

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.6	1.1	0.5	0.4	0.1	0.3	0.4	0.7	-0.3	2.1	1.1	1.0	2.5	2.3	0.2	2.3	0.8	1.5	1.0	0.8	0.2
2GB	11.9	12.7	-0.8	5.9	4.2	1.7	1.2	2.1	-0.9	2.7	2.9	-0.2	3.7	5.2	-1.5	18.8	16.8	2.0	25.9	27.0	-1.1
2UE 954	5.0	5.6	-0.6	1.5	1.4	0.1	0.3	0.5	-0.2	0.1	0.4	-0.3	0.6	1.1	-0.5	1.3	0.5	0.8	16.1	16.5	-0.4
SKY Sports Radio	1.2	1.1	0.1	0.8	0.4	0.4	0.3	0.2	0.1	0.3	0.3	0.0	1.1	0.8	0.3	0.6	0.6	0.0	2.7	2.6	0.1
104.1 2DAY FM	5.5	4.6	0.9	7.4	8.0	-0.6	7.8	6.8	1.0	7.4	5.1	2.3	7.1	6.0	1.1	7.5	7.0	0.5	0.8	0.6	0.2
KIIS1065	11.0	10.5	0.5	21.2	18.0	3.2	16.4	15.0	1.4	17.7	19.7	-2.0	13.9	13.0	0.9	6.8	6.2	0.6	1.5	1.8	-0.3
104.9 TRIPLE M	5.3	5.0	0.3	6.6	5.8	0.8	7.0	5.1	1.9	7.3	6.4	0.9	6.3	6.1	0.2	7.6	9.6	-2.0	1.2	1.0	0.2
NOVA96.9	8.1	8.0	0.1	12.8	13.2	-0.4	18.7	20.2	-1.5	11.6	11.5	0.1	11.2	11.1	0.1	4.4	4.7	-0.3	0.6	0.5	0.1
smoothfm 95.3	11.0	10.8	0.2	13.0	11.6	1.4	11.2	9.1	2.1	10.2	9.0	1.2	11.8	13.6	-1.8	12.9	15.4	-2.5	9.2	8.2	1.0
WSFM	8.7	7.5	1.2	4.5	6.9	-2.4	6.8	5.5	1.3	4.1	3.4	0.7	12.7	9.6	3.1	12.2	12.4	-0.2	8.7	7.0	1.7
ABC SYD	5.1	5.4	-0.3	2.8	2.8	0.0	2.4	2.0	0.4	2.8	2.8	0.0	2.3	3.3	-1.0	6.2	4.8	1.4	9.9	10.3	-0.4
2RN	1.2	1.1	0.1	0.7	0.5	0.2	1.6	0.6	1.0	0.3	0.4	-0.1	1.0	0.5	0.5	1.5	1.6	-0.1	1.8	2.0	-0.2
ABC NEWSRADIO	1.3	1.2	0.1	1.2	1.0	0.2	2.4	1.2	1.2	1.7	0.9	0.8	0.6	0.8	-0.2	0.8	1.3	-0.5	1.6	1.6	0.0
2JJJ	3.7	4.1	-0.4	2.9	2.5	0.4	5.7	6.8	-1.1	9.5	7.6	1.9	4.4	7.5	-3.1	0.9	1.6	-0.7	0.5	0.5	0.0
ABC CLASSIC	2.4	3.0	-0.6	1.3	0.6	0.7	2.2	3.8	-1.6	2.3	2.4	-0.1	1.1	1.1	0.0	2.4	2.6	-0.2	3.8	5.4	-1.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.8	1.3	0.5	1.3	0.8	0.5	1.7	0.9	0.8	2.2	1.9	0.3	2.7	2.3	0.4	0.9	0.6	0.3	0.9	0.6	0.3
2GB	12.0	13.0	-1.0	14.9	16.6	-1.7	13.5	14.1	-0.6	8.8	9.5	-0.7	6.6	7.4	-0.8	18.6	19.4	-0.8	11.5	11.5	0.0
2UE 954	4.6	5.4	-0.8	3.0	3.3	-0.3	4.9	5.7	-0.8	6.9	7.9	-1.0	3.8	5.3	-1.5	4.7	4.3	0.4	6.0	6.0	0.0
SKY Sports Radio	1.1	1.1	0.0	1.9	1.7	0.2	0.6	0.5	0.1	0.5	0.6	-0.1	1.4	1.4	0.0	0.5	1.4	-0.9	1.8	1.3	0.5
104.1 2DAY FM	5.6	4.3	1.3	5.3	3.9	1.4	5.3	4.0	1.3	6.4	5.2	1.2	6.1	4.9	1.2	3.6	3.3	0.3	5.4	5.2	0.2
KIIS1065	11.6	11.3	0.3	16.1	15.4	0.7	11.2	11.7	-0.5	9.2	8.4	0.8	11.0	10.7	0.3	5.0	5.6	-0.6	9.0	8.2	0.8
104.9 TRIPLE M	5.1	5.1	0.0	5.1	5.1	0.0	4.3	4.5	-0.2	5.5	5.7	-0.2	5.7	5.5	0.2	4.6	3.6	1.0	6.1	4.7	1.4
