

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.1	1.6	0.5	1.6	0.4	1.2	1.5	0.4	1.1	2.9	2.1	0.8	3.0	2.5	0.5	3.5	2.3	1.2	0.6	1.0	-0.4
2GB	13.3	11.9	1.4	6.7	5.9	0.8	3.3	1.2	2.1	4.8	2.7	2.1	5.4	3.7	1.7	17.9	18.8	-0.9	27.5	25.9	1.6
2UE 954	4.0	5.0	-1.0	1.4	1.5	-0.1	0.2	0.3	-0.1	0.4	0.1	0.3	1.3	0.6	0.7	1.0	1.3	-0.3	11.8	16.1	-4.3
SKY Sports Radio	1.4	1.2	0.2	0.6	0.8	-0.2	0.4	0.3	0.1	0.5	0.3	0.2	1.3	1.1	0.2	1.7	0.6	1.1	2.2	2.7	-0.5
104.1 2DAY FM	5.5	5.5	0.0	7.0	7.4	-0.4	8.1	7.8	0.3	8.3	7.4	0.9	7.1	7.1	0.0	6.1	7.5	-1.4	1.1	0.8	0.3
KIIS1065	10.3	11.0	-0.7	21.0	21.2	-0.2	19.9	16.4	3.5	15.0	17.7	-2.7	12.5	13.9	-1.4	6.0	6.8	-0.8	1.7	1.5	0.2
104.9 TRIPLE M	5.2	5.3	-0.1	8.3	6.6	1.7	6.3	7.0	-0.7	5.9	7.3	-1.4	7.2	6.3	0.9	6.7	7.6	-0.9	1.3	1.2	0.1
NOVA96.9	6.1	8.1	-2.0	13.2	12.8	0.4	14.5	18.7	-4.2	10.2	11.6	-1.4	6.4	11.2	-4.8	2.5	4.4	-1.9	0.4	0.6	-0.2
smoothfm 95.3	10.7	11.0	-0.3	10.5	13.0	-2.5	10.5	11.2	-0.7	11.3	10.2	1.1	13.0	11.8	1.2	11.2	12.9	-1.7	8.5	9.2	-0.7
WSFM	9.6	8.7	0.9	6.0	4.5	1.5	6.8	6.8	0.0	6.6	4.1	2.5	11.8	12.7	-0.9	14.5	12.2	2.3	9.3	8.7	0.6
ABC SYD	6.6	5.1	1.5	2.1	2.8	-0.7	1.3	2.4	-1.1	2.0	2.8	-0.8	3.4	2.3	1.1	7.6	6.2	1.4	14.4	9.9	4.5
2RN	1.1	1.2	-0.1	0.7	0.7	0.0	1.2	1.6	-0.4	0.4	0.3	0.1	1.1	1.0	0.1	1.7	1.5	0.2	1.2	1.8	-0.6
ABC NEWSRADIO	1.7	1.3	0.4	1.7	1.2	0.5	2.3	2.4	-0.1	2.3	1.7	0.6	0.9	0.6	0.3	1.1	0.8	0.3	2.1	1.6	0.5
2JJJ	3.3	3.7	-0.4	3.2	2.9	0.3	3.2	5.7	-2.5	9.2	9.5	-0.3	3.1	4.4	-1.3	2.2	0.9	1.3	0.3	0.5	-0.2
ABC CLASSIC	2.5	2.4	0.1	1.5	1.3	0.2	2.0	2.2	-0.2	2.8	2.3	0.5	1.7	1.1	0.6	1.5	2.4	-0.9	3.9	3.8	0.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.3	1.8	0.5	1.8	1.3	0.5	2.3	1.7	0.6	2.8	2.2	0.6	2.7	2.7	0.0	1.7	0.9	0.8	1.6	0.9	0.7
2GB	13.3	12.0	1.3	16.6	14.9	1.7	15.3	13.5	1.8	9.7	8.8	0.9	7.0	6.6	0.4	18.5	18.6	-0.1	13.4	11.5	1.9
2UE 954	3.8	4.6	-0.8	2.3	3.0	-0.7	4.0	4.9	-0.9	5.6	6.9	-1.3	3.4	3.8	-0.4	4.1	4.7	-0.6	4.6	6.0	-1.4
SKY Sports Radio	1.2	1.1	0.1	2.4	1.9	0.5	0.4	0.6	-0.2	0.5	0.5	0.0	1.6	1.4	0.2	0.5	0.5	0.0	1.8	1.8	0.0
104.1 2DAY FM	5.6	5.6	0.0	5.0	5.3	-0.3	5.4	5.3	0.1	6.8	6.4	0.4	6.7	6.1	0.6	2.9	3.6	-0.7	5.2	5.4	-0.2
KIIS1065	10.9	11.6	-0.7	14.7	16.1	-1.4	10.2	11.2	-1.0	8.7	9.2	-0.5	10.8	11.0	-0.2	5.4	5.0	0.4	8.4	9.0	-0.6
104.9 TRIPLE M	5.0	5.1	-0.1	5.0	5.1	-0.1	4.3	4.3	0.0	5.5	5.5	0.0	5.4	5.7	-0.3	4.8	4.6	0.2	6.0	6.1	-0.1
NOVA96.9	5.9	8.2	-2.3	7.1	8.9	-1.8	4.7	7.2	-2.5	5.6	8.0	-2.4	7.0	8.9	-1.9	4.3	6.7	-2.4	6.5	7.9	-1.4
smoothfm 95.3	10.5	10.7	-0.2	8.5	8.1	0.4	12.1	13.0	-0.9	10.9	11.0	-0.1	10.5	10.9	-0.4	11.9	13.1	-1.2	11.6	11.9	-0.3
WSFM	9.9	8.8	1.1	9.7	8.7	1.0	11.5	9.8	1.7	10.4	9.7	0.7	9.5	8.7	0.8	5.1	4.4	0.7	8.8	8.1	0.7
ABC SYD	6.9	5.3	1.6	7.7	7.1	0.6	6.0	4.4	1.6	5.9	3.9	2.0	7.2	4.8	2.4	8.3	7.2	1.1	5.9	4.5	1.4
2RN	1.0	1.1	-0.1	1.7	1.9	-0.2	0.5	0.7	-0.2	0.5	0.6	-0.1	0.7	0.8	-0.1	1.6	1.2	0.4	1.3	1.5	-0.2
ABC NEWSRADIO	1.7	1.3	0.4	2.2	1.8	0.4	1.1	1.0	0.1	1.5	0.9	0.6	2.1	1.1	1.0	1.9	1.8	0.1	1.7	1.4	0.3
2JJJ	3.3	3.7	-0.4	2.5	3.2	-0.7	3.3	3.5	-0.2	4.0	3.8	0.2	3.9	5.0	-1.1	2.8	3.1	-0.3	3.2	3.7	-0.5
ABC CLASSIC	2.4	2.2	0.2	2.1	1.8	0.3	2.7	2.8	-0.1	2.5	2.3	0.2	1.9	1.7	0.2	2.7	3.2	-0.5	2.8	2.8	0.0

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	142	116	26	9	6	3	17	9	8	39	34	5	34	24	10	27	24	3	15	17	-2
2GB	736	667	69	43	53	-10	73	42	31	112	112	0	116	80	36	122	121	1	269	259	10
2UE 954	194	198	-4	15	16	-1	13	15	-2	28	9	19	12	7	5	16	23	-7	111	128	-17
SKY Sports Radio	153	136	17	11	17	-6	22	16	6	27	25	2	34	33	1	20	8	12	39	38	1
104.1 2DAY FM	940	900	40	133	131	2	141	116	25	297	304	-7	242	228	14	70	67	3	56	53	3
KIIS1065	1,277	1,390	-113	212	230	-18	210	200	10	433	512	-79	293	304	-11	84	87	-3	45	57	-12
104.9 TRIPLE M	764	788	-24	117	123	-6	105	108	-3	209	267	-58	195	170	25	89	76	13	49	44	5
NOVA96.9	1,094	1,180	-86	203	207	-4	194	193	1	414	449	-35	201	217	-16	55	82	-27	28	31	-3
smoothfm 95.3	1,329	1,281	48	130	148	-18	155	122	33	350	314	36	330	310	20	164	171	-7	201	217	-16
WSFM	985	939	46	89	94	-5	89	77	12	197	170	27	269	285	-16	167	157	10	174	156	18
ABC SYD	551	510	41	36	40	-4	41	46	-5	100	92	8	84	55	29	85	96	-11	205	181	24
2RN	163	181	-18	12	18	-6	24	29	-5	32	27	5	25	23	2	22	20	2	47	64	-17
ABC NEWSRADIO	311	285	26	35	43	-8	47	49	-2	93	75	18	48	37	11	37	23	14	51	59	-8
2JJJ	509	583	-74	58	69	-11	62	95	-33	248	273	-25	91	92	-1	36	30	6	14	24	-10
ABC CLASSIC	286	263	23	38	29	9	33	45	-12	75	64	11	55	37	18	26	27	-1	59	63	-4
Total	4,538	4,538	0	487	492	-5	469	459	10	1,225	1,238	-13	999	996	3	569	570	-1	789	783	6

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	122	98	24	67	48	19	59	37	22	70	58	12	68	57	11	27	13	14	73	64	9
2GB	641	592	49	455	407	48	342	314	28	310	243	67	241	242	-1	162	159	3	491	404	87
2UE 954	151	161	-10	72	74	-2	86	95	-9	109	118	-9	77	74	3	31	38	-7	150	157	-7
SKY Sports Radio	126	113	13	70	62	8	31	31	0	36	24	12	42	38	4	20	17	3	96	88	8
104.1 2DAY FM	805	772	33	410	405	5	298	261	37	365	325	40	326	320	6	109	137	-28	457	445	12
KIIS1065	1,148	1,238	-90	758	834	-76	497	509	-12	478	507	-29	489	549	-60	199	189	10	683	760	-77
104.9 TRIPLE M	631	667	-36	338	337	1	219	209	10	267	294	-27	283	309	-26	117	133	-16	396	429	-33
NOVA96.9	969	1,036	-67	565	600	-35	347	368	-21	382	455	-73	398	463	-65	147	197	-50	612	680	-68
smoothfm 95.3	1,180	1,122	58	638	584	54	534	466	68	548	497	51	553	519	34	268	319	-51	810	788	22
WSFM	897	818	79	517	472	45	439	365	74	470	426	44	426	400	26	152	143	9	546	560	-14
ABC SYD	464	439	25	313	285	28	189	160	29	220	182	38	214	180	34	129	133	-4	342	292	50
2RN	136	143	-7	80	77	3	51	55	-4	41	41	0	31	41	-10	23	20	3	83	94	-11
ABC NEWSRADIO	263	245	18	173	158	15	66	63	3	92	74	18	82	61	21	44	45	-1	156	130	26
2JJJ	449	505	-56	225	255	-30	162	158	4	191	177	14	198	246	-48	90	108	-18	243	296	-53
ABC CLASSIC	258	228	30	116	109	7	92	88	4	103	99	4	107	84	23	57	56	1	154	150	4
Total	4,355	4,341	14	3,468	3,461	7	2,698	2,578	120	2,908	2,818	90	2,867	2,875	-8	1,441	1,469	-28	3,771	3,809	-38

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	10	7	3	1	*	*	1	*	*	2	2	0	3	2	1	2	2	0	1	1	0
2GB	64	56	8	3	3	0	1	*	*	4	2	2	6	4	2	12	13	-1	38	34	4
2UE 954	19	23	-4	1	1	0	*	*	*	*	*	*	1	1	0	1	1	0	16	21	-5
SKY Sports Radio	7	6	1	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	3	4	-1
104.1 2DAY FM	27	26	1	3	3	0	3	3	0	7	6	1	8	7	1	4	5	-1	2	1	1
KIIS1065	50	51	-1	9	9	0	8	7	1	13	15	-2	14	14	0	4	5	-1	2	2	0
104.9 TRIPLE M	25	25	0	3	3	0	3	3	0	5	6	-1	8	6	2	5	5	0	2	2	0
NOVA96.9	29	38	-9	6	6	0	6	8	-2	9	10	-1	7	11	-4	2	3	-1	*	1	*
smoothfm 95.3	52	52	0	4	6	-2	4	5	-1	9	9	0	14	12	2	8	9	-1	12	12	0
WSFM	46	41	5	2	2	0	3	3	0	6	3	3	13	13	0	10	8	2	13	11	2
ABC SYD	32	24	8	1	1	0	1	1	0	2	2	0	4	2	2	5	4	1	20	13	7
2RN	5	6	-1	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0	2	2	0
ABC NEWSRADIO	8	6	2	1	1	0	1	1	0	2	1	1	1	1	0	1	1	0	3	2	1
2JJB	16	17	-1	1	1	0	1	2	-1	8	8	0	3	4	-1	2	1	1	*	1	*
ABC CLASSIC	12	11	1	1	1	0	1	1	0	2	2	0	2	1	1	1	2	-1	5	5	0
Total	481	469	12	42	43	-1	41	41	0	84	85	-1	110	101	9	68	68	0	137	131	6

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	12	9	3	14	10	4	16	11	5	17	13	4	13	13	0	2	1	1	6	4	2
2GB	68	60	8	131	115	16	109	88	21	58	51	7	33	32	1	27	27	0	55	46	9
2UE 954	19	23	-4	18	23	-5	29	32	-3	33	40	-7	16	19	-3	6	7	-1	19	24	-5
SKY Sports Radio	6	5	1	19	15	4	3	4	-1	3	3	0	7	7	0	1	1	0	8	7	1
104.1 2DAY FM	29	28	1	39	41	-2	39	35	4	41	38	3	32	30	2	4	5	-1	21	21	0
KIIS1065	56	58	-2	117	124	-7	73	74	-1	52	54	-2	51	54	-3	8	7	1	34	36	-2
104.9 TRIPLE M	26	25	1	40	39	1	31	28	3	33	32	1	25	28	-3	7	7	0	24	24	0
NOVA96.9	30	41	-11	56	69	-13	33	47	-14	33	47	-14	33	44	-11	6	10	-4	26	31	-5
smoothfm 95.3	53	53	0	67	62	5	86	86	0	65	64	1	50	53	-3	17	19	-2	47	47	0
WSFM	51	44	7	77	67	10	82	64	18	62	57	5	45	43	2	7	6	1	36	32	4
ABC SYD	35	27	8	61	55	6	43	29	14	36	23	13	34	24	10	12	10	2	24	18	6
2RN	5	5	0	14	15	-1	4	5	-1	3	3	0	3	4	-1	2	2	0	5	6	-1
ABC NEWSRADIO	9	6	3	18	14	4	8	6	2	9	5	4	10	5	5	3	3	0	7	6	1
2JJB	17	18	-1	20	24	-4	24	23	1	24	22	2	18	24	-6	4	5	-1	13	15	-2
ABC CLASSIC	12	11	1	17	14	3	20	18	2	15	13	2	9	9	0	4	5	-1	12	11	1
Total	511	498	13	793	770	23	710	657	53	599	586	13	474	491	-17	145	145	0	408	397	11

