9	0.6	5.0	6.5	-1.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.0	2.1	-0.1	1.9	2.5	-0.6	1.5	1.7	-0.2	2.1	1.8	0.3	2.2	2.5	-0.3	2.7	2.7	0.0	1.4	1.5	-0.1
2GB	12.3	10.2	2.1	15.1	12.3	2.8	13.7	11.1	2.6	9.3	7.5	1.8	7.4	6.8	0.6	14.9	13.5	1.4	10.1	8.7	1.4
2UE 954	2.9	3.0	-0.1	1.7	2.1	-0.4	3.1	2.6	0.5	4.3	3.8	0.5	2.9	3.5	-0.6	3.0	4.3	-1.3	3.4	4.3	-0.9
SKY Sports Radio	1.3	1.2	0.1	2.2	1.9	0.3	0.3	0.3	0.0	1.0	1.0	0.0	2.1	1.7	0.4	0.8	1.3	-0.5	1.7	2.0	-0.3
104.1 2DAY FM	4.8	4.6	0.2	3.9	3.8	0.1	5.6	5.0	0.6	5.4	5.0	0.4	4.8	5.1	-0.3	4.3	3.5	0.8	4.3	4.4	-0.1
KIIS1065	10.2	10.2	0.0	13.5	13.1	0.4	10.7	10.4	0.3	8.0	8.9	-0.9	9.5	9.1	0.4	4.4	4.8	-0.4	9.3	9.0	0.3
104.9 TRIPLE M	5.6	4.8	0.8	5.8	5.1	0.7	5.2	4.0	1.2	5.9	5.0	0.9	5.6	5.1	0.5	5.0	4.6	0.4	5.5	4.8	0.7
NOVA96.9	7.5	7.0	0.5	7.4	6.9	0.5	7.1	6.6	0.5	8.0	7.4	0.6	8.2	7.9	0.3	6.0	5.5	0.5	8.1	7.2	0.9
smoothfm 95.3	12.0	9.9	2.1	10.0	8.3	1.7	13.1	11.2	1.9	13.4	10.5	2.9	11.4	10.1	1.3	13.2	10.4	2.8	13.3	11.3	2.0
WSFM	9.9	11.6	-1.7	10.5	11.3	-0.8	10.2	12.7	-2.5	9.8	12.7	-2.9	9.4	10.3	-0.9	8.2	7.7	0.5	8.3	8.7	-0.4
ABC SYD	6.5	7.9	-1.4	7.8	8.9	-1.1	6.2	7.5	-1.3	5.8	7.5	-1.7	6.7	7.3	-0.6	3.9	7.0	-3.1	5.3	6.4	-1.1
2RN	1.3	1.5	-0.2	1.9	2.5	-0.6	0.6	0.8	-0.2	0.6	0.6	0.0	1.5	1.2	0.3	2.3	2.6	-0.3	1.8	2.7	-0.9
ABC NEWSRADIO	1.5	1.5	0.0	2.7	2.8	-0.1	1.0	1.1	-0.1	0.9	0.7	0.2	1.0	0.7	0.3	1.7	1.3	0.4	1.9	2.4	-0.5
2JJJ	3.0	2.8	0.2	2.3	2.4	-0.1	2.8	2.4	0.4	3.4	3.3	0.1	4.6	4.1	0.5	2.7	2.2	0.5	2.9	2.9	0.0
ABC CLASSIC	2.4	2.8	-0.4	2.0	2.8	-0.8	2.7	3.2	-0.5	2.6	2.5	0.1	2.5	2.6	-0.1	3.0	2.8	0.2	4.1	3.7	0.4

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	169	164	5	22	32	-10	42	26	16	26	29	-3	27	31	-4	30	26	4	22	20	2
2GB	673	661	12	39	45	-6	56	62	-6	109	86	23	95	98	-3	138	119	19	236	252	-16
2UE 954	267	266	1	23	26	-3	44	25	19	60	63	-3	23	11	12	16	15	1	103	126	-23
SKY Sports Radio	179	184	-5	8	22	-14	26	19	7	45	59	-14	31	15	16	25	30	-5	43	37	6
104.1 2DAY FM	707	696	11	87	97	-10	111	92	19	248	244	4	175	166	9	48	52	-4	38	45	-7
KIIS1065	1,192	1,156	36	177	173	4	174	175	-1	466	439	27	259	261	-2	61	68	-7	54	39	15
104.9 TRIPLE M	672	678	-6	100	107	-7	121	89	32	169	190	-21	189	195	-6	65	68	-3	28	28	0
NOVA96.9	1,188	1,147	41	185	205	-20	199	189	10	468	463	5	246	201	45	58	59	-1	33	29	4
smoothfm 95.3	1,243	1,198	45	141	152	-11	123	133	-10	325	301	24	325	297	28	151	160	-9	177	155	22
WSFM	870	877	-7	69	69	0	85	88	-3	158	157	1	221	239	-18	181	166	15	154	158	-4
ABC SYD	503	567	-64	37	39	-2	36	25	11	67	69	-2	96	113	-17	74	89	-15	193	231	-38
2RN	149	171	-22	15	16	-1	5	6	-1	29	41	-12	40	32	8	18	15	3	41	62	-21
ABC NEWSRADIO	272	268	4	30	25	5	29	23	6	63	73	-10	57	61	-4	34	35	-1	59	50	9
2JJB	421	436	-15	64	56	8	39	40	-1	185	177	8	104	122	-18	20	32	-12	10	9	1
ABC CLASSIC	250	243	7	9	14	-5	22	19	3	57	58	-1	35	31	4	29	29	0	98	92	6
Total	4,510	4,516	-6	470	473	-3	453	460	-7	1,226	1,229	-3	998	996	2	568	569	-1	795	790	5

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	148	149	-1	90	101	-11	58	68	-10	76	66	10	54	66	-12	28	33	-5	69	71	-2
2GB	639	601	38	475	430	45	355	303	52	281	225	56	221	200	21	154	142	12	375	408	-33
2UE 954	226	208	18	107	93	14	104	95	9	118	110	8	100	92	8	63	62	1	155	156	-1
SKY Sports Radio	148	129	19	76	74	2	36	29	7	53	31	22	43	39	4	21	22	-1	97	109	-12
104.1 2DAY FM	647	613	34	336	312	24	287	272	15	301	262	39	242	244	-2	106	94	12	340	354	-14
KIIS1065	1,059	1,033	26	713	696	17	521	504	17	453	440	13	421	406	15	164	156	8	651	617	34
104.9 TRIPLE M	573	575	-2	307	271	36	215	205	10	278	269	9	229	223	6	129	115	14	335	328	7
NOVA96.9	1,019	997	22	608	576	32	417	401	16	444	422	22	400	407	-7	200	191	9	696	617	79
smoothfm 95.3	1,075	1,044	31	586	538	48	510	483	27	516	467	49	448	435	13	286	241	45	762	709	53
WSFM	773	791	-18	464	466	-2	353	401	-48	367	393	-26	326	324	2	156	155	1	476	479	-3
ABC SYD	459	485	-26	319	312	7	232	238	-6	193	234	-41	195	211	-16	92	116	-24	287	331	-44
2RN	128	136	-8	81	87	-6	31	47	-16	45	45	0	50	45	5	38	44	-6	85	106	-21
ABC NEWSRADIO	228	219	9	172	163	9	60	67	-7	64	62	2	49	37	12	38	30	8	142	143	-1
2JJB	361	364	-3	182	186	-4	126	138	-12	165	164	1	164	183	-19	79	73	6	239	228	11
ABC CLASSIC	208	207	1	111	114	-3	98	100	-2	100	92	8	88	84	4	48	51	-3	159	141	18
Total	4,331	4,324	7	3,473	3,418	55	2,764	2,768	-4	2,831	2,760	71	2,649	2,629	20	1,473	1,454	19	3,660	3,658	2

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	8	9	-1	1	1	0	1	1	0	*	1	*	4	4	0	2	2	0	1	1	0
2GB	54	44	10	2	2	0	2	1	1	3	2	1	5	3	2	11	9	2	31	27	4
2UE 954	14	15	-1	*	1	*	1	1	0	1	1	0	1	1	0	1	1	0	10	11	-1
SKY Sports Radio	7	6	1	*	*	*	*	*	*	1	1	0	1	*	*	1	1	0	3	3	0
104.1 2DAY FM	21	20	1	2	2	0	4	4	0	5	5	0	6	5	1	4	3	1	1	1	0
KIIS1065	46	44	2	6	6	0	6	8	-2	15	15	0	11	9	2	4	4	0	3	2	1
104.9 TRIPLE M	26	21	5	3	3	0	3	2	1	4	4	0	9	8	1	4	4	0	2	2	0
NOVA96.9	35	31	4	6	5	1	6	6	0	11	11	0	9	7	2	2	2	0	1	1	0
smoothfm 95.3	56	46	10	3	3	0	5	3	2	10	8	2	17	12	5	7	10	-3	13	9	4
WSFM	44	49	-5	2	2	0	3	3	0	6	6	0	9	13	-4	12	10	2	12	14	-2
ABC SYD	28	34	-6	3	3	0	*	*	*	1	1	0	5	4	1	2	4	-2	16	21	-5
2RN	6	8	-2	1	*	*	*	*	*	1	1	0	2	1	1	1	*	*	2	5	-3
ABC NEWSRADIO	7	8	-1	1	*	*	*	*	*	1	1	0	1	2	-1	1	1	0	4	3	1
2JJJ	14	13	1	2	1	1	1	1	0	6	5	1	4	4	0	*	1	*	*	*	*
ABC CLASSIC	13	13	0	*	*	*	*	*	*	3	2	1	2	1	1	2	1	1	6	9	-3
Total	457	446	11	39	38	1	41	37	4	84	83	1	103	95	8	65	63	2	125	131	-6

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	10	10	0	15	19	-4	11	11	0	11	10	1	9	10	-1	4	4	0	5	6	-1
2GB	60	48	12	118	93	25	97	77	20	51	40	11	31	28	3	21	19	2	38	33	5
2UE 954	14	14	0	13	16	-3	22	18	4	23	20	3	12	14	-2	4	6	-2	13	16	-3
SKY Sports Radio	7	6	1	17	14	3	2	2	0	5	5	0	9	7	2	1	2	-1	7	7	0
104.1 2DAY FM	24	22	2	30	29	1	40	35	5	30	27	3	20	21	-1	6	5	1	16	16	0
KIIS1065	50	49	1	105	99	6	76	72	4	44	47	-3	40	38	2	6	7	-1	35	34	1
104.9 TRIPLE M	27	23	4	45	39	6	37	28	9	32	27	5	24	21	3	7	6	1	21	18	3
NOVA96.9	36	33	3	58	52	6	50	45	5	44	40	4	34	33	1	9	8	1	30	27	3
smoothfm 95.3	59	47	12	78	63	15	92	77	15	73	56	17	48	42	6	19	14	5	50	42	8
WSFM	49	55	-6	82	86	-4	72	87	-15	54	68	-14	40	43	-3	12	11	1	31	33	-2
ABC SYD	32	37	-5	61	67	-6	44	52	-8	32	40	-8	28	31	-3	6	10	-4	20	24	-4
2RN	6	7	-1	15	19	-4	4	6	-2	3	3	0	7	5	2	3	4	-1	7	10	-3
ABC NEWSRADIO	7	7	0	21	21	0	7	8	-1	5	4	1	4	3	1	2	2	0	7	9	-2
2JJJ	15	14	1	18	18	0	20	16	4	19	18	1	19	17	2	4	3	1	11	11	0
ABC CLASSIC	12	13	-1	16	21	-5	19	22	-3	14	13	1	10	11	-1	4	4	0	15	14	1
Total	489	475	14	782	756	26	708	689	19	548	532	16	422	416	6	144	139	5	378	374	4