NOVA96.9	8.2	8.2	0.0	8.9	8.4	0.5	7.2	7.6	-0.4	8.0	8.0	0.0	8.9	9.7	-0.8	6.7	7.4	-0.7	7.9	7.2	0.7
smoothfm 95.3	10.7	10.8	-0.1	8.1	7.7	0.4	13.0	12.7	0.3	11.0	11.6	-0.6	10.9	10.8	0.1	13.1	13.4	-0.3	11.9	11.1	0.8
WSFM	8.8	7.4	1.4	8.7	7.0	1.7	9.8	7.1	2.7	9.7	8.7	1.0	8.7	7.6	1.1	4.4	5.1	-0.7	8.1	7.9	0.2
ABC SYD	5.3	5.4	-0.1	7.1	7.9	-0.8	4.4	4.7	-0.3	3.9	3.5	0.4	4.8	4.1	0.7	7.2	7.2	0.0	4.5	5.3	-0.8
2RN	1.1	1.1	0.0	1.9	2.0	-0.1	0.7	0.8	-0.1	0.6	0.4	0.2	0.8	1.1	-0.3	1.2	0.9	0.3	1.5	1.2	0.3
ABC NEWSRADIO	1.3	1.2	0.1	1.8	2.1	-0.3	1.0	0.9	0.1	0.9	0.6	0.3	1.1	0.6	0.5	1.8	1.2	0.6	1.4	1.3	0.1
2JJJ	3.7	3.6	0.1	3.2	3.8	-0.6	3.5	3.0	0.5	3.8	3.4	0.4	5.0	5.0	0.0	3.1	2.6	0.5	3.7	5.4	-1.7
ABC CLASSIC	2.2	2.8	-0.6	1.8	2.1	-0.3	2.8	3.2	-0.4	2.3	2.9	-0.6	1.7	3.2	-1.5	3.2	3.1	0.1	2.8	3.5	-0.7

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2024

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	116	89	27	6	5	1	9	11	-2	34	30	4	24	11	13	24	14	10	17	17	0
2GB	667	717	-50	53	49	4	42	43	-1	112	109	3	80	108	-28	121	111	10	259	296	-37
2UE 954	198	232	-34	16	26	-10	15	16	-1	9	15	-6	7	11	-4	23	16	7	128	148	-20
SKY Sports Radio	136	128	8	17	14	3	16	9	7	25	29	-4	33	22	11	8	12	-4	38	43	-5
104.1 2DAY FM	900	911	-11	131	151	-20	116	98	18	304	310	-6	228	239	-11	67	74	-7	53	39	14
KIIS1065	1,390	1,456	-66	230	266	-36	200	185	15	512	547	-35	304	320	-16	87	85	2	57	54	3
104.9 TRIPLE M	788	805	-17	123	131	-8	108	91	17	267	276	-9	170	182	-12	76	98	-22	44	27	17
NOVA96.9	1,180	1,305	-125	207	228	-21	193	219	-26	449	478	-29	217	255	-38	82	92	-10	31	34	-3
smoothfm 95.3	1,281	1,330	-49	148	150	-2	122	132	-10	314	333	-19	310	327	-17	171	178	-7	217	210	7
WSFM	939	917	22	94	122	-28	77	81	-4	170	153	17	285	263	22	157	163	-6	156	135	21
ABC SYD	510	572	-62	40	54	-14	46	44	2	92	105	-13	55	91	-36	96	93	3	181	184	-3
2RN	181	195	-14	18	22	-4	29	21	8	27	34	-7	23	23	0	20	25	-5	64	71	-7
ABC NEWSRADIO	285	305	-20	43	42	1	49	42	7	75	61	14	37	53	-16	23	30	-7	59	76	-17
2JJJ	583	651	-68	69	64	5	95	105	-10	273	273	0	92	146	-54	30	37	-7	24	26	-2
ABC CLASSIC	263	272	-9	29	26	3	45	38	7	64	57	7	37	43	-6	27	23	4	63	85	-22
<b>Total</b>	<b>4,538</b>	<b>4,538</b>	<b>0</b>	<b>492</b>	<b>482</b>	<b>10</b>	<b>459</b>	<b>463</b>	<b>-4</b>	<b>1,238</b>	<b>1,239</b>	<b>-1</b>	<b>996</b>	<b>1,003</b>	<b>-7</b>	<b>570</b>	<b>570</b>	<b>0</b>	<b>783</b>	<b>780</b>	<b>3</b>