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.1	2.3	2.4	1.6	1.9	*	1.5	1.7	0.5	2.9	3.0	3.3	3.0	3.3	4.2	3.5	3.9	3.4	0.6	0.6	1.2
2GB	13.3	13.8	22.4	6.7	7.4	3.7	3.3	3.4	4.3	4.8	4.1	11.1	5.4	5.2	14.9	17.9	17.5	38.7	27.5	30.4	45.6
2UE 954	4.0	4.4	5.1	1.4	1.5	1.1	0.2	0.2	0.3	0.4	0.5	0.3	1.3	1.6	0.5	1.0	1.3	0.4	11.8	12.9	20.7
SKY Sports Radio	1.4	n.a.	n.a.	0.6	n.a.	n.a.	0.4	n.a.	n.a.	0.5	n.a.	n.a.	1.3	n.a.	n.a.	1.7	n.a.	n.a.	2.2	n.a.	n.a.
104.1 2DAY FM	5.5	6.7	1.1	7.0	8.0	1.8	8.1	9.4	1.9	8.3	10.0	1.5	7.1	8.7	0.6	6.1	7.5	1.5	1.1	1.4	0.5
KIIS1065	10.3	11.9	7.4	21.0	23.5	10.4	19.9	21.3	17.5	15.0	16.7	11.7	12.5	14.8	6.8	6.0	7.1	3.6	1.7	2.1	0.5
104.9 TRIPLE M	5.2	6.1	3.2	8.3	9.4	3.4	6.3	6.6	6.8	5.9	6.5	5.0	7.2	8.5	3.7	6.7	8.2	1.8	1.3	1.6	0.2
NOVA96.9	6.1	7.0	4.1	13.2	14.1	11.5	14.5	16.2	8.2	10.2	11.8	5.0	6.4	7.6	3.8	2.5	3.1	0.2	0.4	0.4	1.0
smoothfm 95.3	10.7	12.2	8.8	10.5	10.9	12.3	10.5	11.1	10.7	11.3	12.4	10.0	13.0	14.7	13.1	11.2	13.2	7.6	8.5	10.4	2.5
WSFM	9.6	11.1	6.7	6.0	6.0	7.9	6.8	7.1	7.5	6.6	7.0	7.2	11.8	13.7	9.2	14.5	17.2	8.2	9.3	11.5	2.2
ABC SYD	6.6	7.1	9.5	2.1	1.4	8.2	1.3	1.2	2.9	2.0	1.6	5.8	3.4	3.4	8.5	7.6	7.4	16.8	14.4	17.0	12.6
2RN	1.1	0.9	3.8	0.7	0.2	4.8	1.2	0.2	9.2	0.4	0.4	0.5	1.1	0.9	3.8	1.7	1.6	4.7	1.2	1.2	3.7
ABC NEWSRADIO	1.7	1.7	3.3	1.7	1.1	7.1	2.3	2.2	3.8	2.3	1.8	6.6	0.9	1.1	0.2	1.1	1.2	2.2	2.1	2.6	1.3
2JJJ	3.3	3.5	4.7	3.2	3.2	4.6	3.2	3.6	1.7	9.2	9.7	10.6	3.1	3.1	7.0	2.2	2.6	1.5	0.3	0.4	*
ABC CLASSIC	2.5	2.8	2.7	1.5	1.3	4.1	2.0	2.1	2.3	2.8	2.8	3.7	1.7	2.0	0.2	1.5	1.7	1.5	3.9	4.5	4.1
Commercial DAB+ Stns	6.4	6.5	11.2	8.3	7.5	16.7	12.1	11.7	18.4	9.4	9.5	12.5	7.6	7.8	16.6	5.5	6.0	7.0	1.6	1.8	2.4
ABC DAB+ Stns	2.0	2.0	3.7	2.4	2.5	2.5	2.1	1.9	4.0	2.3	2.1	5.0	3.4	3.5	6.9	0.6	0.6	1.1	1.2	1.3	1.7
Total DAB+ Stns	9.6	8.5	14.9	11.3	10.0	19.2	14.5	13.6	22.4	12.0	11.6	17.5	13.8	11.2	23.6	7.2	6.6	8.1	3.8	3.1	4.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.3	2.5	2.4	1.8	1.9	2.4	2.3	2.5	2.2	2.8	3.1	2.8	2.7	3.1	2.9	1.7	2.0	1.2	1.6	1.7	2.4
2GB	13.3	13.5	24.0	16.6	17.2	26.5	15.3	15.3	27.1	9.7	9.4	21.4	7.0	7.3	14.3	18.5	19.9	28.1	13.4	14.6	16.9
2UE 954	3.8	4.2	4.5	2.3	2.5	2.0	4.0	4.3	5.6	5.6	6.1	6.7	3.4	3.7	4.7	4.1	5.1	1.2	4.6	4.9	7.1
SKY Sports Radio	1.2	n.a.	n.a.	2.4	n.a.	n.a.	0.4	n.a.	n.a.	0.5	n.a.	n.a.	1.6	n.a.	n.a.	0.5	n.a.	n.a.	1.8	n.a.	n.a.
104.1 2DAY FM	5.6	6.9	1.1	5.0	5.9	0.9	5.4	6.7	1.0	6.8	8.5	1.3	6.7	8.1	1.3	2.9	3.5	1.4	5.2	6.3	1.2
KIIS1065	10.9	12.5	8.4	14.7	16.6	11.6	10.2	11.5	9.6	8.7	10.1	6.8	10.8	12.8	4.9	5.4	6.4	4.3	8.4	9.9	4.0
104.9 TRIPLE M	5.0	5.8	3.0	5.0	5.8	2.9	4.3	5.0	3.0	5.5	6.4	3.3	5.4	6.3	3.2	4.8	5.8	2.3	6.0	6.9	3.8
NOVA96.9	5.9	6.8	4.4	7.1	8.2	2.8	4.7	5.2	4.9	5.6	6.3	5.6	7.0	8.2	4.8	4.3	5.1	3.2	6.5	7.6	3.0
smoothfm 95.3	10.5	11.9	8.9	8.5	9.7	5.1	12.1	13.7	10.4	10.9	12.3	10.5	10.5	11.8	11.9	11.9	14.4	6.6	11.6	13.3	8.6
WSFM	9.9	11.5	6.5	9.7	11.1	5.3	11.5	13.4	7.3	10.4	12.1	7.9	9.5	11.0	7.1	5.1	6.2	2.7	8.8	10.0	7.3
ABC SYD	6.9	7.3	10.0	7.7	7.8	14.3	6.0	6.5	8.0	5.9	6.7	5.8	7.2	7.7	11.2	8.3	8.5	14.8	5.9	6.4	7.6
2RN	1.0	0.8	3.7	1.7	1.3	7.3	0.5	0.5	1.2	0.5	0.4	2.1	0.7	0.6	3.2	1.6	1.3	5.8	1.3	1.1	4.2
ABC NEWSRADIO	1.7	1.8	2.9	2.2	2.1	5.2	1.1	1.1	1.8	1.5	1.6	1.9	2.1	2.3	2.3	1.9	2.0	2.9	1.7	1.5	4.7
2JJJ	3.3	3.5	5.1	2.5	2.5	4.2	3.3	3.5	5.1	4.0	4.2	5.8	3.9	4.2	6.4	2.8	3.1	3.6	3.2	3.6	3.3
ABC CLASSIC	2.4	2.6	2.5	2.1	2.3	2.2	2.7	3.2	1.7	2.5	2.8	3.1	1.9	2.0	3.3	2.7	2.9	3.5	2.8	3.1	3.2
Commercial DAB+ Stns	6.2	6.5	9.4	3.9	4.1	5.5	5.4	5.8	7.1	7.6	8.0	11.2	8.4	8.9	14.4	8.9	9.2	15.5	6.8	6.3	17.6
ABC DAB+ Stns	1.8	1.8	3.3	0.9	0.9	1.8	2.0	1.9	4.0	2.0	2.0	3.9	1.9	2.0	4.4	3.7	4.4	2.9	2.5	2.6	5.0
Total DAB+ Stns	9.3	8.3	12.7	5.4	4.9	7.3	8.7	7.7	11.0	11.5	10.0	15.1	11.7	10.9	18.7	14.3	13.6	18.3	10.3	8.9	22.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 2.1% share of all listening, 2.3% share of AM/FM/DAB+ listening and 2.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	142	136	42	9	9	*	17	14	2	39	36	22	34	34	7	27	27	8	15	15	2
2GB	736	679	196	43	42	9	73	60	18	112	89	48	116	104	29	122	116	31	269	269	62
2UE 954	194	188	56	15	14	5	13	10	2	28	28	6	12	12	2	16	14	2	111	111	39
SKY Sports Radio	153	n.a.	n.a.	11	n.a.	n.a.	22	n.a.	n.a.	27	n.a.	n.a.	34	n.a.	n.a.	20	n.a.	n.a.	39	n.a.	n.a.
104.1 2DAY FM	940	914	109	133	127	20	141	137	24	297	287	40	242	238	11	70	68	10	56	56	4
KIIS1065	1,277	1,210	241	212	202	47	210	196	56	433	403	83	293	286	40	84	79	10	45	43	5
104.9 TRIPLE M	764	688	166	117	110	19	105	86	36	209	182	58	195	180	37	89	86	10	49	45	5
NOVA96.9	1,094	1,028	207	203	199	50	194	188	41	414	374	69	201	187	37	55	54	3	28	27	7
smoothfm 95.3	1,329	1,246	272	130	117	41	155	146	32	350	312	81	330	315	70	164	159	26	201	197	22
WSFM	985	895	192	89	76	25	89	71	24	197	167	51	269	256	41	167	162	28	174	163	22
ABC SYD	551	499	133	36	28	14	41	38	6	100	74	34	84	76	22	85	81	24	205	202	34
2RN	163	136	47	12	9	2	24	18	8	32	26	10	25	25	6	22	20	8	47	39	13
ABC NEWSRADIO	311	294	80	35	33	12	47	44	15	93	85	35	48	48	5	37	35	6	51	49	7
2JJI	509	458	117	58	55	11	62	54	10	248	222	64	91	77	28	36	36	5	14	14	*
ABC CLASSIC	286	248	88	38	29	16	33	25	12	75	58	30	55	53	4	26	25	11	59	59	16
Commercial DAB+ Stns	802	757	284	106	103	44	135	127	60	264	247	86	157	150	53	83	76	24	57	54	17
ABC DAB+ Stns	331	293	124	61	54	21	35	31	12	107	92	48	65	58	25	20	18	7	43	40	11
Total DAB+ Stns	1,111	967	389	151	137	62	156	141	71	344	314	124	244	202	76	110	89	31	106	84	25
Total	4,538	4,290	1,331	487	472	186	469	443	167	1,225	1,145	402	999	950	256	569	536	139	789	744	181

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	122	116	34	67	64	11	59	57	14	70	67	22	68	68	9	27	27	2	73	70	21
2GB	641	578	167	455	402	89	342	305	73	310	258	77	241	210	46	162	122	40	491	462	85
2UE 954	151	142	50	72	58	20	86	84	18	109	101	31	77	73	21	31	29	6	150	144	33
SKY Sports Radio	126	n.a.	n.a.	70	n.a.	n.a.	31	n.a.	n.a.	36	n.a.	n.a.	42	n.a.	n.a.	20	n.a.	n.a.	96	n.a.	n.a.
104.1 2DAY FM	805	773	92	410	387	30	298	277	23	365	352	28	326	318	18	109	97	14	457	451	33
KIIS1065	1,148	1,073	216	758	688	106	497	425	90	478	442	72	489	458	41	199	184	19	683	644	79
104.9 TRIPLE M	631	554	137	338	301	39	219	183	44	267	245	44	283	258	31	117	102	15	396	368	55
NOVA96.9	969	897	184	565	519	54	347	287	74	382	342	71	398	373	47	147	125	22	612	584	71
smoothfm 95.3	1,180	1,095	239	638	580	73	534	477	101	548	491	107	553	490	80	268	243	31	810	746	123
WSFM	897	815	170	517	473	62	439	381	72	470	417	81	426	394	51	152	140	15	546	512	88
ABC SYD	464	419	111	313	295	50	189	172	41	220	199	44	214	198	27	129	109	23	342	306	61
2RN	136	115	38	80	61	24	51	45	10	41	29	15	31	27	8	23	18	9	83	68	24
ABC NEWSRADIO	263	253	55	173	159	29	66	55	21	92	84	25	82	77	8	44	39	7	156	131	49
2JJI	449	394	103	225	194	41	162	131	41	191	171	38	198	181	35	90	65	26	243	217	51
ABC CLASSIC	258	218	76	116	104	26	92	76	25	103	93	28	107	93	21	57	43	17	154	137	33
Commercial DAB+ Stns	673	627	215	300	265	63	248	210	76	361	337	87	337	303	74	192	159	48	472	405	142
ABC DAB+ Stns	263	229	90	103	83	27	93	75	28	84	73	27	82	64	23	66	61	11	181	143	54
Total DAB+ Stns	939	801	300	435	341	90	368	273	102	462	392	115	449	357	97	276	220	58	671	528	189
Total	4,355	4,054	1,193	3,468	3,065	552	2,698	2,333	573	2,908	2,551	615	2,867	2,520	451	1,441	1,196	247	3,771	3,419	809