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 8 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	1.8	2.1	1.7	2.1	2.2	2.3	1.8	1.7	2.7	0.5	0.5	1.1	3.6	4.3	1.5	2.9	3.4	3.0	0.6	0.8	0.7
2GB	11.8	11.8	23.1	4.3	3.9	8.7	4.6	5.0	3.7	3.7	3.8	5.0	4.9	4.1	16.5	17.1	16.2	46.7	24.8	27.3	46.8
2UE 954	3.1	3.4	3.4	1.2	1.2	1.4	2.3	2.3	3.4	1.0	1.2	0.5	0.8	0.9	0.5	1.0	1.3	*	8.2	9.5	11.4
SKY Sports Radio	1.4	n.a.	n.a.	0.6	n.a.	n.a.	0.7	n.a.	n.a.	0.7	n.a.	n.a.	0.9	n.a.	n.a.	1.7	n.a.	n.a.	2.8	n.a.	n.a.
104.1 2DAY FM	4.7	5.8	1.2	4.6	5.6	1.2	8.5	10.2	1.1	6.4	7.6	2.3	5.6	6.7	1.8	6.4	8.2	0.9	0.6	0.8	*
KIIS1065	10.0	11.5	8.5	15.8	17.9	10.1	14.8	15.7	14.2	18.5	20.9	13.2	10.3	11.7	9.3	6.3	7.4	5.7	2.5	3.1	2.0
104.9 TRIPLE M	5.6	6.6	3.7	8.4	9.3	6.7	7.8	8.1	8.7	5.1	5.8	4.2	8.5	10.1	3.6	6.4	8.2	0.4	1.4	1.7	1.5
NOVA96.9	7.6	9.2	3.2	14.5	17.3	4.6	14.7	16.7	7.6	13.2	15.5	5.6	9.0	10.8	2.1	3.0	3.7	1.0	0.6	0.7	0.5
smoothfm 95.3	12.3	14.3	8.9	7.3	7.4	9.6	13.1	14.1	11.7	12.4	14.0	8.9	16.2	18.7	10.7	11.4	13.2	12.3	10.8	13.8	3.9
WSFM	9.6	11.1	7.6	5.1	6.0	2.0	6.3	5.9	11.3	6.9	7.2	9.4	9.1	10.1	9.8	18.7	22.8	11.0	9.3	12.0	3.2
ABC SYD	6.2	6.4	10.9	7.3	5.9	18.2	1.2	1.3	0.8	1.8	1.3	6.4	4.8	4.3	14.7	3.5	4.0	4.1	13.1	15.3	16.7
2RN	1.4	1.4	2.7	1.9	2.0	2.1	0.1	0.1	*	1.2	0.6	6.0	1.9	2.2	0.9	0.8	0.8	2.3	1.7	1.9	3.2
ABC NEWSRADIO	1.6	1.6	3.4	1.6	1.0	5.7	0.4	0.3	1.3	0.9	0.6	4.2	1.3	1.0	5.0	1.4	1.3	3.9	2.9	3.7	1.1
2JXX	3.0	3.3	4.0	5.6	6.1	5.5	2.9	2.9	4.2	6.8	7.2	8.8	3.6	3.9	5.3	0.7	0.8	*	0.3	0.4	0.4
ABC CLASSIC	2.8	3.3	2.5	0.7	0.7	0.7	0.9	0.9	1.0	3.3	3.3	5.1	1.6	1.9	1.3	2.5	3.1	1.0	5.0	6.2	3.8
Commercial DAB+ Stns	6.7	6.8	11.2	10.3	10.0	15.6	13.4	12.1	24.6	9.2	9.2	15.2	7.5	8.1	10.1	4.7	5.2	6.8	1.9	1.9	2.2
ABC DAB+ Stns	1.6	1.5	4.1	3.7	3.6	5.7	2.6	2.6	3.8	1.6	1.5	4.1	1.7	1.3	7.0	0.4	0.4	0.9	1.0	1.0	2.8
Total DAB+ Stns	9.0	8.3	15.2	14.3	13.6	21.3	16.5	14.7	28.4	11.0	10.6	19.3	10.6	9.4	17.1	6.8	5.7	7.7	3.2	2.9	5.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	2.0	2.2	2.0	1.9	2.2	1.7	1.5	1.6	2.3	2.1	2.4	1.6	2.2	2.4	2.7	2.7	3.3	1.8	1.4	1.7	0.5
2GB	12.3	12.1	24.9	15.1	14.7	31.9	13.7	13.5	26.0	9.3	9.9	15.1	7.4	7.5	15.6	14.9	13.6	34.9	10.1	10.9	16.5
2UE 954	2.9	3.4	2.6	1.7	2.0	1.2	3.1	3.5	3.2	4.3	4.9	3.6	2.9	3.3	2.9	3.0	3.6	2.4	3.4	3.6	6.5
SKY Sports Radio	1.3	n.a.	n.a.	2.2	n.a.	n.a.	0.3	n.a.	n.a.	1.0	n.a.	n.a.	2.1	n.a.	n.a.	0.8	n.a.	n.a.	1.7	n.a.	n.a.
104.1 2DAY FM	4.8	5.9	1.2	3.9	4.7	0.5	5.6	6.8	1.7	5.4	6.7	1.6	4.8	5.9	1.3	4.3	5.7	0.7	4.3	5.2	1.2
KIIS1065	10.2	11.6	9.3	13.5	15.2	11.7	10.7	11.9	11.1	8.0	9.0	8.4	9.5	11.2	6.6	4.4	5.2	3.8	9.3	11.0	5.6
104.9 TRIPLE M	5.6	6.5	3.9	5.8	6.8	3.2	5.2	6.1	3.7	5.9	6.8	4.9	5.6	6.5	4.7	5.0	6.2	3.3	5.5	6.6	3.2
NOVA96.9	7.5	9.0	3.3	7.4	8.8	2.5	7.1	8.4	3.6	8.0	9.5	4.8	8.2	9.9	3.1	6.0	7.9	1.7	8.1	9.8	2.9
smoothfm 95.3	12.0	14.0	8.7	10.0	11.7	5.5	13.1	15.3	8.3	13.4	15.3	12.5	11.4	13.1	10.6	13.2	16.4	7.7	13.3	15.6	9.9
WSFM	9.9	11.5	7.7	10.5	12.2	6.4	10.2	11.5	9.3	9.8	11.1	10.4	9.4	11.2	6.1	8.2	10.5	3.8	8.3	9.7	7.1
ABC SYD	6.5	6.7	11.3	7.8	7.9	14.2	6.2	6.5	8.7	5.8	6.3	8.7	6.7	6.7	15.5	3.9	3.4	10.4	5.3	5.7	9.2
2RN	1.3	1.2	2.7	1.9	1.7	5.0	0.6	0.6	1.2	0.6	0.6	1.2	1.5	1.6	2.6	2.3	2.6	3.3	1.8	1.9	2.7
ABC NEWSRADIO	1.5	1.4	3.5	2.7	2.6	5.9	1.0	1.0	1.7	0.9	0.7	3.2	1.0	1.1	2.1	1.7	1.5	4.3	1.9	2.1	2.9
2JXX	3.0	3.3	4.0	2.3	2.5	2.8	2.8	2.9	3.8	3.4	3.7	5.0	4.6	5.0	6.4	2.7	3.1	3.3	2.9	3.2	3.8
ABC CLASSIC	2.4	2.8	2.3	2.0	2.2	2.0	2.7	3.1	2.5	2.6	2.9	2.5	2.5	2.8	2.6	3.0	3.7	2.4	4.1	4.8	3.0
Commercial DAB+ Stns	6.7	7.1	9.1	4.1	4.4	4.4	5.8	5.9	9.1	8.1	8.6	11.8	9.5	10.4	12.3	9.9	10.9	12.7	6.5	5.9	18.6
ABC DAB+ Stns	1.4	1.3	3.4	0.6	0.5	1.2	1.6	1.4	3.9	1.8	1.6	4.8	1.5	1.4	5.0	2.3	2.4	3.6	2.3	2.1	6.5
Total DAB+ Stns	8.8	8.4	12.6	5.1	5.0	5.6	7.9	7.4	13.0	10.7	10.2	16.6	12.0	11.7	17.4	13.8	13.3	16.3	9.5	8.0	25.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.8% share of all listening, 2.1% share of AM/FM/DAB+ listening and 1.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 8 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	169	161	46	22	20	6	42	39	18	26	26	3	27	27	5	30	27	8	22	21	4
2GB	673	636	165	39	35	6	56	49	17	109	97	20	95	90	26	138	133	44	236	231	52
2UE 954	267	235	61	23	16	7	44	35	18	60	52	11	23	20	3	16	16	*	103	96	22
SKY Sports Radio	179	n.a.	n.a.	8	n.a.	n.a.	26	n.a.	n.a.	45	n.a.	n.a.	31	n.a.	n.a.	25	n.a.	n.a.	43	n.a.	n.a.
104.1 2DAY FM	707	681	97	87	86	13	111	104	13	248	237	39	175	170	24	48	46	8	38	38	*
KIIS1065	1,192	1,118	275	177	156	42	174	159	49	466	446	108	259	246	58	61	56	11	54	54	7
104.9 TRIPLE M	672	612	161	100	82	34	121	102	45	169	161	35	189	180	35	65	63	4	28	24	8
NOVA96.9	1,188	1,145	210	185	178	42	199	185	48	468	452	81	246	241	29	58	58	7	33	33	3
smoothfm 95.3	1,243	1,155	288	141	121	49	123	106	53	325	303	61	325	313	66	151	142	39	177	171	20
WSFM	870	817	157	69	63	11	85	65	30	158	149	26	221	213	38	181	173	35	154	154	17
ABC SYD	503	482	118	37	37	13	36	34	8	67	64	18	96	86	27	74	70	9	193	191	43
2RN	149	133	33	15	13	4	5	5	*	29	24	10	40	38	4	18	12	9	41	41	6
ABC NEWSRADIO	272	201	101	30	20	13	29	21	13	63	40	31	57	44	23	34	25	10	59	50	11
2JJJ	421	384	140	64	57	23	39	29	21	185	170	63	104	100	30	20	20	*	10	8	2
ABC CLASSIC	250	222	66	9	9	2	22	19	7	57	52	23	35	28	8	29	24	8	98	91	18
Commercial DAB+ Stns	803	736	265	107	92	43	158	146	58	234	220	79	171	163	47	79	71	28	53	45	10
ABC DAB+ Stns	225	200	93	39	35	15	17	15	7	86	74	33	49	45	19	12	9	7	22	22	11
Total DAB+ Stns	984	862	340	129	112	50	168	153	66	292	267	105	225	195	66	96	76	33	76	60	21
Total	4,510	4,203	1,365	470	439	168	453	439	188	1,226	1,150	406	998	926	278	568	520	148	795	729	177

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	148	136	46	90	84	11	58	49	19	76	72	19	54	47	16	28	26	4	69	67	5
2GB	639	592	155	475	423	105	355	329	70	281	245	64	221	197	46	154	110	47	375	355	57
2UE 954	226	193	54	107	94	16	104	89	25	118	103	28	100	95	14	63	56	11	155	138	33
SKY Sports Radio	148	n.a.	n.a.	76	n.a.	n.a.	36	n.a.	n.a.	53	n.a.	n.a.	43	n.a.	n.a.	21	n.a.	n.a.	97	n.a.	n.a.
104.1 2DAY FM	647	619	86	336	322	16	287	264	35	301	288	27	242	231	15	106	100	8	340	330	24
KIIS1065	1,059	975	242	713	639	111	521	439	106	453	402	75	421	384	56	164	145	27	651	603	113
104.9 TRIPLE M	573	512	136	307	269	51	215	194	38	278	244	53	229	203	42	129	107	22	335	313	47
NOVA96.9	1,019	966	184	608	577	53	417	381	63	444	399	72	400	384	31	200	185	15	696	674	61
smoothfm 95.3	1,075	985	235	586	534	82	510	467	71	516	456	116	448	403	62	286	248	44	762	701	130
WSFM	773	713	134	464	423	67	353	317	62	367	331	58	326	296	38	156	145	15	476	444	70
ABC SYD	459	440	104	319	297	43	232	217	35	193	186	34	195	185	35	92	63	29	287	263	50
2RN	128	116	29	81	64	23	31	31	3	45	43	9	50	43	11	38	32	9	85	75	15
ABC NEWSRADIO	228	162	83	172	116	64	60	43	19	64	40	26	49	44	7	38	26	12	142	118	35
2JJJ	361	308	119	182	165	34	126	92	40	165	126	55	164	146	37	79	65	16	239	208	57
ABC CLASSIC	208	176	60	111	93	26	98	81	26	100	95	18	88	79	17	48	41	11	159	148	27
Commercial DAB+ Stns	715	646	214	311	279	69	265	241	76	366	318	105	353	311	69	198	165	45	417	364	138
ABC DAB+ Stns	179	159	74	61	54	15	69	58	33	74	62	25	68	54	26	34	30	12	130	107	48
Total DAB+ Stns	865	745	272	384	325	84	344	289	105	444	367	127	434	355	93	243	186	57	570	457	182
Total	4,331	3,967	1,219	3,473	3,014	613	2,764	2,364	592	2,831	2,422	614	2,649	2,293	446	1,473	1,189	274	3,660	3,278	728

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 169,000 total listeners, 161,000 AM/FM/DAB+ listeners and 46,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.5	3.3	0.2	2.6	2.9	-0.3	1.3	1.0	0.3	5.1	3.5	1.6	3.8	3.6	0.2	4.6	4.9	-0.3	2.2	2.8	-0.6
3AW	13.6	14.0	-0.4	5.0	3.5	1.5	4.2	3.6	0.6	1.4	1.9	-0.5	8.1	8.5	-0.4	16.9	18.9	-2.0	31.7	32.0	-0.3
RSN 927	0.7	0.8	-0.1	1.0	0.3	0.7	0.1	0.3	-0.2	0.1	0.4	-0.3	0.8	1.3	-0.5	1.4	0.8	0.6	0.6	0.9	-0.3
Magic 1278	1.6	2.6	-1.0	0.4	0.4	0.0	0.7	1.3	-0.6	1.1	1.0	0.1	1.3	2.1	-0.8	1.2	1.5	-0.3	3.1	5.9	-2.8
3MP 1377	2.2	1.7	0.5	0.5	0.5	0.0	0.6	1.0	-0.4	0.5	0.5	0.0	0.7	0.5	0.2	2.5	2.2	0.3	5.5	4.0	1.5
101.9 FOX FM	8.7	9.6	-0.9	16.4	17.1	-0.7	13.1	14.2	-1.1	12.7	14.2	-1.5	11.4	12.8	-1.4	6.4	8.0	-1.6	0.7	0.5	0.2
GOLD104.3	10.2	10.0	0.2	9.9	10.6	-0.7	10.0	9.0	1.0	8.6	7.4	1.2	12.6	13.1	-0.5	15.1	14.1	1.0	6.6	6.7	-0.1
KIIS 101.1 FM	5.1	5.2	-0.1	10.7	11.1	-0.4	11.7	9.6	2.1	9.4	10.3	-0.9	3.5	4.1	-0.6	3.1	2.9	0.2	0.7	0.6	0.1
105.1 TRIPLE M	6.5	6.5	0.0	9.3	9.8	-0.5	8.9	12.0	-3.1	6.3	6.9	-0.6	10.0	8.7	1.3	6.9	7.6	-0.7	1.6	1.0	0.6
NOVA 100	10.0	9.0	1.0	11.8	12.5	-0.7	17.5	16.5	1.0	16.7	15.4	1.3	12.5	9.7	2.8	6.2	6.5	-0.3	1.9	1.8	0.1
smoothfm 91.5	11.4	10.9	0.5	10.0	9.6	0.4	13.9	10.7	3.2	8.7	10.1	-1.4	10.5	9.8	0.7	15.5	14.4	1.1	11.1	11.0	0.1
ABC MEL	5.9	6.1	-0.2	0.9	1.7	-0.8	0.4	0.4	0.0	0.7	0.9	-0.2	4.7	4.0	0.7	6.3	4.6	1.7	13.9	15.9	-2.0
3RN	2.4	1.7	0.7	0.1	*	*	*	0.1	*	0.4	0.3	0.1	0.8	1.1	-0.3	2.1	1.5	0.6	7.0	4.5	2.5
ABC NEWSRADIO	1.2	1.3	-0.1	0.2	0.3	-0.1	1.9	1.8	0.1	0.9	1.5	-0.6	1.2	1.5	-0.3	1.0	0.5	0.5	1.6	1.6	0.0
3JJJ	2.4	2.0	0.4	4.3	3.9	0.4	3.6	2.9	0.7	6.7	4.3	2.4	1.6	2.2	-0.6	0.1	0.4	-0.3	0.3	0.1	0.2
ABC CLASSIC	1.6	1.4	0.2	1.3	1.3	0.0	0.6	0.6	0.0	0.3	0.5	-0.2	0.3	0.6	-0.3	0.8	0.8	0.0	4.6	3.4	1.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	3.5	3.3	0.2	4.3	4.1	0.2	3.1	3.2	-0.1	3.3	2.8	0.5	3.9	3.5	0.4	2.0	2.7	-0.7	3.3	3.3	0.0						
3AW	13.8	14.2	-0.4	19.3	20.0	-0.7	15.3	15.5	-0.2	9.1	9.3	-0.2	8.5	9.2	-0.7	15.9	15.6	0.3	13.0	13.6	-0.6						
RSN 927	0.5	0.6	-0.1	0.8	0.9	-0.1	0.4	0.8	-0.4	0.4	0.4	0.0	0.2	0.4	-0.2	0.6	0.4	0.2	1.3	1.4	-0.1						
Magic 1278	1.5	2.4	-0.9	1.1	1.6	-0.5	1.7	2.8	-1.1	1.8	2.7	-0.9	1.1	2.5	-1.4	1.8	3.1	-1.3	1.9	3.1	-1.2						
3MP 1377	2.1	1.7	0.4	1.8	1.6	0.2	2.0	1.8	0.2	2.7	1.8	0.9	2.2	2.0	0.2	1.4	1.2	0.2	2.3	1.6	0.7						
101.9 FOX FM	9.0	10.1	-1.1	9.4	10.2	-0.8	8.6	9.5	-0.9	9.9	11.3	-1.4	9.4	10.3	-0.9	5.2	6.5	-1.3	7.4	8.1	-0.7						
GOLD104.3	10.3	10.0	0.3	8.7	9.2	-0.5	11.2	10.3	0.9	11.9	11.2	0.7	10.4	10.1	0.3	7.0	7.8	-0.8	10.1	9.6	0.5						
KIIS 101.1 FM	4.9	4.9	0.0	5.0	5.1	-0.1	4.5	4.1	0.4	4.9	4.7	0.2	6.2	6.8	-0.6	4.3	4.4	-0.1	5.8	6.2	-0.4						
105.1 TRIPLE M	6.9	7.0	-0.1	6.6	6.3	0.3	5.7	6.2	-0.5	7.7	7.8	-0.1	9.7	9.1	0.6	3.8	5.5	-1.7	5.1	5.0	0.1						
NOVA 100	10.4	9.4	1.0	11.5	11.0	0.5	10.4	9.0	1.4	10.5	9.5	1.0	10.5	8.7	1.8	6.3	6.1	0.2	8.6	7.7	0.9						
smoothfm 91.5	10.8	10.5	0.3	8.1	7.0	1.1	12.7	12.2	0.5	11.7	12.5	-0.8	10.0	9.8	0.2	12.8	11.6	1.2	13.4	12.4	1.0						
ABC MEL	6.1	6.1	0.0	7.9	7.4	0.5	5.9	6.3	-0.4	3.8	4.2	-0.4	5.0	5.5	-0.5	10.6	8.9	1.7	5.1	5.9	-0.8						
3RN	2.2	1.6	0.6	2.5	2.3	0.2	1.6	1.3	0.3	1.7	1.1	0.6	2.8	1.8	1.0	3.8	1.8	2.0	3.0	2.1	0.9						
ABC NEWSRADIO	1.2	1.3	-0.1	1.6	1.9	-0.3	0.8	0.6	0.2	0.5	0.7	-0.2	1.3	1.2	0.1	3.0	3.1	-0.1	1.3	1.3	0.0						
3JJJ	2.3	1.8	0.5	2.1	2.1	0.0	1.8	1.3	0.5	2.3	1.5	0.8	3.1	2.9	0.2	2.6	2.0	0.6	2.9	2.5	0.4						
ABC CLASSIC	1.5	1.3	0.2	1.3	1.0	0.3	1.2	1.3	-0.1	1.5	1.4	0.1	1.4	1.0	0.4	3.0	2.2	0.8	2.0	1.8	0.2						