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	98	82	16	48	27	21	37	23	14	58	49	9	57	58	-1	13	16	-3	64	48	16
2GB	592	657	-65	407	454	-47	314	354	-40	243	256	-13	242	248	-6	159	162	-3	404	412	-8
2UE 954	161	197	-36	74	92	-18	95	110	-15	118	123	-5	74	101	-27	38	56	-18	157	168	-11
SKY Sports Radio	113	109	4	62	62	0	31	28	3	24	22	2	38	30	8	17	14	3	88	69	19
104.1 2DAY FM	772	775	-3	405	379	26	261	255	6	325	325	0	320	313	7	137	135	2	445	489	-44
KIIS1065	1,238	1,307	-69	834	851	-17	509	542	-33	507	495	12	549	566	-17	189	210	-21	760	836	-76
104.9 TRIPLE M	667	709	-42	337	328	9	209	223	-14	294	333	-39	309	307	2	133	130	3	429	412	17
NOVA96.9	1,036	1,157	-121	600	629	-29	368	423	-55	455	482	-27	463	514	-51	197	272	-75	680	722	-42
smoothfm 95.3	1,122	1,150	-28	584	557	27	466	470	-4	497	471	26	519	506	13	319	339	-20	788	818	-30
WSFM	818	792	26	472	427	45	365	317	48	426	404	22	400	358	42	143	143	0	560	569	-9
ABC SYD	439	492	-53	285	318	-33	160	173	-13	182	169	13	180	173	7	133	121	12	292	328	-36
2RN	143	153	-10	77	74	3	55	49	6	41	34	7	41	43	-2	20	18	2	94	102	-8
ABC NEWSRADIO	245	269	-24	158	166	-8	63	70	-7	74	64	10	61	45	16	45	42	3	130	131	-1
2JJJ	505	546	-41	255	258	-3	158	181	-23	177	198	-21	246	245	1	108	106	2	296	345	-49
ABC CLASSIC	228	231	-3	109	114	-5	88	94	-6	99	106	-7	84	101	-17	56	51	5	150	164	-14
<b>Total</b>	<b>4,341</b>	<b>4,395</b>	<b>-54</b>	<b>3,461</b>	<b>3,416</b>	<b>45</b>	<b>2,578</b>	<b>2,740</b>	<b>-162</b>	<b>2,818</b>	<b>2,822</b>	<b>-4</b>	<b>2,875</b>	<b>2,872</b>	<b>3</b>	<b>1,469</b>	<b>1,534</b>	<b>-65</b>	<b>3,809</b>	<b>3,913</b>	<b>-104</b>

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2024

## AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	7	5	2	*	*	*	*	*	*	2	1	1	2	2	0	2	1	1	1	1	0
2GB	56	60	-4	3	2	1	*	1	*	2	2	0	4	5	-1	13	11	2	34	39	-5
2UE 954	23	26	-3	1	1	0	*	*	*	*	*	*	1	1	0	1	*	*	21	24	-3
SKY Sports Radio	6	5	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	4	4	0
104.1 2DAY FM	26	22	4	3	3	0	3	3	0	6	4	2	7	6	1	5	5	0	1	1	0
KIIS1065	51	50	1	9	8	1	7	6	1	15	17	-2	14	13	1	5	4	1	2	3	-1
104.9 TRIPLE M	25	24	1	3	2	1	3	2	1	6	5	1	6	6	0	5	6	-1	2	1	1
NOVA96.9	38	38	0	6	6	0	8	7	1	10	10	0	11	11	0	3	3	0	1	1	0
smoothfm 95.3	52	51	1	6	5	1	5	3	2	9	8	1	12	13	-1	9	10	-1	12	12	0