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 142,000 total listeners, 136,000 AM/FM/DAB+ listeners and 42,000 Streaming listeners. Please note that there can be overlap between radio types.
 Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	5.1	3.5	1.6	4.5	2.3	2.2	4.4	2.6	1.8	3.5	2.2	1.3	8.3	5.3	3.0	7.9	4.5	3.4	2.3	3.0	-0.7
3AW	14.4	13.8	0.6	5.6	3.5	2.1	3.7	2.8	0.9	3.9	2.8	1.1	7.5	6.9	0.6	16.5	17.0	-0.5	33.0	35.0	-2.0
RSN 927	0.5	0.5	0.0	0.1	0.1	0.0	*	0.4	*	0.2	0.7	-0.5	0.3	0.1	0.2	1.4	0.7	0.7	0.8	0.8	0.0
Magic 1278	1.3	1.3	0.0	0.1	0.2	-0.1	1.8	1.5	0.3	0.7	0.4	0.3	0.5	0.9	-0.4	1.2	1.3	-0.1	2.8	2.7	0.1
3MP 1377	1.2	1.4	-0.2	0.4	0.3	0.1	1.8	1.5	0.3	0.4	1.1	-0.7	0.4	0.1	0.3	1.8	1.6	0.2	2.3	2.9	-0.6
101.9 FOX FM	9.4	10.1	-0.7	16.7	13.1	3.6	16.1	16.7	-0.6	14.5	15.6	-1.1	12.2	13.9	-1.7	4.4	5.0	-0.6	1.7	1.7	0.0
GOLD104.3	10.8	10.9	-0.1	9.6	12.7	-3.1	10.1	9.2	0.9	7.1	7.1	0.0	11.3	12.8	-1.5	19.3	18.2	1.1	8.9	7.9	1.0
KIIS 101.1 FM	5.7	6.2	-0.5	10.8	12.3	-1.5	11.2	13.9	-2.7	10.0	9.7	0.3	5.6	5.5	0.1	2.2	2.9	-0.7	1.3	1.0	0.3
105.1 TRIPLE M	6.6	6.1	0.5	5.6	4.9	0.7	4.8	4.7	0.1	10.2	9.1	1.1	9.3	9.1	0.2	7.1	6.5	0.6	2.1	1.7	0.4
NOVA 100	7.2	7.6	-0.4	15.3	14.3	1.0	8.1	11.9	-3.8	11.7	11.6	0.1	9.7	9.4	0.3	4.2	4.3	-0.1	0.9	0.7	0.2
smoothfm 91.5	10.3	8.9	1.4	7.3	5.1	2.2	14.1	13.9	0.2	5.9	5.2	0.7	8.9	7.0	1.9	11.5	12.5	-1.0	13.7	11.1	2.6
ABC MEL	5.6	6.0	-0.4	2.3	5.0	-2.7	1.3	1.3	0.0	1.4	1.3	0.1	2.8	4.6	-1.8	7.0	7.1	-0.1	12.5	12.6	-0.1
3RN	2.2	2.3	-0.1	0.6	0.5	0.1	0.5	0.4	0.1	0.6	0.6	0.0	2.2	2.1	0.1	1.7	2.8	-1.1	4.6	5.0	-0.4
ABC NEWSRADIO	1.4	1.4	0.0	0.7	0.6	0.1	1.0	0.9	0.1	0.9	0.9	0.0	1.5	1.6	-0.1	1.8	1.5	0.3	2.0	1.9	0.1
3JJJ	2.5	3.2	-0.7	3.9	3.2	0.7	3.7	3.2	0.5	6.7	9.0	-2.3	1.8	2.3	-0.5	0.9	1.5	-0.6	0.1	0.2	-0.1
ABC CLASSIC	1.8	1.4	0.4	1.8	0.9	0.9	0.4	0.4	0.0	1.3	0.6	0.7	1.4	1.2	0.2	0.8	0.9	-0.1	3.5	3.1	0.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	5.1	3.7	1.4	4.9	3.5	1.4	5.9	4.4	1.5	5.4	4.0	1.4	4.2	3.2	1.0	4.7	3.3	1.4	4.9	2.6	2.3
3AW	15.2	14.2	1.0	19.8	18.1	1.7	17.5	16.9	0.6	11.8	10.4	1.4	8.0	7.6	0.4	17.4	18.2	-0.8	12.0	12.6	-0.6
RSN 927	0.5	0.5	0.0	0.7	0.5	0.2	0.4	0.5	-0.1	0.6	0.5	0.1	0.4	0.4	0.0	0.1	0.7	-0.6	0.7	0.6	0.1
Magic 1278	1.2	1.3	-0.1	0.8	0.8	0.0	1.4	1.5	-0.1	1.3	1.3	0.0	1.5	1.5	0.0	1.2	1.7	-0.5	1.7	1.4	0.3
3MP 1377	1.1	1.2	-0.1	0.8	1.0	-0.2	1.0	1.0	0.0	1.3	1.7	-0.4	1.2	1.3	-0.1	1.2	0.9	0.3	1.6	1.9	-0.3
101.9 FOX FM	9.5	10.2	-0.7	10.0	11.2	-1.2	8.8	9.8	-1.0	10.3	10.5	-0.2	10.6	10.4	0.2	5.8	6.3	-0.5	8.9	9.8	-0.9
GOLD104.3	10.5	11.0	-0.5	10.4	9.9	0.5	10.8	11.3	-0.5	10.8	12.8	-2.0	10.5	10.8	-0.3	9.0	8.9	0.1	11.9	10.5	1.4
KIIS 101.1 FM	5.6	6.1	-0.5	5.9	6.4	-0.5	4.6	5.0	-0.4	5.5	5.7	-0.2	7.1	7.9	-0.8	5.4	5.6	-0.2	5.9	6.8	-0.9
105.1 TRIPLE M	6.9	6.5	0.4	5.9	5.7	0.2	6.5	6.8	-0.3	7.3	8.1	-0.8	8.7	6.7	2.0	6.9	3.2	3.7	5.6	5.0	0.6
NOVA 100	7.3	7.7	-0.4	8.7	8.3	0.4	6.2	6.7	-0.5	7.5	8.3	-0.8	7.7	8.2	-0.5	4.5	5.1	-0.6	7.0	7.4	-0.4
smoothfm 91.5	9.9	8.5	1.4	8.1	7.7	0.4	11.0	8.9	2.1	11.7	9.4	2.3	9.4	8.2	1.2	7.9	8.3	-0.4	11.5	10.2	1.3
ABC MEL	5.7	6.3	-0.6	6.3	7.3	-1.0	6.0	6.7	-0.7	4.3	4.7	-0.4	5.4	5.8	-0.4	8.0	7.8	0.2	5.0	5.1	-0.1
3RN	2.3	2.3	0.0	3.3	3.7	-0.4	1.1	1.1	0.0	1.3	1.4	-0.1	2.8	2.4	0.4	4.0	4.3	-0.3	1.8	2.2	-0.4
ABC NEWSRADIO	1.4	1.3	0.1	2.0	2.0	0.0	0.9	0.8	0.1	1.0	0.5	0.5	1.1	1.3	-0.2	2.6	3.2	-0.6	1.5	1.5	0.0
3JJJ	2.4	3.0	-0.6	1.9	2.7	-0.8	2.0	2.4	-0.4	2.7	2.9	-0.2	3.4	4.2	-0.8	2.3	2.9	-0.6	3.0	4.0	-1.0
ABC CLASSIC	1.6	1.3	0.3	1.7	1.2	0.5	1.7	1.3	0.4	1.5	0.9	0.6	1.6	1.6	0.0	1.8	1.7	0.1	2.2	1.7	0.5

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	428	379	49	44	36	8	51	37	14	69	64	5	108	90	18	78	66	12	79	85	-6
3AW	764	721	43	50	39	11	59	46	13	84	62	22	113	114	-1	150	141	9	307	318	-11
RSN 927	72	69	3	2	2	0	*	5	*	7	12	-5	16	10	6	26	20	6	20	20	0
Magic 1278	158	159	-1	6	11	-5	25	15	10	24	24	0	16	20	-4	24	27	-3	64	61	3
3MP 1377	212	201	11	15	17	-2	38	38	0	29	43	-14	28	11	17	32	29	3	70	64	6
101.9 FOX FM	1,276	1,336	-60	177	196	-19	173	206	-33	476	488	-12	301	281	20	88	106	-18	61	59	2
GOLD104.3	1,228	1,181	47	102	121	-19	121	126	-5	230	212	18	321	287	34	235	220	15	218	215	3
KIIS 101.1 FM	1,030	1,042	-12	143	156	-13	195	206	-11	414	406	8	185	180	5	50	58	-8	43	35	8
105.1 TRIPLE M	820	752	68	95	99	-4	72	83	-11	251	228	23	244	191	53	96	97	-1	63	54	9
NOVA 100	1,197	1,242	-45	196	206	-10	165	164	1	418	454	-36	298	288	10	81	97	-16	39	34	5
smoothfm 91.5	1,155	1,082	73	95	82	13	146	153	-7	247	212	35	265	248	17	167	168	-1	234	219	15
ABC MEL	507	534	-27	43	44	-1	34	39	-5	55	66	-11	80	99	-19	104	96	8	193	190	3
3RN	171	177	-6	13	11	2	9	9	0	27	31	-4	36	39	-3	22	27	-5	63	60	3
ABC NEWSRADIO	284	273	11	23	23	0	26	30	-4	64	54	10	63	72	-9	41	33	8	66	61	5
3JJJ	480	523	-43	62	62	0	83	82	1	232	259	-27	75	80	-5	19	27	-8	8	13	-5
ABC CLASSIC	225	202	23	22	20	2	15	21	-6	59	34	25	49	42	7	22	19	3	57	66	-9
Total	4,580	4,601	-21	483	486	-3	475	480	-5	1,221	1,244	-23	1,022	1,017	5	579	579	0	799	795	4

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	355	327	28	201	173	28	200	177	23	194	163	31	161	152	9	103	86	17	276	209	67						
3AW	696	678	18	524	492	32	423	426	-3	361	342	19	266	274	-8	222	235	-13	495	474	21						
RSN 927	45	47	-2	28	24	4	16	17	-1	22	21	1	20	19	1	6	13	-7	53	48	5						
Magic 1278	136	136	0	49	56	-7	64	56	8	78	72	6	68	66	2	34	36	-2	95	93	2						
3MP 1377	172	158	14	62	56	6	65	54	11	84	86	-2	43	45	-2	29	21	8	112	105	7						
101.9 FOX FM	1,163	1,174	-11	660	694	-34	474	450	24	597	564	33	554	559	-5	194	224	-30	740	806	-66						
GOLD104.3	1,086	1,057	29	561	542	19	530	487	43	567	572	-5	476	488	-12	228	228	0	752	720	32						
KIIS 101.1 FM	886	877	9	454	462	-8	313	295	18	429	385	44	387	405	-18	172	180	-8	558	617	-59						
105.1 TRIPLE M	701	635	66	292	285	7	253	223	30	373	343	30	360	293	67	176	113	63	442	375	67						
NOVA 100	1,020	1,075	-55	595	609	-14	397	393	4	500	514	-14	429	481	-52	181	212	-31	710	730	-20						
smoothfm 91.5	1,032	950	82	549	496	53	460	393	67	509	479	30	470	430	40	224	227	-3	734	699	35						
ABC MEL	456	494	-38	289	301	-12	224	233	-9	186	215	-29	176	206	-30	129	129	0	295	290	5						
3RN	147	160	-13	104	121	-17	60	58	2	53	55	-2	69	72	-3	66	61	5	95	103	-8						
ABC NEWSRADIO	246	239	7	137	128	9	91	67	24	71	48	23	76	84	-8	67	68	-1	153	138	15						
3JJJ	415	427	-12	191	215	-24	140	151	-11	199	206	-7	201	227	-26	87	94	-7	269	324	-55						
ABC CLASSIC	190	180	10	89	70	19	85	64	21	84	75	9	74	81	-7	46	55	-9	133	116	17						
Total	4,454	4,429	25	3,444	3,446	-2	2,944	2,774	170	3,198	3,118	80	2,924	2,988	-64	1,656	1,640	16	3,919	3,960	-41						

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	26	17	9	2	1	1	2	1	1	4	2	2	9	6	3	6	3	3	3	4	-1
3AW	73	69	4	2	2	0	2	1	1	4	3	1	9	7	2	13	13	0	44	43	1
RSN 927	3	3	0	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0
Magic 1278	7	6	1	*	*	*	1	1	0	1	*	*	1	1	0	1	1	0	4	3	1
3MP 1377	6	7	-1	*	*	*	1	1	0	*	1	*	*	*	*	1	1	0	3	4	-1
101.9 FOX FM	47	50	-3	6	6	0	7	8	-1	15	16	-1	14	15	-1	3	4	-1	2	2	0
GOLD104.3	55	54	1	4	5	-1	4	4	0	7	7	0	13	14	-1	15	14	1	12	10	2
KIIS 101.1 FM	29	31	-2	4	5	-1	5	6	-1	10	10	0	6	6	0	2	2	0	2	1	1
105.1 TRIPLE M	33	31	2	2	2	0	2	2	0	10	9	1	10	10	0	6	5	1	3	2	1
NOVA 100	36	38	-2	6	6	0	3	5	-2	12	12	0	11	10	1	3	3	0	1	1	0
smoothfm 91.5	52	45	7	3	2	1	6	6	0	6	5	1	10	8	2	9	9	0	18	14	4
ABC MEL	28	30	-2	1	2	-1	1	1	0	1	1	0	3	5	-2	5	5	0	17	15	2
3RN	11	11	0	*	*	*	*	*	*	1	1	0	2	2	0	1	2	-1	6	6	0
ABC NEWSRADIO	7	7	0	*	*	*	*	*	*	1	1	0	2	2	0	1	1	0	3	2	1
3JJJ	13	16	-3	2	1	1	2	1	1	7	9	-2	2	3	-1	1	1	0	*	*	*
ABC CLASSIC	9	7	2	1	*	*	*	*	*	1	1	0	2	1	1	1	1	0	5	4	1
Total	504	498	6	39	43	-4	42	45	-3	101	103	-2	113	109	4	78	76	2	132	122	10

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	27	20	7	37	26	11	44	32	12	35	25	10	21	16	5	8	6	2	21	11	10						
3AW	81	75	6	151	136	15	132	123	9	76	66	10	40	39	1	30	31	-1	51	53	-2						
RSN 927	3	3	0	5	4	1	3	3	0	4	3	1	2	2	0	*	1	*	3	3	0						
Magic 1278	6	7	-1	6	6	0	10	11	-1	8	8	0	8	7	1	2	3	-1	7	6	1						
3MP 1377	6	6	0	6	7	-1	8	7	1	8	10	-2	6	7	-1	2	1	1	7	8	-1						
101.9 FOX FM	51	54	-3	76	84	-8	66	72	-6	67	67	0	53	53	0	10	11	-1	38	42	-4						
GOLD104.3	56	58	-2	79	74	5	82	83	-1	70	81	-11	52	55	-3	16	15	1	51	45	6						
KIIS 101.1 FM	30	32	-2	45	48	-3	35	37	-2	35	36	-1	36	40	-4	9	10	-1	25	29	-4						
105.1 TRIPLE M	37	34	3	45	43	2	49	50	-1	47	52	-5	43	34	9	12	5	7	24	21	3						
NOVA 100	39	40	-1	66	63	3	47	49	-2	49	53	-4	39	42	-3	8	9	-1	30	31	-1						
smoothfm 91.5	53	45	8	62	58	4	83	65	18	76	59	17	47	42	5	14	14	0	49	43	6						
ABC MEL	31	33	-2	48	55	-7	45	49	-4	28	30	-2	27	30	-3	14	13	1	22	22	0						
3RN	12	12	0	25	27	-2	8	8	0	9	9	0	14	12	2	7	7	0	8	9	-1						
ABC NEWSRADIO	8	7	1	15	15	0	7	6	1	6	3	3	5	7	-2	4	6	-2	6	6	0						
3JJJ	13	16	-3	14	21	-7	15	17	-2	17	19	-2	17	22	-5	4	5	-1	13	17	-4						
ABC CLASSIC	9	7	2	13	9	4	13	10	3	10	6	4	8	8	0	3	3	0	9	7	2						
Total	535	527	8	763	750	13	755	733	22	648	635	13	500	511	-11	173	171	2	428	425	3						