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	423	407	16	38	36	2	29	21	8	111	108	3	95	94	1	75	86	-11	76	62	14
3AW	777	781	-4	53	44	9	46	48	-2	73	83	-10	134	128	6	151	158	-7	319	320	-1
RSN 927	101	109	-8	9	4	5	7	9	-2	16	17	-1	20	26	-6	29	23	6	19	29	-10
Magic 1278	198	245	-47	13	14	-1	24	39	-15	43	49	-6	18	32	-14	29	35	-6	72	78	-6
3MP 1377	209	199	10	26	17	9	10	24	-14	32	28	4	25	32	-7	35	33	2	81	66	15
101.9 FOX FM	1,126	1,192	-66	168	174	-6	171	191	-20	385	397	-12	258	279	-21	102	116	-14	40	35	5
GOLD104.3	1,200	1,145	55	126	123	3	143	131	12	241	236	5	295	268	27	221	207	14	173	179	-6
KIIS 101.1 FM	906	945	-39	142	147	-5	126	129	-3	381	409	-28	167	174	-7	60	66	-6	30	21	9
105.1 TRIPLE M	783	758	25	110	104	6	100	101	-1	222	213	9	206	198	8	95	100	-5	49	42	7
NOVA 100	1,269	1,173	96	172	172	0	194	176	18	468	441	27	298	255	43	95	96	-1	42	33	9
smoothfm 91.5	1,227	1,195	32	128	121	7	152	149	3	257	246	11	273	247	26	181	199	-18	236	232	4
ABC MEL	465	488	-23	19	24	-5	15	16	-1	36	59	-23	95	87	8	90	75	15	210	227	-17
3RN	154	135	19	3	4	-1	6	10	-4	20	16	4	22	24	-2	29	21	8	75	59	16
ABC NEWSRADIO	230	199	31	11	10	1	32	23	9	53	55	-2	51	50	1	29	20	9	54	41	13
3JJJ	397	348	49	35	50	-15	61	40	21	201	159	42	81	74	7	8	19	-11	11	5	6
ABC CLASSIC	163	173	-10	19	22	-3	13	15	-2	17	21	-4	31	40	-9	16	14	2	67	61	6
Total	4,587	4,571	16	481	481	0	468	471	-3	1,248	1,233	15	1,009	1,012	-3	576	578	-2	805	796	9

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	362	344	18	188	182	6	169	184	-15	170	155	15	154	141	13	61	66	-5	216	225	-9						
3AW	714	741	-27	528	557	-29	451	467	-16	373	362	11	266	276	-10	218	208	10	562	520	42						
RSN 927	79	81	-2	45	45	0	30	33	-3	25	24	1	20	25	-5	10	3	7	62	73	-11						
Magic 1278	165	222	-57	66	89	-23	79	98	-19	85	94	-9	58	93	-35	36	53	-17	99	124	-25						
3MP 1377	193	183	10	72	70	2	83	86	-3	100	93	7	67	79	-12	35	28	7	96	88	8						
101.9 FOX FM	1,038	1,089	-51	619	637	-18	490	506	-16	554	577	-23	493	548	-55	192	210	-18	555	589	-34						
GOLD104.3	1,081	1,023	58	562	537	25	566	523	43	637	591	46	511	497	14	220	234	-14	648	631	17						
KIIS 101.1 FM	787	812	-25	404	428	-24	322	310	12	365	356	9	339	366	-27	140	130	10	451	506	-55						
105.1 TRIPLE M	677	639	38	354	289	65	291	246	45	368	330	38	336	316	20	117	149	-32	397	414	-17						
NOVA 100	1,172	1,069	103	717	650	67	567	484	83	517	487	30	491	460	31	186	171	15	684	597	87						
smoothfm 91.5	1,086	1,038	48	539	480	59	547	563	-16	558	569	-11	491	454	37	269	218	51	748	744	4						
ABC MEL	412	406	6	274	272	2	229	231	-2	212	187	25	163	148	15	136	105	31	284	305	-21						
3RN	140	114	26	94	81	13	61	47	14	60	39	21	53	39	14	31	30	1	98	78	20						
ABC NEWSRADIO	204	184	20	123	124	-1	70	52	18	61	58	3	80	63	17	53	53	0	126	104	22						
3JJJ	322	301	21	176	157	19	127	108	19	103	117	-14	164	145	19	90	64	26	242	207	35						
ABC CLASSIC	147	144	3	73	70	3	71	80	-9	66	66	0	64	56	8	43	40	3	108	104	4						
Total	4,468	4,445	23	3,517	3,429	88	3,065	3,019	46	3,190	3,119	71	2,948	2,926	22	1,562	1,531	31	3,723	3,749	-26						

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	18	17	1	1	1	0	1	*	*	5	3	2	4	4	0	4	4	0	3	4	-1
3AW	69	70	-1	2	1	1	2	1	1	1	2	-1	9	10	-1	13	14	-1	41	41	0
RSN 927	3	4	-1	*	*	*	*	*	*	*	*	*	1	2	-1	1	1	0	1	1	0
Magic 1278	8	13	-5	*	*	*	*	*	*	1	1	0	2	2	0	1	1	0	4	8	-4
3MP 1377	11	8	3	*	*	*	*	*	*	1	*	*	1	1	0	2	2	0	7	5	2
101.9 FOX FM	44	48	-4	6	7	-1	6	6	0	12	14	-2	13	15	-2	5	6	-1	1	1	0
GOLD104.3	52	50	2	4	4	0	5	4	1	8	7	1	15	15	0	12	11	1	9	9	0
KIIS 101.1 FM	26	26	0	4	4	0	6	4	2	9	10	-1	4	5	-1	2	2	0	1	1	0
105.1 TRIPLE M	33	33	0	3	4	-1	4	5	-1	6	7	-1	12	10	2	5	6	-1	2	1	1
NOVA 100	51	45	6	4	5	-1	8	6	2	16	15	1	15	11	4	5	5	0	2	2	0
smoothfm 91.5	58	55	3	4	4	0	7	4	3	8	10	-2	12	11	1	12	11	1	15	14	1
ABC MEL	30	30	0	*	1	*	*	*	*	1	1	0	5	5	0	5	4	1	18	20	-2
3RN	12	9	3	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1	9	6	3
ABC NEWSRADIO	6	6	0	*	*	*	1	1	0	1	1	0	1	2	-1	1	*	*	2	2	0
3JJB	12	10	2	2	2	0	2	1	1	7	4	3	2	3	-1	*	*	*	*	*	*
ABC CLASSIC	8	7	1	*	1	*	*	*	*	*	*	*	*	1	*	1	1	0	6	4	2
Total	508	500	8	37	39	-2	48	39	9	97	99	-2	117	117	0	78	77	1	130	128	2

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
SEN 1116am	19	18	1	34	32	2	26	25	1	23	19	4	19	17	2	3	4	-1	13	13	0
3AW	76	76	0	152	156	-4	128	124	4	62	62	0	41	44	-3	24	23	1	52	54	-2
RSN 927	3	3	0	6	7	-1	3	6	-3	3	3	0	1	2	-1	1	1	0	5	6	-1
Magic 1278	8	13	-5	9	12	-3	15	22	-7	12	18	-6	5	12	-7	3	5	-2	8	12	-4
3MP 1377	12	9	3	14	12	2	17	15	2	19	12	7	11	10	1	2	2	0	9	6	3
101.9 FOX FM	50	54	-4	74	79	-5	72	76	-4	68	76	-8	46	49	-3	8	10	-2	30	32	-2
GOLD104.3	57	54	3	68	72	-4	94	83	11	81	75	6	50	48	2	11	11	0	40	39	1
KIIS 101.1 FM	27	27	0	39	40	-1	37	33	4	33	32	1	30	32	-2	7	6	1	23	25	-2
105.1 TRIPLE M	38	38	0	52	49	3	47	49	-2	52	52	0	47	43	4	6	8	-2	21	20	1
NOVA 100	58	51	7	91	86	5	87	72	15	72	64	8	51	42	9	10	9	1	34	31	3
smoothfm 91.5	60	57	3	64	55	9	106	98	8	79	84	-5	48	47	1	20	17	3	53	50	3
ABC MEL	34	33	1	62	57	5	49	51	-2	26	28	-2	24	26	-2	16	13	3	20	24	-4
3RN	12	9	3	20	17	3	13	10	3	12	7	5	13	9	4	6	3	3	12	8	4
ABC NEWSRADIO	7	7	0	13	15	-2	7	5	2	4	4	0	6	6	0	5	5	0	5	5	0
3JJB	13	10	3	17	16	1	15	10	5	16	10	6	15	14	1	4	3	1	12	10	2
ABC CLASSIC	8	7	1	10	8	2	10	10	0	10	9	1	7	5	2	5	3	2	8	7	1
Total	552	539	13	787	777	10	837	802	35	681	669	12	485	478	7	153	147	6	400	401	-1

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 8 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.5	3.6	3.8	2.6	2.7	3.0	1.3	1.3	1.2	5.1	5.2	6.9	3.8	4.1	4.1	4.6	4.9	4.5	2.2	2.4	1.7
3AW	13.6	13.5	21.9	5.0	5.0	7.8	4.2	3.0	15.7	1.4	1.3	2.9	8.1	7.0	19.7	16.9	16.5	32.1	31.7	32.1	42.4
RSN 927	0.7	0.7	1.1	1.0	1.0	1.7	0.1	0.1	0.2	0.1	0.1	0.3	0.8	0.7	2.1	1.4	1.5	1.6	0.6	0.7	0.4
Magic 1278	1.6	1.7	1.8	0.4	0.4	0.2	0.7	0.7	0.5	1.1	0.9	4.4	1.3	1.5	0.4	1.2	1.2	1.7	3.1	3.3	2.4
3MP 1377	2.2	2.4	1.1	0.5	0.4	1.5	0.6	0.6	1.2	0.5	0.5	0.9	0.7	0.8	0.9	2.5	2.8	0.7	5.5	6.0	1.6
101.9 FOX FM	8.7	9.2	7.7	16.4	16.6	24.0	13.1	14.3	8.4	12.7	13.7	9.1	11.4	12.5	9.8	6.4	7.1	3.2	0.7	0.6	1.4
GOLD104.3	10.2	10.8	9.9	9.9	10.1	12.6	10.0	9.4	19.6	8.6	9.2	7.5	12.6	14.1	8.3	15.1	16.0	14.1	6.6	7.0	6.0
KIIS 101.1 FM	5.1	5.8	1.8	10.7	11.7	5.3	11.7	13.3	3.1	9.4	10.4	3.3	3.5	4.1	1.1	3.1	3.5	0.6	0.7	0.8	0.4
105.1 TRIPLE M	6.5	7.0	5.4	9.3	10.3	4.0	8.9	9.8	5.5	6.3	6.9	3.3	10.0	10.5	11.2	6.9	7.6	4.2	1.6	1.8	0.5
NOVA 100	10.0	11.0	6.3	11.8	12.5	9.9	17.5	19.3	10.2	16.7	17.8	13.1	12.5	14.6	4.1	6.2	6.8	3.3	1.9	1.9	2.1
smoothfm 91.5	11.4	12.4	7.7	10.0	10.9	5.5	13.9	14.5	14.3	8.7	9.0	10.0	10.5	12.1	5.2	15.5	17.2	6.2	11.1	11.9	7.5
ABC MEL	5.9	5.7	9.9	0.9	0.8	1.9	0.4	0.5	*	0.7	0.7	0.9	4.7	4.2	10.8	6.3	6.3	10.9	13.9	13.7	23.2
3RN	2.4	2.7	0.8	0.1	*	0.6	*	*	*	0.4	0.4	*	0.8	0.9	0.4	2.1	2.3	0.9	7.0	7.7	2.6
ABC NEWSRADIO	1.2	1.2	2.3	0.2	0.2	*	1.9	1.8	3.4	0.9	0.8	1.9	1.2	1.1	2.5	1.0	0.9	3.2	1.6	1.7	1.9
3JJJ	2.4	2.5	2.9	4.3	4.4	4.5	3.6	4.0	2.0	6.7	6.8	9.2	1.6	1.8	1.2	0.1	0.2	*	0.3	0.2	1.2
ABC CLASSIC	1.6	1.8	0.7	1.3	1.5	0.3	0.6	0.7	0.5	0.3	0.3	1.0	0.3	0.4	0.1	0.8	0.8	1.1	4.6	5.1	1.2
Commercial DAB+ Stns	7.4	7.1	11.9	10.4	10.6	11.0	7.1	6.6	13.9	14.4	14.4	20.2	8.3	7.6	13.9	4.7	4.5	9.2	2.1	2.1	3.0
ABC DAB+ Stns	1.2	1.1	3.0	1.2	0.8	6.1	0.2	0.1	0.4	1.9	1.6	5.2	2.0	1.9	3.9	0.3	0.1	2.5	1.0	1.0	0.6
Total DAB+ Stns	9.0	8.2	14.9	12.0	11.4	17.1	8.1	6.7	14.2	16.5	16.0	25.5	10.8	9.5	17.7	5.4	4.6	11.7	3.3	3.1	3.7