WSFM	41	36	5	2	3	-1	3	2	1	3	3	0	13	9	4	8	8	0	11	10	1
ABC SYD	24	26	-2	1	1	0	1	1	0	2	2	0	2	3	-1	4	3	1	13	15	-2
2RN	6	5	1	*	*	*	1	*	*	*	*	*	1	1	0	1	1	0	2	3	-1
ABC NEWSRADIO	6	6	0	1	*	*	1	*	*	1	1	0	1	1	0	1	1	0	2	2	0
2JJJ	17	19	-2	1	1	0	2	3	-1	8	6	2	4	7	-3	1	1	0	1	1	0
ABC CLASSIC	11	14	-3	1	*	*	1	1	0	2	2	0	1	1	0	2	2	0	5	8	-3
<b>Total</b>	<b>469</b>	<b>474</b>	<b>-5</b>	<b>43</b>	<b>43</b>	<b>0</b>	<b>41</b>	<b>37</b>	<b>4</b>	<b>85</b>	<b>86</b>	<b>-1</b>	<b>101</b>	<b>99</b>	<b>2</b>	<b>68</b>	<b>65</b>	<b>3</b>	<b>131</b>	<b>144</b>	<b>-13</b>

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	9	6	3	10	6	4	11	6	5	13	11	2	13	11	2	1	1	0	4	2	2
2GB	60	65	-5	115	124	-9	88	93	-5	51	54	-3	32	37	-5	27	31	-4	46	49	-3
2UE 954	23	27	-4	23	25	-2	32	37	-5	40	45	-5	19	27	-8	7	7	0	24	25	-1
SKY Sports Radio	5	5	0	15	12	3	4	3	1	3	3	0	7	7	0	1	2	-1	7	6	1
104.1 2DAY FM	28	22	6	41	29	12	35	26	9	38	29	9	30	25	5	5	5	0	21	22	-1
KIIS1065	58	56	2	124	116	8	74	77	-3	54	48	6	54	53	1	7	9	-2	36	34	2
104.9 TRIPLE M	25	25	0	39	38	1	28	29	-1	32	32	0	28	28	0	7	6	1	24	20	4
NOVA96.9	41	41	0	69	63	6	47	50	-3	47	45	2	44	48	-4	10	12	-2	31	30	1
smoothfm 95.3	53	53	0	62	58	4	86	83	3	64	66	-2	53	54	-1	19	22	-3	47	47	0
WSFM	44	36	8	67	52	15	64	47	17	57	49	8	43	38	5	6	8	-2	32	33	-1
ABC SYD	27	27	0	55	59	-4	29	31	-2	23	20	3	24	21	3	10	12	-2	18	22	-4
2RN	5	5	0	15	15	0	5	5	0	3	2	1	4	5	-1	2	2	0	6	5	1
ABC NEWSRADIO	6	6	0	14	16	-2	6	6	0	5	3	2	5	3	2	3	2	1	6	5	1
2JJJ	18	18	0	24	28	-4	23	20	3	22	20	2	24	25	-1	5	4	1	15	23	-8
ABC CLASSIC	11	14	-3	14	16	-2	18	21	-3	13	16	-3	9	16	-7	5	5	0	11	15	-4
<b>Total</b>	<b>498</b>	<b>495</b>	<b>3</b>	<b>770</b>	<b>749</b>	<b>21</b>	<b>657</b>	<b>656</b>	<b>1</b>	<b>586</b>	<b>568</b>	<b>18</b>	<b>491</b>	<b>498</b>	<b>-7</b>	<b>145</b>	<b>162</b>	<b>-17</b>	<b>397</b>	<b>422</b>	<b>-25</b>

# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 2 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.6	1.8	1.7	0.4	0.4	1.1	0.4	0.5	*	2.1	2.3	2.2	2.5	2.8	2.5	2.3	2.6	1.8	1.0	1.1	1.4
2GB	11.9	12.1	21.8	5.9	6.0	8.3	1.2	1.0	2.6	2.7	2.4	6.4	3.7	3.5	10.3	18.8	17.3	49.7	25.9	28.8	41.4
2UE 954	5.0	5.6	4.6	1.5	1.8	0.4	0.3	0.3	0.6	0.1	0.1	0.2	0.6	0.6	0.9	1.3	1.5	0.2	16.1	18.8	17.3
SKY Sports Radio	1.2	n.a.	n.a.	0.8	n.a.	n.a.	0.3	n.a.	n.a.	0.3	n.a.	n.a.	1.1	n.a.	n.a.	0.6	n.a.	n.a.	2.7	n.a.	n.a.