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 3 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	5.1	5.0	8.1	4.5	4.0	11.0	4.4	5.2	0.1	3.5	4.0	1.7	8.3	8.2	12.8	7.9	6.9	18.2	2.3	2.4	2.1
3AW	14.4	14.4	21.8	5.6	5.3	10.1	3.7	3.3	8.5	3.9	3.3	11.8	7.5	7.8	9.4	16.5	16.1	25.2	33.0	32.5	55.2
RSN 927	0.5	0.5	0.8	0.1	0.1	*	*	*	*	0.2	0.2	0.8	0.3	0.3	0.5	1.4	1.3	2.1	0.8	0.8	0.7
Magic 1278	1.3	1.4	1.1	0.1	0.1	*	1.8	2.1	1.0	0.7	0.7	1.6	0.5	0.6	0.2	1.2	1.2	1.9	2.8	3.0	1.4
3MP 1377	1.2	1.3	1.3	0.4	0.4	0.6	1.8	1.6	4.4	0.4	0.3	1.4	0.4	0.4	0.4	1.8	2.0	1.2	2.3	2.4	1.3
101.9 FOX FM	9.4	10.3	5.7	16.7	18.0	8.5	16.1	17.9	10.1	14.5	16.5	8.8	12.2	13.8	6.6	4.4	4.9	2.0	1.7	1.8	1.5
GOLD104.3	10.8	11.7	8.5	9.6	10.4	4.6	10.1	10.4	13.4	7.1	7.8	6.6	11.3	11.9	12.1	19.3	21.2	11.5	8.9	9.8	2.4
KIIS 101.1 FM	5.7	6.5	1.9	10.8	11.9	2.9	11.2	13.0	2.9	10.0	11.7	4.3	5.6	6.6	1.3	2.2	2.4	0.8	1.3	1.4	0.3
105.1 TRIPLE M	6.6	7.1	5.5	5.6	5.5	8.3	4.8	5.1	5.0	10.2	11.5	7.8	9.3	10.1	7.7	7.1	7.9	3.3	2.1	2.2	1.2
NOVA 100	7.2	7.9	5.0	15.3	16.1	12.0	8.1	9.1	4.3	11.7	13.1	9.2	9.7	10.9	5.6	4.2	4.6	2.3	0.9	1.0	0.4
smoothfm 91.5	10.3	11.1	8.5	7.3	7.9	3.4	14.1	14.2	20.3	5.9	6.4	6.0	8.9	9.5	9.2	11.5	12.8	5.5	13.7	14.6	9.2
ABC MEL	5.6	5.5	9.2	2.3	2.0	6.3	1.3	1.2	2.9	1.4	1.1	4.8	2.8	1.8	10.7	7.0	7.0	9.8	12.5	12.8	14.7
3RN	2.2	2.5	0.7	0.6	0.6	1.2	0.5	0.6	0.3	0.6	0.7	0.1	2.2	2.4	1.6	1.7	2.0	0.3	4.6	5.1	0.4
ABC NEWSRADIO	1.4	1.4	2.3	0.7	0.6	1.8	1.0	0.9	2.5	0.9	0.5	4.6	1.5	1.6	1.3	1.8	1.7	3.0	2.0	2.1	0.8
3JJJ	2.5	2.6	2.8	3.9	3.9	5.9	3.7	3.7	5.7	6.7	7.4	6.6	1.8	1.9	1.7	0.9	1.1	*	0.1	0.1	0.4
ABC CLASSIC	1.8	1.9	1.6	1.8	1.8	2.7	0.4	0.4	0.4	1.3	1.4	2.1	1.4	1.4	2.0	0.8	0.8	1.1	3.5	3.8	1.0
Commercial DAB+ Stns	7.2	7.1	11.5	8.1	7.7	14.5	10.5	10.4	17.6	10.5	10.7	17.2	8.6	8.8	10.6	5.6	5.4	9.0	2.9	2.9	5.3
ABC DAB+ Stns	1.9	1.8	3.9	3.8	3.7	6.1	0.8	0.9	0.6	2.9	2.9	4.6	2.3	1.9	6.3	0.9	0.7	2.6	1.2	1.2	1.7
Total DAB+ Stns	9.6	8.8	15.3	12.0	11.4	20.6	12.2	11.2	18.3	14.6	13.6	21.7	11.5	10.7	16.9	6.9	6.1	11.6	4.4	4.0	7.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	5.1	5.0	8.9	4.9	4.6	9.8	5.9	5.7	9.4	5.4	5.4	8.2	4.2	4.0	8.4	4.7	4.6	7.9	4.9	5.1	5.0
3AW	15.2	15.1	23.2	19.8	19.5	31.1	17.5	17.6	24.1	11.8	11.6	19.1	8.0	7.5	17.0	17.4	17.7	23.0	12.0	12.3	16.6
RSN 927	0.5	0.5	0.7	0.7	0.6	1.3	0.4	0.4	0.5	0.6	0.6	0.6	0.4	0.4	0.7	0.1	0.1	*	0.7	0.7	1.3
Magic 1278	1.2	1.3	1.1	0.8	0.9	0.4	1.4	1.5	1.0	1.3	1.4	1.0	1.5	1.5	2.6	1.2	1.2	1.6	1.7	1.9	0.8
3MP 1377	1.1	1.1	1.2	0.8	0.9	0.5	1.0	1.0	1.6	1.3	1.4	1.1	1.2	1.3	1.4	1.2	1.3	1.2	1.6	1.7	1.7
101.9 FOX FM	9.5	10.5	6.0	10.0	11.0	3.5	8.8	9.7	6.6	10.3	11.3	7.7	10.6	11.7	6.0	5.8	6.2	4.7	8.9	9.9	4.3
GOLD104.3	10.5	11.3	8.4	10.4	11.2	7.0	10.8	12.1	6.8	10.8	11.5	10.8	10.5	11.2	9.5	9.0	9.6	8.0	11.9	13.0	8.8
KIIS 101.1 FM	5.6	6.4	2.0	5.9	6.6	1.4	4.6	5.2	2.5	5.5	6.2	2.4	7.1	8.2	1.3	5.4	6.1	1.5	5.9	6.7	1.4
105.1 TRIPLE M	6.9	7.4	5.6	5.9	6.4	3.4	6.5	7.0	5.7	7.3	7.8	6.8	8.7	9.3	7.7	6.9	7.5	3.9	5.6	6.1	4.8
NOVA 100	7.3	8.0	5.3	8.7	9.5	4.2	6.2	6.6	6.5	7.5	8.3	5.9	7.7	8.6	3.8	4.5	4.7	4.5	7.0	7.8	4.1
smoothfm 91.5	9.9	10.7	8.1	8.1	8.8	5.0	11.0	12.1	8.9	11.7	12.7	10.0	9.4	10.1	7.8	7.9	8.3	8.7	11.5	12.3	9.8
ABC MEL	5.7	5.6	9.1	6.3	5.5	17.4	6.0	5.9	9.2	4.3	4.6	4.0	5.4	5.8	5.4	8.0	8.2	10.1	5.0	4.9	9.3
3RN	2.3	2.6	0.8	3.3	3.7	1.1	1.1	1.2	0.4	1.3	1.5	0.8	2.8	3.2	0.5	4.0	4.5	1.5	1.8	2.1	0.4
ABC NEWSRADIO	1.4	1.4	2.2	2.0	2.0	3.1	0.9	0.9	1.5	1.0	1.0	1.5	1.1	0.9	2.9	2.6	2.7	3.1	1.5	1.5	2.8
3JJJ	2.4	2.5	2.9	1.9	2.0	1.7	2.0	1.9	3.4	2.7	2.8	3.2	3.4	3.5	3.7	2.3	2.5	1.9	3.0	3.2	2.4
ABC CLASSIC	1.6	1.8	1.4	1.7	1.8	1.1	1.7	1.9	1.4	1.5	1.6	1.7	1.6	1.7	1.0	1.8	1.9	1.5	2.2	2.3	2.4
Commercial DAB+ Stns	7.2	7.3	9.9	4.0	4.0	6.1	7.6	8.1	7.3	8.5	8.7	11.8	8.8	8.5	16.0	9.5	9.6	13.4	7.0	6.4	17.2
ABC DAB+ Stns	1.7	1.6	3.1	1.2	1.1	2.1	1.3	1.1	3.0	1.7	1.6	3.4	2.5	2.5	4.2	3.1	3.2	3.4	2.5	2.2	6.9
Total DAB+ Stns	9.5	8.9	13.0	5.4	5.1	8.1	9.3	9.2	10.3	11.2	10.3	15.2	12.2	11.0	20.2	13.3	12.8	16.8	10.0	8.6	24.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 5.1% share of all listening, 5% share of AM/FM/DAB+ listening and 8.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 3 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	428	422	77	44	42	15	51	51	2	69	65	11	108	108	23	78	78	16	79	79	10
3AW	764	723	162	50	46	14	59	49	19	84	72	28	113	108	23	150	146	28	307	302	49
RSN 927	72	72	16	2	2	*	*	*	*	7	7	5	16	16	4	26	26	4	20	20	3
Magic 1278	158	141	35	6	6	*	25	19	7	24	19	10	16	12	4	24	22	6	64	64	7
3MP 1377	212	190	51	15	15	5	38	32	14	29	22	9	28	28	7	32	30	5	70	63	11
101.9 FOX FM	1,276	1,231	196	177	166	39	173	164	36	476	467	52	301	293	49	88	86	9	61	56	11
GOLD104.3	1,228	1,176	203	102	98	13	121	113	30	230	222	41	321	297	71	235	234	33	218	212	15
KIIS 101.1 FM	1,030	1,001	131	143	139	19	195	189	20	414	401	54	185	181	28	50	48	5	43	43	4
105.1 TRIPLE M	820	767	154	95	90	16	72	61	18	251	231	49	244	233	50	96	90	18	63	61	4
NOVA 100	1,197	1,138	200	196	183	44	165	157	26	418	398	65	298	286	50	81	79	11	39	36	3
smoothfm 91.5	1,155	1,088	232	95	90	18	146	134	41	247	229	47	265	243	77	167	163	25	234	230	25
ABC MEL	507	469	129	43	39	13	34	32	7	55	41	23	80	72	29	104	101	21	193	185	36
3RN	171	162	30	13	10	2	9	8	4	27	25	2	36	36	13	22	21	4	63	63	4
ABC NEWSRADIO	284	265	65	23	18	9	26	24	10	64	59	22	63	59	11	41	40	11	66	66	2
3JJJ	480	454	117	62	56	22	83	75	25	232	226	47	75	71	18	19	19	1	8	7	4
ABC CLASSIC	225	200	62	22	20	8	15	11	4	59	48	23	49	47	12	22	18	8	57	56	6
Commercial DAB+ Stns	859	816	259	103	101	34	128	124	29	257	236	88	206	194	65	89	85	27	75	75	14
ABC DAB+ Stns	295	271	102	41	39	12	37	35	7	98	90	36	61	56	25	31	25	15	27	27	8
Total DAB+ Stns	1,082	979	330	133	128	44	147	138	34	321	292	110	259	223	83	111	102	38	110	97	21
Total	4,580	4,461	1,286	483	469	138	475	465	158	1,221	1,183	355	1,022	984	330	579	569	152	799	792	153

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	355	350	56	201	193	29	200	198	17	194	194	20	161	155	28	103	90	13	276	266	45
3AW	696	656	141	524	489	71	423	377	78	361	329	63	266	242	41	222	202	22	495	455	85
RSN 927	45	45	10	28	28	6	16	16	4	22	19	7	20	20	3	6	6	*	53	53	16
Magic 1278	136	119	28	49	47	3	64	59	11	78	66	16	68	59	16	34	27	7	95	91	11
3MP 1377	172	152	47	62	55	9	65	46	23	84	78	16	43	41	13	29	27	5	112	105	21
101.9 FOX FM	1,163	1,110	159	660	626	41	474	435	70	597	560	64	554	522	49	194	172	25	740	708	75
GOLD104.3	1,086	1,025	172	561	523	68	530	481	84	567	525	65	476	444	51	228	206	28	752	709	99
KIIS 101.1 FM	886	852	109	454	438	31	313	287	47	429	406	41	387	376	23	172	160	11	558	545	39
105.1 TRIPLE M	701	649	126	292	270	36	253	217	56	373	336	57	360	329	56	176	161	15	442	426	52
NOVA 100	1,020	950	162	595	560	50	397	353	61	500	453	74	429	406	34	181	154	29	710	676	71
smoothfm 91.5	1,032	951	188	549	486	76	460	420	78	509	471	78	470	431	56	224	196	32	734	703	113
ABC MEL	456	412	109	289	248	64	224	192	42	186	170	25	176	172	23	129	111	24	295	270	67
3RN	147	138	20	104	94	12	60	58	5	53	53	7	69	68	3	66	63	5	95	91	10
ABC NEWSRADIO	246	229	51	137	122	22	91	76	15	71	61	22	76	66	15	67	60	11	153	126	33
3JJJ	415	378	88	191	180	17	140	117	32	199	177	41	201	185	35	87	77	10	269	245	59
ABC CLASSIC	190	166	56	89	70	19	85	74	22	84	78	17	74	67	12	46	42	7	133	117	23
Commercial DAB+ Stns	720	682	203	336	300	67	329	309	83	390	351	110	313	290	72	193	171	51	530	457	150
ABC DAB+ Stns	237	220	77	101	84	29	77	65	26	95	85	25	100	98	25	66	52	16	164	145	53
Total DAB+ Stns	907	820	254	421	357	94	395	354	109	497	423	130	421	371	89	268	216	66	674	569	199
Total	4,454	4,282	1,139	3,444	3,183	533	2,944	2,674	603	3,198	2,956	580	2,924	2,699	467	1,656	1,455	259	3,919	3,712	785

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 428,000 total listeners, 422,000 AM/FM/DAB+ listeners and 77,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.1	7.0	-0.9	2.9	2.3	0.6	0.7	0.4	0.3	0.6	1.0	-0.4	1.5	2.1	-0.6	2.5	3.1	-0.6	20.5	22.0	-1.5
4BH 1116	9.4	9.5	-0.1	4.0	1.2	2.8	0.7	0.6	0.1	2.4	0.9	1.5	0.8	0.4	0.4	16.3	23.7	-7.4	23.8	21.0	2.8
SENQ 693am	1.0	0.6	0.4	1.3	0.6	0.7	*	0.1	*	1.4	0.4	1.0	1.6	1.2	0.4	0.6	0.7	-0.1	0.7	0.4	0.3
B105	12.4	11.9	0.5	19.0	22.2	-3.2	19.0	21.0	-2.0	20.4	18.4	2.0	15.4	14.0	1.4	5.7	3.9	1.8	2.5	3.3	-0.8
KIIS973	10.5	10.2	0.3	15.6	13.5	2.1	10.7	9.6	1.1	8.7	7.7	1.0	14.8	16.0	-1.2	14.1	12.4	1.7	3.6	4.2	-0.6
104.5 TRIPLE M	11.4	11.8	-0.4	10.0	11.8	-1.8	9.2	7.0	2.2	13.8	14.3	-0.5	17.2	19.1	-1.9	14.6	14.6	0.0	3.3	3.5	-0.2
NOVA106.9	10.9	10.3	0.6	17.9	16.9	1.0	21.4	18.1	3.3	15.6	17.0	-1.4	11.8	11.9	-0.1	6.4	4.8	1.6	2.4	2.3	0.1
ABC BRIS	5.1	4.2	0.9	1.8	1.5	0.3	0.8	1.2	-0.4	2.9	1.1	1.8	2.0	1.9	0.1	6.6	7.2	-0.6	11.6	8.7	2.9
4RN	1.0	1.1	-0.1	0.1	0.1	0.0	0.2	0.3	-0.1	*	0.9	*	0.6	0.6	0.0	1.8	1.8	0.0	2.0	1.8	0.2
ABC NEWSRADIO	1.3	0.8	0.5	0.5	0.7	-0.2	1.3	1.4	-0.1	0.8	0.6	0.2	0.8	0.4	0.4	3.2	1.5	1.7	1.3	0.7	0.6
4JJJ	5.3	5.5	-0.2	5.8	5.8	0.0	5.2	8.0	-2.8	13.0	14.5	-1.5	7.0	5.7	1.3	1.2	1.4	-0.2	0.3	0.7	-0.4
ABC CLASSIC	2.2	2.3	-0.1	0.5	1.3	-0.8	0.7	0.4	0.3	0.9	0.9	0.0	1.0	1.6	-0.6	2.1	1.6	0.5	5.7	5.2	0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	6.1	7.1	-1.0	5.2	7.5	-2.3	6.9	9.4	-2.5	5.3	5.9	-0.6	4.6	4.5	0.1	13.6	9.0	4.6	6.4	6.7	-0.3						
4BH 1116	8.7	8.8	-0.1	9.1	9.1	0.0	10.3	9.8	0.5	8.9	8.3	0.6	6.0	7.1	-1.1	6.5	11.1	-4.6	11.5	11.3	0.2						
SENQ 693am	1.2	0.7	0.5	1.8	0.8	1.0	1.3	0.9	0.4	0.9	0.5	0.4	0.5	0.5	0.0	0.1	0.2	-0.1	0.6	0.5	0.1						
B105	12.9	12.0	0.9	12.6	12.8	-0.2	12.8	10.3	2.5	13.9	12.5	1.4	14.3	13.7	0.6	6.7	8.0	-1.3	11.0	11.6	-0.6						
KIIS973	10.7	10.3	0.4	11.7	11.1	0.6	10.5	10.7	-0.2	10.9	10.3	0.6	10.2	9.7	0.5	7.3	6.9	0.4	10.0	9.7	0.3						
104.5 TRIPLE M	11.9	12.5	-0.6	12.1	13.0	-0.9	11.9	13.0	-1.1	12.3	12.8	-0.5	12.0	11.4	0.6	8.6	9.9	-1.3	9.7	9.6	0.1						
NOVA106.9	10.9	10.6	0.3	11.4	10.9	0.5	9.0	8.5	0.5	10.4	11.0	-0.6	14.5	12.7	1.8	9.6	9.8	-0.2	10.8	9.2	1.6						
ABC BRIS	5.3	4.3	1.0	7.3	5.9	1.4	4.5	3.9	0.6	3.1	3.1	0.0	4.6	3.1	1.5	9.0	6.3	2.7	4.5	3.9	0.6						
4RN	1.0	1.1	-0.1	1.1	1.3	-0.2	0.6	0.6	0.0	0.9	0.9	0.0	1.1	1.2	-0.1	2.1	2.0	0.1	0.8	1.0	-0.2						
ABC NEWSRADIO	1.3	0.8	0.5	2.1	1.1	1.0	0.7	0.5	0.2	1.0	0.8	0.2	1.0	0.8	0.2	1.0	1.3	-0.3	1.6	0.8	0.8						
4JJJ	5.3	5.6	-0.3	5.8	6.0	-0.2	4.9	4.9	0.0	5.2	5.4	-0.2	5.3	6.0	-0.7	4.2	5.1	-0.9	5.5	5.3	0.2						
ABC CLASSIC	2.2	2.3	-0.1	1.8	1.8	0.0	2.5	2.7	-0.2	1.8	1.8	0.0	2.1	2.6	-0.5	4.5	3.9	0.6	2.3	2.3	0.0						