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.5	3.6	4.0	4.3	4.3	5.1	3.1	3.2	3.7	3.3	3.4	4.4	3.9	4.1	3.9	2.0	2.1	1.7	3.3	3.5	2.8
3AW	13.8	13.5	23.1	19.3	19.0	29.8	15.3	15.4	22.4	9.1	8.6	18.8	8.5	7.8	20.7	15.9	15.8	24.1	13.0	13.3	17.6
RSN 927	0.5	0.5	0.7	0.8	0.8	1.0	0.4	0.3	1.2	0.4	0.5	0.2	0.2	0.3	*	0.6	0.6	1.5	1.3	1.2	2.4
Magic 1278	1.5	1.6	1.6	1.1	1.1	1.0	1.7	1.8	1.8	1.8	1.9	1.6	1.1	1.1	1.8	1.8	2.0	1.6	1.9	2.0	2.6
3MP 1377	2.1	2.3	1.1	1.8	1.9	1.2	2.0	2.2	0.9	2.7	3.1	1.1	2.2	2.4	1.2	1.4	1.6	1.2	2.3	2.5	1.1
101.9 FOX FM	9.0	9.5	8.8	9.4	10.0	6.4	8.6	8.9	10.3	9.9	10.3	11.5	9.4	10.2	8.0	5.2	5.8	3.5	7.4	8.2	4.0
GOLD104.3	10.3	10.9	9.8	8.7	9.0	7.9	11.2	12.0	10.2	11.9	12.8	10.7	10.4	10.9	11.4	7.0	7.2	8.9	10.1	10.7	10.1
KIIS 101.1 FM	4.9	5.5	1.8	5.0	5.5	1.0	4.5	5.0	2.0	4.9	5.4	2.5	6.2	7.0	1.7	4.3	5.0	0.9	5.8	6.6	1.8
105.1 TRIPLE M	6.9	7.4	5.7	6.6	7.1	4.0	5.7	6.0	6.0	7.7	8.2	7.3	9.7	10.6	5.9	3.8	4.1	4.1	5.1	5.5	4.2
NOVA 100	10.4	11.4	6.6	11.5	12.5	4.5	10.4	11.1	8.7	10.5	11.4	8.2	10.5	11.7	4.6	6.3	7.2	3.6	8.6	9.4	5.3
smoothfm 91.5	10.8	11.8	7.0	8.1	8.6	5.6	12.7	14.0	7.3	11.7	12.8	7.4	10.0	10.9	7.2	12.8	14.5	7.7	13.4	14.4	10.5
ABC MEL	6.1	5.9	10.5	7.9	7.2	18.1	5.9	5.8	9.5	3.8	3.9	4.8	5.0	4.8	9.8	10.6	11.1	12.0	5.1	5.1	7.6
3RN	2.2	2.5	0.6	2.5	2.7	0.7	1.6	1.8	0.3	1.7	1.9	0.6	2.8	3.1	1.2	3.8	4.5	0.3	3.0	3.3	1.7
ABC NEWSRADIO	1.2	1.2	2.0	1.6	1.4	4.5	0.8	0.8	1.0	0.5	0.5	0.9	1.3	1.3	2.4	3.0	3.4	1.3	1.3	1.2	3.3
3JJJ	2.3	2.3	3.0	2.1	2.1	3.3	1.8	1.8	2.5	2.3	2.5	2.0	3.1	3.2	4.2	2.6	2.4	5.0	2.9	3.1	2.4
ABC CLASSIC	1.5	1.6	0.7	1.3	1.4	0.9	1.2	1.3	1.0	1.5	1.7	0.5	1.4	1.5	0.6	3.0	3.6	0.1	2.0	2.3	0.9
Commercial DAB+ Stns	7.4	7.3	10.4	4.3	4.4	3.7	7.5	7.5	9.5	9.9	9.8	14.0	8.0	8.0	11.0	8.4	7.4	17.6	7.2	6.4	17.6
ABC DAB+ Stns	1.2	1.1	2.7	0.9	0.9	1.3	0.9	0.8	1.7	1.5	1.3	3.4	1.2	1.0	4.2	2.0	1.7	4.8	1.4	1.2	4.1
Total DAB+ Stns	8.9	8.4	13.1	5.3	5.3	5.1	8.8	8.4	11.3	11.8	11.1	17.5	9.5	9.0	15.2	10.8	9.2	22.4	9.2	7.6	21.7

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.5% share of all listening, 3.6% share of AM/FM/DAB+ listening and 3.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 8 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	423	419	76	38	37	4	29	29	5	111	111	21	95	92	27	75	75	11	76	76	7
3AW	777	753	185	53	50	18	46	40	20	73	68	21	134	132	45	151	145	37	319	318	44
RSN 927	101	96	30	9	9	5	7	4	3	16	15	5	20	20	8	29	29	7	19	19	1
Magic 1278	198	179	50	13	11	2	24	21	8	43	38	17	18	13	6	29	25	4	72	72	13
3MP 1377	209	198	49	26	24	7	10	10	6	32	30	13	25	20	10	35	35	2	81	79	11
101.9 FOX FM	1,126	1,053	206	168	164	31	171	162	29	385	346	73	258	249	49	102	98	13	40	35	11
GOLD104.3	1,200	1,147	223	126	121	21	143	130	48	241	235	44	295	279	58	221	216	29	173	167	22
KIIS 101.1 FM	906	872	104	142	140	15	126	117	23	381	365	41	167	160	19	60	60	3	30	30	4
105.1 TRIPLE M	783	742	136	110	99	18	100	85	19	222	214	33	206	202	45	95	93	17	49	48	4
NOVA 100	1,269	1,211	233	172	163	33	194	186	51	468	443	85	298	291	43	95	92	9	42	37	11
smoothfm 91.5	1,227	1,158	194	128	117	20	152	132	43	257	240	47	273	258	38	181	178	21	236	232	26
ABC MEL	465	454	109	19	18	5	15	15	*	36	32	6	95	92	32	90	90	19	210	207	46
3RN	154	154	30	3	3	3	6	6	*	20	20	*	22	22	6	29	29	5	75	75	16
ABC NEWSRADIO	230	213	62	11	11	*	32	29	13	53	48	17	51	48	16	29	26	6	54	51	9
3JJJ	397	367	89	35	33	8	61	57	9	201	181	54	81	80	10	8	8	*	11	9	7
ABC CLASSIC	163	151	31	19	19	4	13	9	3	17	12	8	31	31	2	16	14	4	67	65	9
Commercial DAB+ Stns	773	717	258	115	113	35	101	89	39	233	218	88	159	147	57	84	81	18	81	70	21
ABC DAB+ Stns	177	145	85	25	20	15	9	9	2	82	63	43	26	23	12	13	9	8	22	20	5
Total DAB+ Stns	935	818	330	132	124	47	109	96	40	291	261	126	194	163	69	97	88	24	112	85	25
Total	4,587	4,463	1,297	481	463	141	468	460	166	1,248	1,210	375	1,009	976	294	576	565	135	805	789	187

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	362	358	57	188	185	17	169	169	16	170	166	24	154	148	15	61	59	9	216	209	36
3AW	714	700	158	528	494	76	451	427	66	373	357	62	266	244	49	218	181	55	562	532	98
RSN 927	79	70	25	45	43	6	30	20	13	25	21	5	20	20	*	10	8	7	62	60	10
Magic 1278	165	154	26	66	58	11	79	69	12	85	75	16	58	50	7	36	29	8	99	81	31
3MP 1377	193	178	47	72	67	15	83	69	15	100	89	22	67	63	12	35	30	5	96	91	14
101.9 FOX FM	1,038	959	190	619	581	66	490	439	77	554	510	82	493	452	64	192	170	21	555	531	70
GOLD104.3	1,081	1,014	201	562	513	74	566	515	86	637	591	97	511	471	55	220	197	28	648	608	82
KIIS 101.1 FM	787	749	86	404	391	17	322	300	32	365	341	40	339	329	16	140	136	9	451	438	38
105.1 TRIPLE M	677	638	106	354	329	36	291	268	46	368	336	58	336	325	34	117	100	17	397	380	51
NOVA 100	1,172	1,103	196	717	681	73	567	496	100	517	484	74	491	456	45	186	167	19	684	649	79
smoothfm 91.5	1,086	1,012	166	539	493	63	547	508	74	558	520	52	491	455	54	269	239	35	748	704	92
ABC MEL	412	402	98	274	264	45	229	207	45	212	196	32	163	148	31	136	125	28	284	266	50
3RN	140	140	20	94	94	7	61	60	5	60	60	10	53	53	8	31	31	3	98	90	18
ABC NEWSRADIO	204	188	52	123	113	21	70	58	17	61	49	16	80	73	15	53	48	5	126	100	39
3JJJ	322	289	71	176	156	34	127	105	23	103	91	25	164	155	17	90	75	16	242	222	39
ABC CLASSIC	147	134	26	73	67	8	71	64	10	66	62	10	64	62	3	43	41	2	108	105	9
Commercial DAB+ Stns	698	637	221	312	285	48	317	279	90	412	364	115	331	311	61	172	137	48	395	367	103
ABC DAB+ Stns	153	130	63	60	54	13	46	39	17	69	61	28	57	49	23	43	17	26	81	47	45
Total DAB+ Stns	833	729	272	382	329	61	376	311	104	496	420	143	403	357	83	219	152	69	495	407	147
Total	4,468	4,315	1,152	3,517	3,277	544	3,065	2,802	575	3,190	2,932	626	2,948	2,695	429	1,562	1,362	276	3,723	3,476	753

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 423,000 total listeners, 419,000 AM/FM/DAB+ listeners and 76,000 Streaming listeners. Please note that there can be overlap between radio types.
 Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.4	4.6	-0.2	2.1	0.9	1.2	0.8	0.5	0.3	*	*	*	1.1	1.0	0.1	2.8	3.9	-1.1	14.1	14.4	-0.3
4BH 1116	11.6	11.1	0.5	2.0	0.9	1.1	1.6	2.0	-0.4	2.3	1.7	0.6	1.9	2.4	-0.5	14.0	14.1	-0.1	33.9	30.5	3.4
SENQ 693am	0.9	1.3	-0.4	0.2	1.2	-1.0	0.1	0.2	-0.1	1.8	3.1	-1.3	1.2	1.3	-0.1	0.7	0.8	-0.1	0.4	0.5	-0.1
B105	13.3	13.1	0.2	24.3	22.7	1.6	19.9	17.3	2.6	25.5	26.6	-1.1	11.5	12.8	-1.3	7.2	6.5	0.7	2.5	2.7	-0.2
KIIS973	9.9	10.8	-0.9	12.8	12.9	-0.1	7.9	10.2	-2.3	9.6	10.3	-0.7	15.9	16.4	-0.5	9.6	11.0	-1.4	4.2	5.2	-1.0
104.5 TRIPLE M	11.7	12.2	-0.5	10.1	14.7	-4.6	11.2	13.7	-2.5	11.5	10.5	1.0	17.3	19.6	-2.3	15.9	13.8	2.1	4.5	4.3	0.2
NOVA106.9	11.4	10.5	0.9	22.5	21.6	0.9	19.8	18.0	1.8	14.3	12.3	2.0	15.1	15.6	-0.5	7.1	5.8	1.3	1.2	1.1	0.1
ABC BRIS	5.9	5.5	0.4	1.8	1.0	0.8	2.3	0.9	1.4	1.7	1.8	-0.1	3.9	2.9	1.0	7.7	6.1	1.6	12.8	13.3	-0.5
4RN	1.3	1.7	-0.4	0.2	0.1	0.1	0.6	0.4	0.2	0.2	0.3	-0.1	1.1	0.6	0.5	2.8	3.4	-0.6	2.3	3.5	-1.2
ABC NEWSRADIO	1.4	1.9	-0.5	0.4	0.7	-0.3	0.6	0.9	-0.3	0.7	1.1	-0.4	0.3	0.4	-0.1	1.7	1.6	0.1	3.3	4.7	-1.4
4JJJ	4.7	4.3	0.4	5.2	6.2	-1.0	11.0	6.9	4.1	11.5	10.5	1.0	3.5	3.2	0.3	1.6	2.7	-1.1	0.5	0.3	0.2
ABC CLASSIC	2.1	2.2	-0.1	0.2	0.3	-0.1	0.8	1.3	-0.5	1.1	0.5	0.6	1.7	1.4	0.3	2.3	2.6	-0.3	4.3	4.8	-0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.5	4.9	-0.4	3.3	4.6	-1.3	4.8	5.6	-0.8	4.9	4.1	0.8	4.6	4.2	0.4	7.6	7.7	-0.1	4.0	3.8	0.2
4BH 1116	11.1	10.2	0.9	11.3	10.4	0.9	13.6	12.3	1.3	11.0	9.5	1.5	6.6	7.2	-0.6	9.4	9.3	0.1	13.5	13.8	-0.3
SENQ 693am	1.0	1.5	-0.5	1.4	2.0	-0.6	1.2	1.5	-0.3	0.8	1.3	-0.5	0.7	1.0	-0.3	0.1	0.4	-0.3	0.4	0.7	-0.3
B105	13.5	13.5	0.0	14.1	13.9	0.2	13.4	13.6	-0.2	13.8	15.1	-1.3	13.9	13.2	0.7	8.0	5.3	2.7	12.7	11.9	0.8
KIIS973	10.0	10.7	-0.7	11.8	12.1	-0.3	9.2	10.6	-1.4	9.3	9.9	-0.6	9.4	9.5	-0.1	8.6	11.0	-2.4	9.7	10.9	-1.2
104.5 TRIPLE M	12.4	12.6	-0.2	11.7	12.1	-0.4	13.6	14.4	-0.8	13.2	13.7	-0.5	11.3	10.2	1.1	9.9	8.3	1.6	9.2	11.0	-1.8
NOVA106.9	11.3	10.7	0.6	12.2	11.6	0.6	9.7	8.6	1.1	11.5	10.8	0.7	13.7	14.2	-0.5	6.7	6.9	-0.2	11.7	10.0	1.7
ABC BRIS	6.0	5.6	0.4	8.0	7.4	0.6	5.6	4.9	0.7	4.2	3.8	0.4	4.7	5.0	-0.3	8.8	9.5	-0.7	5.5	5.1	0.4
4RN	1.4	1.7	-0.3	2.5	2.5	0.0	0.7	1.3	-0.6	0.3	0.7	-0.4	1.4	1.4	0.0	2.7	4.0	-1.3	1.3	1.6	-0.3
ABC NEWSRADIO	1.4	1.9	-0.5	2.1	2.9	-0.8	0.7	1.0	-0.3	0.8	1.1	-0.3	1.8	2.3	-0.5	2.2	3.2	-1.0	1.2	1.8	-0.6
4JJJ	4.7	4.2	0.5	4.8	4.3	0.5	3.7	3.6	0.1	4.5	4.3	0.2	6.9	4.8	2.1	5.1	4.4	0.7	4.6	4.6	0.0
ABC CLASSIC	2.1	2.1	0.0	1.3	1.2	0.1	2.4	2.1	0.3	2.7	2.6	0.1	2.2	2.9	-0.7	3.0	2.8	0.2	1.9	2.3	-0.4