104.1 2DAY FM	5.5	6.7	1.3	7.4	8.6	1.3	7.8	8.8	2.4	7.4	9.0	2.1	7.1	8.6	1.3	7.5	9.1	1.3	0.8	1.0	0.2
KIIS1065	11.0	12.6	8.9	21.2	24.1	8.6	16.4	17.1	15.1	17.7	19.4	17.7	13.9	16.1	11.6	6.8	8.2	1.4	1.5	1.9	0.6
104.9 TRIPLE M	5.3	6.2	3.6	6.6	7.3	4.4	7.0	7.1	8.0	7.3	8.4	4.8	6.3	7.2	5.7	7.6	9.3	0.8	1.2	1.5	0.2
NOVA96.9	8.1	9.7	3.0	12.8	14.6	5.7	18.7	21.1	6.2	11.6	13.7	5.2	11.2	13.7	1.9	4.4	5.3	0.7	0.6	0.6	0.9
smoothfm 95.3	11.0	12.5	9.9	13.0	14.3	9.9	11.2	11.7	10.2	10.2	11.1	11.2	11.8	12.6	20.4	12.9	15.1	6.7	9.2	11.6	2.4
WSFM	8.7	10.0	6.0	4.5	4.8	4.7	6.8	7.2	5.8	4.1	4.2	6.2	12.7	14.7	10.0	12.2	14.1	7.4	8.7	10.9	2.6
ABC SYD	5.1	5.2	9.8	2.8	1.6	16.2	2.4	2.1	5.6	2.8	2.1	8.8	2.3	2.5	3.1	6.2	6.3	11.8	9.9	11.2	14.0
2RN	1.2	1.1	3.2	0.7	0.6	2.7	1.6	1.4	3.3	0.3	0.3	0.2	1.0	0.9	3.6	1.5	1.5	3.5	1.8	1.7	5.6
ABC NEWSRADIO	1.3	1.2	3.7	1.2	1.0	3.8	2.4	2.0	5.5	1.7	1.0	7.3	0.6	0.6	1.4	0.8	0.9	0.5	1.6	1.8	3.4
2JJJ	3.7	4.0	5.2	2.9	2.8	5.5	5.7	5.9	5.1	9.5	10.5	9.3	4.4	4.5	8.7	0.9	0.8	2.2	0.5	0.6	0.6
ABC CLASSIC	2.4	2.6	2.7	1.3	1.4	1.6	2.2	2.0	3.7	2.3	2.4	3.4	1.1	1.3	0.5	2.4	2.5	4.2	3.8	4.6	2.6
Commercial DAB+ Stns	6.5	6.8	10.7	8.8	8.1	19.4	9.8	9.2	15.7	10.6	11.5	12.0	7.6	8.0	13.6	4.1	4.3	5.8	2.4	2.6	4.7
ABC DAB+ Stns	1.9	1.9	4.0	3.0	2.8	6.5	3.4	2.6	10.2	1.9	1.9	2.8	2.4	2.5	4.6	1.1	1.1	2.1	1.1	1.2	2.0
Total DAB+ Stns	9.9	8.7	14.6	12.5	10.9	25.9	13.4	11.8	25.9	14.6	13.4	14.8	13.3	10.6	18.2	6.3	5.4	7.8	4.0	3.9	6.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.8	2.0	1.8	1.3	1.4	1.7	1.7	1.9	1.7	2.2	2.5	2.1	2.7	3.1	2.5	0.9	1.1	0.7	0.9	1.0	1.1
2GB	12.0	12.1	23.0	14.9	15.3	24.8	13.5	13.3	26.9	8.8	8.4	20.1	6.6	6.5	17.3	18.6	20.4	24.2	11.5	12.3	17.3
2UE 954	4.6	5.3	4.1	3.0	3.4	1.8	4.9	5.7	4.2	6.9	7.9	5.9	3.8	4.2	5.3	4.7	5.5	3.3	6.0	6.6	6.7
SKY Sports Radio	1.1	n.a.	n.a.	1.9	n.a.	n.a.	0.6	n.a.	n.a.	0.5	n.a.	n.a.	1.4	n.a.	n.a.	0.5	n.a.	n.a.	1.8	n.a.	n.a.