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	180	229	-49	16	16	0	8	6	2	18	27	-9	23	35	-12	22	35	-13	93	110	-17
4BH 1116	233	202	31	15	9	6	9	8	1	23	16	7	12	10	2	55	49	6	119	111	8
SENQ 693am	42	40	2	6	3	3	1	2	-1	6	6	0	17	15	2	5	6	-1	7	7	0
B105	630	613	17	94	116	-22	80	67	13	241	211	30	135	136	-1	45	44	1	35	39	-4
KIIS973	545	546	-1	82	80	2	58	51	7	153	140	13	146	154	-8	71	64	7	36	57	-21
104.5 TRIPLE M	517	523	-6	72	78	-6	54	48	6	145	146	-1	148	149	-1	73	71	2	26	32	-6
NOVA106.9	691	680	11	105	105	0	129	109	20	223	240	-17	154	154	0	51	43	8	30	29	1
ABC BRIS	231	221	10	17	20	-3	8	14	-6	25	29	-4	39	35	4	40	35	5	101	89	12
4RN	63	60	3	2	4	-2	2	4	-2	6	10	-4	13	9	4	16	10	6	24	22	2
ABC NEWSRADIO	99	83	16	5	9	-4	15	12	3	19	20	-1	27	16	11	15	10	5	18	15	3
4JJB	343	354	-11	37	35	2	50	57	-7	160	161	-1	66	64	2	18	20	-2	12	16	-4
ABC CLASSIC	94	86	8	10	12	-2	12	6	6	19	19	0	22	24	-2	8	6	2	24	19	5
Total	2,102	2,110	-8	256	261	-5	225	224	1	545	541	4	468	474	-6	257	257	0	350	352	-2

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	155	209	-54	82	127	-45	81	119	-38	79	90	-11	66	75	-9	45	43	2	112	122	-10
4BH 1116	220	192	28	157	135	22	131	115	16	157	126	31	94	93	1	41	52	-11	174	164	10
SENQ 693am	36	31	5	29	20	9	19	19	0	16	16	0	10	12	-2	2	3	-1	22	23	-1
B105	576	572	4	392	391	1	257	218	39	297	301	-4	285	276	9	88	73	15	333	318	15
KIIS973	489	494	-5	321	312	9	200	196	4	237	245	-8	211	229	-18	80	76	4	296	298	-2
104.5 TRIPLE M	456	451	5	299	293	6	187	181	6	254	253	1	220	210	10	72	76	-4	301	298	3
NOVA106.9	627	613	14	394	395	-1	252	220	32	318	323	-5	299	281	18	119	107	12	397	390	7
ABC BRIS	200	187	13	149	121	28	94	76	18	80	81	-1	72	70	2	44	41	3	136	144	-8
4RN	52	50	2	26	25	1	20	19	1	24	26	-2	18	22	-4	11	12	-1	37	34	3
ABC NEWSRADIO	86	74	12	54	36	18	24	21	3	26	26	0	27	27	0	15	16	-1	45	37	8
4JJB	303	310	-7	197	181	16	115	112	3	140	143	-3	140	147	-7	39	50	-11	199	208	-9
ABC CLASSIC	82	72	10	38	33	5	34	27	7	40	26	14	40	38	2	16	19	-3	51	49	2
Total	2,047	2,048	-1	1,693	1,671	22	1,276	1,174	102	1,416	1,409	7	1,286	1,297	-11	598	589	9	1,743	1,762	-19

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	14	17	-3	1	1	0	*	*	*	*	*	*	1	1	0	1	1	0	12	13	-1
4BH 1116	22	22	0	1	*	*	*	*	*	1	*	*	*	*	*	6	9	-3	13	13	0
SENQ 693am	2	1	1	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	*	*	*
B105	29	28	1	5	5	0	4	5	-1	9	8	1	8	7	1	2	1	1	1	2	-1
KIIS973	25	24	1	4	3	1	2	2	0	4	3	1	8	8	0	5	5	0	2	3	-1
104.5 TRIPLE M	27	28	-1	2	3	-1	2	2	0	6	6	0	9	10	-1	5	5	0	2	2	0
NOVA106.9	26	24	2	4	4	0	5	4	1	7	7	0	6	6	0	2	2	0	1	1	0
ABC BRIS	12	10	2	*	*	*	*	*	*	1	*	*	1	1	0	2	3	-1	7	5	2
4RN	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*
4JJJ	12	13	-1	1	1	0	1	2	-1	6	6	0	4	3	1	*	1	*	*	*	*
ABC CLASSIC	5	5	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	3	0
Total	234	237	-3	24	24	0	21	22	-1	44	41	3	52	53	-1	37	37	0	57	60	-3

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	18	-3	20	30	-10	24	29	-5	17	18	-1	10	11	-1	8	6	2	13	14	-1
4BH 1116	22	22	0	36	36	0	35	31	4	28	26	2	13	17	-4	4	7	-3	23	24	-1
SENQ 693am	3	2	1	7	3	4	4	3	1	3	2	1	1	1	0	*	*	*	1	1	0
B105	32	30	2	50	50	0	44	32	12	43	39	4	31	33	-2	4	5	-1	22	24	-2
KIIS973	27	26	1	46	44	2	36	34	2	34	32	2	22	23	-1	4	4	0	20	20	0
104.5 TRIPLE M	29	31	-2	48	51	-3	40	41	-1	38	40	-2	26	27	-1	5	6	-1	19	20	-1
NOVA106.9	27	26	1	45	43	2	31	27	4	32	34	-2	31	30	1	6	6	0	22	19	3
ABC BRIS	13	11	2	29	23	6	15	12	3	10	9	1	10	7	3	5	4	1	9	8	1
4RN	2	3	-1	4	5	-1	2	2	0	3	3	0	2	3	-1	1	1	0	2	2	0
ABC NEWSRADIO	3	2	1	8	4	4	2	1	1	3	2	1	2	2	0	1	1	0	3	2	1
4JJJ	13	14	-1	23	24	-1	17	15	2	16	17	-1	11	14	-3	2	3	-1	11	11	0
ABC CLASSIC	5	6	-1	7	7	0	9	9	0	6	5	1	5	6	-1	3	2	1	5	5	0
Total	248	249	-1	394	395	-1	339	315	24	312	309	3	216	240	-24	58	63	-5	200	210	-10

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.1	7.2	5.1	2.9	3.4	0.7	0.7	0.8	1.2	0.6	0.7	0.9	1.5	1.8	0.1	2.5	2.7	5.1	20.5	25.8	20.2
4BH 1116	9.4	10.8	10.7	4.0	4.7	2.5	0.7	0.8	0.8	2.4	2.4	4.3	0.8	0.6	3.8	16.3	19.4	17.0	23.8	29.1	31.8
SENQ 693am	1.0	1.2	0.6	1.3	1.6	0.1	*	*	0.1	1.4	1.6	0.4	1.6	1.9	1.6	0.6	0.7	*	0.7	0.9	0.6
B105	12.4	14.8	8.6	19.0	22.0	10.6	19.0	24.1	12.6	20.4	22.4	13.4	15.4	18.2	8.7	5.7	6.8	5.2	2.5	3.2	1.9
KIIS973	10.5	12.5	7.8	15.6	17.9	10.8	10.7	13.4	7.7	8.7	9.2	9.4	14.8	17.5	8.5	14.1	17.2	9.1	3.6	4.6	2.4
104.5 TRIPLE M	11.4	13.4	9.2	10.0	10.8	12.9	9.2	11.5	7.0	13.8	15.4	7.2	17.2	19.8	15.1	14.6	17.3	15.1	3.3	4.4	0.2
NOVA106.9	10.9	12.9	8.3	17.9	20.1	16.1	21.4	27.1	14.5	15.6	16.9	12.2	11.8	14.1	5.2	6.4	7.8	4.0	2.4	3.1	2.0
ABC BRIS	5.1	5.7	7.7	1.8	2.1	0.6	0.8	0.9	1.6	2.9	3.3	1.6	2.0	2.3	1.1	6.6	7.0	16.9	11.6	13.6	22.9
4RN	1.0	1.1	1.5	0.1	0.1	*	0.2	0.2	0.3	*	*	0.2	0.6	0.7	1.0	1.8	1.9	4.1	2.0	2.4	3.3
ABC NEWSRADIO	1.3	1.5	2.3	0.5	0.6	0.5	1.3	1.3	3.9	0.8	0.9	0.9	0.8	0.8	2.8	3.2	3.5	6.9	1.3	1.7	0.1
4JXX	5.3	5.9	7.9	5.8	6.1	8.7	5.2	5.6	11.5	13.0	13.4	17.1	7.0	8.0	7.1	1.2	1.5	0.4	0.3	0.3	1.5
ABC CLASSIC	2.2	2.5	2.9	0.5	0.6	0.7	0.7	0.5	3.2	0.9	1.0	0.3	1.0	1.1	2.0	2.1	2.2	5.4	5.7	7.1	5.9
Commercial DAB+ Stns	7.8	7.8	20.8	9.4	8.4	28.3	11.4	11.2	31.8	9.4	8.9	21.0	10.4	10.0	32.1	6.8	8.0	8.1	2.5	2.9	5.9
ABC DAB+ Stns	2.7	2.7	6.7	2.1	1.7	7.5	2.4	2.7	4.0	4.3	3.9	11.0	3.5	3.3	11.1	3.2	3.9	2.6	0.7	0.8	1.4
Total DAB+ Stns	11.5	10.5	27.5	12.1	10.1	35.7	16.3	13.9	35.8	14.2	12.8	32.0	15.0	13.2	43.2	11.7	11.9	10.8	4.0	3.7	7.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.1	7.1	5.4	5.2	6.0	4.2	6.9	8.1	7.3	5.3	6.3	4.9	4.6	5.2	5.7	13.6	16.8	5.0	6.4	7.7	4.1
4BH 1116	8.7	10.0	10.2	9.1	10.4	8.7	10.3	12.1	10.2	8.9	10.1	12.2	6.0	6.8	7.7	6.5	7.0	11.4	11.5	13.4	12.3
SENQ 693am	1.2	1.4	0.7	1.8	2.1	1.1	1.3	1.7	0.3	0.9	1.1	1.0	0.5	0.6	0.3	0.1	0.2	0.2	0.6	0.8	0.2
B105	12.9	15.2	9.8	12.6	14.4	12.0	12.8	15.3	10.9	13.9	16.6	9.9	14.3	17.3	6.1	6.7	7.9	5.0	11.0	13.4	4.8
KIIS973	10.7	12.6	8.4	11.7	13.6	7.2	10.5	12.4	9.5	10.9	12.8	10.3	10.2	12.2	6.7	7.3	8.9	3.9	10.0	12.1	5.9
104.5 TRIPLE M	11.9	14.0	10.1	12.1	13.9	9.8	11.9	14.0	11.2	12.3	14.6	10.5	12.0	14.3	8.9	8.6	10.2	7.3	9.7	11.6	6.7
NOVA106.9	10.9	12.8	8.9	11.4	13.2	8.5	9.0	10.5	9.7	10.4	12.4	8.6	14.5	17.4	8.5	9.6	11.3	9.4	10.8	13.1	6.4
ABC BRIS	5.3	5.9	7.9	7.3	7.9	13.9	4.5	5.2	5.4	3.1	3.4	4.7	4.6	5.0	9.0	9.0	10.7	7.4	4.5	5.0	7.2
4RN	1.0	1.1	1.4	1.1	1.1	2.5	0.6	0.7	0.8	0.9	1.0	0.6	1.1	1.2	2.0	2.1	2.6	1.4	0.8	0.9	2.0
ABC NEWSRADIO	1.3	1.4	2.2	2.1	2.2	4.9	0.7	0.7	1.5	1.0	1.1	1.8	1.0	1.3	*	1.0	1.1	1.8	1.6	1.7	2.5
4JXX	5.3	5.8	8.4	5.8	6.5	6.9	4.9	5.5	7.6	5.2	5.6	10.1	5.3	5.7	10.5	4.2	4.6	6.5	5.5	6.3	6.3
ABC CLASSIC	2.2	2.5	2.5	1.8	2.0	2.5	2.5	3.1	1.7	1.8	2.1	2.6	2.1	2.2	4.6	4.5	5.7	0.8	2.3	2.5	4.2
Commercial DAB+ Stns	7.6	7.7	19.0	5.7	5.8	15.9	7.9	8.1	18.5	8.9	9.5	18.2	7.3	7.1	23.0	10.0	9.8	26.3	8.4	8.1	26.3
ABC DAB+ Stns	2.4	2.5	5.2	1.0	1.1	1.9	2.4	2.5	5.5	3.1	3.4	4.6	3.5	3.8	7.1	3.8	3.2	13.6	3.4	3.3	11.2
Total DAB+ Stns	11.0	10.3	24.2	7.5	6.9	17.8	11.0	10.7	24.0	12.9	12.9	22.8	12.4	10.9	30.1	16.4	13.0	39.9	12.9	11.3	37.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.1% share of all listening, 7.2% share of AM/FM/DAB+ listening and 5.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	180	165	29	16	13	3	8	5	3	18	16	4	23	21	1	22	20	7	93	90	12
4BH 1116	233	221	42	15	12	3	9	7	2	23	23	7	12	9	4	55	54	8	119	116	17
SENQ 693am	42	40	10	6	5	1	1	1	1	6	5	3	17	17	4	5	5	*	7	7	2
B105	630	606	110	94	91	12	80	75	24	241	231	39	135	131	23	45	43	6	35	35	6
KIIS973	545	533	80	82	82	17	58	58	9	153	143	25	146	142	21	71	71	4	36	36	3
104.5 TRIPLE M	517	494	104	72	67	18	54	50	12	145	138	30	148	142	29	73	71	14	26	26	1
NOVA106.9	691	660	128	105	96	33	129	119	30	223	217	37	154	147	20	51	51	5	30	30	3
ABC BRIS	231	224	41	17	17	1	8	8	3	25	25	1	39	34	5	40	39	14	101	100	17
4RN	63	55	15	2	2	*	2	2	1	6	5	1	13	8	6	16	14	5	24	23	3
ABC NEWSRADIO	99	84	25	5	5	2	15	10	7	19	16	4	27	22	6	15	15	5	18	17	1
4JJJ	343	317	85	37	33	14	50	50	16	160	148	35	66	61	15	18	17	1	12	8	4
ABC CLASSIC	94	78	25	10	8	2	12	5	8	19	15	4	22	19	5	8	8	4	24	22	3
Commercial DAB+ Stns	433	398	150	65	58	27	56	51	27	96	91	35	113	103	34	55	52	15	47	44	12
ABC DAB+ Stns	153	138	57	19	16	10	19	19	10	41	39	14	36	28	16	25	23	5	13	11	3
Total DAB+ Stns	561	490	190	72	64	31	71	61	33	129	118	46	150	126	48	72	69	17	67	52	16
Total	2,102	1,948	546	256	238	79	225	208	76	545	526	148	468	435	104	257	234	66	350	307	73