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	146	148	-2	14	12	2	6	1	5	1	3	-2	18	20	-2	24	28	-4	83	84	-1
4BH 1116	263	242	21	22	15	7	13	12	1	27	23	4	13	15	-2	51	52	-1	138	124	14
SENQ 693am	58	62	-4	4	8	-4	2	5	-3	14	16	-2	17	13	4	6	6	0	14	14	0
B105	636	592	44	117	109	8	76	82	-6	233	200	33	124	122	2	48	39	9	37	40	-3
KIIS973	506	501	5	82	78	4	52	54	-2	138	124	14	140	143	-3	61	61	0	33	41	-8
104.5 TRIPLE M	498	536	-38	75	90	-15	61	59	2	128	132	-4	121	136	-15	75	74	1	38	44	-6
NOVA106.9	629	595	34	124	105	19	92	100	-8	208	192	16	138	135	3	52	48	4	16	16	0
ABC BRIS	227	191	36	14	11	3	11	8	3	20	10	10	50	40	10	46	38	8	86	84	2
4RN	66	59	7	7	2	5	6	3	3	9	7	2	16	13	3	10	13	-3	19	21	-2
ABC NEWSRADIO	91	97	-6	9	9	0	6	11	-5	20	23	-3	17	18	-1	15	14	1	24	22	2
4J JJ	312	303	9	44	38	6	54	43	11	136	147	-11	54	44	10	19	23	-4	5	9	-4
ABC CLASSIC	86	85	1	4	7	-3	6	11	-5	21	16	5	19	13	6	9	11	-2	27	27	0
Total	2,091	2,087	4	257	253	4	213	220	-7	542	539	3	473	468	5	259	261	-2	347	346	1

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	140	136	4	93	88	5	83	74	9	72	67	5	49	54	-5	28	24	4	81	80	1
4BH 1116	246	225	21	164	148	16	178	153	25	162	159	3	105	109	-4	58	64	-6	185	176	9
SENQ 693am	53	55	-2	34	43	-9	19	21	-2	18	20	-2	14	16	-2	2	7	-5	20	27	-7
B105	595	546	49	385	361	24	281	253	28	316	299	17	278	240	38	94	76	18	349	310	39
KIIS973	456	450	6	311	295	16	206	208	-2	234	237	-3	190	187	3	78	86	-8	285	293	-8
104.5 TRIPLE M	438	454	-16	261	294	-33	233	253	-20	237	252	-15	180	195	-15	56	65	-9	275	315	-40
NOVA106.9	562	543	19	372	346	26	253	234	19	292	281	11	272	263	9	82	81	1	394	350	44
ABC BRIS	204	172	32	145	127	18	84	74	10	95	80	15	88	79	9	37	35	2	118	113	5
4RN	57	51	6	39	36	3	21	25	-4	13	17	-4	20	18	2	12	14	-2	33	36	-3
ABC NEWSRADIO	79	86	-7	54	60	-6	23	31	-8	17	24	-7	23	30	-7	9	11	-2	44	50	-6
4J JJ	285	275	10	176	160	16	114	117	-3	149	120	29	126	110	16	45	42	3	176	164	12
ABC CLASSIC	67	66	1	29	27	2	37	30	7	38	39	-1	27	30	-3	12	14	-2	44	49	-5
Total	2,039	2,034	5	1,668	1,640	28	1,321	1,322	-1	1,440	1,407	33	1,267	1,252	15	567	568	-1	1,679	1,658	21

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	10	0	1	*	*	*	*	*	*	*	1	1	0	1	1	0	8	8	0	
4BH 1116	27	25	2	*	*	*	*	*	*	1	1	0	1	1	0	5	5	0	19	17	2
SENQ 693am	2	3	-1	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
B105	31	29	2	6	5	1	3	3	0	12	11	1	6	7	-1	3	2	1	1	2	-1
KIIS973	23	24	-1	3	3	0	1	2	-1	4	4	0	8	8	0	4	4	0	2	3	-1
104.5 TRIPLE M	27	27	0	2	3	-1	2	2	0	5	4	1	9	10	-1	6	5	1	3	2	1
NOVA106.9	26	24	2	5	5	0	3	3	0	7	5	2	8	8	0	3	2	1	1	1	0
ABC BRIS	14	12	2	*	*	*	*	*	*	1	1	0	2	2	0	3	2	1	7	7	0
4RN	3	4	-1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	1	2	-1
ABC NEWSRADIO	3	4	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	3	-1
4J JJ	11	10	1	1	1	0	2	1	1	5	4	1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	5	5	0	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	2	3	-1
Total	232	224	8	24	23	1	16	15	1	46	42	4	53	52	1	38	37	1	56	56	0

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	11	12	-1	13	17	-4	18	20	-2	15	12	3	9	8	1	4	4	0	8	7	1
4BH 1116	28	24	4	46	39	7	51	45	6	34	28	6	13	14	-1	5	5	0	26	26	0
SENQ 693am	3	4	-1	6	7	-1	4	6	-2	2	4	-2	1	2	-1	*	*	*	1	1	0
B105	33	32	1	57	51	6	50	49	1	42	44	-2	27	26	1	4	3	1	24	23	1
KIIS973	25	25	0	48	45	3	34	38	-4	28	29	-1	19	19	0	4	6	-2	18	21	-3
104.5 TRIPLE M	31	30	1	47	45	2	51	52	-1	40	40	0	22	20	2	5	4	1	18	21	-3
NOVA106.9	28	25	3	49	43	6	36	31	5	35	31	4	27	28	-1	3	4	-1	22	19	3
ABC BRIS	15	13	2	32	28	4	21	18	3	13	11	2	9	10	-1	4	5	-1	11	10	1
4RN	3	4	-1	10	9	1	3	5	-2	1	2	-1	3	3	0	1	2	-1	2	3	-1
ABC NEWSRADIO	4	5	-1	9	11	-2	3	4	-1	3	3	0	4	4	0	1	2	-1	2	3	-1
4J JJ	12	10	2	19	16	3	14	13	1	14	13	1	14	9	5	3	2	1	9	9	0
ABC CLASSIC	5	5	0	5	5	0	9	8	1	8	8	0	4	6	-2	1	1	0	4	4	0
Total	248	238	10	405	370	35	373	363	10	305	291	14	198	194	4	49	52	-3	190	191	-1

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 8 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	4.4	4.8	5.1	2.1	2.5	0.1	0.8	0.9	0.7	*	*	*	1.1	1.2	1.3	2.8	2.9	8.0	14.1	15.8	16.5
4BH 1116	11.6	13.0	12.0	2.0	1.7	5.8	1.6	2.0	0.5	2.3	2.5	1.5	1.9	2.0	4.0	14.0	16.8	13.1	33.9	38.3	37.7
SENQ 693am	0.9	1.0	0.8	0.2	0.2	*	0.1	0.1	*	1.8	2.1	0.3	1.2	1.2	2.6	0.7	0.8	1.6	0.4	0.5	*
B105	13.3	15.4	7.6	24.3	26.8	13.7	19.9	23.3	10.1	25.5	28.0	12.4	11.5	13.5	5.6	7.2	8.9	3.1	2.5	2.9	2.6
KIIS973	9.9	11.3	7.6	12.8	13.6	12.1	7.9	9.0	5.6	9.6	10.4	6.5	15.9	18.2	14.0	9.6	11.6	7.2	4.2	5.0	1.6
104.5 TRIPLE M	11.7	13.1	10.8	10.1	10.9	8.3	11.2	12.1	12.7	11.5	11.9	12.8	17.3	19.7	16.6	15.9	18.9	16.2	4.5	5.4	1.0
NOVA106.9	11.4	13.0	7.6	22.5	24.1	18.5	19.8	22.8	12.3	14.3	15.7	7.4	15.1	17.7	8.3	7.1	8.6	5.6	1.2	1.4	0.2
ABC BRIS	5.9	6.2	10.4	1.8	1.9	1.6	2.3	2.8	*	1.7	0.9	10.5	3.9	4.3	4.6	7.7	9.3	6.9	12.8	13.4	27.5
4RN	1.3	1.4	2.4	0.2	0.1	0.5	0.6	0.3	3.1	0.2	0.2	*	1.1	0.9	5.3	2.8	2.9	7.2	2.3	2.8	*
ABC NEWSRADIO	1.4	1.4	3.2	0.4	0.3	1.5	0.6	0.3	2.5	0.7	0.4	3.9	0.3	0.4	0.5	1.7	1.4	9.1	3.3	3.9	2.3
4JJJ	4.7	4.9	9.0	5.2	4.8	11.2	11.0	11.7	13.4	11.5	11.2	20.0	3.5	3.6	7.5	1.6	1.9	1.4	0.5	0.5	1.0
ABC CLASSIC	2.1	2.4	1.7	0.2	0.1	0.4	0.8	0.6	3.2	1.1	1.2	1.0	1.7	1.9	1.3	2.3	2.8	1.5	4.3	5.0	3.0
Commercial DAB+ Stns	9.7	10.1	16.5	10.5	9.8	22.0	15.0	13.7	33.7	12.5	12.9	15.3	12.1	13.2	16.4	9.4	10.5	18.5	3.4	3.6	5.4
ABC DAB+ Stns	2.2	2.1	5.3	3.1	3.1	4.4	0.6	0.4	2.3	3.1	2.7	8.6	2.5	2.1	11.9	2.1	2.6	0.7	1.2	1.4	1.0
Total DAB+ Stns	13.4	12.2	21.8	14.7	12.9	26.4	18.9	14.1	36.0	16.0	15.5	23.9	15.8	15.3	28.3	15.5	13.1	19.2	5.5	5.0	6.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	4.5	4.9	5.1	3.3	3.5	4.8	4.8	5.2	7.2	4.9	5.8	3.3	4.6	5.0	5.2	7.6	9.0	5.8	4.0	4.4	4.9
4BH 1116	11.1	12.2	12.1	11.3	11.9	15.6	13.6	15.2	13.7	11.0	12.6	10.3	6.6	7.3	7.3	9.4	10.9	9.0	13.5	15.4	11.5
SENQ 693am	1.0	1.1	1.0	1.4	1.6	1.1	1.2	1.3	1.4	0.8	0.9	0.7	0.7	0.8	0.9	0.1	*	0.4	0.4	0.5	0.2
B105	13.5	15.5	7.9	14.1	16.0	6.4	13.4	15.5	7.1	13.8	16.1	9.6	13.9	15.8	9.5	8.0	9.3	7.0	12.7	14.9	6.4
KIIS973	10.0	11.4	7.9	11.8	13.3	6.6	9.2	10.3	8.9	9.3	10.5	9.5	9.4	10.6	7.3	8.6	10.5	4.5	9.7	11.2	6.5
104.5 TRIPLE M	12.4	13.9	11.8	11.7	12.9	9.6	13.6	15.1	14.6	13.2	15.0	13.5	11.3	12.7	9.6	9.9	11.6	7.7	9.2	10.5	7.6
NOVA106.9	11.3	12.9	8.0	12.2	13.7	7.6	9.7	10.9	8.6	11.5	13.2	9.7	13.7	15.9	5.1	6.7	7.8	5.8	11.7	13.6	6.5
ABC BRIS	6.0	6.2	10.8	8.0	7.9	18.1	5.6	6.2	6.3	4.2	4.4	7.0	4.7	4.7	11.4	8.8	9.6	12.2	5.5	5.9	8.7
4RN	1.4	1.4	2.7	2.5	2.3	6.9	0.7	0.7	1.2	0.3	0.4	0.3	1.4	1.5	2.2	2.7	3.2	2.3	1.3	1.4	1.4
ABC NEWSRADIO	1.4	1.4	3.2	2.1	2.0	6.1	0.7	0.6	2.8	0.8	0.9	1.7	1.8	2.1	0.3	2.2	2.3	4.2	1.2	1.2	3.2
4JJJ	4.7	4.8	9.5	4.8	5.2	4.9	3.7	3.5	10.0	4.5	4.3	12.3	6.9	7.2	12.1	5.1	5.1	9.9	4.6	4.9	7.4
ABC CLASSIC	2.1	2.4	1.5	1.3	1.4	1.0	2.4	2.8	0.9	2.7	3.1	1.7	2.2	2.4	1.7	3.0	3.4	3.7	1.9	2.1	2.5
Commercial DAB+ Stns	9.1	9.7	14.1	6.3	6.7	8.7	10.2	11.0	13.6	10.0	10.8	15.3	10.8	11.1	21.0	12.1	12.6	19.9	11.6	11.6	25.1
ABC DAB+ Stns	2.1	2.1	4.4	1.6	1.6	2.7	1.7	1.7	3.7	2.1	2.1	5.0	2.8	2.8	6.6	4.4	4.6	7.6	2.5	2.3	8.2
Total DAB+ Stns	12.7	11.7	18.6	8.5	8.3	11.3	13.5	12.7	17.3	14.2	12.9	20.3	16.0	13.9	27.6	18.6	17.2	27.5	15.5	13.9	33.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.4% share of all listening, 4.8% share of AM/FM/DAB+ listening and 5.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 8 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	146	140	28	14	13	1	6	5	1	1	1	*	18	18	5	24	23	4	83	79	17
4BH 1116	263	247	54	22	18	8	13	11	2	27	22	6	13	12	3	51	50	10	138	134	24
SENQ 693am	58	58	7	4	4	*	2	2	*	14	14	1	17	17	5	6	6	1	14	14	1
B105	636	614	113	117	115	23	76	71	17	233	226	44	124	120	14	48	48	4	37	34	10
KIIS973	506	488	83	82	81	17	52	47	13	138	132	17	140	137	23	61	57	9	33	33	4
104.5 TRIPLE M	498	476	94	75	70	14	61	55	16	128	121	24	121	121	17	75	74	17	38	35	6
NOVA106.9	629	604	110	124	114	30	92	86	14	208	201	38	138	137	20	52	51	7	16	16	*
ABC BRIS	227	220	34	14	14	2	11	11	*	20	20	6	50	47	4	46	44	7	86	84	15
4RN	66	58	19	7	5	2	6	2	4	9	9	*	16	13	8	10	10	4	19	19	*
ABC NEWSRADIO	91	75	25	9	6	4	6	5	3	20	12	10	17	16	1	15	14	5	24	23	3
4JJJ	312	289	87	44	38	12	54	51	17	136	127	39	54	53	11	19	17	7	5	4	1
ABC CLASSIC	86	72	23	4	4	1	6	3	5	21	16	5	19	16	5	9	7	2	27	26	5
Commercial DAB+ Stns	404	385	121	55	54	17	52	46	25	101	97	34	98	94	24	57	54	12	41	41	9
ABC DAB+ Stns	105	91	45	19	18	7	8	5	5	32	26	15	30	26	13	8	6	3	9	9	2
Total DAB+ Stns	513	447	160	66	61	22	57	47	28	132	118	46	131	114	38	71	59	15	55	48	11
Total	2,091	1,962	543	257	244	82	213	198	60	542	510	154	473	447	113	259	242	60	347	321	73

