

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.7	2.1	0.6	1.9	1.6	0.3	2.8	1.5	1.3	2.2	2.9	-0.7	5.1	3.0	2.1	4.7	3.5	1.2	0.4	0.6	-0.2
2GB	14.0	13.3	0.7	5.9	6.7	-0.8	4.1	3.3	0.8	5.1	4.8	0.3	6.6	5.4	1.2	16.1	17.9	-1.8	28.6	27.5	1.1
2UE 954	3.7	4.0	-0.3	1.2	1.4	-0.2	0.3	0.2	0.1	0.9	0.4	0.5	1.3	1.3	0.0	0.5	1.0	-0.5	10.2	11.8	-1.6
SKY Sports Radio	1.2	1.4	-0.2	1.2	0.6	0.6	0.9	0.4	0.5	0.6	0.5	0.1	1.1	1.3	-0.2	2.4	1.7	0.7	1.1	2.2	-1.1
104.1 2DAY FM	4.4	5.5	-1.1	10.2	7.0	3.2	7.5	8.1	-0.6	6.0	8.3	-2.3	5.4	7.1	-1.7	3.4	6.1	-2.7	0.7	1.1	-0.4
KIIS1065	9.7	10.3	-0.6	16.5	21.0	-4.5	21.9	19.9	2.0	16.0	15.0	1.0	13.1	12.5	0.6	4.0	6.0	-2.0	1.3	1.7	-0.4
104.9 TRIPLE M	5.3	5.2	0.1	7.7	8.3	-0.6	5.1	6.3	-1.2	4.7	5.9	-1.2	10.1	7.2	2.9	7.3	6.7	0.6	0.5	1.3	-0.8
NOVA96.9	5.9	6.1	-0.2	12.2	13.2	-1.0	13.3	14.5	-1.2	11.2	10.2	1.0	5.9	6.4	-0.5	3.4	2.5	0.9	0.3	0.4	-0.1
smoothfm 95.3	9.8	10.7	-0.9	10.2	10.5	-0.3	8.2	10.5	-2.3	12.6	11.3	1.3	11.2	13.0	-1.8	10.2	11.2	-1.0	7.3	8.5	-1.2
WSFM	9.0	9.6	-0.6	6.9	6.0	0.9	7.0	6.8	0.2	6.3	6.6	-0.3	9.0	11.8	-2.8	17.3	14.5	2.8	7.9	9.3	-1.4
ABC SYD	7.1	6.6	0.5	2.6	2.1	0.5	1.1	1.3	-0.2	2.2	2.0	0.2	3.2	3.4	-0.2	5.3	7.6	-2.3	16.7	14.4	2.3
2RN	1.5	1.1	0.4	0.2	0.7	-0.5	0.5	1.2	-0.7	0.9	0.4	0.5	0.7	1.1	-0.4	1.0	1.7	-0.7	3.2	1.2	2.0
ABC NEWSRADIO	1.7	1.7	0.0	2.1	1.7	0.4	2.3	2.3	0.0	1.2	2.3	-1.1	1.0	0.9	0.1	1.5	1.1	0.4	2.3	2.1	0.2
2JJJ	3.4	3.3	0.1	3.6	3.2	0.4	4.1	3.2	0.9	6.2	9.2	-3.0	4.6	3.1	1.5	3.2	2.2	1.0	0.7	0.3	0.4
ABC CLASSIC	2.5	2.5	0.0	0.9	1.5	-0.6	0.6	2.0	-1.4	3.3	2.8	0.5	1.2	1.7	-0.5	1.4	1.5	-0.1	4.4	3.9	0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3.0	2.3	0.7	2.4	1.8	0.6	2.7	2.3	0.4	4.1	2.8	1.3	3.4	2.7	0.7	1.8	1.7	0.1	1.8	1.6	0.2
2GB	14.0	13.3	0.7	17.0	16.6	0.4	16.4	15.3	1.1	10.4	9.7	0.7	7.8	7.0	0.8	18.7	18.5	0.2	13.9	13.4	0.5
2UE 954	3.6	3.8	-0.2	2.3	2.3	0.0	3.9	4.0	-0.1	5.0	5.6	-0.6	3.2	3.4	-0.2	3.6	4.1	-0.5	4.1	4.6	-0.5
SKY Sports Radio	1.1	1.2	-0.1	2.3	2.4	-0.1	0.3	0.4	-0.1	0.4	0.5	-0.1	1.4	1.6	-0.2	0.6	0.5	0.1	1.5	1.8	-0.3
104.1 2DAY FM	4.5	5.6	-1.1	3.6	5.0	-1.4	4.0	5.4	-1.4	5.3	6.8	-1.5	5.8	6.7	-0.9	3.8	2.9	0.9	4.1	5.2	-1.1
KIIS1065	10.5	10.9	-0.4	14.1	14.7	-0.6	9.1	10.2	-1.1	8.3	8.7	-0.4	11.4	10.8	0.6	6.0	5.4	0.6	7.4	8.4	-1.0
104.9 TRIPLE M	5.4	5.0	0.4	5.1	5.0	0.1	4.4	4.3	0.1	6.0	5.5	0.5	6.3	5.4	0.9	5.8	4.8	1.0	5.1	6.0	-0.9
NOVA96.9	5.9	5.9	0.0	6.8	7.1	-0.3	4.6	4.7	-0.1	5.1	5.6	-0.5	7.7	7.0	0.7	4.8	4.3	0.5	6.0	6.5	-0.5
smoothfm 95.3	9.7	10.5	-0.8	7.9	8.5	-0.6	11.5	12.1	-0.6	10.4	10.9	-0.5	9.5	10.5	-1.0	9.0	11.9	-2.9	10.4	11.6	-1.2
WSFM	9.0	9.9	-0.9	9.1	9.7	-0.6	10.5	11.5	-1.0	10.2	10.4	-0.2	6.8	9.5	-2.7	4.6	5.1	-0.5	9.0	8.8	0.2
ABC SYD	7.0	6.9	0.1	8.1	7.7	0.4	5.9	6.0	-0.1	6.2	5.9	0.3	6.7	7.2	-0.5	9.4	8.3	1.1	7.4	5.9	1.5
2RN	1.3	1.0	0.3	2.4	1.7	0.7	0.6	0.5	0.1	0.6	0.5	0.1	1.0	0.7	0.3	1.6	1.6	0.0	2.0	1.3	0.7
ABC NEWSRADIO	1.7	1.7	0.0	2.4	2.2	0.2	1.2	1.1	0.1	1.2	1.5	-0.3	1.8	2.1	-0.3	2.0	1.9	0.1	1.7	1.7	0.0
2JJJ	3.4	3.3	0.1	3.0	2.5	0.5	3.6	3.3	0.3	3.5	4.0	-0.5	4.4	3.9	0.5	2.1	2.8	-0.7	3.4	3.2	0.2
ABC CLASSIC	2.3	2.4	-0.1	1.7	2.1	-0.4	2.9	2.7	0.2	2.5	2.5	0.0	2.2	1.9	0.3	1.7	2.7	-1.0	3.1	2.8	0.3

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	131	142	-11	13	9	4	18	17	1	28	39	-11	31	34	-3	28	27	1	13	15	-2
2GB	750	736	14	50	43	7	65	73	-8	94	112	-18	148	116	32	118	122	-4	276	269	7
2UE 954	208	194	14	13	15	-2	11	13	-2	41	28	13	12	12	0	13	16	-3	117	111	6
SKY Sports Radio	154	153	1	23	11	12	18	22	-4	30	27	3	26	34	-8	23	20	3	33	39	-6
104.1 2DAY FM	858	940	-82	147	133	14	116	141	-25	292	297	-5	208	242	-34	63	70	-7	33	56	-23
KIIS1065	1,198	1,277	-79	189	212	-23	192	210	-18	455	433	22	250	293	-43	73	84	-11	40	45	-5
104.9 TRIPLE M	706	764	-58	102	117	-15	102	105	-3	176	209	-33	198	195	3	99	89	10	29	49	-20
NOVA96.9	1,142	1,094	48	200	203	-3	195	194	1	444	414	30	210	201	9	65	55	10	28	28	0
smoothfm 95.3	1,287	1,329	-42	132	130	2	152	155	-3	348	350	-2	314	330	-16	156	164	-8	185	201	-16
WSFM	920	985	-65	95	89	6	83	89	-6	174	197	-23	233	269	-36	184	167	17	150	174	-24
ABC SYD	576	551	25	30	36	-6	38	41	-3	89	100	-11	95	84	11	88	85	3	236	205	31
2RN	185	163	22	9	12	-3	18	24	-6	33	32	1	35	25	10	17	22	-5	74	47	27
ABC NEWSRADIO	309	311	-2	36	35	1	35	47	-12	67	93	-26	54	48	6	48	37	11	69	51	18
2JJJ	481	509	-28	48	58	-10	66	62	4	204	248	-44	103	91	12	41	36	5	20	14	6
ABC CLASSIC	261	286	-25	33	38	-5	17	33	-16	62	75	-13	43	55	-12	22	26	-4	85	59	26
Total	4,524	4,538	-14	483	487	-4	467	469	-2	1,224	1,225	-1	999	999	0	564	569	-5	787	789	-2

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	120	122	-2	75	67	8	66	59	7	77	70	7	76	68	8	31	27	4	76	73	3
2GB	659	641	18	492	455	37	358	342	16	315	310	5	232	241	-9	171	162	9	478	491	-13
2UE 954	173	151	22	84	72	12	98	86	12	115	109	6	78	77	1	44	31	13	134	150	-16
SKY Sports Radio	112	126	-14	69	70	-1	24	31	-7	35	36	-1	36	42	-6	23	20	3	97	96	1
104.1 2DAY FM	736	805	-69	353	410	-57	250	298	-48	336	365	-29	296	326	-30	118	109	9	424	457	-33
KIIS1065	1,121	1,148	-27	696	758	-62	466	497	-31	484	478	6	480	489	-9	192	199	-7	598	683	-85
104.9 TRIPLE M	595	631	-36	299	338	-39	201	219	-18	278	267	11	258	283	-25	136	117	19	337	396	-59
NOVA96.9	1,004	969	35	595	565	30	373	347	26	386	382	4	417	398	19	192	147	45	620	612	8
smoothfm 95.3	1,129	1,180	-51	600	638	-38	531	534	-3	506	548	-42	476	553	-77	245	268	-23	777	810	-33
WSFM	831	897	-66	474	517	-43	396	439	-43	434	470	-36	327	426	-99	128	152	-24	515	546	-31
ABC SYD	487	464	23	331	313	18	208	189	19	210	220	-10	213	214	-1	118	129	-11	377	342	35
2RN	148	136	12	92	80	12	49	51	-2	38	41	-3	37	31	6	19	23	-4	119	83	36
ABC NEWSRADIO	261	263	-2	189	173	16	73	66	7	75	92	-17	72	82	-10	48	44	4	152	156	-4
2JJJ	423	449	-26	225	225	0	163	162	1	186	191	-5	175	198	-23	67	90	-23	230	243	-13
ABC CLASSIC	228	258	-30	110	116	-6	96	92	4	94	103	-9	98	107	-9	36	57	-21	146	154	-8
Total	4,373	4,355	18	3,504	3,468	36	2,758	2,698	60	2,896	2,908	-12	2,795	2,867	-72	1,429	1,441	-12	3,727	3,771	-44

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2024

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	12	10	2	1	1	0	1	1	0	2	2	0	5	3	2	3	2	1	1	1	0
2GB	65	64	1	2	3	-1	1	1	0	4	4	0	7	6	1	10	12	-2	40	38	2
2UE 954	17	19	-2	*	1	*	*	*	*	1	*	*	1	1	0	*	1	*	14	16	-2
SKY Sports Radio	6	7	-1	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1	2	3	-1
104.1 2DAY FM	20	27	-7	4	3	1	3	3	0	5	7	-2	6	8	-2	2	4	-2	1	2	-1
KIIS1065	45	50	-5	6	9	-3	7	8	-1	13	13	0	14	14	0	3	4	-1	2	2	0
104.9 TRIPLE M	25	25	0	3	3	0	2	3	-1	4	5	-1	11	8	3	5	5	0	1	2	-1
NOVA96.9	27	29	-2	5	6	-1	5	6	-1	9	9	0	6	7	-1	2	2	0	*	*	*
smoothfm 95.3	46	52	-6	4	4	0	3	4	-1	10	9	1	12	14	-2	7	8	-1	10	12	-2
WSFM	42	46	-4	3	2	1	2	3	-1	5	6	-1	9	13	-4	11	10	1	11	13	-2
ABC SYD	33	32	1	1	1	0	*	1	*	2	2	0	3	4	-1	3	5	-2	23	20	3
2RN	7	5	2	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	4	2	2
ABC NEWSRADIO	8	8	0	1	1	0	1	1	0	1	2	-1	1	1	0	1	1	0	3	3	0
2JJJ	16	16	0	1	1	0	1	1	0	5	8	-3	5	3	2	2	2	0	1	*	*
ABC CLASSIC	11	12	-1	*	1	*	*	1	*	3	2	1	1	2	-1	1	1	0	6	5	1
Total	463	481	-18	39	42	-3	34	41	-7	82	84	-2	106	110	-4	64	68	-4	139	137	2