104.1 2DAY FM	5.6	6.8	1.3	5.3	6.4	0.8	5.3	6.5	1.6	6.4	7.9	2.0	6.1	7.5	1.0	3.6	4.5	0.7	5.4	6.4	1.2
KIIS1065	11.6	13.3	10.0	16.1	18.1	13.0	11.2	12.5	12.6	9.2	10.4	9.0	11.0	13.2	5.3	5.0	5.9	4.2	9.0	10.5	4.5
104.9 TRIPLE M	5.1	5.9	3.3	5.1	5.7	3.8	4.3	5.0	2.8	5.5	6.4	3.8	5.7	6.9	3.0	4.6	5.7	1.8	6.1	7.0	4.7
NOVA96.9	8.2	9.8	2.9	8.9	10.5	3.0	7.2	8.8	2.7	8.0	9.8	2.6	8.9	10.8	3.7	6.7	8.2	2.9	7.9	9.3	3.6
smoothfm 95.3	10.7	12.1	10.2	8.1	9.2	5.5	13.0	14.8	12.4	11.0	12.1	13.2	10.9	12.4	11.2	13.1	15.7	8.4	11.9	13.6	8.6
WSFM	8.8	10.3	6.2	8.7	9.9	5.5	9.8	11.6	6.0	9.7	11.3	7.4	8.7	10.3	5.4	4.4	4.8	5.8	8.1	9.3	5.3
ABC SYD	5.3	5.4	10.6	7.1	6.8	15.6	4.4	4.3	9.4	3.9	4.0	6.7	4.8	4.9	11.1	7.2	7.8	9.9	4.5	4.8	6.5
2RN	1.1	1.0	2.7	1.9	1.9	3.7	0.7	0.7	1.5	0.6	0.4	2.2	0.8	0.7	3.6	1.2	1.1	3.4	1.5	1.4	5.0
ABC NEWSRADIO	1.3	1.2	3.3	1.8	1.6	5.9	1.0	1.0	1.5	0.9	0.9	1.9	1.1	1.1	2.5	1.8	1.5	5.7	1.4	1.2	5.4
2JJJ	3.7	4.0	5.1	3.2	3.3	4.5	3.5	3.8	4.3	3.8	4.2	5.0	5.0	5.6	6.5	3.1	2.9	7.7	3.7	4.0	5.5
ABC CLASSIC	2.2	2.5	2.5	1.8	2.1	1.6	2.8	3.3	2.2	2.3	2.5	2.9	1.7	1.9	2.9	3.2	3.5	3.9	2.8	3.0	3.4
Commercial DAB+ Stns	6.4	6.7	9.6	3.7	3.7	7.3	5.3	5.6	7.6	8.8	9.6	11.2	8.3	9.1	12.0	7.6	7.8	13.5	6.9	6.8	14.7
ABC DAB+ Stns	1.6	1.5	3.3	0.8	0.8	1.4	1.3	1.3	2.7	1.8	1.7	3.9	2.1	2.0	6.6	3.2	3.6	3.9	3.0	3.0	6.4
Total DAB+ Stns	9.6	8.3	12.9	5.3	4.5	8.7	8.7	6.9	10.3	12.5	11.3	15.2	12.0	11.1	18.7	12.9	11.3	17.4	10.8	9.8	21.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.6% share of all listening, 1.8% share of AM/FM/DAB+ listening and 1.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 2 2024

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	116	116	24	6	6	3	9	9	*	34	34	6	24	24	5	24	24	3	17	17	6
2GB	667	615	144	53	46	12	42	36	14	112	96	25	80	65	18	121	120	27	259	253	48
2UE 954	198	192	52	16	14	4	15	13	4	9	6	2	7	7	4	23	23	2	128	128	35
SKY Sports Radio	136	n.a.	n.a.	17	n.a.	n.a.	16	n.a.	n.a.	25	n.a.	n.a.	33	n.a.	n.a.	8	n.a.	n.a.	38	n.a.	n.a.