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	155	140	27	82	76	7	81	75	11	79	74	9	66	62	10	45	39	6	112	108	9
4BH 1116	220	207	39	157	147	23	131	122	17	157	143	26	94	86	11	41	34	8	174	168	24
SENQ 693am	36	34	9	29	28	3	19	15	4	16	14	3	10	10	1	2	1	1	22	22	1
B105	576	550	97	392	369	36	257	232	47	297	279	39	285	274	20	88	79	9	333	321	38
KIIS973	489	474	68	321	311	29	200	185	34	237	224	33	211	201	15	80	76	5	296	289	28
104.5 TRIPLE M	456	427	85	299	277	43	187	172	24	254	236	35	220	207	20	72	62	10	301	283	47
NOVA106.9	627	591	112	394	375	35	252	222	43	318	294	39	299	279	34	119	105	15	397	386	41
ABC BRIS	200	190	33	149	143	18	94	92	13	80	77	12	72	64	10	44	40	5	136	132	22
4RN	52	47	11	26	22	6	20	18	3	24	21	4	18	18	2	11	10	2	37	29	10
ABC NEWSRADIO	86	75	19	54	47	11	24	19	6	26	23	8	27	27	*	15	12	3	45	36	12
4JJJ	303	272	76	197	176	27	115	99	28	140	124	35	140	119	27	39	31	8	199	185	33
ABC CLASSIC	82	67	21	38	33	7	34	30	7	40	33	9	40	32	11	16	14	1	51	44	12
Commercial DAB+ Stns	388	354	127	207	184	52	158	136	44	208	186	52	171	147	39	96	76	31	252	220	81
ABC DAB+ Stns	121	109	43	44	37	12	48	41	14	55	50	16	58	53	11	27	21	13	100	86	36
Total DAB+ Stns	500	430	157	249	212	61	206	171	55	272	228	64	231	190	49	130	94	43	349	288	111
Total	2,047	1,860	482	1,693	1,503	245	1,276	1,067	237	1,416	1,225	243	1,286	1,108	169	598	486	97	1,743	1,563	315

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 180,000 total listeners, 165,000 AM/FM/DAB+ listeners and 29,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.4	7.9	0.5	5.2	4.9	0.3	4.0	2.9	1.1	1.7	0.9	0.8	6.6	4.5	2.1	12.2	10.2	2.0	14.5	15.2	-0.7
CRUISE1323	8.2	8.7	-0.5	6.7	2.0	4.7	5.0	3.0	2.0	2.4	1.1	1.3	2.3	2.5	-0.2	10.4	14.7	-4.3	17.0	17.4	-0.4
MIX102.3	12.3	14.3	-2.0	12.6	14.3	-1.7	8.6	14.0	-5.4	12.9	13.9	-1.0	15.0	14.0	1.0	14.6	19.7	-5.1	9.4	11.3	-1.9
5MMM	13.7	12.4	1.3	13.0	13.8	-0.8	18.8	12.2	6.6	12.2	10.7	1.5	17.9	17.6	0.3	15.5	13.9	1.6	8.8	8.1	0.7
NOVA91.9	9.8	10.0	-0.2	16.2	15.4	0.8	17.0	22.8	-5.8	17.7	21.9	-4.2	9.8	8.4	1.4	6.6	4.5	2.1	2.3	2.6	-0.3
SAFM	9.2	9.0	0.2	15.5	18.3	-2.8	11.1	11.6	-0.5	15.6	15.8	-0.2	12.0	11.5	0.5	6.2	6.3	-0.1	1.8	1.4	0.4
ABC ADE	7.5	7.4	0.1	1.9	1.5	0.4	2.6	2.3	0.3	1.0	0.9	0.1	2.7	1.9	0.8	8.5	8.8	-0.3	18.5	17.6	0.9
5RN	1.8	1.2	0.6	1.2	0.8	0.4	1.1	0.1	1.0	0.2	0.3	-0.1	1.1	1.0	0.1	1.7	1.3	0.4	4.1	2.2	1.9
ABC NEWSRADIO	2.0	1.7	0.3	1.6	1.7	-0.1	0.6	1.7	-1.1	1.8	1.7	0.1	1.2	1.6	-0.4	1.9	1.8	0.1	3.2	1.9	1.3
5JJJ	4.8	5.1	-0.3	5.0	6.2	-1.2	7.3	4.1	3.2	9.1	11.7	-2.6	6.1	6.2	-0.1	4.4	4.3	0.1	0.4	0.8	-0.4
ABC CLASSIC	2.1	2.6	-0.5	1.0	0.4	0.6	0.5	0.7	-0.2	1.3	0.3	1.0	1.0	0.6	0.4	1.5	1.7	-0.2	4.8	7.3	-2.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.2	7.8	0.4	12.2	11.8	0.4	6.7	7.0	-0.3	3.5	3.5	0.0	8.8	6.8	2.0	15.2	14.6	0.6	9.3	8.1	1.2
CRUISE1323	7.8	8.4	-0.6	8.1	7.6	0.5	8.6	10.0	-1.4	7.8	9.1	-1.3	6.4	7.3	-0.9	7.4	5.8	1.6	9.5	9.6	-0.1
MIX102.3	12.3	14.3	-2.0	10.8	12.8	-2.0	12.8	15.3	-2.5	13.5	15.2	-1.7	12.2	13.6	-1.4	11.5	14.0	-2.5	12.4	14.3	-1.9
5MMM	14.2	13.1	1.1	16.4	14.9	1.5	15.9	15.5	0.4	15.2	13.9	1.3	9.4	9.6	-0.2	7.5	5.5	2.0	12.2	9.9	2.3
NOVA91.9	9.9	9.8	0.1	8.6	9.9	-1.3	9.4	7.9	1.5	10.5	10.5	0.0	12.7	12.4	0.3	8.4	7.7	0.7	9.6	10.7	-1.1
SAFM	9.5	9.4	0.1	8.5	8.2	0.3	9.4	8.5	0.9	10.6	11.0	-0.4	11.0	11.0	0.0	6.4	6.9	-0.5	8.3	8.0	0.3
ABC ADE	7.8	7.8	0.0	11.5	10.9	0.6	8.1	8.5	-0.4	5.6	6.0	-0.4	5.3	5.2	0.1	7.7	7.2	0.5	6.5	6.3	0.2
5RN	1.7	1.1	0.6	2.5	1.7	0.8	1.0	0.9	0.1	1.6	1.1	0.5	2.0	1.1	0.9	1.7	0.9	0.8	2.2	1.3	0.9
ABC NEWSRADIO	1.9	1.6	0.3	2.5	2.6	-0.1	1.6	0.9	0.7	1.4	1.1	0.3	1.6	1.4	0.2	2.6	2.7	-0.1	2.3	2.1	0.2
5JJJ	5.1	4.9	0.2	5.4	5.2	0.2	5.3	4.5	0.8	5.3	5.0	0.3	5.4	5.7	-0.3	2.0	4.0	-2.0	3.9	5.4	-1.5
ABC CLASSIC	2.1	2.5	-0.4	2.3	2.5	-0.2	2.5	2.7	-0.2	1.3	1.8	-0.5	2.7	2.4	0.3	1.8	4.7	-2.9	2.1	2.9	-0.8

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	154	139	15	15	10	5	17	13	4	13	10	3	23	19	4	31	28	3	54	59	-5
CRUISE1323	199	197	2	10	9	1	17	12	5	18	14	4	24	19	5	42	54	-12	89	89	0
MIX102.3	381	378	3	51	50	1	48	49	-1	84	82	2	85	77	8	50	51	-1	63	69	-6
5MMM	301	289	12	45	46	-1	39	34	5	61	56	5	72	76	-4	46	38	8	38	39	-1
NOVA91.9	359	369	-10	58	58	0	64	67	-3	118	126	-8	67	69	-2	29	26	3	22	22	0
SAFM	283	294	-11	40	50	-10	31	36	-5	91	94	-3	69	68	1	30	31	-1	22	15	7
ABC ADE	155	151	4	8	5	3	13	15	-2	11	9	2	21	17	4	30	29	1	73	76	-3
5RN	59	53	6	6	6	0	5	1	4	4	5	-1	14	14	0	8	6	2	23	21	2
ABC NEWSRADIO	77	69	8	7	7	0	7	7	0	11	11	0	15	15	0	15	11	4	22	19	3
5JJJ	151	164	-13	19	22	-3	28	25	3	56	60	-4	28	36	-8	17	16	1	4	6	-2
ABC CLASSIC	67	63	4	4	2	2	6	8	-2	13	6	7	10	7	3	9	9	0	26	30	-4
Total	1,134	1,141	-7	118	120	-2	113	114	-1	263	267	-4	240	241	-1	156	156	0	244	244	0

By Session, P10+ [Potential: 1206]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	140	124	16	86	79	7	55	61	-6	55	52	3	62	54	8	43	39	4	97	94	3
CRUISE1323	179	177	2	99	97	2	96	96	0	109	110	-1	78	82	-4	38	46	-8	133	134	-1
MIX102.3	335	341	-6	175	176	-1	156	168	-12	188	205	-17	150	156	-6	72	81	-9	222	217	5
5MMM	267	258	9	160	153	7	139	125	14	154	158	-4	111	117	-6	53	56	-3	175	152	23
NOVA91.9	324	330	-6	169	188	-19	149	144	5	167	168	-1	163	165	-2	75	75	0	213	224	-11
SAFM	248	263	-15	141	148	-7	121	110	11	146	158	-12	122	127	-5	53	52	1	163	164	-1
ABC ADE	142	141	1	101	97	4	84	89	-5	75	79	-4	58	54	4	29	30	-1	96	95	1
5RN	47	43	4	28	26	2	12	13	-1	22	19	3	24	17	7	14	9	5	35	26	9
ABC NEWSRADIO	66	57	9	40	33	7	23	16	7	19	16	3	20	21	-1	10	14	-4	51	47	4
5JJJ	130	142	-12	79	72	7	56	50	6	68	66	2	78	80	-2	26	35	-9	83	92	-9
ABC CLASSIC	60	57	3	31	30	1	31	27	4	27	29	-2	25	27	-2	13	16	-3	34	33	1
Total	1,113	1,118	-5	862	862	0	779	744	35	817	829	-12	764	768	-4	400	404	-4	967	970	-3

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	11	1	1	1	0	*	*	*	*	*	*	2	1	1	3	3	0	6	6	0
CRUISE1323	12	13	-1	1	*	*	1	*	*	1	*	*	1	1	0	3	4	-1	7	7	0
MIX102.3	18	21	-3	2	2	0	1	2	-1	3	3	0	5	4	1	4	5	-1	4	5	-1
5MMM	20	18	2	2	2	0	2	1	1	3	2	1	6	5	1	4	4	0	3	3	0
NOVA91.9	14	15	-1	2	2	0	2	3	-1	5	5	0	3	3	0	2	1	1	1	1	0
SAFM	13	13	0	2	2	0	1	1	0	4	4	0	4	3	1	2	2	0	1	1	0
ABC ADE	11	11	0	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	7	7	0
5RN	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
5JJJ	7	7	0	1	1	0	1	*	*	2	3	-1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	3	4	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	3	-1
Total	147	146	1	14	14	0	12	12	0	25	23	2	32	30	2	24	26	-2	39	41	-2

By Session, P10+ [Potential: 1206]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	13	12	1	25	24	1	16	15	1	7	7	0	12	10	2	7	7	0	11	10	1
CRUISE1323	12	13	-1	16	15	1	20	22	-2	16	19	-3	9	10	-1	4	3	1	12	12	0
MIX102.3	19	22	-3	22	26	-4	30	33	-3	27	32	-5	17	19	-2	6	7	-1	15	18	-3
5MMM	22	20	2	33	30	3	37	34	3	31	29	2	13	14	-1	4	3	1	15	12	3
NOVA91.9	15	15	0	18	20	-2	22	17	5	21	22	-1	18	18	0	4	4	0	12	13	-1
SAFM	15	15	0	17	16	1	22	19	3	22	23	-1	15	16	-1	3	4	-1	10	10	0
ABC ADE	12	12	0	24	22	2	19	19	0	11	13	-2	7	7	0	4	4	0	8	8	0
5RN	3	2	1	5	3	2	2	2	0	3	2	1	3	1	2	1	*	*	3	2	1
ABC NEWSRADIO	3	2	1	5	5	0	4	2	2	3	2	1	2	2	0	1	1	0	3	3	0
5JJJ	8	8	0	11	10	1	12	10	2	11	11	0	8	8	0	1	2	-1	5	7	-2
ABC CLASSIC	3	4	-1	5	5	0	6	6	0	3	4	-1	4	3	1	1	2	-1	3	4	-1
Total	156	156	0	205	200	5	234	219	15	204	211	-7	138	142	-4	49	51	-2	123	122	1