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	15	12	3	18	14	4	19	16	3	23	17	6	15	13	2	3	2	1	7	6	1
2GB	69	68	1	131	131	0	117	109	8	58	58	0	34	33	1	26	27	-1	55	55	0
2UE 954	17	19	-2	18	18	0	28	29	-1	27	33	-6	14	16	-2	5	6	-1	16	19	-3
SKY Sports Radio	5	6	-1	18	19	-1	2	3	-1	2	3	-1	6	7	-1	1	1	0	6	8	-2
104.1 2DAY FM	22	29	-7	28	39	-11	28	39	-11	30	41	-11	26	32	-6	5	4	1	16	21	-5
KIIS1065	51	56	-5	109	117	-8	65	73	-8	46	52	-6	50	51	-1	8	8	0	29	34	-5
104.9 TRIPLE M	26	26	0	39	40	-1	32	31	1	33	33	0	27	25	2	8	7	1	20	24	-4
NOVA96.9	29	30	-1	53	56	-3	33	33	0	29	33	-4	34	33	1	7	6	1	24	26	-2
smoothfm 95.3	47	53	-6	61	67	-6	81	86	-5	58	65	-7	42	50	-8	13	17	-4	41	47	-6
WSFM	44	51	-7	70	77	-7	75	82	-7	57	62	-5	30	45	-15	6	7	-1	36	36	0
ABC SYD	34	35	-1	62	61	1	42	43	-1	34	36	-2	30	34	-4	13	12	1	30	24	6
2RN	6	5	1	18	14	4	4	4	0	3	3	0	5	3	2	2	2	0	8	5	3
ABC NEWSRADIO	8	9	-1	18	18	0	9	8	1	6	9	-3	8	10	-2	3	3	0	7	7	0
2JJJ	17	17	0	23	20	3	26	24	2	19	24	-5	19	18	1	3	4	-1	14	13	1
ABC CLASSIC	11	12	-1	13	17	-4	21	20	1	14	15	-1	9	9	0	2	4	-2	12	12	0
Total	489	511	-22	769	793	-24	710	710	0	555	599	-44	439	474	-35	139	145	-6	398	408	-10

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.8	5.1	-0.3	3.9	4.5	-0.6	3.1	4.4	-1.3	3.7	3.5	0.2	7.3	8.3	-1.0	9.2	7.9	1.3	2.0	2.3	-0.3
3AW	13.7	14.4	-0.7	5.7	5.6	0.1	4.2	3.7	0.5	2.8	3.9	-1.1	6.9	7.5	-0.6	14.8	16.5	-1.7	32.4	33.0	-0.6
RSN 927	0.5	0.5	0.0	*	0.1	*	0.1	*	*	0.2	0.2	0.0	0.4	0.3	0.1	1.3	1.4	-0.1	0.8	0.8	0.0
Magic 1278	1.2	1.3	-0.1	0.2	0.1	0.1	1.5	1.8	-0.3	0.5	0.7	-0.2	0.5	0.5	0.0	0.6	1.2	-0.6	2.8	2.8	0.0
3MP 1377	1.0	1.2	-0.2	0.6	0.4	0.2	0.8	1.8	-1.0	0.1	0.4	-0.3	0.4	0.4	0.0	1.3	1.8	-0.5	2.1	2.3	-0.2
101.9 FOX FM	9.2	9.4	-0.2	15.8	16.7	-0.9	16.2	16.1	0.1	15.6	14.5	1.1	11.6	12.2	-0.6	4.1	4.4	-0.3	0.9	1.7	-0.8
GOLD104.3	11.0	10.8	0.2	8.4	9.6	-1.2	6.7	10.1	-3.4	5.7	7.1	-1.4	12.9	11.3	1.6	22.5	19.3	3.2	9.0	8.9	0.1
KIIS 101.1 FM	5.9	5.7	0.2	11.0	10.8	0.2	11.4	11.2	0.2	9.2	10.0	-0.8	7.1	5.6	1.5	2.2	2.2	0.0	1.1	1.3	-0.2
105.1 TRIPLE M	7.5	6.6	0.9	7.1	5.6	1.5	7.1	4.8	2.3	12.5	10.2	2.3	11.2	9.3	1.9	6.1	7.1	-1.0	1.4	2.1	-0.7
NOVA 100	8.3	7.2	1.1	14.3	15.3	-1.0	13.5	8.1	5.4	14.4	11.7	2.7	9.9	9.7	0.2	4.5	4.2	0.3	1.0	0.9	0.1
smoothfm 91.5	10.5	10.3	0.2	10.3	7.3	3.0	12.8	14.1	-1.3	6.2	5.9	0.3	9.2	8.9	0.3	10.0	11.5	-1.5	14.4	13.7	0.7
ABC MEL	5.9	5.6	0.3	1.6	2.3	-0.7	1.8	1.3	0.5	1.4	1.4	0.0	2.0	2.8	-0.8	7.1	7.0	0.1	14.4	12.5	1.9
3RN	1.6	2.2	-0.6	0.1	0.6	-0.5	0.1	0.5	-0.4	0.5	0.6	-0.1	0.9	2.2	-1.3	1.9	1.7	0.2	3.8	4.6	-0.8
ABC NEWSRADIO	1.2	1.4	-0.2	0.7	0.7	0.0	1.4	1.0	0.4	1.5	0.9	0.6	1.1	1.5	-0.4	1.1	1.8	-0.7	1.2	2.0	-0.8
3JJJ	2.3	2.5	-0.2	4.2	3.9	0.3	3.6	3.7	-0.1	6.5	6.7	-0.2	1.4	1.8	-0.4	0.5	0.9	-0.4	0.1	0.1	0.0
ABC CLASSIC	2.2	1.8	0.4	2.1	1.8	0.3	1.3	0.4	0.9	1.4	1.3	0.1	0.8	1.4	-0.6	0.7	0.8	-0.1	5.0	3.5	1.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.8	5.1	-0.3	5.2	4.9	0.3	4.8	5.9	-1.1	4.6	5.4	-0.8	4.3	4.2	0.1	5.1	4.7	0.4	4.9	4.9	0.0
3AW	14.0	15.2	-1.2	18.8	19.8	-1.0	15.8	17.5	-1.7	10.1	11.8	-1.7	7.5	8.0	-0.5	17.1	17.4	-0.3	12.7	12.0	0.7
RSN 927	0.5	0.5	0.0	0.7	0.7	0.0	0.6	0.4	0.2	0.5	0.6	-0.1	0.4	0.4	0.0	*	0.1	*	0.5	0.7	-0.2
Magic 1278	0.9	1.2	-0.3	0.4	0.8	-0.4	1.1	1.4	-0.3	0.9	1.3	-0.4	1.4	1.5	-0.1	1.5	1.2	0.3	2.0	1.7	0.3
3MP 1377	0.9	1.1	-0.2	0.4	0.8	-0.4	0.9	1.0	-0.1	1.1	1.3	-0.2	1.1	1.2	-0.1	1.4	1.2	0.2	1.2	1.6	-0.4
101.9 FOX FM	9.5	9.5	0.0	9.5	10.0	-0.5	8.7	8.8	-0.1	10.7	10.3	0.4	11.0	10.6	0.4	5.2	5.8	-0.6	8.1	8.9	-0.8
GOLD104.3	10.7	10.5	0.2	10.8	10.4	0.4	10.8	10.8	0.0	11.1	10.8	0.3	10.6	10.5	0.1	8.8	9.0	-0.2	12.1	11.9	0.2
KIIS 101.1 FM	5.8	5.6	0.2	5.9	5.9	0.0	4.6	4.6	0.0	6.2	5.5	0.7	7.3	7.1	0.2	4.8	5.4	-0.6	6.2	5.9	0.3
105.1 TRIPLE M	7.6	6.9	0.7	6.6	5.9	0.7	7.4	6.5	0.9	7.7	7.3	0.4	9.7	8.7	1.0	7.9	6.9	1.0	6.9	5.6	1.3
NOVA 100	8.3	7.3	1.0	9.6	8.7	0.9	7.3	6.2	1.1	8.7	7.5	1.2	8.9	7.7	1.2	4.9	4.5	0.4	8.1	7.0	1.1
smoothfm 91.5	10.3	9.9	0.4	8.6	8.1	0.5	11.1	11.0	0.1	12.1	11.7	0.4	10.2	9.4	0.8	7.6	7.9	-0.3	11.0	11.5	-0.5
ABC MEL	6.2	5.7	0.5	7.3	6.3	1.0	6.5	6.0	0.5	4.2	4.3	-0.1	5.5	5.4	0.1	9.6	8.0	1.6	4.9	5.0	-0.1
3RN	1.6	2.3	-0.7	2.2	3.3	-1.1	1.0	1.1	-0.1	0.8	1.3	-0.5	1.8	2.8	-1.0	3.6	4.0	-0.4	1.6	1.8	-0.2
ABC NEWSRADIO	1.1	1.4	-0.3	1.5	2.0	-0.5	0.9	0.9	0.0	1.1	1.0	0.1	0.9	1.1	-0.2	1.4	2.6	-1.2	1.3	1.5	-0.2
3JJJ	2.4	2.4	0.0	2.1	1.9	0.2	2.1	2.0	0.1	2.4	2.7	-0.3	3.3	3.4	-0.1	2.2	2.3	-0.1	2.3	3.0	-0.7
ABC CLASSIC	2.1	1.6	0.5	2.0	1.7	0.3	2.3	1.7	0.6	2.3	1.5	0.8	1.3	1.6	-0.3	2.1	1.8	0.3	2.5	2.2	0.3

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	412	428	-16	43	44	-1	30	51	-21	73	69	4	117	108	9	87	78	9	62	79	-17
3AW	725	764	-39	55	50	5	61	59	2	75	84	-9	96	113	-17	139	150	-11	300	307	-7
RSN 927	55	72	-17	1	2	-1	2	*	*	4	7	-3	11	16	-5	20	26	-6	18	20	-2
Magic 1278	133	158	-25	7	6	1	20	25	-5	19	24	-5	12	16	-4	22	24	-2	52	64	-12
3MP 1377	172	212	-40	21	15	6	19	38	-19	15	29	-14	23	28	-5	26	32	-6	68	70	-2
101.9 FOX FM	1,223	1,276	-53	194	177	17	150	173	-23	462	476	-14	299	301	-2	80	88	-8	37	61	-24
GOLD104.3	1,177	1,228	-51	102	102	0	90	121	-31	229	230	-1	349	321	28	236	235	1	171	218	-47
KIIS 101.1 FM	1,035	1,030	5	154	143	11	175	195	-20	408	414	-6	205	185	20	58	50	8	34	43	-9
105.1 TRIPLE M	839	820	19	106	95	11	78	72	6	246	251	-5	253	244	9	102	96	6	54	63	-9
NOVA 100	1,188	1,197	-9	187	196	-9	161	165	-4	459	418	41	276	298	-22	72	81	-9	33	39	-6
smoothfm 91.5	1,153	1,155	-2	124	95	29	131	146	-15	280	247	33	240	265	-25	139	167	-28	240	234	6
ABC MEL	495	507	-12	36	43	-7	32	34	-2	55	55	0	65	80	-15	90	104	-14	218	193	25
3RN	128	171	-43	5	13	-8	2	9	-7	17	27	-10	18	36	-18	21	22	-1	65	63	2
ABC NEWSRADIO	270	284	-14	24	23	1	35	26	9	74	64	10	51	63	-12	36	41	-5	51	66	-15
3JJJ	452	480	-28	57	62	-5	74	83	-9	229	232	-3	73	75	-2	14	19	-5	4	8	-4
ABC CLASSIC	257	225	32	27	22	5	30	15	15	61	59	2	36	49	-13	26	22	4	77	57	20
Total	4,573	4,580	-7	491	483	8	466	475	-9	1,217	1,221	-4	1,021	1,022	-1	583	579	4	794	799	-5

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	330	355	-25	202	201	1	170	200	-30	180	194	-14	147	161	-14	99	103	-4	281	276	5
3AW	659	696	-37	513	524	-11	390	423	-33	324	361	-37	245	266	-21	197	222	-25	466	495	-29
RSN 927	39	45	-6	21	28	-7	20	16	4	20	22	-2	16	20	-4	1	6	-5	38	53	-15
Magic 1278	112	136	-24	29	49	-20	59	64	-5	66	78	-12	46	68	-22	24	34	-10	83	95	-12
3MP 1377	140	172	-32	49	62	-13	60	65	-5	68	84	-16	39	43	-4	34	29	5	96	112	-16
101.9 FOX FM	1,107	1,163	-56	628	660	-32	502	474	28	600	597	3	542	554	-12	192	194	-2	709	740	-31
GOLD104.3	1,045	1,086	-41	563	561	2	557	530	27	599	567	32	503	476	27	202	228	-26	721	752	-31
KIIS 101.1 FM	924	886	38	502	454	48	349	313	36	452	429	23	417	387	30	168	172	-4	564	558	6
105.1 TRIPLE M	712	701	11	334	292	42	302	253	49	364	373	-9	368	360	8	162	176	-14	487	442	45
NOVA 100	1,050	1,020	30	651	595	56	464	397	67	515	500	15	475	429	46	194	181	13	706	710	-4
smoothfm 91.5	1,025	1,032	-7	526	549	-23	516	460	56	509	509	0	465	470	-5	209	224	-15	694	734	-40
ABC MEL	446	456	-10	299	289	10	260	224	36	205	186	19	187	176	11	106	129	-23	306	295	11
3RN	103	147	-44	68	104	-36	46	60	-14	46	53	-7	47	69	-22	46	66	-20	83	95	-12
ABC NEWSRADIO	228	246	-18	130	137	-7	94	91	3	72	71	1	67	76	-9	44	67	-23	140	153	-13
3JJJ	410	415	-5	201	191	10	142	140	2	175	199	-24	202	201	1	87	87	0	240	269	-29
ABC CLASSIC	223	190	33	110	89	21	100	85	15	119	84	35	81	74	7	51	46	5	164	133	31
Total	4,486	4,454	32	3,522	3,444	78	3,101	2,944	157	3,196	3,198	-2	2,950	2,924	26	1,601	1,656	-55	3,900	3,919	-19