104.1 2DAY FM	900	864	105	131	127	12	116	108	31	304	290	29	228	222	20	67	64	10	53	53	3
KIIS1065	1,390	1,311	291	230	221	46	200	186	49	512	478	116	304	293	65	87	81	8	57	54	6
104.9 TRIPLE M	788	723	141	123	115	21	108	91	29	267	237	54	170	164	30	76	76	2	44	41	5
NOVA96.9	1,180	1,137	198	207	203	37	193	186	40	449	422	82	217	213	30	82	82	4	31	31	6
smoothfm 95.3	1,281	1,212	255	148	139	35	122	111	37	314	290	72	310	297	65	171	164	21	217	211	24
WSFM	939	876	166	94	85	14	77	62	27	170	149	40	285	276	46	157	154	20	156	150	18
ABC SYD	510	466	120	40	38	9	46	42	12	92	75	23	55	47	12	96	93	18	181	172	45
2RN	181	172	37	18	18	2	29	29	6	27	21	6	23	21	5	20	20	4	64	62	15
ABC NEWSRADIO	285	251	78	43	40	10	49	41	14	75	62	23	37	31	9	23	22	5	59	55	17
2JJJ	583	518	144	69	59	19	95	84	21	273	244	66	92	81	27	30	27	6	24	24	5
ABC CLASSIC	263	235	69	29	25	9	45	35	14	64	55	22	37	33	4	27	27	7	63	60	13
Commercial DAB+ Stns	887	827	298	133	127	45	129	112	55	332	310	104	155	150	47	58	53	22	80	75	25
ABC DAB+ Stns	324	270	121	66	58	25	45	37	20	87	72	34	57	45	18	28	24	8	41	36	15
Total DAB+ Stns	1,166	1,012	393	178	159	62	153	131	68	393	354	130	227	192	65	98	77	28	116	98	40
Total	4,538	4,271	1,312	492	472	163	459	440	184	1,238	1,161	378	996	926	275	570	543	117	783	730	195

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	98	98	24	48	48	7	37	37	8	58	55	16	57	57	11	13	13	3	64	64	9
2GB	592	531	125	407	335	84	314	269	70	243	200	65	242	214	48	159	138	28	404	381	66
2UE 954	161	152	46	74	61	17	95	91	18	118	114	25	74	68	16	38	29	10	157	155	38
SKY Sports Radio	113	n.a.	n.a.	62	n.a.	n.a.	31	n.a.	n.a.	24	n.a.	n.a.	38	n.a.	n.a.	17	n.a.	n.a.	88	n.a.	n.a.