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	140	134	24	93	89	8	83	75	13	72	71	8	49	46	7	28	23	6	81	74	16
4BH 1116	246	231	49	164	152	20	178	168	27	162	157	22	105	97	15	58	55	6	185	178	24
SENQ 693am	53	53	7	34	34	2	19	17	4	18	18	2	14	14	1	2	1	1	20	20	3
B105	595	569	99	385	373	32	281	260	35	316	293	46	278	264	32	94	81	13	349	336	45
KIIS973	456	430	75	311	296	28	206	186	29	234	210	39	190	178	22	78	71	9	285	273	36
104.5 TRIPLE M	438	413	77	261	240	35	233	208	40	237	217	40	180	170	19	56	54	5	275	255	37
NOVA106.9	562	531	93	372	346	39	253	230	35	292	272	39	272	260	16	82	70	13	394	378	47
ABC BRIS	204	197	29	145	134	18	84	76	16	95	89	16	88	81	11	37	29	9	118	105	21
4RN	57	47	19	39	35	10	21	19	6	13	12	1	20	17	7	12	7	5	33	31	3
ABC NEWSRADIO	79	64	23	54	44	15	23	20	6	17	16	4	23	21	1	9	7	4	44	31	14
4JJJ	285	258	76	176	161	25	114	87	33	149	127	31	126	112	24	45	32	12	176	163	39
ABC CLASSIC	67	57	18	29	25	5	37	31	7	38	36	7	27	27	1	12	10	4	44	38	11
Commercial DAB+ Stns	347	325	104	166	155	26	169	154	38	194	179	44	180	168	43	88	72	26	241	221	56
ABC DAB+ Stns	87	78	35	47	41	15	27	27	8	51	45	15	47	42	13	25	22	8	67	57	25
Total DAB+ Stns	447	383	136	227	195	40	217	178	46	262	217	57	235	199	54	126	94	34	316	271	78
Total	2,039	1,894	486	1,668	1,512	230	1,321	1,159	231	1,440	1,266	246	1,267	1,124	179	567	466	103	1,679	1,503	308

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 146,000 total listeners, 140,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 8 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	9.2	8.7	0.5	4.0	4.7	-0.7	3.3	1.5	1.8	1.1	1.7	-0.6	5.2	4.2	1.0	14.2	13.5	0.7	17.8	16.3	1.5
CRUISE1323	8.8	8.6	0.2	2.3	2.6	-0.3	9.6	3.4	6.2	1.6	2.0	-0.4	4.4	5.2	-0.8	13.8	11.5	2.3	15.5	16.4	-0.9
MIX102.3	12.4	13.5	-1.1	18.4	15.5	2.9	8.5	12.0	-3.5	14.5	12.0	2.5	12.3	15.4	-3.1	15.3	19.9	-4.6	8.9	9.2	-0.3
5MMM	13.7	12.6	1.1	11.1	6.6	4.5	7.9	8.8	-0.9	9.7	10.0	-0.3	20.0	19.6	0.4	18.5	15.4	3.1	10.7	10.5	0.2
NOVA91.9	11.5	10.9	0.6	19.7	20.0	-0.3	21.5	19.3	2.2	21.2	21.0	0.2	12.0	10.4	1.6	9.6	10.1	-0.5	1.0	0.9	0.1
SAFM	8.0	8.6	-0.6	13.0	16.9	-3.9	15.6	20.8	-5.2	14.0	14.6	-0.6	10.8	9.9	0.9	4.0	3.9	0.1	0.9	1.2	-0.3
ABC ADE	6.7	6.9	-0.2	1.6	1.6	0.0	2.3	2.0	0.3	1.3	1.6	-0.3	1.9	3.0	-1.1	4.5	3.5	1.0	17.9	17.3	0.6
5RN	1.3	1.3	0.0	1.0	1.0	0.0	0.5	0.1	0.4	0.1	0.3	-0.2	0.5	0.7	-0.2	0.8	0.8	0.0	3.4	3.2	0.2
ABC NEWSRADIO	1.5	1.6	-0.1	1.2	0.7	0.5	1.2	0.6	0.6	1.4	2.2	-0.8	0.8	0.7	0.1	2.1	3.1	-1.0	1.8	1.7	0.1
5JJJ	3.7	4.2	-0.5	2.3	4.8	-2.5	7.8	8.1	-0.3	5.5	6.8	-1.3	6.5	7.2	-0.7	2.5	2.8	-0.3	0.3	0.3	0.0
ABC CLASSIC	2.3	2.4	-0.1	0.7	0.5	0.2	0.4	0.7	-0.3	0.4	0.5	-0.1	1.6	2.0	-0.4	1.3	1.5	-0.2	5.8	5.2	0.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend				
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	9.2	8.5	0.7	13.1	12.2	0.9	7.6	6.7	0.9	5.9	4.8	1.1	9.0	9.6	-0.6	14.7	15.1	-0.4	9.4	9.3	0.1		
CRUISE1323	8.6	8.3	0.3	7.0	6.9	0.1	10.9	10.2	0.7	10.1	9.7	0.4	6.8	6.0	0.8	4.5	5.2	-0.7	9.3	9.8	-0.5		
MIX102.3	12.3	13.5	-1.2	10.7	10.4	0.3	12.5	15.1	-2.6	13.8	15.4	-1.6	12.5	13.0	-0.5	10.6	11.7	-1.1	12.9	13.4	-0.5		
5MMM	14.1	13.3	0.8	16.1	14.8	1.3	15.3	14.1	1.2	14.5	14.0	0.5	12.2	11.8	0.4	5.7	5.6	0.1	12.3	10.3	2.0		
NOVA91.9	11.1	10.4	0.7	12.4	10.6	1.8	9.9	9.5	0.4	10.3	10.1	0.2	13.4	12.5	0.9	10.0	10.0	0.0	12.7	12.5	0.2		
SAFM	8.2	8.8	-0.6	6.9	7.8	-0.9	8.1	8.8	-0.7	9.6	10.4	-0.8	9.7	9.3	0.4	5.2	5.6	-0.4	7.3	7.9	-0.6		
ABC ADE	6.9	6.9	0.0	10.1	10.9	-0.8	7.0	7.1	-0.1	4.6	4.3	0.3	4.9	4.5	0.4	8.6	7.7	0.9	6.2	6.8	-0.6		
5RN	1.2	1.3	-0.1	2.1	2.0	0.1	0.7	0.8	-0.1	0.9	1.0	-0.1	1.0	1.3	-0.3	1.4	1.7	-0.3	1.7	1.6	0.1		
ABC NEWSRADIO	1.4	1.4	0.0	2.1	2.8	-0.7	1.1	0.8	0.3	0.9	0.6	0.3	0.8	1.1	-0.3	2.6	2.8	-0.2	1.8	2.4	-0.6		
5JJJ	3.9	4.4	-0.5	4.5	5.6	-1.1	4.1	4.0	0.1	3.6	3.8	-0.2	3.7	4.0	-0.3	3.2	5.2	-2.0	2.8	3.7	-0.9		
ABC CLASSIC	2.1	2.2	-0.1	1.8	2.0	-0.2	1.7	2.2	-0.5	2.4	2.3	0.1	2.3	3.1	-0.8	2.9	1.1	1.8	3.2	2.9	0.3		

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 8 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	140	144	-4	12	12	0	6	6	0	12	15	-3	28	27	1	29	34	-5	52	50	2
CRUISE1323	206	209	-3	15	17	-2	19	12	7	15	23	-8	23	22	1	46	44	2	89	92	-3
MIX102.3	348	371	-23	50	53	-3	27	38	-11	91	84	7	73	75	-2	57	64	-7	49	56	-7
5MMM	288	292	-4	33	32	1	29	32	-3	64	67	-3	82	76	6	44	48	-4	37	38	-1
NOVA91.9	364	365	-1	57	63	-6	53	62	-9	134	128	6	76	70	6	33	32	1	11	11	0
SAFM	283	286	-3	38	42	-4	33	36	-3	93	89	4	79	69	10	29	32	-3	11	18	-7
ABC ADE	154	157	-3	9	10	-1	14	13	1	15	15	0	15	21	-6	24	19	5	77	80	-3
5RN	41	48	-7	4	4	0	4	2	2	1	4	-3	5	8	-3	5	5	0	23	25	-2
ABC NEWSRADIO	68	72	-4	8	6	2	9	5	4	12	17	-5	10	10	0	12	15	-3	17	19	-2
5JJJ	130	133	-3	10	15	-5	24	22	2	46	47	-1	37	34	3	7	10	-3	5	4	1
ABC CLASSIC	48	52	-4	6	4	2	2	3	-1	6	8	-2	7	12	-5	6	5	1	21	21	0
Total	1,130	1,134	-4	115	119	-4	112	114	-2	267	262	5	238	240	-2	154	155	-1	244	245	-1

By Session, P10+ [Potential: 1206]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	132	135	-3	86	84	2	60	56	4	57	52	5	66	59	7	35	35	0	86	94	-8
CRUISE1323	189	187	2	104	100	4	115	114	1	119	122	-3	84	81	3	28	28	0	124	125	-1
MIX102.3	312	328	-16	178	180	-2	171	184	-13	198	204	-6	148	161	-13	74	68	6	213	224	-11
5MMM	262	265	-3	164	155	9	145	144	1	153	153	0	123	120	3	45	42	3	178	162	16
NOVA91.9	322	327	-5	189	198	-9	148	156	-8	175	175	0	155	150	5	87	76	11	212	219	-7
SAFM	258	255	3	145	142	3	116	124	-8	146	143	3	130	116	14	50	43	7	151	148	3
ABC ADE	143	145	-2	99	106	-7	73	77	-4	74	72	2	52	44	8	40	36	4	91	99	-8
5RN	35	45	-10	18	24	-6	13	16	-3	15	20	-5	12	14	-2	9	11	-2	25	26	-1
ABC NEWSRADIO	55	55	0	35	37	-2	20	18	2	17	13	4	15	18	-3	11	11	0	42	45	-3
5JJJ	114	120	-6	64	65	-1	47	51	-4	56	63	-7	52	59	-7	23	27	-4	75	71	4
ABC CLASSIC	43	45	-2	20	20	0	15	19	-4	23	23	0	19	20	-1	10	10	0	25	30	-5
Total	1,095	1,107	-12	866	860	6	767	774	-7	821	831	-10	734	738	-4	395	374	21	946	939	7

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 8 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	14	13	1	*	1	*	*	*	*	*	*	*	2	1	1	3	3	0	7	7	0
CRUISE1323	13	13	0	*	*	*	1	*	*	*	*	*	1	2	-1	3	3	0	6	7	-1
MIX102.3	18	20	-2	2	2	0	1	1	0	4	3	1	4	5	-1	4	5	-1	4	4	0
5MMM	20	19	1	1	1	0	1	1	0	3	3	0	7	6	1	4	4	0	4	5	-1
NOVA91.9	17	16	1	2	3	-1	2	2	0	6	5	1	4	3	1	2	2	0	*	*	*
SAFM	12	13	-1	1	2	-1	2	2	0	4	4	0	4	3	1	1	1	0	*	1	*
ABC ADE	10	10	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	7	8	-1
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0
5JJJ	5	6	-1	*	1	*	1	1	0	1	2	-1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	2	2	0
Total	147	147	0	11	13	-2	11	12	-1	27	25	2	33	30	3	24	24	0	41	43	-2

By Session, P10+ [Potential: 1206]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	15	14	1	27	25	2	18	17	1	13	10	3	12	13	-1	7	7	0	11	11	0
CRUISE1323	14	13	1	15	14	1	27	25	2	22	20	2	9	8	1	2	2	0	11	12	-1
MIX102.3	20	21	-1	22	21	1	31	37	-6	30	32	-2	17	18	-1	5	5	0	15	16	-1
5MMM	22	21	1	34	30	4	37	35	2	31	30	1	16	16	0	3	2	1	14	12	2
NOVA91.9	18	16	2	26	22	4	24	23	1	22	21	1	18	17	1	5	4	1	15	15	0
SAFM	13	14	-1	14	16	-2	20	22	-2	20	22	-2	13	13	0	2	2	0	8	9	-1
ABC ADE	11	11	0	21	22	-1	17	17	0	10	9	1	7	6	1	4	3	1	7	8	-1
5RN	2	2	0	4	4	0	2	2	0	2	2	0	1	2	-1	1	1	0	2	2	0
ABC NEWSRADIO	2	2	0	4	6	-2	3	2	1	2	1	1	1	1	0	1	1	0	2	3	-1
5JJJ	6	7	-1	9	11	-2	10	10	0	8	8	0	5	5	0	2	2	0	3	4	-1
ABC CLASSIC	3	3	0	4	4	0	4	5	-1	5	5	0	3	4	-1	1	*	*	4	3	1
Total	160	158	2	209	204	5	244	246	-2	214	210	4	135	138	-3	48	44	4	115	120	-5