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	25	26	-1	2	2	0	1	2	-1	4	4	0	9	9	0	7	6	1	3	3	0
3AW	71	73	-2	2	2	0	2	2	0	3	4	-1	8	9	-1	11	13	-2	44	44	0
RSN 927	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
Magic 1278	6	7	-1	*	*	*	1	1	0	*	1	*	1	1	0	*	1	*	4	4	0
3MP 1377	5	6	-1	*	*	*	*	1	*	*	*	*	*	*	*	1	1	0	3	3	0
101.9 FOX FM	48	47	1	7	6	1	7	7	0	16	15	1	14	14	0	3	3	0	1	2	-1
GOLD104.3	57	55	2	3	4	-1	3	4	-1	6	7	-1	15	13	2	17	15	2	12	12	0
KIIS 101.1 FM	31	29	2	5	4	1	5	5	0	9	10	-1	8	6	2	2	2	0	2	2	0
105.1 TRIPLE M	39	33	6	3	2	1	3	2	1	13	10	3	13	10	3	5	6	-1	2	3	-1
NOVA 100	43	36	7	6	6	0	6	3	3	15	12	3	12	11	1	4	3	1	1	1	0
smoothfm 91.5	54	52	2	4	3	1	5	6	-1	6	6	0	11	10	1	8	9	-1	20	18	2
ABC MEL	31	28	3	1	1	0	1	1	0	1	1	0	2	3	-1	5	5	0	20	17	3
3RN	8	11	-3	*	*	*	*	*	*	*	1	*	1	2	-1	1	1	0	5	6	-1
ABC NEWSRADIO	6	7	-1	*	*	*	1	*	*	2	1	1	1	2	-1	1	1	0	2	3	-1
3JJJ	12	13	-1	2	2	0	2	2	0	7	7	0	2	2	0	*	1	*	*	*	*
ABC CLASSIC	11	9	2	1	1	0	1	*	*	1	1	0	1	2	-1	1	1	0	7	5	2
Total	519	504	15	42	39	3	42	42	0	103	101	2	119	113	6	77	78	-1	137	132	5

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	27	27	0	41	37	4	40	44	-4	32	35	-3	20	21	-1	8	8	0	21	21	0
3AW	77	81	-4	147	151	-4	131	132	-1	70	76	-6	36	40	-4	28	30	-2	55	51	4
RSN 927	3	3	0	5	5	0	5	3	2	4	4	0	2	2	0	*	*	*	2	3	-1
Magic 1278	5	6	-1	3	6	-3	9	10	-1	6	8	-2	7	8	-1	2	2	0	9	7	2
3MP 1377	5	6	-1	3	6	-3	8	8	0	7	8	-1	5	6	-1	2	2	0	5	7	-2
101.9 FOX FM	53	51	2	75	76	-1	72	66	6	74	67	7	52	53	-1	8	10	-2	35	38	-3
GOLD104.3	59	56	3	84	79	5	89	82	7	77	70	7	50	52	-2	14	16	-2	53	51	2
KIIS 101.1 FM	32	30	2	47	45	2	38	35	3	43	35	8	35	36	-1	8	9	-1	27	25	2
105.1 TRIPLE M	42	37	5	52	45	7	61	49	12	53	47	6	46	43	3	13	12	1	30	24	6
NOVA 100	46	39	7	75	66	9	61	47	14	60	49	11	42	39	3	8	8	0	35	30	5
smoothfm 91.5	57	53	4	67	62	5	92	83	9	84	76	8	48	47	1	12	14	-2	48	49	-1
ABC MEL	34	31	3	57	48	9	54	45	9	29	28	1	26	27	-1	16	14	2	21	22	-1
3RN	9	12	-3	17	25	-8	8	8	0	6	9	-3	8	14	-6	6	7	-1	7	8	-1
ABC NEWSRADIO	6	8	-2	12	15	-3	8	7	1	7	6	1	4	5	-1	2	4	-2	6	6	0
3JJJ	13	13	0	16	14	2	17	15	2	17	17	0	16	17	-1	4	4	0	10	13	-3
ABC CLASSIC	11	9	2	16	13	3	19	13	6	16	10	6	6	8	-2	3	3	0	11	9	2
Total	553	535	18	783	763	20	830	755	75	692	648	44	475	500	-25	162	173	-11	436	428	8

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2024

SHARE %

By Demographic. Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	4.8	4.5	10.3	3.9	3.9	4.7	3.1	3.4	2.4	3.7	3.7	5.6	7.3	7.3	12.3	9.2	7.2	31.2	2.0	1.9	3.7
3AW	13.7	13.6	21.6	5.7	4.2	20.8	4.2	3.9	7.6	2.8	1.8	12.7	6.9	7.4	7.5	14.8	15.5	17.5	32.4	31.9	55.0
RSN 927	0.5	0.5	0.7	*	*	*	0.1	0.1	*	0.2	0.2	0.4	0.4	0.4	0.6	1.3	1.3	2.4	0.8	0.9	0.3
Magic 1278	1.2	1.3	0.7	0.2	0.1	0.6	1.5	1.7	0.8	0.5	0.4	0.8	0.5	0.6	0.3	0.6	0.7	0.4	2.8	3.1	1.0
3MP 1377	1.0	1.0	1.0	0.6	0.6	0.6	0.8	0.8	0.9	0.1	0.1	0.5	0.4	0.4	0.9	1.3	1.5	*	2.1	2.1	2.7
101.9 FOX FM	9.2	10.1	5.2	15.8	16.9	8.2	16.2	18.3	7.2	15.6	17.5	7.9	11.6	12.9	7.2	4.1	4.6	2.1	0.9	0.9	0.8
GOLD104.3	11.0	11.9	8.7	8.4	9.0	3.7	6.7	7.0	7.2	5.7	6.2	4.9	12.9	13.7	14.5	22.5	24.6	16.8	9.0	9.8	3.5
KIIS 101.1 FM	5.9	6.6	2.1	11.0	12.0	4.1	11.4	12.9	4.5	9.2	10.4	4.1	7.1	8.2	1.3	2.2	2.6	0.5	1.1	1.3	0.3
105.1 TRIPLE M	7.5	8.0	6.0	7.1	7.7	3.3	7.1	7.3	8.5	12.5	13.6	9.9	11.2	12.4	7.4	6.1	6.7	5.1	1.4	1.5	1.3
NOVA 100	8.3	9.0	5.5	14.3	15.0	9.8	13.5	15.3	5.5	14.4	16.0	8.7	9.9	10.8	8.1	4.5	5.1	2.4	1.0	1.1	0.2
smoothfm 91.5	10.5	11.3	8.3	10.3	10.7	8.6	12.8	14.0	8.9	6.2	6.4	7.2	9.2	9.6	11.3	10.0	11.3	4.1	14.4	15.4	9.2
ABC MEL	5.9	6.0	7.6	1.6	1.2	5.2	1.8	1.3	6.3	1.4	1.0	5.0	2.0	1.7	6.4	7.1	7.6	7.1	14.4	15.1	13.4
3RN	1.6	1.8	0.5	0.1	0.1	*	0.1	0.1	*	0.5	0.5	0.3	0.9	1.0	0.4	1.9	2.1	1.0	3.8	4.2	0.7
ABC NEWSRADIO	1.2	1.1	2.5	0.7	0.7	0.4	1.4	0.9	5.8	1.5	1.2	4.7	1.1	1.2	1.0	1.1	1.0	2.4	1.2	1.2	1.2
3JJJ	2.3	2.4	2.9	4.2	4.1	6.0	3.6	3.4	6.4	6.5	7.0	5.7	1.4	1.4	1.9	0.5	0.6	0.1	0.1	0.1	0.1
ABC CLASSIC	2.2	2.3	1.8	2.1	2.0	2.9	1.3	0.8	4.7	1.4	1.5	1.7	0.8	0.9	0.9	0.7	0.7	1.3	5.0	5.5	1.4
Commercial DAB+ Stns	7.0	6.8	11.4	9.5	9.2	13.6	9.8	8.5	22.7	8.3	8.0	14.7	8.9	9.0	14.7	6.0	6.6	4.5	3.1	3.2	3.5
ABC DAB+ Stns	1.7	1.6	3.1	2.8	2.3	7.5	0.4	0.4	0.6	4.5	4.7	5.2	1.3	1.2	3.3	0.3	0.3	1.0	0.8	0.7	1.9
Total DAB+ Stns	9.3	8.5	14.5	12.7	11.5	21.1	10.7	8.9	23.3	13.9	12.7	19.8	11.2	10.2	18.0	6.8	6.9	5.5	4.3	3.9	5.4

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast 5:30am-9:00am			Morning 9:00am-12:00md			Afternoon 12:00md-4:00pm			Drive 4:00pm-7:00pm			Evening 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
	SEN 1116am	4.8	4.4	11.4	5.2	4.6	14.7	4.8	4.1	11.7	4.6	4.2	10.3	4.3	3.9	11.6	5.1	5.4	4.9	4.9	5.0
3AW	14.0	13.8	22.4	18.8	18.8	26.8	15.8	14.9	29.2	10.1	9.9	16.6	7.5	7.4	13.3	17.1	17.7	21.1	12.7	12.8	18.6
RSN 927	0.5	0.6	0.6	0.7	0.7	0.7	0.6	0.7	0.5	0.5	0.6	0.5	0.4	0.4	1.3	*	*	*	0.5	0.5	0.9
Magic 1278	0.9	1.0	0.5	0.4	0.4	0.4	1.1	1.2	0.6	0.9	1.0	0.5	1.4	1.6	*	1.5	1.7	1.2	2.0	2.2	1.2
3MP 1377	0.9	1.0	0.8	0.4	0.5	0.3	0.9	1.0	0.8	1.1	1.1	0.9	1.1	1.1	1.0	1.4	1.5	1.0	1.2	1.2	2.0
101.9 FOX FM	9.5	10.4	5.7	9.5	10.2	6.4	8.7	9.7	5.2	10.7	11.9	6.4	11.0	12.2	5.1	5.2	5.6	3.9	8.1	9.0	3.5
GOLD104.3	10.7	11.5	8.8	10.8	11.4	7.8	10.8	12.0	6.8	11.1	12.0	10.3	10.6	10.9	13.0	8.8	9.4	7.7	12.1	13.1	8.2
KIIS 101.1 FM	5.8	6.5	2.2	5.9	6.5	2.3	4.6	5.2	2.0	6.2	7.1	2.5	7.3	8.2	2.0	4.8	5.4	2.0	6.2	6.9	1.8
105.1 TRIPLE M	7.6	8.2	6.0	6.6	7.0	5.3	7.4	8.1	5.6	7.7	8.3	7.0	9.7	10.5	7.7	7.9	8.8	3.8	6.9	7.4	6.1
NOVA 100	8.3	9.1	5.9	9.6	10.4	4.9	7.3	8.0	5.9	8.7	9.3	8.0	8.9	9.8	3.4	4.9	5.3	4.1	8.1	8.9	4.1
smoothfm 91.5	10.3	11.1	8.0	8.6	9.3	4.6	11.1	12.3	7.7	12.1	13.2	9.8	10.2	10.8	9.9	7.6	8.0	7.9	11.0	11.7	9.8
ABC MEL	6.2	6.3	7.8	7.3	7.1	12.1	6.5	6.8	7.3	4.2	4.4	4.6	5.5	5.8	5.4	9.6	9.7	13.6	4.9	5.0	6.9
3RN	1.6	1.8	0.4	2.2	2.4	0.4	1.0	1.2	0.2	0.8	0.9	0.4	1.8	1.9	0.8	3.6	4.1	1.0	1.6	1.8	0.7
ABC NEWSRADIO	1.1	1.1	2.1	1.5	1.4	3.5	0.9	0.9	1.1	1.1	1.0	1.9	0.9	0.8	2.3	1.4	1.4	2.6	1.3	1.1	4.0
3JJJ	2.4	2.4	3.0	2.1	2.1	2.4	2.1	2.1	3.1	2.4	2.4	3.4	3.3	3.5	3.7	2.2	2.3	2.4	2.3	2.4	2.1
ABC CLASSIC	2.1	2.2	1.6	2.0	2.1	1.3	2.3	2.5	1.6	2.3	2.5	1.8	1.3	1.4	0.7	2.1	2.2	2.5	2.5	2.6	2.7
Commercial DAB+ Stns	7.0	7.0	10.4	4.0	4.0	4.8	7.3	7.6	8.7	8.4	8.5	12.4	8.2	8.1	15.0	9.6	9.3	17.1	6.7	6.2	15.2
ABC DAB+ Stns	1.5	1.5	2.4	1.0	1.0	1.2	1.5	1.5	2.0	1.6	1.6	2.9	1.7	1.6	3.7	2.2	2.2	3.1	2.3	2.1	5.8
Total DAB+ Stns	9.2	8.5	12.8	5.3	5.1	6.0	9.4	9.2	10.7	11.0	10.0	15.2	10.9	9.7	18.7	12.9	11.6	20.2	9.7	8.4	21.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 4.8% share of all listening, 4.5% share of AM/FM/DAB+ listening and 10.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	412	406	92	43	41	11	30	28	7	73	73	21	117	117	23	87	87	17	62	60	14
3AW	725	696	155	55	53	12	61	54	25	75	68	21	96	91	18	139	135	26	300	295	53
RSN 927	55	55	14	1	1	*	2	2	*	4	4	2	11	11	4	20	20	7	18	18	2
Magic 1278	133	120	26	7	7	4	20	15	5	19	16	6	12	10	4	22	20	2	52	52	4
3MP 1377	172	159	47	21	20	7	19	17	6	15	11	9	23	23	5	26	26	*	68	63	19
101.9 FOX FM	1,223	1,176	237	194	187	40	150	142	34	462	443	83	299	294	60	80	77	10	37	33	9
GOLD104.3	1,177	1,134	219	102	102	12	90	81	26	229	220	42	349	333	79	236	233	40	171	166	20
KIIS 101.1 FM	1,035	1,005	143	154	154	24	175	169	24	408	390	53	205	200	36	58	58	3	34	33	3
105.1 TRIPLE M	839	799	158	106	101	16	78	72	20	246	230	58	253	247	43	102	99	16	54	51	5
NOVA 100	1,188	1,136	223	187	173	45	161	157	27	459	442	76	276	260	65	72	72	9	33	32	1
smoothfm 91.5	1,153	1,090	230	124	115	35	131	121	34	280	260	48	240	223	70	139	135	15	240	236	28
ABC MEL	495	470	116	36	34	12	32	28	13	55	45	19	65	61	21	90	90	14	218	212	37
3RN	128	125	32	5	5	*	2	2	*	17	15	7	18	17	8	21	21	7	65	65	10
ABC NEWSRADIO	270	256	60	24	19	4	35	30	14	74	72	18	51	49	7	36	36	7	51	50	9
3JJJ	452	424	105	57	53	16	74	65	23	229	223	46	73	66	18	14	12	2	4	3	1
ABC CLASSIC	257	220	76	27	24	13	30	15	21	61	52	21	36	31	9	26	22	6	77	76	6
Commercial DAB+ Stns	783	722	261	106	95	30	114	106	48	226	199	91	193	183	57	72	67	18	72	72	16
ABC DAB+ Stns	260	224	101	38	31	16	25	16	9	108	93	42	49	47	15	9	8	7	30	29	11
Total DAB+ Stns	1,016	885	345	135	119	45	121	113	52	317	275	128	242	208	69	88	72	24	112	98	27
Total	4,573	4,448	1,401	491	481	168	466	447	171	1,217	1,175	407	1,021	989	327	583	567	143	794	788	184