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 3 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.4	9.1	10.9	5.2	6.0	0.5	4.0	4.3	3.1	1.7	1.8	3.8	6.6	7.3	9.3	12.2	12.1	21.5	14.5	15.7	21.0
CRUISE1323	8.2	8.9	9.7	6.7	7.6	2.3	5.0	5.6	1.7	2.4	2.6	4.0	2.3	2.3	6.3	10.4	10.4	17.2	17.0	18.4	23.1
MIX102.3	12.3	13.9	8.6	12.6	14.0	7.4	8.6	9.2	7.2	12.9	14.8	11.0	15.0	17.8	8.9	14.6	15.9	9.8	9.4	10.6	5.3
5MMM	13.7	15.2	12.5	13.0	13.4	18.4	18.8	20.1	15.5	12.2	13.7	13.0	17.9	20.5	19.3	15.5	17.2	6.8	8.8	9.9	2.7
NOVA91.9	9.8	11.0	8.0	16.2	17.9	12.0	17.0	18.5	10.1	17.7	20.3	15.2	9.8	11.6	6.3	6.6	7.1	5.5	2.3	2.6	0.6
SAFM	9.2	10.3	6.9	15.5	17.1	11.0	11.1	12.3	5.0	15.6	17.8	13.5	12.0	14.4	5.3	6.2	6.7	5.4	1.8	2.0	1.7
ABC ADE	7.5	7.9	11.9	1.9	1.9	2.6	2.6	2.5	4.9	1.0	0.7	5.7	2.7	2.4	9.9	8.5	8.5	13.3	18.5	19.7	31.8
5RN	1.8	2.0	1.8	1.2	1.2	1.2	1.1	0.9	3.9	0.2	0.2	*	1.1	1.2	2.0	1.7	1.8	1.8	4.1	4.5	3.0
ABC NEWSRADIO	2.0	2.0	3.5	1.6	1.2	7.2	0.6	0.3	4.1	1.8	1.7	5.3	1.2	1.2	2.7	1.9	2.1	0.9	3.2	3.6	3.0
5JJI	4.8	5.3	4.2	5.0	5.3	5.2	7.3	7.7	7.5	9.1	10.5	6.9	6.1	7.1	4.9	4.4	4.9	1.7	0.4	0.4	0.2
ABC CLASSIC	2.1	2.3	2.2	1.0	1.0	2.2	0.5	0.3	2.9	1.3	1.5	0.9	1.0	1.0	2.6	1.5	1.4	3.2	4.8	5.5	1.3
Commercial DAB+ Stns	9.5	9.9	16.3	12.0	11.6	25.4	16.6	16.5	25.9	10.7	11.3	20.0	11.0	12.1	17.2	9.4	9.9	10.1	4.4	4.8	5.7
ABC DAB+ Stns	2.0	2.0	3.4	2.0	1.9	4.5	2.3	1.8	8.3	2.6	3.1	0.8	1.4	1.2	5.2	1.9	1.9	3.0	2.0	2.3	0.5
Total DAB+ Stns	12.4	12.0	19.7	14.5	13.5	29.9	19.7	18.2	34.2	15.0	14.3	20.8	13.6	13.3	22.4	12.1	11.8	13.0	6.9	7.2	6.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.2	8.8	10.8	12.2	12.9	13.4	6.7	7.2	8.7	3.5	3.7	5.6	8.8	9.1	17.3	15.2	17.5	16.6	9.3	10.0	11.0
CRUISE1323	7.8	8.5	9.1	8.1	8.7	6.4	8.6	9.0	14.6	7.8	8.7	8.3	6.4	7.1	7.2	7.4	8.7	6.8	9.5	10.3	11.5
MIX102.3	12.3	13.9	8.7	10.8	11.8	6.7	12.8	14.4	7.4	13.5	15.1	13.2	12.2	14.2	6.5	11.5	13.9	6.1	12.4	14.0	8.2
5MMM	14.2	15.7	13.4	16.4	17.3	17.0	15.9	17.6	14.2	15.2	17.1	13.8	9.4	10.5	9.6	7.5	8.6	8.3	12.2	13.6	9.9
NOVA91.9	9.9	11.1	8.2	8.6	9.3	6.1	9.4	10.3	9.5	10.5	11.8	9.8	12.7	14.8	6.6	8.4	9.9	7.6	9.6	10.8	7.2
SAFM	9.5	10.6	7.4	8.5	9.0	8.3	9.4	10.5	6.9	10.6	12.1	8.5	11.0	12.8	6.3	6.4	7.5	5.2	8.3	9.3	5.4
ABC ADE	7.8	8.2	13.0	11.5	12.0	15.2	8.1	8.3	15.3	5.6	5.9	10.1	5.3	5.3	12.3	7.7	8.5	11.7	6.5	7.0	8.7
5RN	1.7	1.9	1.6	2.5	2.7	2.4	1.0	1.1	0.5	1.6	1.8	1.3	2.0	2.2	2.2	1.7	1.9	3.2	2.2	2.4	2.5
ABC NEWSRADIO	1.9	2.0	2.9	2.5	2.5	5.4	1.6	1.8	0.8	1.4	1.5	2.5	1.6	1.6	3.3	2.6	2.9	3.5	2.3	2.3	5.4
5JJI	5.1	5.6	4.3	5.4	5.9	3.3	5.3	5.8	4.6	5.3	6.0	4.4	5.4	6.1	4.9	2.0	2.1	4.5	3.9	4.3	3.9
ABC CLASSIC	2.1	2.3	2.1	2.3	2.4	3.4	2.5	2.7	2.9	1.3	1.5	1.2	2.7	3.2	1.4	1.8	2.1	1.5	2.1	2.4	2.3
Commercial DAB+ Stns	9.2	9.7	15.3	5.0	4.9	10.7	9.2	9.9	11.4	11.5	12.3	18.2	10.3	10.8	19.7	12.1	13.3	20.1	10.4	10.7	19.3
ABC DAB+ Stns	1.7	1.8	3.0	0.7	0.7	1.9	1.5	1.5	3.2	2.3	2.4	3.2	2.0	2.2	2.5	2.9	3.2	5.1	2.8	2.9	4.7
Total DAB+ Stns	11.8	11.4	18.3	6.3	5.6	12.6	11.7	11.4	14.6	14.7	14.8	21.4	12.8	12.9	22.2	17.4	16.4	25.2	14.2	13.7	24.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.4% share of all listening, 9.1% share of AM/FM/DAB+ listening and 10.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 3 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	154	144	32	15	15	1	17	12	6	13	13	5	23	21	6	31	30	9	54	54	6
CRUISE1323	199	186	35	10	8	2	17	16	3	18	15	5	24	21	8	42	40	7	89	87	9
MIX102.3	381	367	54	51	49	8	48	47	7	84	77	15	85	83	11	50	47	8	63	63	4
5MMM	301	286	48	45	40	8	39	34	9	61	60	8	72	69	13	46	45	7	38	37	3
NOVA91.9	359	345	63	58	57	9	64	61	12	118	114	20	67	65	13	29	26	8	22	21	1
SAFM	283	275	43	40	38	8	31	28	5	91	89	14	69	68	10	30	30	4	22	22	1
ABC ADE	155	151	30	8	8	1	13	12	3	11	8	5	21	21	5	30	30	5	73	72	11
5RN	59	53	13	6	5	2	5	5	1	4	4	*	14	10	6	8	7	2	23	22	3
ABC NEWSRADIO	77	65	20	7	5	3	7	4	4	11	9	6	15	13	3	15	14	2	22	21	2
5JJI	151	137	35	19	18	5	28	22	9	56	51	9	28	28	7	17	15	3	4	3	1
ABC CLASSIC	67	60	17	4	4	2	6	5	3	13	11	2	10	7	5	9	8	3	26	26	2
Commercial DAB+ Stns	239	225	77	38	36	14	33	30	13	51	46	21	55	53	19	27	26	6	36	34	4
ABC DAB+ Stns	74	71	26	9	8	3	12	12	8	14	13	2	16	15	7	12	11	5	12	12	1
Total DAB+ Stns	303	269	94	44	41	16	37	33	15	64	56	22	74	64	26	38	33	11	46	42	4
Total	1,134	1,083	295	118	116	37	113	109	37	263	248	67	240	227	70	156	150	48	244	233	37

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	140	133	28	86	84	6	55	53	9	55	49	11	62	60	8	43	36	8	97	89	15
CRUISE1323	179	164	31	99	89	12	96	88	14	109	103	12	78	71	11	38	33	7	133	126	18
MIX102.3	335	320	47	175	161	16	156	146	17	188	177	21	150	145	10	72	65	7	222	209	26
5MMM	267	254	39	160	149	19	139	130	16	154	147	21	111	107	15	53	47	6	175	163	24
NOVA91.9	324	312	52	169	158	15	149	134	23	167	158	21	163	157	13	75	69	7	213	204	32
SAFM	248	239	38	141	135	16	121	114	15	146	137	17	122	119	11	53	50	4	163	159	15
ABC ADE	142	139	27	101	97	12	84	83	13	75	73	11	58	55	8	29	26	5	96	92	13
5RN	47	45	7	28	26	4	12	11	2	22	22	1	24	24	2	14	12	2	35	29	8
ABC NEWSRADIO	66	57	16	40	34	6	23	20	3	19	18	6	20	17	5	10	10	2	51	43	10
5JJI	130	117	28	79	75	7	56	51	10	68	63	12	78	73	9	26	22	5	83	75	14
ABC CLASSIC	60	55	15	31	29	7	31	27	5	27	24	4	25	24	3	13	11	2	34	30	8
Commercial DAB+ Stns	211	197	61	93	84	20	110	102	23	127	117	29	114	103	29	58	52	11	154	139	36
ABC DAB+ Stns	62	58	20	15	11	6	19	17	3	28	28	6	28	26	6	16	13	6	39	39	10
Total DAB+ Stns	272	239	74	109	91	23	134	115	25	159	140	34	146	127	34	80	63	18	199	169	45
Total	1,113	1,058	259	862	794	114	779	704	129	817	745	130	764	694	111	400	338	59	967	895	173

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 154,000 total listeners, 144,000 AM/FM/DAB+ listeners and 32,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.8	4.2	0.6	1.7	3.7	-2.0	2.9	1.5	1.4	1.0	1.9	-0.9	2.3	2.2	0.1	10.2	4.4	5.8	8.1	8.8	-0.7
6PR	7.3	5.5	1.8	5.0	1.9	3.1	8.6	5.9	2.7	1.0	1.7	-0.7	5.9	4.1	1.8	8.9	9.2	-0.3	12.9	9.1	3.8
MIX 94.5	11.9	15.3	-3.4	14.7	19.2	-4.5	13.1	10.2	2.9	15.8	16.7	-0.9	16.7	23.2	-6.5	11.1	18.2	-7.1	3.9	4.5	-0.6
92.9 TRIPLE M	8.8	7.8	1.0	12.3	9.4	2.9	7.6	6.5	1.1	19.2	19.5	-0.3	11.8	7.3	4.5	4.3	3.5	0.8	0.1	0.8	-0.7
96FM	14.4	12.4	2.0	15.3	13.2	2.1	12.0	12.9	-0.9	7.8	4.3	3.5	13.9	12.1	1.8	26.1	22.3	3.8	12.9	12.9	0.0
NOVA93.7	14.3	14.6	-0.3	27.4	28.9	-1.5	26.3	23.6	2.7	18.7	19.2	-0.5	18.5	19.5	-1.0	7.7	8.5	-0.8	2.7	1.2	1.5
ABC PER	5.7	5.7	0.0	0.6	1.3	-0.7	1.8	2.4	-0.6	2.2	2.5	-0.3	2.4	2.8	-0.4	5.7	5.6	0.1	14.6	14.1	0.5
6RN	1.0	1.2	-0.2	0.2	0.1	0.1	0.6	0.5	0.1	0.4	0.3	0.1	0.7	0.8	-0.1	0.9	1.0	-0.1	2.2	3.0	-0.8
ABC NEWSRADIO	0.9	1.6	-0.7	0.4	0.2	0.2	0.6	1.4	-0.8	0.1	1.1	-1.0	1.0	0.9	0.1	0.9	1.9	-1.0	1.9	3.2	-1.3
6JJB	5.9	5.6	0.3	4.4	3.3	1.1	13.6	14.3	-0.7	13.8	13.9	-0.1	6.2	4.3	1.9	2.4	2.3	0.1	0.4	0.4	0.0
ABC CLASSIC	2.0	2.3	-0.3	0.6	0.6	0.0	1.1	1.6	-0.5	0.7	0.6	0.1	1.5	1.2	0.3	1.8	1.2	0.6	4.3	6.1	-1.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.9	4.1	0.8	4.3	4.6	-0.3	5.7	4.3	1.4	5.4	4.1	1.3	4.4	3.7	0.7	3.0	2.8	0.2	4.3	4.2	0.1
6PR	7.9	6.0	1.9	11.2	8.2	3.0	7.8	6.0	1.8	5.6	4.5	1.1	6.2	4.8	1.4	8.9	6.3	2.6	5.4	3.9	1.5
MIX 94.5	12.0	15.3	-3.3	10.1	13.2	-3.1	11.3	14.4	-3.1	13.9	17.3	-3.4	13.7	17.4	-3.7	9.6	13.1	-3.5	11.7	15.4	-3.7
92.9 TRIPLE M	9.0	8.0	1.0	9.1	8.2	0.9	9.0	8.2	0.8	9.2	8.3	0.9	9.4	7.5	1.9	7.2	5.8	1.4	8.0	7.2	0.8
96FM	14.4	12.3	2.1	12.7	11.1	1.6	15.0	14.0	1.0	16.4	13.1	3.3	13.1	12.2	0.9	12.3	7.2	5.1	14.4	12.5	1.9
NOVA93.7	14.1	14.4	-0.3	17.4	18.3	-0.9	13.2	11.9	1.3	12.3	13.0	-0.7	15.0	15.6	-0.6	8.8	11.0	-2.2	15.0	15.0	0.0
ABC PER	5.5	5.8	-0.3	6.9	7.6	-0.7	5.5	5.6	-0.1	3.3	4.1	-0.8	5.1	4.3	0.8	11.0	10.7	0.3	6.5	5.6	0.9
6RN	1.0	1.2	-0.2	1.5	1.7	-0.2	0.7	0.8	-0.1	0.9	1.1	-0.2	0.3	0.8	-0.5	1.5	1.7	-0.2	1.0	1.1	-0.1
ABC NEWSRADIO	0.9	1.5	-0.6	1.3	1.8	-0.5	0.3	0.8	-0.5	0.7	1.1	-0.4	0.9	1.6	-0.7	2.6	4.9	-2.3	1.2	2.0	-0.8
6JJB	6.1	5.8	0.3	6.2	6.1	0.1	5.2	4.8	0.4	6.1	5.9	0.2	7.2	6.9	0.3	7.8	5.3	2.5	5.2	5.2	0.0
ABC CLASSIC	1.8	2.2	-0.4	1.4	1.6	-0.2	1.8	2.0	-0.2	2.0	2.6	-0.6	2.1	2.3	-0.2	2.1	2.6	-0.5	2.5	2.5	0.0

RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	156	159	-3	10	8	2	10	10	0	15	16	-1	16	22	-6	40	33	7	66	70	-4
6PR	227	207	20	22	17	5	25	18	7	28	22	6	49	44	5	40	44	-4	64	62	2
MIX 94.5	589	617	-28	87	91	-4	66	66	0	160	163	-3	147	159	-12	75	85	-10	53	54	-1
92.9 TRIPLE M	384	374	10	65	64	1	43	40	3	136	142	-6	99	81	18	32	32	0	9	14	-5
96FM	519	501	18	69	60	9	50	55	-5	98	90	8	126	116	10	100	100	0	77	80	-3
NOVA93.7	704	671	33	130	130	0	101	92	9	211	208	3	161	149	12	73	71	2	28	21	7
ABC PER	224	236	-12	10	10	0	14	15	-1	27	36	-9	36	43	-7	37	33	4	100	99	1
6RN	64	73	-9	5	3	2	5	9	-4	11	9	2	10	11	-1	12	13	-1	21	28	-7
ABC NEWSRADIO	88	104	-16	7	3	4	9	9	0	10	17	-7	23	22	1	11	14	-3	28	40	-12
6JJJ	301	300	1	35	38	-3	47	57	-10	144	134	10	57	50	7	12	13	-1	7	7	0
ABC CLASSIC	87	97	-10	11	9	2	12	18	-6	16	25	-9	19	17	2	5	1	4	24	28	-4
Total	1,729	1,752	-23	201	201	0	170	173	-3	436	446	-10	392	395	-3	227	228	-1	304	308	-4

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	134	133	1	80	71	9	82	70	12	79	85	-6	49	59	-10	22	16	6	93	101	-8
6PR	204	186	18	142	124	18	108	83	25	104	77	27	77	77	0	43	39	4	120	111	9
MIX 94.5	533	555	-22	281	299	-18	218	223	-5	308	314	-6	265	279	-14	79	86	-7	309	355	-46
92.9 TRIPLE M	337	318	19	184	172	12	141	123	18	176	151	25	149	135	14	58	49	9	208	213	-5
96FM	480	450	30	250	227	23	237	204	33	291	248	43	208	204	4	74	70	4	275	270	5
NOVA93.7	631	614	17	442	424	18	303	243	60	325	327	-2	279	297	-18	75	98	-23	404	408	-4
ABC PER	194	209	-15	129	133	-4	86	94	-8	81	91	-10	86	78	8	49	49	0	158	147	11
6RN	56	61	-5	31	32	-1	22	22	0	22	24	-2	13	16	-3	12	10	2	34	44	-10
ABC NEWSRADIO	69	88	-19	43	50	-7	18	24	-6	29	39	-10	16	26	-10	20	21	-1	53	65	-12
6JJJ	272	256	16	166	156	10	115	101	14	127	120	7	143	136	7	43	37	6	166	175	-9
ABC CLASSIC	79	89	-10	40	44	-4	36	36	0	44	49	-5	31	34	-3	13	14	-1	49	48	1
Total	1,699	1,722	-23	1,368	1,349	19	1,120	1,045	75	1,247	1,244	3	1,132	1,169	-37	476	492	-16	1,437	1,452	-15

RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	8	2	*	1	*	*	*	*	1	*	*	1	1	0	3	1	2	4	4	0
6PR	15	11	4	1	*	*	1	1	0	*	1	*	3	2	1	3	3	0	7	4	3
MIX 94.5	24	31	-7	3	4	-1	2	1	1	6	7	-1	7	12	-5	4	5	-1	2	2	0
92.9 TRIPLE M	18	16	2	3	2	1	1	1	0	7	8	-1	5	4	1	1	1	0	*	*	*
96FM	29	25	4	3	2	1	2	2	0	3	2	1	6	6	0	8	7	1	7	6	1
NOVA93.7	29	30	-1	6	5	1	4	3	1	7	8	-1	8	10	-2	2	3	-1	1	1	0
ABC PER	12	12	0	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0	7	7	0
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	2	-1
6JJ	12	11	1	1	1	0	2	2	0	5	6	-1	3	2	1	1	1	0	*	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	2	3	-1
Total	202	204	-2	21	19	2	14	15	-1	38	41	-3	45	50	-5	32	30	2	51	49	2

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	11	9	2	13	14	-1	19	13	6	16	12	4	8	8	0	1	1	0	7	8	-1
6PR	17	13	4	34	25	9	26	19	7	16	13	3	12	10	2	4	3	1	9	7	2
MIX 94.5	26	33	-7	31	40	-9	37	45	-8	40	50	-10	26	35	-9	4	6	-2	20	27	-7
92.9 TRIPLE M	19	17	2	28	25	3	30	26	4	27	24	3	18	15	3	3	3	0	13	13	0
96FM	31	26	5	39	33	6	49	44	5	47	38	9	25	25	0	5	3	2	24	22	2
NOVA93.7	30	31	-1	53	55	-2	44	37	7	35	37	-2	29	32	-3	4	5	-1	25	27	-2
ABC PER	12	12	0	21	23	-2	18	17	1	10	12	-2	10	9	1	4	5	-1	11	10	1
6RN	2	3	-1	5	5	0	2	2	0	3	3	0	1	2	-1	1	1	0	2	2	0
ABC NEWSRADIO	2	3	-1	4	5	-1	1	3	-2	2	3	-1	2	3	-1	1	2	-1	2	4	-2
6JJ	13	12	1	19	18	1	17	15	2	17	17	0	14	14	0	3	2	1	9	9	0
ABC CLASSIC	4	5	-1	4	5	-1	6	6	0	6	8	-2	4	5	-1	1	1	0	4	5	-1
Total	216	214	2	306	300	6	331	312	19	289	287	2	190	204	-14	40	44	-4	168	177	-9

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 3 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.8	5.4	5.6	1.7	1.8	1.0	2.9	3.3	1.4	1.0	1.0	2.0	2.3	2.0	8.5	10.2	11.2	11.6	8.1	11.2	6.7
6PR	7.3	8.1	10.1	5.0	5.3	3.5	8.6	7.8	19.5	1.0	1.0	1.7	5.9	6.0	11.8	8.9	8.6	20.3	12.9	18.1	8.0
MIX 94.5	11.9	14.1	7.7	14.7	15.4	11.8	13.1	13.9	12.2	15.8	17.5	8.1	16.7	19.6	5.0	11.1	12.7	8.5	3.9	5.4	2.3
92.9 TRIPLE M	8.8	10.5	4.2	12.3	13.4	6.4	7.6	8.4	3.8	19.2	21.6	6.5	11.8	13.8	3.3	4.3	4.9	3.7	0.1	0.2	*
96FM	14.4	16.6	13.6	15.3	15.9	13.5	12.0	12.0	18.2	7.8	8.5	5.6	13.9	15.5	12.6	26.1	30.5	15.5	12.9	17.2	22.2
NOVA93.7	14.3	16.3	14.8	27.4	28.5	23.8	26.3	28.2	23.0	18.7	20.1	16.5	18.5	20.3	19.2	7.7	8.9	5.9	2.7	3.7	1.2
ABC PER	5.7	6.1	10.6	0.6	0.4	1.9	1.8	1.6	4.5	2.2	1.7	7.7	2.4	2.4	5.0	5.7	6.0	8.5	14.6	18.4	42.1
6RN	1.0	1.1	1.3	0.2	0.1	0.4	0.6	0.4	2.1	0.4	0.4	0.2	0.7	0.6	2.1	0.9	0.9	1.6	2.2	3.0	2.0
ABC NEWSRADIO	0.9	0.9	2.4	0.4	0.3	1.5	0.6	0.6	0.5	0.1	0.1	0.6	1.0	0.8	4.1	0.9	0.6	3.8	1.9	2.5	3.1
6JJB	5.9	6.7	6.2	4.4	4.7	2.7	13.6	15.6	3.0	13.8	13.7	22.4	6.2	7.2	2.3	2.4	2.8	1.3	0.4	0.5	*
ABC CLASSIC	2.0	2.2	2.2	0.6	0.6	0.9	1.1	1.2	1.4	0.7	0.6	1.9	1.5	1.5	3.3	1.8	1.8	3.2	4.3	6.0	2.0
Commercial DAB+ Stns	9.8	10.5	16.8	14.0	12.2	28.9	5.2	5.0	7.0	12.6	12.3	22.5	8.4	8.6	15.4	8.9	9.6	11.1	8.9	12.2	9.5
ABC DAB+ Stns	1.6	1.6	4.4	1.5	1.3	3.6	2.0	2.0	3.3	1.7	1.5	4.1	2.0	1.7	7.3	1.6	1.4	4.9	1.1	1.5	1.0
Total DAB+ Stns	12.8	12.0	21.2	15.6	13.5	32.5	7.6	7.0	10.3	15.0	13.8	26.6	13.7	10.3	22.7	11.0	11.0	16.0	11.8	13.7	10.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
6iX	4.9	5.6	5.3	4.3	4.7	5.1	5.7	6.7	5.5	5.4	6.3	5.9	4.4	5.0	3.6	3.0	2.9	5.5	4.3	4.7	6.7
6PR	7.9	8.6	11.8	11.2	11.4	23.3	7.8	8.5	13.3	5.6	6.5	6.2	6.2	7.1	6.5	8.9	10.7	4.1	5.4	6.4	4.5
MIX 94.5	12.0	14.0	8.3	10.1	11.3	7.6	11.3	13.7	7.7	13.9	16.5	10.6	13.7	16.2	6.5	9.6	11.0	7.3	11.7	14.1	5.7
92.9 TRIPLE M	9.0	10.8	4.5	9.1	10.4	3.8	9.0	11.0	5.1	9.2	11.0	5.6	9.4	11.1	4.1	7.2	9.0	1.7	8.0	9.8	3.1
96FM	14.4	16.6	12.7	12.7	14.2	10.3	15.0	17.8	12.6	16.4	19.2	14.7	13.1	15.0	13.0	12.3	13.8	11.6	14.4	16.5	16.5
NOVA93.7	14.1	15.9	16.4	17.4	19.7	9.9	13.2	14.7	19.9	12.3	13.5	20.3	15.0	17.0	16.2	8.8	9.6	9.5	15.0	17.9	9.4
ABC PER	5.5	5.8	10.3	6.9	6.8	17.8	5.5	6.0	9.8	3.3	3.6	5.6	5.1	5.6	7.7	11.0	12.1	12.4	6.5	7.0	11.9
6RN	1.0	1.1	1.5	1.5	1.5	3.0	0.7	0.8	1.0	0.9	1.0	1.2	0.3	0.4	0.2	1.5	1.6	2.0	1.0	1.1	0.8
ABC NEWSRADIO	0.9	0.9	2.2	1.3	1.3	3.3	0.3	0.3	0.9	0.7	0.8	0.4	0.9	0.6	6.0	2.6	2.8	3.4	1.2	1.1	3.4
6JJB	6.1	6.9	6.4	6.2	7.1	2.0	5.2	6.0	5.8	6.1	6.8	8.1	7.2	8.0	9.5	7.8	8.3	9.5	5.2	5.9	5.5
ABC CLASSIC	1.8	2.1	2.1	1.4	1.6	1.1	1.8	2.1	1.8	2.0	2.3	2.7	2.1	2.4	2.5	2.1	2.1	2.9	2.5	2.9	2.8
Commercial DAB+ Stns	9.7	10.5	15.1	8.0	8.6	9.6	10.3	11.6	14.0	10.6	11.7	15.6	9.3	9.9	17.1	12.4	11.1	28.1	9.9	10.2	22.5
ABC DAB+ Stns	1.3	1.3	3.4	1.3	1.2	3.2	0.9	0.9	2.7	0.9	0.8	3.2	1.9	1.7	7.0	4.1	4.9	2.1	2.5	2.5	7.3
Total DAB+ Stns	12.6	11.8	18.5	10.5	9.9	12.8	13.0	12.5	16.6	13.5	12.5	18.8	12.4	11.6	24.1	17.0	16.0	30.1	13.6	12.7	29.8

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.8% share of all listening, 5.4% share of AM/FM/DAB+ listening and 5.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 3 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	156	142	30	10	9	2	10	7	4	15	13	3	16	15	5	40	36	9	66	62	7
6PR	227	223	39	22	20	5	25	25	7	28	26	5	49	48	10	40	40	8	64	63	5
MIX 94.5	589	569	86	87	82	19	66	61	15	160	155	24	147	145	11	75	72	16	53	53	2
92.9 TRIPLE M	384	374	68	65	64	20	43	43	8	136	133	23	99	93	12	32	32	6	9	9	*
96FM	519	496	78	69	62	20	50	44	14	98	98	15	126	121	13	100	99	7	77	72	9
NOVA93.7	704	681	119	130	126	32	101	97	18	211	202	35	161	158	25	73	70	8	28	28	1
ABC PER	224	216	38	10	10	3	14	11	5	27	24	8	36	35	6	37	37	6	100	100	10
6RN	64	62	13	5	4	2	5	5	1	11	11	1	10	10	3	12	12	3	21	19	3
ABC NEWSRADIO	88	79	26	7	5	3	9	9	2	10	7	4	23	21	8	11	9	4	28	28	5
6JJJ	301	290	58	35	34	8	47	47	5	144	137	34	57	54	7	12	12	4	7	7	*
ABC CLASSIC	87	77	24	11	9	4	12	9	3	16	14	4	19	18	7	5	4	2	24	24	3
Commercial DAB+ Stns	310	294	79	56	52	20	22	22	5	84	81	23	68	64	17	47	45	6	33	30	8
ABC DAB+ Stns	111	100	42	20	18	9	17	16	5	31	28	7	22	18	15	9	9	5	12	12	1
Total DAB+ Stns	417	369	113	67	63	25	42	36	9	104	96	28	97	81	32	54	51	11	53	41	9
Total	1,729	1,652	426	201	197	67	170	164	46	436	428	116	392	371	95	227	221	57	304	270	45

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
6iX	134	120	28	80	69	16	82	74	13	79	75	8	49	47	3	22	14	7	93	85	15
6PR	204	199	34	142	137	17	108	104	13	104	96	11	77	75	9	43	41	4	120	117	13
MIX 94.5	533	508	72	281	263	26	218	205	25	308	296	34	265	248	24	79	75	7	309	297	40
92.9 TRIPLE M	337	321	57	184	175	20	141	128	20	176	162	27	149	145	11	58	55	3	208	204	26
96FM	480	459	59	250	233	25	237	220	28	291	277	30	208	197	19	74	61	15	275	257	45
NOVA93.7	631	596	102	442	423	30	303	275	49	325	300	48	279	260	33	75	62	15	404	389	50
ABC PER	194	187	32	129	120	15	86	78	16	81	74	12	86	84	6	49	42	8	158	148	21
6RN	56	51	13	31	27	5	22	19	5	22	21	4	13	13	1	12	10	4	34	34	3
ABC NEWSRADIO	69	62	17	43	35	11	18	15	3	29	27	5	16	11	5	20	16	7	53	46	16
6JJJ	272	256	54	166	161	11	115	98	23	127	117	19	143	132	17	43	36	8	166	163	22
ABC CLASSIC	79	71	21	40	38	5	36	30	9	44	39	12	31	30	5	13	10	5	49	44	12
Commercial DAB+ Stns	276	259	63	159	154	21	136	133	25	164	157	30	126	118	22	58	49	16	187	172	41
ABC DAB+ Stns	91	81	34	36	30	12	29	23	9	36	28	15	35	30	13	26	23	6	62	54	22
Total DAB+ Stns	370	323	92	202	181	30	180	153	34	210	181	43	171	146	35	83	65	21	256	221	59
Total	1,699	1,606	376	1,368	1,266	175	1,120	982	191	1,247	1,111	190	1,132	1,005	142	476	392	87	1,437	1,322	256

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 156,000 total listeners, 142,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.