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 8 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	9.2	10.2	10.6	4.0	2.5	16.3	3.3	3.7	1.5	1.1	0.9	6.2	5.2	5.6	9.0	14.2	14.8	15.3	17.8	20.3	12.3
CRUISE1323	8.8	9.5	11.6	2.3	2.1	5.0	9.6	10.4	8.7	1.6	1.7	2.7	4.4	4.6	9.9	13.8	14.0	20.6	15.5	17.1	18.4
MIX102.3	12.4	14.0	9.9	18.4	21.4	11.4	8.5	9.3	7.2	14.5	16.4	15.2	12.3	15.0	4.5	15.3	15.8	18.7	8.9	10.1	6.1
5MMM	13.7	15.2	13.0	11.1	13.4	3.2	7.9	7.6	16.3	9.7	11.2	6.5	20.0	22.3	28.4	18.5	19.6	16.2	10.7	12.5	2.6
NOVA91.9	11.5	13.1	7.3	19.7	23.6	7.5	21.5	24.2	9.9	21.2	24.3	17.9	12.0	14.6	4.7	9.6	10.3	5.7	1.0	1.0	2.5
SAFM	8.0	9.0	6.7	13.0	14.6	11.7	15.6	16.7	15.7	14.0	15.6	16.9	10.8	13.2	3.7	4.0	4.5	*	0.9	1.0	1.1
ABC ADE	6.7	7.0	12.0	1.6	1.3	4.7	2.3	2.5	1.7	1.3	1.2	4.2	1.9	1.9	4.2	4.5	4.6	5.7	17.9	18.6	38.9
5RN	1.3	1.4	1.8	1.0	1.3	0.2	0.5	0.5	1.8	0.1	0.2	*	0.5	0.5	1.0	0.8	0.9	0.6	3.4	3.6	5.6
ABC NEWSRADIO	1.5	1.5	2.5	1.2	1.1	2.6	1.2	0.9	5.1	1.4	1.7	0.8	0.8	0.8	2.1	2.1	2.2	3.0	1.8	1.9	2.9
5JJJ	3.7	4.1	3.4	2.3	2.3	3.9	7.8	8.1	10.6	5.5	6.2	5.4	6.5	7.8	3.6	2.5	2.7	1.2	0.3	0.3	*
ABC CLASSIC	2.3	2.8	0.5	0.7	0.9	*	0.4	0.4	*	0.4	0.4	0.3	1.6	2.0	0.1	1.3	1.4	*	5.8	6.7	2.1
Commercial DAB+ Stns	10.0	10.5	17.3	14.2	13.2	29.9	14.1	14.7	16.9	17.0	19.0	20.5	10.0	10.0	24.5	7.4	7.7	9.2	4.9	5.4	5.7
ABC DAB+ Stns	1.5	1.5	3.4	2.4	2.4	3.7	1.4	1.2	4.5	1.3	1.3	3.4	1.7	1.7	4.2	1.7	1.6	3.8	1.2	1.3	1.7
Total DAB+ Stns	12.4	12.0	20.7	17.0	15.6	33.6	15.5	15.9	21.3	20.1	20.3	23.9	12.7	11.7	28.8	9.7	9.3	12.9	6.6	6.7	7.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	9.2	10.1	11.0	13.1	13.5	21.4	7.6	8.4	8.2	5.9	6.6	5.9	9.0	10.3	8.5	14.7	17.3	13.2	9.4	10.3	8.8
CRUISE1323	8.6	9.4	11.6	7.0	7.3	9.6	10.9	12.0	12.3	10.1	11.1	13.6	6.8	7.4	11.7	4.5	4.8	8.4	9.3	10.0	11.6
MIX102.3	12.3	14.0	9.8	10.7	11.8	6.3	12.5	14.2	11.0	13.8	15.8	12.1	12.5	14.5	10.1	10.6	12.7	7.2	12.9	14.3	10.3
5MMM	14.1	15.7	13.9	16.1	17.6	13.1	15.3	17.0	15.7	14.5	16.4	13.7	12.2	13.6	15.7	5.7	6.2	9.2	12.3	13.6	9.7
NOVA91.9	11.1	12.7	7.6	12.4	13.9	5.7	9.9	11.0	10.2	10.3	11.8	8.5	13.4	16.0	5.5	10.0	12.2	5.1	12.7	14.4	6.1
SAFM	8.2	9.2	7.4	6.9	7.5	5.4	8.1	9.0	8.7	9.6	10.8	9.6	9.7	11.3	7.1	5.2	6.3	3.0	7.3	8.2	4.1
ABC ADE	6.9	7.2	12.9	10.1	10.1	19.4	7.0	7.1	14.3	4.6	5.2	4.9	4.9	5.2	8.4	8.6	8.2	23.7	6.2	6.5	8.6
5RN	1.2	1.3	1.6	2.1	2.1	4.0	0.7	0.8	0.1	0.9	1.0	1.2	1.0	1.1	1.6	1.4	1.6	1.6	1.7	1.9	2.4
ABC NEWSRADIO	1.4	1.4	2.6	2.1	2.1	4.3	1.1	1.1	1.7	0.9	0.9	1.4	0.8	0.8	2.7	2.6	2.8	4.4	1.8	2.0	2.4
5JJJ	3.9	4.5	3.2	4.5	5.1	1.4	4.1	4.7	3.4	3.6	4.1	3.2	3.7	4.1	5.2	3.2	3.7	3.8	2.8	3.0	4.0
ABC CLASSIC	2.1	2.5	0.5	1.8	2.0	*	1.7	2.0	*	2.4	2.9	0.8	2.3	2.7	1.4	2.9	3.6	1.2	3.2	3.7	0.5
Commercial DAB+ Stns	10.0	10.6	15.2	5.4	5.6	7.7	10.5	11.6	12.3	11.9	12.4	22.9	10.5	11.4	17.4	14.4	16.7	15.3	10.4	10.1	24.9
ABC DAB+ Stns	1.3	1.3	2.6	1.2	1.2	1.8	0.9	0.9	2.0	1.0	1.0	2.3	1.6	1.5	4.7	3.6	4.1	3.8	2.1	2.0	6.5
Total DAB+ Stns	12.1	12.0	17.8	7.5	6.8	9.5	12.2	12.5	14.3	13.6	13.5	25.1	12.6	12.9	22.1	20.2	20.8	19.1	13.3	12.1	31.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 9.2% share of all listening, 10.2% share of AM/FM/DAB+ listening and 10.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 8 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	140	139	22	12	11	2	6	6	2	12	12	2	28	28	7	29	29	6	52	52	4
CRUISE1323	206	193	38	15	12	5	19	14	5	15	15	3	23	22	3	46	42	10	89	89	13
MIX102.3	348	332	60	50	46	11	27	25	5	91	85	20	73	70	9	57	56	10	49	49	5
5MMM	288	283	43	33	31	3	29	28	8	64	62	8	82	81	15	44	43	8	37	37	1
NOVA91.9	364	352	72	57	54	11	53	53	11	134	131	28	76	72	15	33	33	4	11	10	3
SAFM	283	271	41	38	34	9	33	31	7	93	91	14	79	76	10	29	29	*	11	11	1
ABC ADE	154	145	30	9	7	2	14	12	2	15	14	3	15	15	4	24	23	5	77	73	14
5RN	41	37	10	4	4	*	4	3	2	1	1	*	5	3	3	5	5	1	23	21	4
ABC NEWSRADIO	68	64	19	8	7	2	9	9	4	12	10	2	10	10	3	12	11	3	17	17	4
5JJJ	130	122	22	10	10	3	24	23	6	46	42	7	37	35	5	7	6	2	5	5	*
ABC CLASSIC	48	47	5	6	6	*	2	2	*	6	6	1	7	7	1	6	6	*	21	21	4
Commercial DAB+ Stns	228	216	62	34	31	11	27	26	8	59	56	16	44	42	14	32	32	7	32	30	6
ABC DAB+ Stns	59	54	23	9	8	3	6	6	3	11	9	4	13	12	6	9	8	4	11	11	3
Total DAB+ Stns	288	257	84	42	36	14	33	31	11	70	62	20	60	52	19	38	37	11	44	39	9
Total	1,130	1,074	293	115	110	36	112	103	39	267	254	71	238	226	61	154	151	41	244	230	45

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn Total Radio	AM/FM/DAB+	Streaming	Mon-Fri 5:30am-9:00am Total Radio	AM/FM/DAB+	Streaming	Mon-Fri 9:00am-12:00md Total Radio	AM/FM/DAB+	Streaming	Mon-Fri 12:00md-4:00pm Total Radio	AM/FM/DAB+	Streaming	Mon-Fri 4:00pm-7:00pm Total Radio	AM/FM/DAB+	Streaming	Mon-Fri 7:00pm-12:00mn Total Radio	AM/FM/DAB+	Streaming	Sat-Sun 5:30am-12mn Total Radio	AM/FM/DAB+	Streaming
FIVEaa	132	131	20	86	82	10	60	58	8	57	57	7	66	64	8	35	32	4	86	83	12
CRUISE1323	189	175	30	104	92	19	115	108	15	119	113	16	84	78	9	28	26	4	124	116	21
MIX102.3	312	293	52	178	171	14	171	156	25	198	184	27	148	139	18	74	70	5	213	205	26
5MMM	262	251	36	164	157	17	145	139	16	153	146	18	123	117	12	45	37	9	178	173	18
NOVA91.9	322	310	61	189	182	18	148	137	31	175	165	23	155	150	9	87	79	10	212	209	25
SAFM	258	245	36	145	135	12	116	102	16	146	137	19	130	123	13	50	45	4	151	145	12
ABC ADE	143	134	28	99	91	21	73	66	13	74	69	8	52	47	7	40	36	7	91	85	15
5RN	35	33	6	18	16	2	13	12	1	15	14	4	12	9	2	9	7	1	25	20	6
ABC NEWSRADIO	55	51	14	35	31	8	20	18	4	17	17	3	15	11	4	11	9	4	42	37	10
5JJJ	114	108	19	64	64	3	47	43	8	56	54	7	52	46	8	23	21	4	75	70	9
ABC CLASSIC	43	43	4	20	20	*	15	15	*	23	22	1	19	19	3	10	9	1	25	24	2
Commercial DAB+ Stns	200	191	50	97	91	16	112	108	19	119	110	29	110	98	21	59	55	11	132	116	35
ABC DAB+ Stns	44	39	17	19	17	5	13	11	4	17	14	6	22	18	8	14	13	4	40	34	11
Total DAB+ Stns	251	224	67	122	107	21	129	118	23	144	123	34	136	112	29	80	66	14	175	147	46
Total	1,095	1,031	257	866	807	121	767	691	136	821	736	143	734	654	105	395	342	55	946	878	166

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 140,000 total listeners, 139,000 AM/FM/DAB+ listeners and 22,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 8 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.9	5.6	-0.7	2.3	1.9	0.4	0.9	0.8	0.1	1.0	1.2	-0.2	1.3	1.8	-0.5	7.7	7.0	0.7	11.4	13.7	-2.3
6PR	8.0	7.4	0.6	3.3	5.3	-2.0	2.8	2.4	0.4	1.0	0.9	0.1	11.2	8.8	2.4	12.1	10.4	1.7	10.6	11.2	-0.6
MIX 94.5	12.5	12.6	-0.1	14.9	19.3	-4.4	21.2	16.1	5.1	14.3	15.0	-0.7	16.2	15.3	0.9	13.3	14.1	-0.8	3.9	4.4	-0.5
92.9 TRIPLE M	8.5	9.2	-0.7	9.3	12.1	-2.8	7.1	9.7	-2.6	19.7	22.2	-2.5	11.1	11.3	-0.2	3.2	2.9	0.3	1.0	0.6	0.4
96FM	14.1	14.6	-0.5	9.5	7.5	2.0	9.4	12.5	-3.1	8.5	9.2	-0.7	17.0	14.8	2.2	24.1	29.6	-5.5	11.8	12.8	-1.0
NOVA93.7	14.7	13.9	0.8	37.6	28.7	8.9	30.3	28.1	2.2	21.2	20.7	0.5	12.3	15.7	-3.4	10.7	7.7	3.0	2.2	1.9	0.3
ABC PER	4.2	5.0	-0.8	1.4	0.7	0.7	0.9	0.8	0.1	0.8	1.2	-0.4	1.3	2.4	-1.1	2.8	3.6	-0.8	12.1	13.6	-1.5
6RN	0.7	0.9	-0.2	*	0.3	*	0.5	0.3	0.2	0.3	0.2	0.1	0.5	0.1	0.4	0.4	1.4	-1.0	1.5	2.1	-0.6
ABC NEWSRADIO	1.6	1.1	0.5	0.9	0.4	0.5	2.0	2.3	-0.3	1.1	0.3	0.8	0.7	0.2	0.5	2.0	1.8	0.2	2.8	2.1	0.7
6JJJ	4.9	5.0	-0.1	8.3	8.3	0.0	9.8	10.7	-0.9	12.2	10.8	1.4	3.4	4.2	-0.8	1.9	2.2	-0.3	0.5	0.5	0.0
ABC CLASSIC	3.2	2.6	0.6	1.0	0.3	0.7	1.9	1.9	0.0	1.2	1.2	0.0	2.8	2.3	0.5	3.7	3.4	0.3	5.8	4.5	1.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.6	5.3	-0.7	4.2	5.2	-1.0	4.7	5.8	-1.1	4.7	5.8	-1.1	4.7	4.1	0.6	4.9	2.8	2.1	5.7	6.5	-0.8
6PR	8.6	7.7	0.9	12.8	10.8	2.0	8.5	8.0	0.5	6.4	5.6	0.8	6.4	6.2	0.2	3.7	5.3	-1.6	6.4	6.6	-0.2
MIX 94.5	12.7	13.0	-0.3	11.9	12.4	-0.5	13.3	13.3	0.0	13.4	13.9	-0.5	13.6	14.0	-0.4	7.6	7.2	0.4	11.7	11.4	0.3
92.9 TRIPLE M	8.7	9.3	-0.6	9.3	9.6	-0.3	8.6	9.1	-0.5	8.6	9.1	-0.5	9.2	10.1	-0.9	5.9	7.8	-1.9	7.8	8.9	-1.1
96FM	13.8	14.2	-0.4	11.1	11.4	-0.3	16.4	16.6	-0.2	16.0	16.7	-0.7	11.1	12.1	-1.0	9.1	7.7	1.4	14.7	16.2	-1.5
NOVA93.7	14.6	13.8	0.8	16.2	16.3	-0.1	13.8	11.7	2.1	14.0	12.5	1.5	15.4	16.7	-1.3	11.1	12.0	-0.9	14.9	14.1	0.8
ABC PER	4.0	5.0	-1.0	4.9	6.5	-1.6	3.2	4.7	-1.5	2.5	2.5	0.0	4.0	4.2	-0.2	13.3	14.4	-1.1	4.5	5.1	-0.6
6RN	0.7	0.8	-0.1	1.0	1.0	0.0	0.3	0.6	-0.3	0.4	0.5	-0.1	0.7	1.0	-0.3	2.6	2.2	0.4	0.7	1.0	-0.3
ABC NEWSRADIO	1.6	1.2	0.4	2.1	1.6	0.5	0.7	0.5	0.2	1.3	1.1	0.2	1.7	0.9	0.8	4.8	3.4	1.4	1.6	1.1	0.5
6JJJ	4.8	5.0	-0.2	4.8	5.0	-0.2	4.1	3.8	0.3	4.8	5.3	-0.5	6.9	7.2	-0.3	4.4	3.2	1.2	5.2	5.1	0.1
ABC CLASSIC	3.0	2.5	0.5	3.6	2.9	0.7	2.6	2.0	0.6	2.3	2.5	-0.2	3.0	2.2	0.8	5.0	3.6	1.4	3.9	3.0	0.9

RADIO 360: PERTH - TOTAL RADIO - SURVEY 8 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	156	149	7	11	9	2	10	9	1	16	13	3	20	24	-4	36	29	7	62	65	-3
6PR	226	211	15	18	16	2	18	16	2	20	25	-5	66	60	6	47	45	2	58	49	9
MIX 94.5	564	571	-7	79	87	-8	81	74	7	135	153	-18	138	135	3	65	61	4	65	62	3
92.9 TRIPLE M	407	419	-12	59	64	-5	55	60	-5	131	152	-21	116	106	10	31	27	4	14	10	4
96FM	502	488	14	43	53	-10	54	58	-4	101	95	6	134	117	17	100	94	6	70	71	-1
NOVA93.7	692	670	22	132	116	16	101	94	7	222	226	-4	138	147	-9	75	61	14	25	26	-1
ABC PER	198	194	4	11	8	3	11	9	2	18	19	-1	32	28	4	30	32	-2	96	98	-2
6RN	46	47	-1	1	2	-1	6	4	2	9	5	4	9	6	3	5	8	-3	17	23	-6
ABC NEWSRADIO	98	69	29	6	4	2	10	10	0	18	9	9	14	8	6	9	10	-1	42	28	14
6JJI	262	266	-4	35	32	3	42	41	1	124	118	6	34	50	-16	18	18	0	10	7	3
ABC CLASSIC	96	80	16	8	4	4	11	11	0	23	18	5	25	19	6	7	11	-4	22	17	5
Total	1,734	1,727	7	198	195	3	168	170	-2	436	439	-3	396	390	6	227	226	1	310	308	2