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	330	324	72	202	186	47	170	163	28	180	175	28	147	135	29	99	95	5	281	263	38
3AW	659	629	133	513	479	70	390	343	79	324	303	59	245	232	34	197	185	22	466	443	74
RSN 927	39	38	11	21	21	5	20	20	5	20	20	5	16	15	4	1	1	*	38	38	11
Magic 1278	112	102	19	29	25	4	59	52	10	66	60	7	46	46	*	24	24	6	83	71	14
3MP 1377	140	132	33	49	45	4	60	53	16	68	65	13	39	35	10	34	32	5	96	83	23
101.9 FOX FM	1,107	1,060	210	628	592	70	502	456	76	600	563	76	542	522	37	192	170	25	709	684	56
GOLD104.3	1,045	993	189	563	521	64	557	507	86	599	551	91	503	465	59	202	169	35	721	685	95
KIIS 101.1 FM	924	880	117	502	474	37	349	324	45	452	433	38	417	401	26	168	156	14	564	551	46
105.1 TRIPLE M	712	666	129	334	303	43	302	270	61	364	341	47	368	343	43	162	141	21	487	467	73
NOVA 100	1,050	997	186	651	621	56	464	433	70	515	462	93	475	448	32	194	171	25	706	677	77
smoothfm 91.5	1,025	956	180	526	485	50	516	471	81	509	473	76	465	436	51	209	181	33	694	657	95
ABC MEL	446	422	103	299	281	41	260	237	50	205	185	40	187	179	20	106	97	19	306	280	47
3RN	103	100	27	68	64	6	46	42	4	46	46	8	47	47	5	46	42	6	83	81	13
ABC NEWSRADIO	228	219	32	130	124	15	94	90	7	72	67	11	67	58	16	44	34	10	140	115	40
3JJJ	410	368	95	201	181	25	142	118	34	175	155	35	202	187	32	87	75	13	240	218	41
ABC CLASSIC	223	188	59	110	94	17	100	85	23	119	107	23	81	70	11	51	45	10	164	140	25
Commercial DAB+ Stns	661	606	209	282	260	49	326	289	87	390	345	100	291	269	72	187	158	50	481	427	136
ABC DAB+ Stns	189	169	68	82	70	16	66	56	20	94	77	36	89	74	25	58	53	10	148	121	50
Total DAB+ Stns	843	734	266	371	317	66	401	340	105	498	414	133	402	338	92	258	204	57	628	525	184
Total	4,486	4,328	1,224	3,522	3,289	527	3,101	2,828	634	3,196	2,955	640	2,950	2,734	443	1,601	1,392	239	3,900	3,693	763

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 412,000 total listeners, 406,000 AM/FM/DAB+ listeners and 92,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.5	6.1	-0.6	2.8	2.9	-0.1	0.4	0.7	-0.3	0.4	0.6	-0.2	2.1	1.5	0.6	3.5	2.5	1.0	18.3	20.5	-2.2
4BH 1116	8.9	9.4	-0.5	3.7	4.0	-0.3	2.0	0.7	1.3	1.9	2.4	-0.5	2.1	0.8	1.3	13.6	16.3	-2.7	24.1	23.8	0.3
SENQ 693am	1.3	1.0	0.3	2.1	1.3	0.8	*	*	*	1.5	1.4	0.1	2.0	1.6	0.4	0.8	0.6	0.2	0.9	0.7	0.2
B105	14.4	12.4	2.0	22.4	19.0	3.4	19.2	19.0	0.2	26.3	20.4	5.9	16.0	15.4	0.6	4.9	5.7	-0.8	2.6	2.5	0.1
KIIS973	9.8	10.5	-0.7	13.0	15.6	-2.6	9.8	10.7	-0.9	8.5	8.7	-0.2	14.0	14.8	-0.8	12.4	14.1	-1.7	3.4	3.6	-0.2
104.5 TRIPLE M	11.5	11.4	0.1	7.6	10.0	-2.4	9.8	9.2	0.6	11.5	13.8	-2.3	18.4	17.2	1.2	15.4	14.6	0.8	4.2	3.3	0.9
NOVA106.9	11.2	10.9	0.3	17.0	17.9	-0.9	19.2	21.4	-2.2	17.8	15.6	2.2	12.2	11.8	0.4	6.1	6.4	-0.3	1.9	2.4	-0.5
ABC BRIS	5.8	5.1	0.7	2.0	1.8	0.2	2.0	0.8	1.2	2.3	2.9	-0.6	2.9	2.0	0.9	6.4	6.6	-0.2	14.8	11.6	3.2
4RN	1.2	1.0	0.2	0.6	0.1	0.5	*	0.2	*	0.2	*	*	0.6	0.6	0.0	1.8	1.8	0.0	3.1	2.0	1.1
ABC NEWSRADIO	1.8	1.3	0.5	0.5	0.5	0.0	0.5	1.3	-0.8	1.0	0.8	0.2	0.6	0.8	-0.2	3.7	3.2	0.5	3.6	1.3	2.3
4JJJ	5.7	5.3	0.4	7.2	5.8	1.4	7.5	5.2	2.3	11.7	13.0	-1.3	7.5	7.0	0.5	1.4	1.2	0.2	0.1	0.3	-0.2
ABC CLASSIC	1.7	2.2	-0.5	0.1	0.5	-0.4	1.4	0.7	0.7	1.1	0.9	0.2	0.6	1.0	-0.4	2.2	2.1	0.1	4.1	5.7	-1.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.4	6.1	-0.7	4.8	5.2	-0.4	5.7	6.9	-1.2	4.9	5.3	-0.4	4.2	4.6	-0.4	13.1	13.6	-0.5	5.5	6.4	-0.9
4BH 1116	8.4	8.7	-0.3	8.8	9.1	-0.3	10.3	10.3	0.0	7.7	8.9	-1.2	6.6	6.0	0.6	6.1	6.5	-0.4	10.3	11.5	-1.2
SENQ 693am	1.5	1.2	0.3	2.4	1.8	0.6	1.4	1.3	0.1	1.0	0.9	0.1	0.8	0.5	0.3	0.1	0.1	0.0	0.7	0.6	0.1
B105	15.1	12.9	2.2	15.0	12.6	2.4	14.4	12.8	1.6	16.4	13.9	2.5	17.7	14.3	3.4	8.0	6.7	1.3	11.9	11.0	0.9
KIIS973	9.9	10.7	-0.8	10.7	11.7	-1.0	9.3	10.5	-1.2	10.6	10.9	-0.3	8.9	10.2	-1.3	8.0	7.3	0.7	9.5	10.0	-0.5
104.5 TRIPLE M	11.6	11.9	-0.3	12.1	12.1	0.0	11.3	11.9	-0.6	11.9	12.3	-0.4	12.2	12.0	0.2	8.2	8.6	-0.4	10.9	9.7	1.2
NOVA106.9	11.2	10.9	0.3	11.7	11.4	0.3	9.4	9.0	0.4	11.7	10.4	1.3	14.2	14.5	-0.3	8.0	9.6	-1.6	11.3	10.8	0.5
ABC BRIS	5.9	5.3	0.6	8.4	7.3	1.1	5.5	4.5	1.0	3.1	3.1	0.0	4.5	4.6	-0.1	11.1	9.0	2.1	5.3	4.5	0.8
4RN	1.2	1.0	0.2	1.5	1.1	0.4	1.0	0.6	0.4	1.0	0.9	0.1	0.9	1.1	-0.2	3.0	2.1	0.9	1.1	0.8	0.3
ABC NEWSRADIO	1.7	1.3	0.4	2.8	2.1	0.7	1.2	0.7	0.5	1.6	1.0	0.6	1.0	1.0	0.0	0.6	1.0	-0.4	1.9	1.6	0.3
4JJJ	5.7	5.3	0.4	5.3	5.8	-0.5	6.0	4.9	1.1	5.9	5.2	0.7	5.9	5.3	0.6	5.9	4.2	1.7	5.7	5.5	0.2
ABC CLASSIC	1.7	2.2	-0.5	1.2	1.8	-0.6	1.8	2.5	-0.7	1.9	1.8	0.1	1.8	2.1	-0.3	2.8	4.5	-1.7	1.9	2.3	-0.4

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	170	180	-10	16	16	0	7	8	-1	16	18	-2	29	23	6	24	22	2	79	93	-14
4BH 1116	222	233	-11	13	15	-2	14	9	5	21	23	-2	17	12	5	52	55	-3	105	119	-14
SENQ 693am	45	42	3	7	6	1	2	1	1	6	6	0	14	17	-3	5	5	0	10	7	3
B105	656	630	26	98	94	4	80	80	0	270	241	29	136	135	1	41	45	-4	32	35	-3
KIIS973	523	545	-22	74	82	-8	62	58	4	153	153	0	139	146	-7	65	71	-6	30	36	-6
104.5 TRIPLE M	509	517	-8	67	72	-5	53	54	-1	144	145	-1	152	148	4	60	73	-13	32	26	6
NOVA106.9	691	691	0	103	105	-2	129	129	0	229	223	6	151	154	-3	52	51	1	26	30	-4
ABC BRIS	238	231	7	15	17	-2	12	8	4	16	25	-9	48	39	9	43	40	3	104	101	3
4RN	66	63	3	3	2	1	1	2	-1	6	6	0	15	13	2	15	16	-1	25	24	1
ABC NEWSRADIO	98	99	-1	8	5	3	11	15	-4	18	19	-1	21	27	-6	17	15	2	23	18	5
4JJJ	319	343	-24	42	37	5	52	50	2	149	160	-11	57	66	-9	15	18	-3	5	12	-7
ABC CLASSIC	91	94	-3	4	10	-6	14	12	2	21	19	2	18	22	-4	7	8	-1	28	24	4
Total	2,101	2,102	-1	250	256	-6	226	225	1	547	545	2	471	468	3	260	257	3	347	350	-3

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	151	155	-4	77	82	-5	71	81	-10	78	79	-1	56	66	-10	44	45	-1	100	112	-12
4BH 1116	207	220	-13	136	157	-21	126	131	-5	151	157	-6	90	94	-4	38	41	-3	161	174	-13
SENQ 693am	42	36	6	33	29	4	20	19	1	19	16	3	13	10	3	3	2	1	18	22	-4
B105	602	576	26	415	392	23	300	257	43	330	297	33	299	285	14	93	88	5	343	333	10
KIIS973	459	489	-30	309	321	-12	200	200	0	235	237	-2	177	211	-34	69	80	-11	310	296	14
104.5 TRIPLE M	435	456	-21	286	299	-13	190	187	3	232	254	-22	203	220	-17	62	72	-10	314	301	13
NOVA106.9	632	627	5	402	394	8	260	252	8	340	318	22	284	299	-15	105	119	-14	410	397	13
ABC BRIS	209	200	9	154	149	5	104	94	10	87	80	7	70	72	-2	42	44	-2	148	136	12
4RN	58	52	6	31	26	5	26	20	6	23	24	-1	13	18	-5	14	11	3	33	37	-4
ABC NEWSRADIO	81	86	-5	58	54	4	27	24	3	31	26	5	22	27	-5	8	15	-7	55	45	10
4JJJ	286	303	-17	192	197	-5	120	115	5	121	140	-19	134	140	-6	52	39	13	179	199	-20
ABC CLASSIC	79	82	-3	38	38	0	33	34	-1	47	40	7	41	40	1	21	16	5	49	51	-2
Total	2,042	2,047	-5	1,687	1,693	-6	1,317	1,276	41	1,438	1,416	22	1,244	1,286	-42	577	598	-21	1,733	1,743	-10

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 4 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	12	14	-2	1	1	0	*	*	*	*	*	*	1	1	0	1	1	0	9	12	-3
4BH 1116	20	22	-2	1	1	0	*	*	*	1	1	0	1	*	*	5	6	-1	12	13	-1
SENQ 693am	3	2	1	1	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
B105	32	29	3	6	5	1	4	4	0	12	9	3	8	8	0	2	2	0	1	1	0
KIIS973	22	25	-3	3	4	-1	2	2	0	4	4	0	7	8	-1	4	5	-1	2	2	0
104.5 TRIPLE M	26	27	-1	2	2	0	2	2	0	5	6	-1	9	9	0	5	5	0	2	2	0
NOVA106.9	25	26	-1	4	4	0	4	5	-1	8	7	1	6	6	0	2	2	0	1	1	0
ABC BRIS	13	12	1	1	*	*	*	*	*	1	1	0	1	1	0	2	2	0	7	7	0
4RN	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1
4JJJ	13	12	1	2	1	1	2	1	1	5	6	-1	4	4	0	*	*	*	*	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	3	-1
Total	224	234	-10	25	24	1	21	21	0	44	44	0	50	52	-2	35	37	-2	49	57	-8