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
6iX	138	132	6	75	80	-5	81	83	-2	97	88	9	71	62	9	29	20	9	101	98	3
6PR	204	192	12	158	139	19	114	105	9	100	85	15	79	68	11	29	31	-2	128	109	19
MIX 94.5	508	506	2	292	280	12	260	238	22	272	278	-6	250	227	23	74	78	-4	322	316	6
92.9 TRIPLE M	355	375	-20	218	213	5	175	184	-9	193	204	-11	151	157	-6	49	54	-5	221	227	-6
96FM	447	447	0	218	225	-7	245	248	-3	266	263	3	180	192	-12	75	71	4	291	268	23
NOVA93.7	626	622	4	408	427	-19	314	275	39	354	325	29	279	271	8	86	92	-6	425	410	15
ABC PER	170	169	1	100	106	-6	77	95	-18	65	73	-8	61	69	-8	47	52	-5	122	124	-2
6RN	43	38	5	20	19	1	14	17	-3	19	20	-1	15	11	4	14	9	5	21	24	-3
ABC NEWSRADIO	84	59	25	44	36	8	25	19	6	35	24	11	29	18	11	28	20	8	63	43	20
6JJI	228	237	-9	137	139	-2	107	105	2	126	133	-7	119	133	-14	50	44	6	144	140	4
ABC CLASSIC	86	73	13	51	39	12	41	36	5	48	40	8	37	29	8	23	14	9	62	52	10
Total	1,685	1,684	1	1,340	1,336	4	1,189	1,170	19	1,285	1,269	16	1,105	1,077	28	475	480	-5	1,456	1,421	35

RADIO 360: PERTH - TOTAL RADIO - SURVEY 8 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+				
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
6iX	10	11	-1	*	*	*	*	*	*	*	*	*	*	*	1	1	0	3	2	1	6	7	-1
6PR	16	15	1	1	1	0	*	*	*	*	*	*	6	4	2	4	3	1	5	6	-1		
MIX 94.5	25	25	0	3	4	-1	3	2	1	5	6	-1	8	7	1	4	4	0	2	2	0		
92.9 TRIPLE M	17	18	-1	2	2	0	1	1	0	7	8	-1	5	5	0	1	1	0	1	*	*		
96FM	28	29	-1	2	1	1	1	2	-1	3	3	0	8	7	1	8	9	-1	6	7	-1		
NOVA93.7	30	28	2	7	5	2	4	4	0	8	8	0	6	7	-1	4	2	2	1	1	0		
ABC PER	8	10	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	6	7	-1		
6RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0		
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0		
6JJI	10	10	0	2	2	0	1	1	0	5	4	1	2	2	0	1	1	0	*	*	*		
ABC CLASSIC	6	5	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	2	1		
Total	202	198	4	19	18	1	13	14	-1	38	37	1	49	46	3	33	30	3	51	52	-1		

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	11	-1	13	16	-3	16	20	-4	14	16	-2	8	7	1	2	1	1	10	11	-1
6PR	18	16	2	39	32	7	29	27	2	18	16	2	11	10	1	1	2	-1	11	11	0
MIX 94.5	27	27	0	36	37	-1	46	45	1	38	39	-1	23	23	0	3	3	0	20	19	1
92.9 TRIPLE M	19	20	-1	29	29	0	30	31	-1	25	26	-1	15	17	-2	2	3	-1	13	15	-2
96FM	30	30	0	34	34	0	57	56	1	46	47	-1	19	20	-1	4	3	1	25	27	-2
NOVA93.7	31	29	2	50	49	1	48	40	8	40	35	5	26	28	-2	4	5	-1	26	24	2
ABC PER	9	10	-1	15	19	-4	11	16	-5	7	7	0	7	7	0	5	6	-1	8	9	-1
6RN	1	2	-1	3	3	0	1	2	-1	1	2	-1	1	2	-1	1	1	0	1	2	-1
ABC NEWSRADIO	3	2	1	7	5	2	2	2	0	4	3	1	3	1	2	2	1	1	3	2	1
6JJI	10	10	0	15	15	0	14	13	1	14	15	-1	11	12	-1	2	1	1	9	9	0
ABC CLASSIC	6	5	1	11	9	2	9	7	2	7	7	0	5	4	1	2	1	1	7	5	2
Total	214	210	4	307	299	8	346	338	8	287	281	6	167	167	0	39	40	-1	173	167	6

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 8 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.9	5.6	4.3	2.3	2.2	3.5	0.9	0.8	1.5	1.0	1.0	1.4	1.3	1.5	0.8	7.7	8.4	7.9	11.4	15.6	10.9
6PR	8.0	8.8	11.0	3.3	3.1	5.1	2.8	2.1	7.1	1.0	0.9	3.3	11.2	10.9	23.3	12.1	14.0	6.1	10.6	14.4	12.5
MIX 94.5	12.5	14.4	9.3	14.9	15.2	14.3	21.2	24.5	7.4	14.3	15.2	12.6	16.2	18.2	10.0	13.3	15.1	9.6	3.9	5.4	2.5
92.9 TRIPLE M	8.5	10.0	4.7	9.3	9.7	7.4	7.1	7.6	5.7	19.7	21.7	8.9	11.1	13.0	2.2	3.2	3.4	4.3	1.0	1.3	2.6
96FM	14.1	15.9	14.5	9.5	9.8	7.5	9.4	8.4	16.4	8.5	8.9	10.0	17.0	18.4	17.3	24.1	26.9	19.7	11.8	16.2	11.4
NOVA93.7	14.7	16.5	15.2	37.6	39.5	25.1	30.3	33.1	20.4	21.2	22.1	25.6	12.3	13.7	9.0	10.7	11.2	15.5	2.2	3.0	3.4
ABC PER	4.2	4.4	7.3	1.4	1.4	1.5	0.9	0.6	2.6	0.8	0.8	1.2	1.3	1.3	2.3	2.8	2.7	5.9	12.1	15.2	30.8
6RN	0.7	0.7	0.9	*	*	*	0.5	0.3	1.7	0.3	0.3	1.5	0.5	0.6	*	0.4	0.2	2.2	1.5	2.2	0.2
ABC NEWSRADIO	1.6	1.7	3.2	0.9	0.9	0.5	2.0	1.7	4.1	1.1	0.9	4.0	0.7	0.8	0.8	2.0	1.9	4.5	2.8	3.6	5.8
6JJB	4.9	5.5	5.6	8.3	7.6	15.7	9.8	9.8	10.7	12.2	13.1	9.8	3.4	3.7	3.2	1.9	2.2	1.0	0.5	0.8	*
ABC CLASSIC	3.2	3.7	2.2	1.0	1.1	0.9	1.9	1.9	1.8	1.2	1.3	1.7	2.8	3.2	1.2	3.7	4.1	3.0	5.8	8.1	4.3
Commercial DAB+ Stns	10.6	11.3	17.9	7.8	7.6	10.9	8.2	6.7	17.5	12.0	12.5	15.3	13.8	13.6	27.8	8.3	8.2	15.7	9.7	13.0	12.4
ABC DAB+ Stns	1.5	1.5	3.9	2.5	1.9	7.6	2.7	2.7	3.0	1.6	1.4	4.7	1.1	1.1	2.1	1.9	1.7	4.6	1.1	1.4	3.1
Total DAB+ Stns	13.0	12.8	21.8	10.7	9.5	18.5	11.1	9.3	20.5	14.1	13.8	20.1	16.4	14.6	29.9	10.9	9.9	20.3	11.4	14.4	15.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.6	5.3	3.6	4.2	4.7	3.6	4.7	5.5	3.5	4.7	5.6	2.6	4.7	5.4	4.6	4.9	5.5	5.2	5.7	6.5	6.9
6PR	8.6	9.3	12.1	12.8	13.5	21.1	8.5	8.9	15.3	6.4	7.1	7.8	6.4	7.1	8.6	3.7	4.8	0.8	6.4	7.2	7.1
MIX 94.5	12.7	14.6	9.4	11.9	13.2	10.3	13.3	15.3	10.8	13.4	15.5	10.7	13.6	16.1	7.5	7.6	10.0	2.2	11.7	13.7	8.9
92.9 TRIPLE M	8.7	10.2	5.0	9.3	10.6	5.9	8.6	10.2	4.4	8.6	10.1	5.7	9.2	10.9	4.1	5.9	7.2	3.9	7.8	9.3	3.7
96FM	13.8	15.5	14.6	11.1	12.0	14.7	16.4	18.9	13.8	16.0	18.4	14.3	11.1	11.9	18.8	9.1	9.8	12.2	14.7	16.9	14.2
NOVA93.7	14.6	16.2	16.5	16.2	18.0	15.0	13.8	14.9	21.1	14.0	15.6	17.2	15.4	17.7	13.8	11.1	13.4	8.3	14.9	17.5	10.6
ABC PER	4.0	4.2	7.3	4.9	5.0	9.3	3.2	3.3	6.0	2.5	2.6	4.8	4.0	4.2	7.4	13.3	15.2	13.7	4.5	5.0	7.3
6RN	0.7	0.8	0.7	1.0	1.1	0.3	0.3	0.3	0.5	0.4	0.5	0.5	0.7	0.8	0.5	2.6	2.8	3.3	0.7	0.7	1.6
ABC NEWSRADIO	1.6	1.7	2.6	2.1	2.2	3.7	0.7	0.6	2.2	1.3	1.4	2.5	1.7	2.1	0.8	4.8	5.6	4.1	1.6	1.5	5.3
6JJB	4.8	5.4	5.5	4.8	5.6	0.9	4.1	4.5	5.5	4.8	5.3	6.3	6.9	7.5	10.2	4.4	4.2	7.7	5.2	5.9	5.9
ABC CLASSIC	3.0	3.5	1.8	3.6	4.2	1.0	2.6	3.0	2.4	2.3	2.7	1.5	3.0	3.6	0.8	5.0	5.9	4.3	3.9	4.5	3.5
Commercial DAB+ Stns	11.1	11.7	18.0	8.4	8.8	12.9	11.8	13.3	12.2	13.0	13.6	22.9	10.3	10.9	17.7	13.3	11.1	31.0	9.3	9.8	17.4
ABC DAB+ Stns	1.5	1.5	2.8	1.0	1.1	1.3	1.3	1.3	2.4	1.6	1.6	3.2	2.0	1.9	5.3	3.8	4.4	3.3	1.6	1.3	7.7
Total DAB+ Stns	13.3	13.3	20.9	9.7	9.9	14.3	13.7	14.6	14.6	15.4	15.2	26.2	13.2	12.8	23.0	18.8	15.5	34.4	11.9	11.2	25.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.9% share of all listening, 5.6% share of AM/FM/DAB+ listening and 4.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 8 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	156	143	30	11	9	3	10	6	4	16	15	4	20	18	2	36	35	7	62	61	11
6PR	226	217	47	18	18	4	18	14	6	20	19	3	66	65	10	47	45	15	58	56	10
MIX 94.5	564	539	97	79	75	15	81	73	18	135	129	25	138	135	20	65	63	12	65	64	7
92.9 TRIPLE M	407	390	67	59	58	10	55	50	12	131	126	25	116	112	11	31	29	7	14	14	3
96FM	502	472	97	43	34	13	54	48	22	101	92	16	134	132	20	100	97	17	70	68	9
NOVA93.7	692	670	139	132	127	29	101	96	25	222	215	35	138	137	24	75	71	21	25	24	6
ABC PER	198	187	33	11	11	2	11	9	6	18	18	1	32	28	7	30	26	7	96	95	11
6RN	46	40	13	1	1	*	6	4	4	9	7	4	9	9	*	5	2	3	17	17	1
ABC NEWSRADIO	98	90	27	6	5	1	10	8	4	18	16	7	14	14	1	9	9	5	42	39	9
6JJB	262	248	53	35	33	13	42	39	12	124	119	17	34	32	8	18	16	3	10	10	*
ABC CLASSIC	96	87	28	8	7	1	11	9	3	23	20	7	25	24	6	7	4	6	22	22	4
Commercial DAB+ Stns	310	287	84	43	42	8	31	28	13	75	67	16	76	70	25	46	41	14	38	38	8
ABC DAB+ Stns	101	87	40	20	18	4	12	10	6	30	25	13	16	15	6	8	7	6	15	12	5
Total DAB+ Stns	406	351	121	58	55	11	42	35	19	100	87	28	99	81	31	55	46	20	52	46	13
Total	1,734	1,646	476	198	194	62	168	165	66	436	416	120	396	380	101	227	222	73	310	270	55

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	138	128	23	75	66	12	81	74	10	97	95	10	71	68	7	29	24	5	101	96	18
6PR	204	195	40	158	152	24	114	102	26	100	100	12	79	75	13	29	26	4	128	116	21
MIX 94.5	508	482	75	292	272	32	260	238	38	272	251	46	250	234	22	74	69	5	322	311	45
92.9 TRIPLE M	355	338	58	218	211	24	175	165	22	193	179	24	151	142	11	49	41	8	221	214	26
96FM	447	414	81	218	198	27	245	222	39	266	251	43	180	157	26	75	65	13	291	274	48
NOVA93.7	626	594	115	408	381	45	314	272	65	354	325	56	279	257	31	86	72	15	425	408	60
ABC PER	170	162	24	100	89	14	77	72	9	65	62	6	61	61	7	47	41	7	122	111	19
6RN	43	36	10	20	19	2	14	12	2	19	17	2	15	12	2	14	10	4	21	17	6
ABC NEWSRADIO	84	77	25	44	36	12	25	19	8	35	29	13	29	29	2	28	25	7	63	56	18
6JJB	228	215	46	137	132	7	107	92	18	126	115	21	119	108	17	50	37	14	144	135	21
ABC CLASSIC	86	80	21	51	50	6	41	38	7	48	46	6	37	36	3	23	17	7	62	57	15
Commercial DAB+ Stns	271	251	70	153	143	28	148	141	25	162	147	36	124	112	26	55	41	19	183	165	49
ABC DAB+ Stns	78	73	27	27	24	6	26	23	9	48	45	15	32	28	8	17	15	5	52	37	24
Total DAB+ Stns	355	310	94	187	165	34	188	162	34	218	186	50	163	138	33	79	52	23	246	196	72
Total	1,685	1,583	413	1,340	1,214	192	1,189	1,049	216	1,285	1,144	242	1,105	963	145	475	392	87	1,456	1,328	301

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 156,000 total listeners, 143,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.