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	13	15	-2	18	20	-2	20	24	-4	14	17	-3	8	10	-2	7	8	-1	10	13	-3
4BH 1116	20	22	-2	34	36	-2	36	35	1	23	28	-5	12	13	-1	3	4	-1	19	23	-4
SENQ 693am	4	3	1	9	7	2	5	4	1	3	3	0	2	1	1	*	*	*	1	1	0
B105	36	32	4	58	50	8	50	44	6	49	43	6	33	31	2	4	4	0	22	22	0
KIIS973	24	27	-3	41	46	-5	33	36	-3	31	34	-3	17	22	-5	4	4	0	18	20	-2
104.5 TRIPLE M	28	29	-1	47	48	-1	40	40	0	35	38	-3	23	26	-3	4	5	-1	21	19	2
NOVA106.9	27	27	0	45	45	0	33	31	2	35	32	3	27	31	-4	4	6	-2	21	22	-1
ABC BRIS	14	13	1	32	29	3	19	15	4	9	10	-1	8	10	-2	6	5	1	10	9	1
4RN	3	2	1	6	4	2	3	2	1	3	3	0	2	2	0	2	1	1	2	2	0
ABC NEWSRADIO	4	3	1	11	8	3	4	2	2	5	3	2	2	2	0	*	1	*	4	3	1
4JJJ	14	13	1	20	23	-3	21	17	4	18	16	2	11	11	0	3	2	1	11	11	0
ABC CLASSIC	4	5	-1	5	7	-2	6	9	-3	6	6	0	3	5	-2	1	3	-2	4	5	-1
Total	239	248	-9	385	394	-9	351	339	12	297	312	-15	188	216	-28	53	58	-5	189	200	-11

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	5.5	6.2	5.2	2.8	3.3	0.6	0.4	0.5	0.4	0.4	0.4	0.8	2.1	2.2	2.5	3.5	4.0	6.0	18.3	21.9	16.4
4BH 1116	8.9	10.0	9.3	3.7	3.9	4.5	2.0	2.4	1.3	1.9	1.8	4.5	2.1	2.2	3.3	13.6	16.3	14.1	24.1	28.7	23.3
SENQ 693am	1.3	1.5	0.8	2.1	2.5	0.1	*	*	*	1.5	1.6	0.6	2.0	2.1	2.4	0.8	1.0	*	0.9	1.2	0.5
B105	14.4	16.7	8.9	22.4	25.9	2.8	19.2	22.3	14.4	26.3	28.8	19.5	16.0	18.4	8.3	4.9	5.9	5.7	2.6	3.2	1.7
KIIS973	9.8	11.1	9.4	13.0	14.4	9.6	9.8	10.9	11.4	8.5	8.8	11.1	14.0	15.2	15.5	12.4	15.7	5.1	3.4	4.0	3.0
104.5 TRIPLE M	11.5	13.1	9.3	7.6	7.9	11.7	9.8	11.1	8.8	11.5	13.1	3.4	18.4	20.0	20.4	15.4	19.1	10.2	4.2	5.3	1.2
NOVA106.9	11.2	12.9	8.9	17.0	18.3	19.2	19.2	22.1	15.9	17.8	19.2	16.5	12.2	14.2	4.1	6.1	7.7	3.2	1.9	2.1	3.1
ABC BRIS	5.8	6.1	9.7	2.0	2.3	0.7	2.0	2.1	3.8	2.3	2.5	1.6	2.9	3.4	1.6	6.4	7.1	12.1	14.8	15.8	31.5
4RN	1.2	1.3	1.7	0.6	0.6	1.6	*	*	0.4	0.2	0.3	0.2	0.6	0.7	0.6	1.8	2.1	2.7	3.1	3.5	4.2
ABC NEWSRADIO	1.8	1.9	3.0	0.5	0.5	1.5	0.5	0.3	2.6	1.0	0.9	3.1	0.6	0.6	0.9	3.7	3.8	10.0	3.6	4.5	1.0
4JJJ	5.7	6.3	7.0	7.2	7.5	10.9	7.5	7.4	15.3	11.7	12.4	13.3	7.5	8.4	6.2	1.4	1.8	*	0.1	0.1	1.0
ABC CLASSIC	1.7	2.0	1.9	0.1	0.1	1.0	1.4	1.6	1.3	1.1	1.2	0.8	0.6	0.5	1.4	2.2	2.5	3.5	4.1	5.0	3.3
Commercial DAB+ Stns	8.8	8.7	20.7	12.1	11.9	29.5	15.9	17.5	20.1	7.8	7.3	18.7	10.9	10.0	28.7	8.9	8.8	27.0	2.8	3.0	6.0
ABC DAB+ Stns	2.1	2.1	4.1	1.3	1.0	6.4	1.9	1.9	4.1	2.0	1.8	5.9	2.2	2.2	4.3	3.2	4.2	0.4	1.6	1.7	3.9
Total DAB+ Stns	12.2	10.8	24.8	14.5	12.8	35.9	18.8	19.3	24.2	10.5	9.1	24.6	14.8	12.2	33.0	14.9	13.0	27.4	5.0	4.8	9.9

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast 5:30am-9:00am			Morning 9:00am-12:00md			Afternoon 12:00md-4:00pm			Drive 4:00pm-7:00pm			Evening 7:00pm-12:00mn			Weekend 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	5.4	6.1	5.5	4.8	5.1	7.1	5.7	6.6	4.8	4.9	5.6	4.5	4.2	4.8	4.3	13.1	15.5	7.7	5.5	6.4	4.6
4BH 1116	8.4	9.3	9.8	8.8	9.9	7.1	10.3	11.6	11.7	7.7	8.3	11.5	6.6	7.3	7.9	6.1	6.6	7.9	10.3	12.0	7.7
SENQ 693am	1.5	1.7	1.0	2.4	2.7	1.8	1.4	1.8	0.4	1.0	1.1	1.2	0.8	1.0	0.3	0.1	0.1	*	0.7	0.9	0.3
B105	15.1	17.5	10.2	15.0	17.0	9.6	14.4	16.9	11.1	16.4	18.9	12.6	17.7	20.5	8.9	8.0	9.9	1.7	11.9	14.2	4.8
KIIS973	9.9	11.1	10.2	10.7	11.9	9.2	9.3	10.4	11.8	10.6	11.8	11.5	8.9	10.1	7.8	8.0	9.3	5.7	9.5	11.1	7.2
104.5 TRIPLE M	11.6	13.3	9.8	12.1	13.4	11.6	11.3	13.3	8.7	11.9	13.6	10.5	12.2	14.0	8.5	8.2	9.6	6.0	10.9	12.7	7.9
NOVA106.9	11.2	12.8	9.8	11.7	13.1	8.6	9.4	10.7	10.1	11.7	13.3	11.6	14.2	16.4	8.9	8.0	9.1	7.5	11.3	13.4	5.9
ABC BRIS	5.9	6.2	10.2	8.4	8.5	17.1	5.5	6.2	6.5	3.1	3.4	4.4	4.5	4.6	10.1	11.1	11.0	23.9	5.3	5.7	8.2
4RN	1.2	1.4	1.3	1.5	1.6	1.6	1.0	1.1	1.6	1.0	1.1	0.8	0.9	1.0	1.4	3.0	3.6	2.0	1.1	1.1	2.7
ABC NEWSRADIO	1.7	1.8	3.0	2.8	2.8	5.9	1.2	1.3	2.3	1.6	1.7	2.1	1.0	1.1	1.3	0.6	0.6	1.0	1.9	2.1	2.9
4JJJ	5.7	6.3	7.3	5.3	5.8	5.8	6.0	6.7	7.6	5.9	6.4	8.6	5.9	6.5	7.7	5.9	6.8	5.4	5.7	6.4	6.3
ABC CLASSIC	1.7	1.9	1.9	1.2	1.2	2.0	1.8	2.1	1.0	1.9	2.1	2.6	1.8	2.0	1.7	2.8	3.3	1.8	1.9	2.2	2.2
Commercial DAB+ Stns	8.4	8.5	17.7	5.9	6.1	11.3	9.0	9.1	19.9	9.7	10.1	17.5	8.7	8.3	25.7	11.7	12.0	21.9	10.2	9.6	30.0
ABC DAB+ Stns	1.8	2.0	2.4	0.9	1.0	1.2	2.0	2.3	2.7	2.2	2.6	0.9	2.4	2.4	5.5	2.8	2.5	7.6	2.8	2.5	9.4
Total DAB+ Stns	11.5	10.5	20.1	7.5	7.1	12.6	12.3	11.3	22.5	13.3	12.7	18.3	13.2	10.8	31.2	17.1	14.6	29.5	14.2	12.1	39.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 5.5% share of all listening, 6.2% share of AM/FM/DAB+ listening and 5.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 4 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	170	161	28	16	13	2	7	5	2	16	15	3	29	28	7	24	23	5	79	77	9
4BH 1116	222	209	40	13	10	3	14	12	2	21	21	5	17	17	2	52	50	9	105	99	18
SENQ 693am	45	44	11	7	6	1	2	2	*	6	6	2	14	14	5	5	5	*	10	10	2
B105	656	636	98	98	97	4	80	75	23	270	262	39	136	130	21	41	39	7	32	32	5
KIIS973	523	499	90	74	72	14	62	59	15	153	140	26	139	134	23	65	64	11	30	30	2
104.5 TRIPLE M	509	482	108	67	60	17	53	46	13	144	138	21	152	146	39	60	60	15	32	31	3
NOVA106.9	691	658	123	103	96	27	129	121	27	229	219	37	151	147	18	52	51	6	26	24	9
ABC BRIS	238	228	53	15	14	2	12	12	4	16	14	2	48	45	5	43	43	15	104	100	26
4RN	66	60	17	3	3	1	1	*	1	6	5	1	15	13	4	15	14	3	25	24	6
ABC NEWSRADIO	98	83	31	8	6	2	11	6	7	18	14	7	21	20	4	17	16	9	23	23	2
4JJJ	319	293	84	42	35	14	52	49	17	149	138	36	57	53	14	15	15	*	5	2	2
ABC CLASSIC	91	82	19	4	2	2	14	12	4	21	18	3	18	17	3	7	7	4	28	27	5
Commercial DAB+ Stns	398	374	141	65	63	23	49	43	28	91	82	33	101	95	31	50	50	15	41	41	12
ABC DAB+ Stns	125	110	45	16	13	6	14	13	5	30	28	12	35	31	13	14	12	3	17	13	7
Total DAB+ Stns	506	448	178	74	69	26	59	53	32	115	100	43	134	114	44	63	60	15	61	52	18
Total	2,101	1,964	552	250	233	67	226	212	77	547	522	141	471	453	114	260	237	73	347	306	80

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	151	142	26	77	73	9	71	64	9	78	75	10	56	56	7	44	40	5	100	99	10
4BH 1116	207	192	37	136	126	15	126	114	20	151	128	30	90	83	14	38	30	8	161	146	22
SENQ 693am	42	41	11	33	30	9	20	20	2	19	17	5	13	13	1	3	3	*	18	18	2
B105	602	577	88	415	393	36	300	275	41	330	307	45	299	277	25	93	88	5	343	330	40
KIIS973	459	436	74	309	297	33	200	184	37	235	212	40	177	168	13	69	63	8	310	296	36
104.5 TRIPLE M	435	412	87	286	266	36	190	173	28	232	217	40	203	190	24	62	54	9	314	290	46
NOVA106.9	632	596	108	402	378	43	260	233	40	340	310	49	284	271	21	105	96	9	410	395	40
ABC BRIS	209	199	44	154	145	28	104	98	18	87	80	13	70	57	14	42	36	8	148	143	23
4RN	58	55	11	31	30	4	26	22	5	23	22	3	13	13	2	14	13	3	33	24	12
ABC NEWSRADIO	81	69	26	58	49	17	27	22	8	31	27	10	22	21	2	8	7	1	55	45	14
4JJJ	286	258	69	192	174	27	120	104	24	121	105	28	134	118	18	52	45	9	179	161	35
ABC CLASSIC	79	70	17	38	34	6	33	29	6	47	42	9	41	36	8	21	19	2	49	46	8
Commercial DAB+ Stns	356	330	110	183	161	39	173	154	48	203	185	49	165	151	34	98	81	27	246	214	81
ABC DAB+ Stns	99	88	31	31	30	4	39	32	13	39	33	6	50	44	10	22	14	10	80	69	27
Total DAB+ Stns	448	390	135	220	185	43	223	183	59	261	216	55	218	186	42	126	94	36	325	270	104
Total	2,042	1,872	487	1,687	1,510	248	1,317	1,113	241	1,438	1,257	256	1,244	1,082	164	577	482	87	1,733	1,557	321

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 170,000 total listeners, 161,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.4	8.4	0.0	2.9	5.2	-2.3	4.0	4.0	0.0	1.9	1.7	0.2	6.5	6.6	-0.1	14.5	12.2	2.3	14.2	14.5	-0.3
CRUISE1323	8.6	8.2	0.4	7.7	6.7	1.0	3.4	5.0	-1.6	1.9	2.4	-0.5	4.3	2.3	2.0	12.5	10.4	2.1	16.7	17.0	-0.3
MIX102.3	10.9	12.3	-1.4	14.3	12.6	1.7	13.6	8.6	5.0	11.7	12.9	-1.2	11.2	15.0	-3.8	11.9	14.6	-2.7	7.6	9.4	-1.8
5MMM	13.7	13.7	0.0	8.6	13.0	-4.4	18.0	18.8	-0.8	14.0	12.2	1.8	17.4	17.9	-0.5	15.0	15.5	-0.5	10.1	8.8	1.3
NOVA91.9	9.4	9.8	-0.4	19.6	16.2	3.4	17.8	17.0	0.8	13.2	17.7	-4.5	9.8	9.8	0.0	8.1	6.6	1.5	1.6	2.3	-0.7
SAFM	9.4	9.2	0.2	16.6	15.5	1.1	14.5	11.1	3.4	13.9	15.6	-1.7	13.4	12.0	1.4	5.6	6.2	-0.6	1.5	1.8	-0.3
ABC ADE	8.6	7.5	1.1	1.2	1.9	-0.7	1.7	2.6	-0.9	1.8	1.0	0.8	2.5	2.7	-0.2	6.1	8.5	-2.4	23.9	18.5	5.4
5RN	1.8	1.8	0.0	1.1	1.2	-0.1	0.7	1.1	-0.4	0.4	0.2	0.2	1.0	1.1	-0.1	1.4	1.7	-0.3	4.4	4.1	0.3
ABC NEWSRADIO	1.7	2.0	-0.3	0.9	1.6	-0.7	0.7	0.6	0.1	1.4	1.8	-0.4	0.7	1.2	-0.5	2.7	1.9	0.8	2.5	3.2	-0.7
5JJJ	4.1	4.8	-0.7	3.3	5.0	-1.7	8.1	7.3	0.8	6.3	9.1	-2.8	6.9	6.1	0.8	2.5	4.4	-1.9	0.3	0.4	-0.1
ABC CLASSIC	1.9	2.1	-0.2	0.9	1.0	-0.1	0.4	0.5	-0.1	1.4	1.3	0.1	2.2	1.0	1.2	2.3	1.5	0.8	2.7	4.8	-2.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.1	8.2	-0.1	12.2	12.2	0.0	6.9	6.7	0.2	4.2	3.5	0.7	7.2	8.8	-1.6	14.7	15.2	-0.5	9.3	9.3	0.0
CRUISE1323	8.6	7.8	0.8	8.3	8.1	0.2	9.6	8.6	1.0	9.5	7.8	1.7	6.7	6.4	0.3	6.7	7.4	-0.7	8.8	9.5	-0.7
MIX102.3	11.2	12.3	-1.1	10.2	10.8	-0.6	11.6	12.8	-1.2	12.2	13.5	-1.3	11.2	12.2	-1.0	9.3	11.5	-2.2	10.0	12.4	-2.4
5MMM	13.9	14.2	-0.3	14.5	16.4	-1.9	15.4	15.9	-0.5	14.3	15.2	-0.9	11.6	9.4	2.2	10.0	7.5	2.5	13.1	12.2	0.9
NOVA91.9	9.4	9.9	-0.5	9.1	8.6	0.5	8.7	9.4	-0.7	9.8	10.5	-0.7	11.1	12.7	-1.6	8.5	8.4	0.1	9.5	9.6	-0.1
SAFM	9.8	9.5	0.3	9.5	8.5	1.0	10.3	9.4	0.9	10.5	10.6	-0.1	10.4	11.0	-0.6	4.9	6.4	-1.5	8.4	8.3	0.1
ABC ADE	8.8	7.8	1.0	12.1	11.5	0.6	8.9	8.1	0.8	7.1	5.6	1.5	6.8	5.3	1.5	7.2	7.7	-0.5	7.9	6.5	1.4
5RN	1.6	1.7	-0.1	2.5	2.5	0.0	0.9	1.0	-0.1	1.4	1.6	-0.2	1.6	2.0	-0.4	2.0	1.7	0.3	2.4	2.2	0.2
ABC NEWSRADIO	1.5	1.9	-0.4	2.2	2.5	-0.3	1.1	1.6	-0.5	0.9	1.4	-0.5	1.3	1.6	-0.3	2.4	2.6	-0.2	2.3	2.3	0.0
5JJJ	4.0	5.1	-1.1	4.2	5.4	-1.2	3.9	5.3	-1.4	3.9	5.3	-1.4	4.9	5.4	-0.5	2.9	2.0	0.9	4.4	3.9	0.5
ABC CLASSIC	1.7	2.1	-0.4	1.4	2.3	-0.9	1.6	2.5	-0.9	1.2	1.3	-0.1	2.5	2.7	-0.2	3.3	1.8	1.5	2.7	2.1	0.6

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	154	154	0	13	15	-2	13	17	-4	23	13	10	24	23	1	31	31	0	50	54	-4
CRUISE1323	204	199	5	12	10	2	13	17	-4	19	18	1	28	24	4	37	42	-5	95	89	6
MIX102.3	366	381	-15	51	51	0	47	48	-1	80	84	-4	84	85	-1	48	50	-2	57	63	-6
5MMM	309	301	8	33	45	-12	42	39	3	75	61	14	72	72	0	47	46	1	41	38	3
NOVA91.9	352	359	-7	62	58	4	56	64	-8	121	118	3	67	67	0	27	29	-2	20	22	-2
SAFM	274	283	-9	35	40	-5	35	31	4	93	91	2	69	69	0	22	30	-8	19	22	-3
ABC ADE	145	155	-10	7	8	-1	8	13	-5	15	11	4	18	21	-3	27	30	-3	71	73	-2
5RN	53	59	-6	4	6	-2	3	5	-2	5	4	1	10	14	-4	8	8	0	23	23	0
ABC NEWSRADIO	73	77	-4	5	7	-2	9	7	2	14	11	3	8	15	-7	17	15	2	20	22	-2
5JJJ	138	151	-13	18	19	-1	28	28	0	47	56	-9	32	28	4	10	17	-7	2	4	-2
ABC CLASSIC	64	67	-3	5	4	1	5	6	-1	11	13	-2	15	10	5	8	9	-1	20	26	-6
Total	1,133	1,134	-1	118	118	0	112	113	-1	266	263	3	239	240	-1	155	156	-1	242	244	-2

By Session, P10+ [Potential: 1206]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	132	140	-8	84	86	-2	55	55	0	57	55	2	52	62	-10	34	43	-9	102	97	5
CRUISE1323	186	179	7	101	99	2	111	96	15	116	109	7	79	78	1	30	38	-8	125	133	-8
MIX102.3	318	335	-17	169	175	-6	159	156	3	171	188	-17	138	150	-12	70	72	-2	212	222	-10
5MMM	268	267	1	156	160	-4	151	139	12	158	154	4	121	111	10	57	53	4	185	175	10
NOVA91.9	317	324	-7	177	169	8	147	149	-2	164	167	-3	154	163	-9	68	75	-7	205	213	-8
SAFM	237	248	-11	149	141	8	127	121	6	142	146	-4	113	122	-9	45	53	-8	165	163	2
ABC ADE	133	142	-9	103	101	2	80	84	-4	73	75	-2	60	58	2	26	29	-3	101	96	5
5RN	42	47	-5	24	28	-4	17	12	5	17	22	-5	17	24	-7	10	14	-4	30	35	-5
ABC NEWSRADIO	59	66	-7	34	40	-6	23	23	0	19	19	0	17	20	-3	12	10	2	44	51	-7
5JJJ	121	130	-9	73	79	-6	54	56	-2	65	68	-3	68	78	-10	27	26	1	78	83	-5
ABC CLASSIC	55	60	-5	28	31	-3	31	31	0	25	27	-2	24	25	-1	10	13	-3	36	34	2
Total	1,107	1,113	-6	873	862	11	793	779	14	821	817	4	750	764	-14	381	400	-19	972	967	5

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	12	0	*	1	*	*	*	*	1	*	*	2	2	0	3	3	0	6	6	0
CRUISE1323	12	12	0	1	1	0	*	1	*	1	1	0	1	1	0	3	3	0	7	7	0
MIX102.3	16	18	-2	2	2	0	2	1	1	3	3	0	3	5	-2	3	4	-1	3	4	-1
5MMM	20	20	0	1	2	-1	2	2	0	4	3	1	5	6	-1	3	4	-1	4	3	1
NOVA91.9	14	14	0	2	2	0	2	2	0	4	5	-1	3	3	0	2	2	0	1	1	0
SAFM	14	13	1	2	2	0	2	1	1	4	4	0	4	4	0	1	2	-1	1	1	0
ABC ADE	12	11	1	*	*	*	*	*	*	1	*	*	1	1	0	1	2	-1	9	7	2
5RN	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
5JJJ	6	7	-1	*	1	*	1	1	0	2	2	0	2	2	0	1	1	0	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	1	2	-1
Total	144	147	-3	12	14	-2	11	12	-1	29	25	4	31	32	-1	22	24	-2	39	39	0

By Session, P10+ [Potential: 1206]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
FIVEaa	13	13	0	25	25	0	17	16	1	8	7	1	9	12	-3	7	7	0	11	11	0
CRUISE1323	13	12	1	17	16	1	23	20	3	19	16	3	9	9	0	3	4	-1	11	12	-1
MIX102.3	17	19	-2	21	22	-1	28	30	-2	24	27	-3	15	17	-2	4	6	-2	12	15	-3
5MMM	21	22	-1	29	33	-4	37	37	0	29	31	-2	15	13	2	5	4	1	16	15	1
NOVA91.9	14	15	-1	18	18	0	21	22	-1	20	21	-1	15	18	-3	4	4	0	11	12	-1
SAFM	15	15	0	19	17	2	25	22	3	21	22	-1	14	15	-1	2	3	-1	10	10	0
ABC ADE	13	12	1	25	24	1	21	19	2	14	11	3	9	7	2	3	4	-1	10	8	2
5RN	2	3	-1	5	5	0	2	2	0	3	3	0	2	3	-1	1	1	0	3	3	0
ABC NEWSRADIO	2	3	-1	5	5	0	3	4	-1	2	3	-1	2	2	0	1	1	0	3	3	0
5JJJ	6	8	-2	9	11	-2	9	12	-3	8	11	-3	6	8	-2	1	1	0	5	5	0
ABC CLASSIC	3	3	0	3	5	-2	4	6	-2	2	3	-1	3	4	-1	2	1	1	3	3	0
Total	154	156	-2	202	205	-3	238	234	4	200	204	-4	131	138	-7	46	49	-3	121	123	-2

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.4	9.2	12.3	2.9	3.6	0.1	4.0	3.9	6.2	1.9	2.2	3.0	6.5	7.2	10.1	14.5	13.3	33.4	14.2	15.7	12.9
CRUISE1323	8.6	9.6	11.2	7.7	9.1	2.4	3.4	3.8	1.1	1.9	2.0	4.9	4.3	4.5	8.3	12.5	12.9	17.0	16.7	17.8	29.2
MIX102.3	10.9	12.6	7.9	14.3	16.0	14.4	13.6	14.5	10.8	11.7	15.0	7.0	11.2	13.3	8.6	11.9	13.2	7.6	7.6	8.6	2.7
5MMM	13.7	15.6	13.0	8.6	9.7	8.5	18.0	18.4	21.5	14.0	16.7	20.0	17.4	20.4	15.8	15.0	17.0	7.2	10.1	11.5	2.6
NOVA91.9	9.4	10.8	7.9	19.6	22.3	17.3	17.8	19.4	10.2	13.2	16.6	10.8	9.8	11.5	9.0	8.1	9.2	3.3	1.6	1.8	1.5
SAFM	9.4	10.8	7.8	16.6	19.0	13.3	14.5	16.2	4.2	13.9	17.5	11.8	13.4	15.9	10.8	5.6	6.1	4.6	1.5	1.7	0.8
ABC ADE	8.6	9.5	11.0	1.2	1.0	4.5	1.7	1.9	0.7	1.8	1.6	8.2	2.5	2.4	6.5	6.1	6.2	9.5	23.9	25.9	35.3
5RN	1.8	2.0	2.3	1.1	1.0	2.7	0.7	0.4	3.0	0.4	0.3	1.4	1.0	1.0	2.2	1.4	1.5	0.8	4.4	4.8	4.9
ABC NEWSRADIO	1.7	1.9	2.0	0.9	0.9	2.1	0.7	0.6	1.9	1.4	1.5	3.9	0.7	0.9	0.1	2.7	3.1	0.9	2.5	2.7	4.1
5JJJ	4.1	4.6	4.8	3.3	3.5	5.7	8.1	8.1	11.0	6.3	7.9	6.3	6.9	8.1	6.5	2.5	2.9	1.1	0.3	0.3	*
ABC CLASSIC	1.9	2.2	1.9	0.9	0.9	2.3	0.4	0.4	1.4	1.4	1.7	1.1	2.2	2.4	2.9	2.3	2.4	3.2	2.7	3.1	*
Commercial DAB+ Stns	9.0	9.7	14.4	12.2	12.4	25.5	11.6	10.8	23.6	11.7	13.8	17.8	9.4	10.4	14.5	9.4	10.3	7.6	4.7	5.2	5.7
ABC DAB+ Stns	1.7	1.7	3.3	0.5	0.5	1.1	1.9	1.7	4.4	2.7	3.2	3.6	2.0	2.0	4.7	1.9	1.9	4.0	0.8	0.9	0.3
Total DAB+ Stns	11.9	11.4	17.7	12.7	13.0	26.7	13.9	12.4	28.0	17.6	17.0	21.5	12.4	12.3	19.2	12.8	12.2	11.6	6.1	6.0	6.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.1	8.8	12.7	12.2	12.9	17.8	6.9	7.4	11.1	4.2	4.6	6.1	7.2	7.5	15.6	14.7	17.2	20.7	9.3	10.2	10.9
CRUISE1323	8.6	9.6	10.8	8.3	9.2	7.9	9.6	10.6	12.5	9.5	10.5	12.9	6.7	7.6	8.3	6.7	7.6	10.5	8.8	9.5	12.6
MIX102.3	11.2	13.0	8.1	10.2	11.4	6.8	11.6	13.5	7.1	12.2	14.1	10.5	11.2	13.5	6.4	9.3	11.5	8.8	10.0	11.4	7.0
5MMM	13.9	15.8	14.2	14.5	15.8	16.6	15.4	17.2	15.7	14.3	16.6	12.6	11.6	13.2	13.9	10.0	12.3	9.7	13.1	15.0	9.0
NOVA91.9	9.4	10.8	8.5	9.1	10.3	5.3	8.7	9.8	8.8	9.8	11.2	10.0	11.1	13.1	9.6	8.5	10.2	9.1	9.5	10.9	5.9
SAFM	9.8	11.3	7.5	9.5	10.8	5.7	10.3	11.8	8.2	10.5	12.3	8.4	10.4	12.3	8.5	4.9	6.0	5.4	8.4	9.4	9.1
ABC ADE	8.8	9.7	11.8	12.1	12.6	20.6	8.9	9.7	11.8	7.1	8.1	7.7	6.8	7.8	7.7	7.2	8.7	8.3	7.9	8.8	8.5
5RN	1.6	1.8	2.1	2.5	2.7	3.8	0.9	1.0	1.0	1.4	1.5	1.7	1.6	1.9	1.9	2.0	2.3	2.5	2.4	2.6	3.0
ABC NEWSRADIO	1.5	1.7	1.7	2.2	2.3	3.7	1.1	1.3	1.1	0.9	1.0	1.5	1.3	1.6	0.3	2.4	3.1	1.5	2.3	2.5	3.2
5JJJ	4.0	4.5	5.0	4.2	4.7	3.0	3.9	4.1	6.8	3.9	4.3	5.6	4.9	5.7	5.1	2.9	3.4	3.5	4.4	5.0	4.0
ABC CLASSIC	1.7	2.0	1.2	1.4	1.5	1.8	1.6	1.8	1.6	1.2	1.5	0.6	2.5	3.0	1.0	3.3	4.3	1.0	2.7	2.8	4.5
Commercial DAB+ Stns	8.9	9.6	13.9	4.5	4.9	5.3	9.2	10.2	11.6	11.6	12.5	19.6	10.2	10.8	20.5	9.5	11.0	14.6	9.4	10.0	16.0
ABC DAB+ Stns	1.6	1.7	2.5	1.0	1.1	1.6	1.5	1.6	2.9	1.7	1.9	2.8	1.7	2.1	1.3	2.2	2.4	4.5	2.0	1.8	6.3
Total DAB+ Stns	11.8	11.3	16.4	6.6	5.9	6.9	12.4	11.8	14.4	14.9	14.4	22.4	12.5	12.9	21.8	13.5	13.4	19.1	12.5	11.9	22.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.4% share of all listening, 9.2% share of AM/FM/DAB+ listening and 12.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 4 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	154	148	28	13	12	*	13	11	4	23	23	3	24	23	6	31	29	10	50	50	4
CRUISE1323	204	187	33	12	11	2	13	11	2	19	16	5	28	23	7	37	34	7	95	91	10
MIX102.3	366	352	56	51	48	9	47	45	8	80	76	13	84	80	17	48	46	6	57	57	3
5MMM	309	295	52	33	31	6	42	38	9	75	72	16	72	66	12	47	46	6	41	41	3
NOVA91.9	352	338	63	62	58	12	56	53	11	121	117	21	67	64	13	27	26	6	20	20	1
SAFM	274	261	45	35	31	8	35	33	6	93	90	13	69	67	15	22	22	2	19	18	1
ABC ADE	145	139	34	7	5	3	8	8	1	15	12	7	18	17	4	27	27	6	71	70	11
5RN	53	49	16	4	3	1	3	3	1	5	4	3	10	7	6	8	8	1	23	23	3
ABC NEWSRADIO	73	64	15	5	3	2	9	7	2	14	9	5	8	8	1	17	16	2	20	20	3
5JJJ	138	128	32	18	16	5	28	25	8	47	43	9	32	32	8	10	9	3	2	2	*
ABC CLASSIC	64	59	16	5	4	2	5	5	1	11	10	3	15	14	6	8	6	3	20	20	*
Commercial DAB+ Stns	240	231	63	39	39	13	25	24	9	60	56	18	55	53	12	27	26	7	33	33	3
ABC DAB+ Stns	64	59	26	7	5	2	10	9	5	17	15	5	15	14	9	10	10	5	6	6	1
Total DAB+ Stns	297	272	83	43	42	14	28	27	11	76	68	23	72	64	21	37	33	11	42	38	4
Total	1,133	1,081	305	118	114	37	112	108	36	266	254	74	239	225	79	155	148	45	242	232	33

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+
FIVEaa	132	127	26	84	77	8	55	52	9	57	54	10	52	47	13	34	29	7	102	97	16
CRUISE1323	186	168	31	101	91	15	111	97	17	116	106	15	79	70	10	30	21	10	125	115	19
MIX102.3	318	304	47	169	157	17	159	147	22	171	163	18	138	131	12	70	59	12	212	199	25
5MMM	268	258	41	156	148	19	151	142	18	158	148	21	121	114	15	57	51	6	185	175	25
NOVA91.9	317	301	53	177	166	18	147	133	20	164	152	23	154	145	15	68	59	9	205	194	24
SAFM	237	223	38	149	140	14	127	117	18	142	132	19	113	108	12	45	40	6	165	155	17
ABC ADE	133	129	27	103	96	14	80	76	11	73	71	9	60	57	9	26	24	3	101	92	17
5RN	42	40	10	24	20	7	17	17	2	17	16	3	17	16	3	10	9	2	30	25	8
ABC NEWSRADIO	59	51	11	34	29	7	23	20	4	19	16	3	17	16	1	12	11	1	44	39	7
5JJJ	121	111	24	73	70	6	54	49	9	65	58	11	68	63	7	27	22	5	78	73	15
ABC CLASSIC	55	52	10	28	25	5	31	29	4	25	24	2	24	23	2	10	9	1	36	32	9
Commercial DAB+ Stns	217	206	52	84	82	12	111	102	25	143	132	30	120	111	24	58	51	11	135	121	27
ABC DAB+ Stns	49	45	19	18	16	4	20	17	7	23	21	7	22	20	4	12	9	5	32	27	11
Total DAB+ Stns	264	238	69	104	95	15	137	117	32	170	147	36	146	129	28	73	58	16	172	143	36
Total	1,107	1,048	270	873	789	121	793	707	133	821	745	142	750	677	110	381	316	65	972	880	170

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 154,000 total listeners, 148,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.8	4.8	-1.0	1.9	1.7	0.2	2.0	2.9	-0.9	1.0	1.0	0.0	1.4	2.3	-0.9	8.8	10.2	-1.4	6.0	8.1	-2.1
6PR	8.6	7.3	1.3	6.1	5.0	1.1	3.7	8.6	-4.9	2.2	1.0	1.2	9.0	5.9	3.1	6.0	8.9	-2.9	16.3	12.9	3.4
MIX 94.5	11.9	11.9	0.0	16.7	14.7	2.0	14.6	13.1	1.5	17.9	15.8	2.1	12.6	16.7	-4.1	13.4	11.1	2.3	3.9	3.9	0.0
92.9 TRIPLE M	8.7	8.8	-0.1	12.3	12.3	0.0	9.1	7.6	1.5	16.2	19.2	-3.0	13.9	11.8	2.1	5.0	4.3	0.7	0.3	0.1	0.2
96FM	13.6	14.4	-0.8	8.6	15.3	-6.7	10.2	12.0	-1.8	7.1	7.8	-0.7	13.5	13.9	-0.4	29.0	26.1	2.9	11.5	12.9	-1.4
NOVA93.7	15.1	14.3	0.8	31.3	27.4	3.9	31.2	26.3	4.9	21.0	18.7	2.3	17.8	18.5	-0.7	6.8	7.7	-0.9	3.5	2.7	0.8
ABC PER	6.2	5.7	0.5	0.5	0.6	-0.1	0.9	1.8	-0.9	2.3	2.2	0.1	2.5	2.4	0.1	6.0	5.7	0.3	15.8	14.6	1.2
6RN	0.7	1.0	-0.3	0.1	0.2	-0.1	0.4	0.6	-0.2	0.5	0.4	0.1	0.3	0.7	-0.4	0.8	0.9	-0.1	1.4	2.2	-0.8
ABC NEWSRADIO	0.9	0.9	0.0	0.3	0.4	-0.1	0.3	0.6	-0.3	0.5	0.1	0.4	0.4	1.0	-0.6	0.6	0.9	-0.3	2.3	1.9	0.4
6JJJ	5.4	5.9	-0.5	5.4	4.4	1.0	12.8	13.6	-0.8	12.9	13.8	-0.9	5.8	6.2	-0.4	1.5	2.4	-0.9	0.7	0.4	0.3
ABC CLASSIC	1.9	2.0	-0.1	1.7	0.6	1.1	1.4	1.1	0.3	1.5	0.7	0.8	1.2	1.5	-0.3	2.4	1.8	0.6	2.6	4.3	-1.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.7	4.9	-1.2	3.4	4.3	-0.9	4.2	5.7	-1.5	3.9	5.4	-1.5	3.9	4.4	-0.5	2.3	3.0	-0.7	4.1	4.3	-0.2
6PR	9.1	7.9	1.2	12.0	11.2	0.8	9.8	7.8	2.0	6.8	5.6	1.2	7.3	6.2	1.1	7.1	8.9	-1.8	7.1	5.4	1.7
MIX 94.5	12.2	12.0	0.2	12.2	10.1	2.1	11.5	11.3	0.2	12.5	13.9	-1.4	14.8	13.7	1.1	7.8	9.6	-1.8	10.8	11.7	-0.9
92.9 TRIPLE M	9.3	9.0	0.3	9.5	9.1	0.4	8.7	9.0	-0.3	9.8	9.2	0.6	9.5	9.4	0.1	8.1	7.2	0.9	7.1	8.0	-0.9
96FM	13.6	14.4	-0.8	11.9	12.7	-0.8	15.0	15.0	0.0	15.7	16.4	-0.7	11.4	13.1	-1.7	10.1	12.3	-2.2	13.8	14.4	-0.6
NOVA93.7	15.2	14.1	1.1	18.5	17.4	1.1	14.2	13.2	1.0	13.7	12.3	1.4	15.2	15.0	0.2	11.0	8.8	2.2	14.8	15.0	-0.2
ABC PER	6.0	5.5	0.5	7.2	6.9	0.3	5.7	5.5	0.2	3.7	3.3	0.4	4.9	5.1	-0.2	15.1	11.0	4.1	7.1	6.5	0.6
6RN	0.6	1.0	-0.4	0.7	1.5	-0.8	0.5	0.7	-0.2	0.5	0.9	-0.4	0.8	0.3	0.5	1.3	1.5	-0.2	0.9	1.0	-0.1
ABC NEWSRADIO	0.9	0.9	0.0	1.3	1.3	0.0	0.8	0.3	0.5	0.5	0.7	-0.2	0.4	0.9	-0.5	2.1	2.6	-0.5	1.1	1.2	-0.1
6JJJ	5.5	6.1	-0.6	5.1	6.2	-1.1	5.0	5.2	-0.2	6.2	6.1	0.1	6.3	7.2	-0.9	4.2	7.8	-3.6	5.3	5.2	0.1
ABC CLASSIC	1.9	1.8	0.1	1.4	1.4	0.0	1.5	1.8	-0.3	1.8	2.0	-0.2	2.5	2.1	0.4	4.1	2.1	2.0	1.9	2.5	-0.6

RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	132	156	-24	6	10	-4	8	10	-2	13	15	-2	14	16	-2	34	40	-6	56	66	-10
6PR	231	227	4	19	22	-3	19	25	-6	35	28	7	54	49	5	33	40	-7	71	64	7
MIX 94.5	606	589	17	101	87	14	64	66	-2	161	160	1	147	147	0	80	75	5	53	53	0
92.9 TRIPLE M	359	384	-25	59	65	-6	44	43	1	132	136	-4	97	99	-2	18	32	-14	9	9	0
96FM	509	519	-10	62	69	-7	49	50	-1	102	98	4	127	126	1	102	100	2	66	77	-11
NOVA93.7	692	704	-12	131	130	1	102	101	1	211	211	0	155	161	-6	66	73	-7	28	28	0
ABC PER	223	224	-1	9	10	-1	9	14	-5	23	27	-4	37	36	1	44	37	7	102	100	2
6RN	54	64	-10	3	5	-2	4	5	-1	11	11	0	7	10	-3	10	12	-2	19	21	-2
ABC NEWSRADIO	79	88	-9	7	7	0	6	9	-3	17	10	7	11	23	-12	10	11	-1	29	28	1
6JJJ	280	301	-21	31	35	-4	45	47	-2	131	144	-13	51	57	-6	9	12	-3	13	7	6
ABC CLASSIC	87	87	0	8	11	-3	11	12	-1	17	16	1	18	19	-1	9	5	4	24	24	0
Total	1,719	1,729	-10	197	201	-4	167	170	-3	435	436	-1	389	392	-3	225	227	-2	305	304	1

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	113	134	-21	66	80	-14	64	82	-18	61	79	-18	47	49	-2	26	22	4	77	93	-16
6PR	200	204	-4	144	142	2	116	108	8	114	104	10	86	77	9	41	43	-2	135	120	15
MIX 94.5	552	533	19	332	281	51	231	218	13	289	308	-19	261	265	-4	86	79	7	321	309	12
92.9 TRIPLE M	318	337	-19	192	184	8	132	141	-9	169	176	-7	145	149	-4	55	58	-3	177	208	-31
96FM	462	480	-18	253	250	3	238	237	1	270	291	-21	188	208	-20	70	74	-4	276	275	1
NOVA93.7	632	631	1	449	442	7	328	303	25	308	325	-17	275	279	-4	80	75	5	421	404	17
ABC PER	195	194	1	117	129	-12	99	86	13	77	81	-4	82	86	-4	55	49	6	158	158	0
6RN	45	56	-11	24	31	-7	16	22	-6	17	22	-5	14	13	1	12	12	0	28	34	-6
ABC NEWSRADIO	62	69	-7	38	43	-5	25	18	7	20	29	-9	15	16	-1	14	20	-6	53	53	0
6JJJ	246	272	-26	137	166	-29	107	115	-8	130	127	3	116	143	-27	32	43	-11	148	166	-18
ABC CLASSIC	77	79	-2	38	40	-2	36	36	0	38	44	-6	33	31	2	20	13	7	49	49	0
Total	1,687	1,699	-12	1,382	1,368	14	1,175	1,120	55	1,233	1,247	-14	1,091	1,132	-41	490	476	14	1,446	1,437	9

RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2024

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	10	-2	*	*	*	*	*	*	*	*	*	1	1	0	3	3	0	3	4	-1
6PR	17	15	2	1	1	0	1	1	0	1	*	*	4	3	1	2	3	-1	9	7	2
MIX 94.5	24	24	0	3	3	0	2	2	0	6	6	0	6	7	-1	4	4	0	2	2	0
92.9 TRIPLE M	18	18	0	2	3	-1	1	1	0	6	7	-1	6	5	1	2	1	1	*	*	*
96FM	27	29	-2	2	3	-1	1	2	-1	2	3	-1	6	6	0	9	8	1	6	7	-1
NOVA93.7	30	29	1	6	6	0	5	4	1	7	7	0	8	8	0	2	2	0	2	1	1
ABC PER	13	12	1	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0	8	7	1
6RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
6JJJ	11	12	-1	1	1	0	2	2	0	4	5	-1	3	3	0	*	1	*	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	1	2	-1
Total	201	202	-1	20	21	-1	14	14	0	34	38	-4	47	45	2	32	32	0	53	51	2

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
6iX	8	11	-3	11	13	-2	14	19	-5	11	16	-5	7	8	-1	1	1	0	7	7	0
6PR	20	17	3	38	34	4	33	26	7	19	16	3	13	12	1	3	4	-1	12	9	3
MIX 94.5	26	26	0	38	31	7	39	37	2	34	40	-6	26	26	0	3	4	-1	18	20	-2
92.9 TRIPLE M	20	19	1	30	28	2	29	30	-1	27	27	0	17	18	-1	4	3	1	12	13	-1
96FM	29	31	-2	37	39	-2	51	49	2	43	47	-4	20	25	-5	4	5	-1	23	24	-1
NOVA93.7	33	30	3	58	53	5	48	44	4	37	35	2	27	29	-2	5	4	1	25	25	0
ABC PER	13	12	1	23	21	2	19	18	1	10	10	0	9	10	-1	7	4	3	12	11	1
6RN	1	2	-1	2	5	-3	2	2	0	1	3	-2	1	1	0	1	1	0	1	2	-1
ABC NEWSRADIO	2	2	0	4	4	0	3	1	2	1	2	-1	1	2	-1	1	1	0	2	2	0
6JJJ	12	13	-1	16	19	-3	17	17	0	17	17	0	11	14	-3	2	3	-1	9	9	0
ABC CLASSIC	4	4	0	4	4	0	5	6	-1	5	6	-1	4	4	0	2	1	1	3	4	-1
Total	214	216	-2	315	306	9	339	331	8	273	289	-16	176	190	-14	44	40	4	168	168	0

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	3.8	4.1	6.7	1.9	2.0	1.6	2.0	2.3	0.8	1.0	0.8	3.6	1.4	1.3	3.3	8.8	8.8	22.3	6.0	7.9	9.8
6PR	8.6	9.7	11.0	6.1	6.8	3.8	3.7	3.6	6.6	2.2	2.1	3.8	9.0	8.7	20.7	6.0	6.8	4.0	16.3	22.3	16.4
MIX 94.5	11.9	13.8	9.5	16.7	18.0	14.0	14.6	15.5	13.2	17.9	19.5	9.1	12.6	14.2	10.5	13.4	15.0	13.5	3.9	5.5	1.1
92.9 TRIPLE M	8.7	10.5	4.2	12.3	13.5	8.3	9.1	10.1	3.4	16.2	17.7	7.6	13.9	16.6	2.7	5.0	5.5	4.7	0.3	0.5	0.1
96FM	13.6	15.6	14.1	8.6	9.1	8.8	10.2	9.9	17.0	7.1	7.4	7.3	13.5	15.0	13.6	29.0	33.2	17.5	11.5	14.9	21.0
NOVA93.7	15.1	17.3	15.7	31.3	32.6	35.0	31.2	33.5	23.7	21.0	21.7	21.9	17.8	20.2	14.0	6.8	7.8	4.7	3.5	4.8	2.8
ABC PER	6.2	7.0	8.0	0.5	0.5	0.9	0.9	0.8	2.6	2.3	2.2	3.9	2.5	2.6	4.1	6.0	6.5	8.6	15.8	20.9	24.0
6RN	0.7	0.7	1.5	0.1	0.1	0.5	0.4	0.3	1.9	0.5	0.6	0.3	0.3	0.3	0.6	0.8	0.9	0.5	1.4	1.6	5.1
ABC NEWSRADIO	0.9	1.0	1.8	0.3	0.2	1.6	0.3	0.3	0.2	0.5	0.3	2.4	0.4	0.4	0.7	0.6	0.6	1.5	2.3	3.0	3.6
6JJJ	5.4	6.3	5.1	5.4	5.6	6.6	12.8	13.2	14.0	12.9	13.6	11.5	5.8	6.8	2.3	1.5	1.8	0.5	0.7	1.0	0.5
ABC CLASSIC	1.9	2.1	1.8	1.7	1.8	1.7	1.4	1.3	2.5	1.5	1.7	0.9	1.2	1.3	1.1	2.4	2.5	4.5	2.6	3.6	1.6
Commercial DAB+ Stns	9.7	10.5	15.9	8.4	8.0	15.4	5.5	5.2	10.0	11.7	11.1	21.7	10.9	11.3	18.1	9.4	10.0	15.7	9.2	12.5	10.4
ABC DAB+ Stns	1.6	1.5	4.9	1.9	2.1	1.9	3.9	4.1	4.2	1.7	1.4	6.0	1.9	1.4	8.3	0.7	0.7	2.0	1.2	1.4	3.7
Total DAB+ Stns	13.0	12.0	20.8	10.9	10.0	17.3	10.1	9.3	14.1	14.2	12.5	27.7	16.0	12.7	26.4	10.9	10.6	17.6	12.5	13.9	14.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	AM/FM/DAB+	Streaming	Mon-Fri 5:30am-9:00am	AM/FM/DAB+	Streaming	Mon-Fri 9:00am-12:00md	AM/FM/DAB+	Streaming	Mon-Fri 12:00md-4:00pm	AM/FM/DAB+	Streaming	Mon-Fri 4:00pm-7:00pm	AM/FM/DAB+	Streaming	Mon-Fri 7:00pm-12:00mn	AM/FM/DAB+	Streaming	Sat-Sun 5:30am-12mn	AM/FM/DAB+	Streaming
6iX	3.7	4.0	6.1	3.4	3.5	6.4	4.2	4.5	7.4	3.9	4.4	5.8	3.9	4.4	3.8	2.3	2.2	5.5	4.1	4.3	8.6
6PR	9.1	10.0	12.8	12.0	12.5	23.1	9.8	11.0	13.2	6.8	7.7	9.1	7.3	8.3	7.5	7.1	7.8	7.7	7.1	8.5	5.0
MIX 94.5	12.2	14.1	10.6	12.2	13.5	10.0	11.5	13.3	11.8	12.5	14.5	14.3	14.8	17.8	4.2	7.8	9.3	3.7	10.8	13.1	6.0
92.9 TRIPLE M	9.3	11.1	4.3	9.5	10.8	3.7	8.7	10.5	5.1	9.8	12.1	4.3	9.5	11.4	3.2	8.1	9.5	4.9	7.1	8.6	3.6
96FM	13.6	15.5	13.1	11.9	13.1	11.5	15.0	17.5	14.6	15.7	18.6	14.1	11.4	13.0	10.0	10.1	11.1	12.2	13.8	15.8	17.4
NOVA93.7	15.2	17.1	17.2	18.5	20.7	12.8	14.2	16.1	17.3	13.7	15.1	21.9	15.2	17.0	17.2	11.0	12.3	10.5	14.8	17.7	10.6
ABC PER	6.0	6.6	7.7	7.2	7.6	11.6	5.7	6.2	8.8	3.7	4.3	4.0	4.9	5.4	6.6	15.1	17.6	10.2	7.1	8.1	8.8
6RN	0.6	0.6	1.4	0.7	0.6	3.0	0.5	0.5	0.9	0.5	0.5	0.9	0.8	0.8	1.4	1.3	1.6	0.9	0.9	0.9	1.9
ABC NEWSRADIO	0.9	0.9	1.5	1.3	1.3	3.0	0.8	0.8	1.8	0.5	0.6	0.5	0.4	0.3	1.6	2.1	2.5	0.9	1.1	1.2	2.5
6JJJ	5.5	6.3	5.2	5.1	5.9	2.0	5.0	6.0	3.7	6.2	7.3	5.8	6.3	6.7	10.2	4.2	4.1	8.5	5.3	6.2	4.8
ABC CLASSIC	1.9	2.1	1.8	1.4	1.5	1.5	1.5	1.8	1.5	1.8	2.2	1.6	2.5	3.0	1.6	4.1	4.5	4.6	1.9	2.2	1.9
Commercial DAB+ Stns	9.4	10.2	14.4	7.8	8.5	9.1	9.1	10.3	11.2	9.9	11.2	13.5	9.8	9.6	25.0	15.0	15.3	26.1	10.7	11.5	20.7
ABC DAB+ Stns	1.4	1.4	3.9	0.7	0.7	2.2	1.4	1.4	2.8	1.6	1.5	4.3	2.5	2.3	7.7	2.3	2.3	4.3	2.2	2.0	8.3
Total DAB+ Stns	12.7	11.6	18.2	9.9	9.2	11.3	12.7	11.7	13.9	14.1	12.8	17.8	13.5	12.0	32.7	17.9	17.6	30.4	14.1	13.5	29.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 3.8% share of all listening, 4.1% share of AM/FM/DAB+ listening and 6.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 4 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	132	122	25	6	4	2	8	6	2	13	11	2	14	11	3	34	34	5	56	55	10
6PR	231	223	40	19	19	3	19	18	3	35	33	8	54	54	12	33	31	3	71	69	10
MIX 94.5	606	587	89	101	96	15	64	61	13	161	155	23	147	146	21	80	77	15	53	52	3
92.9 TRIPLE M	359	353	63	59	59	18	44	43	7	132	129	20	97	95	14	18	18	4	9	8	*
96FM	509	482	75	62	56	14	49	46	15	102	98	13	127	121	16	102	100	9	66	63	9
NOVA93.7	692	675	126	131	127	32	102	102	23	211	202	35	155	153	26	66	64	7	28	28	3
ABC PER	223	220	34	9	9	2	9	9	4	23	22	6	37	36	6	44	43	8	102	101	8
6RN	54	51	11	3	3	1	4	3	1	11	11	1	7	7	1	10	10	2	19	17	5
ABC NEWSRADIO	79	67	29	7	4	3	6	5	1	17	12	8	11	11	2	10	7	4	29	27	10
6JJJ	280	265	50	31	28	6	45	41	13	131	128	22	51	48	7	9	8	2	13	12	1
ABC CLASSIC	87	80	18	8	8	2	11	7	4	17	14	3	18	18	4	9	9	2	24	23	3
Commercial DAB+ Stns	311	293	88	46	44	15	20	17	6	89	84	25	75	71	22	48	43	10	33	33	9
ABC DAB+ Stns	126	114	47	21	20	5	24	24	5	28	22	15	29	25	15	9	8	4	15	15	4
Total DAB+ Stns	423	377	130	60	56	20	44	39	11	110	98	37	101	90	37	54	49	13	54	45	13
Total	1,719	1,635	440	197	193	62	167	161	50	435	429	115	389	374	105	225	219	51	305	260	56

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
6iX	113	103	22	66	58	11	64	60	10	61	57	9	47	45	4	26	17	8	77	73	13
6PR	200	192	31	144	135	19	116	109	15	114	111	13	86	83	7	41	37	4	135	128	19
MIX 94.5	552	532	77	332	314	33	231	216	32	289	275	36	261	253	13	86	78	8	321	309	34
92.9 TRIPLE M	318	310	50	192	188	19	132	122	18	169	165	17	145	137	11	55	51	9	177	172	26
96FM	462	437	64	253	233	29	238	217	34	270	253	32	188	177	19	70	59	12	276	250	41
NOVA93.7	632	609	104	449	429	36	328	301	53	308	279	52	275	254	30	80	71	10	421	407	52
ABC PER	195	191	28	117	108	12	99	93	15	77	76	9	82	81	5	55	45	11	158	148	18
6RN	45	43	10	24	21	3	16	14	6	17	15	5	14	14	3	12	10	3	28	26	4
ABC NEWSRADIO	62	52	20	38	27	11	25	21	5	20	17	4	15	11	5	14	12	2	53	45	14
6JJJ	246	227	47	137	132	8	107	99	14	130	114	25	116	106	14	32	24	8	148	143	19
ABC CLASSIC	77	72	12	38	35	4	36	34	5	38	35	6	33	32	4	20	19	3	49	44	9
Commercial DAB+ Stns	281	261	74	166	156	24	148	137	30	159	146	30	118	101	31	60	51	16	175	162	40
ABC DAB+ Stns	104	96	32	38	30	9	42	37	12	38	34	8	45	43	10	22	19	5	63	55	19
Total DAB+ Stns	378	333	104	204	180	31	201	170	42	207	177	38	167	139	42	82	67	21	244	211	58
Total	1,687	1,594	386	1,382	1,267	176	1,175	1,038	207	1,233	1,097	196	1,091	978	133	490	403	82	1,446	1,307	256

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 132,000 total listeners, 122,000 AM/FM/DAB+ listeners and 25,000 Streaming listeners. Please note that there can be overlap between radio types.