104.1 2DAY FM	772	733	92	405	387	26	261	239	32	325	310	33	320	315	12	137	131	6	445	433	33
KIIS1065	1,238	1,150	268	834	761	128	509	441	94	507	453	91	549	516	48	189	158	31	760	713	95
104.9 TRIPLE M	667	609	119	337	308	36	209	183	38	294	272	43	309	292	27	133	124	12	429	396	50
NOVA96.9	1,036	987	151	600	564	54	368	330	48	455	428	47	463	426	43	197	177	23	680	642	88
smoothfm 95.3	1,122	1,041	225	584	528	73	466	419	81	497	439	94	519	463	81	319	283	49	788	737	103
WSFM	818	762	155	472	437	57	365	322	58	426	399	67	400	379	43	143	117	31	560	535	62
ABC SYD	439	392	112	285	262	62	160	138	37	182	155	45	180	162	30	133	114	19	292	273	44
2RN	143	131	33	77	70	15	55	50	14	41	33	15	41	36	6	20	15	5	94	90	22
ABC NEWSRADIO	245	215	63	158	132	33	63	51	19	74	64	18	61	53	13	45	31	17	130	108	35
2JJJ	505	435	123	255	226	49	158	127	42	177	154	38	246	214	44	108	81	29	296	258	72
ABC CLASSIC	228	198	64	109	98	20	88	75	21	99	91	25	84	72	18	56	40	18	150	141	32
Commercial DAB+ Stns	755	713	228	321	295	71	236	219	53	382	355	100	403	367	74	203	172	51	505	438	152
ABC DAB+ Stns	254	210	82	89	72	19	73	56	27	89	69	30	100	82	26	64	56	13	184	148	69
Total DAB+ Stns	994	855	297	424	353	90	341	264	77	484	407	128	522	431	100	272	220	63	695	563	217
Total	4,341	4,022	1,159	3,461	3,012	606	2,578	2,211	525	2,818	2,466	570	2,875	2,550	458	1,469	1,216	267	3,809	3,462	766

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 116,000 total listeners, 116,000 AM/FM/DAB+ listeners and 24,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.5	2.6	0.9	2.3	1.2	1.1	2.6	0.5	2.1	2.2	3.2	-1.0	5.3	2.8	2.5	4.5	3.7	0.8	3.0	2.5	0.5
3AW	13.8	14.5	-0.7	3.5	4.9	-1.4	2.8	1.0	1.8	2.8	1.4	1.4	6.9	8.3	-1.4	17.0	21.1	-4.1	35.0	35.0	0.0
RSN 927	0.5	0.7	-0.2	0.1	*	*	0.4	0.4	0.0	0.7	0.5	0.2	0.1	0.2	-0.1	0.7	0.2	0.5	0.8	1.9	-1.1
Magic 1278	1.3	1.4	-0.1	0.2	0.1	0.1	1.5	0.5	1.0	0.4	0.7	-0.3	0.9	0.9	0.0	1.3	0.8	0.5	2.7	3.6	-0.9
3MP 1377	1.4	1.6	-0.2	0.3	0.3	0.0	1.5	1.2	0.3	1.1	1.0	0.1	0.1	0.5	-0.4	1.6	0.8	0.8	2.9	4.2	-1.3
101.9 FOX FM	10.1	9.4	0.7	13.1	14.2	-1.1	16.7	13.8	2.9	15.6	15.5	0.1	13.9	11.7	2.2	5.0	6.0	-1.0	1.7	1.1	0.6
GOLD104.3	10.9	11.8	-0.9	12.7	12.9	-0.2	9.2	14.0	-4.8	7.1	6.7	0.4	12.8	15.7	-2.9	18.2	15.6	2.6	7.9	8.7	-0.8
KIIS 101.1 FM	6.2	6.4	-0.2	12.3	12.0	0.3	13.9	11.6	2.3	9.7	11.0	-1.3	5.5	6.1	-0.6	2.9	3.1	-0.2	1.0	1.0	0.0
105.1 TRIPLE M	6.1	7.8	-1.7	4.9	4.9	0.0	4.7	6.9	-2.2	9.1	11.2	-2.1	9.1	12.9	-3.8	6.5	8.0	-1.5	1.7	1.3	0.4
NOVA 100	7.6	7.1	0.5	14.3	11.1	3.2	11.9	15.3	-3.4	11.6	11.5	0.1	9.4	8.0	1.4	4.3	3.4	0.9	0.7	0.5	0.2
smoothfm 91.5	8.9	7.5	1.4	5.1	4.8	0.3	13.9	8.8	5.1	5.2	5.7	-0.5	7.0	5.9	1.1	12.5	10.2	2.3	11.1	9.4	1.7
ABC MEL	6.0	6.5	-0.5	5.0	4.5	0.5	1.3	1.0	0.3	1.3	1.1	0.2	4.6	5.0	-0.4	7.1	6.1	1.0	12.6	15.4	-2.8
3RN	2.3	2.2	0.1	0.5	0.3	0.2	0.4	0.5	-0.1	0.6	0.7	-0.1	2.1	1.4	0.7	2.8	4.4	-1.6	5.0	4.0	1.0
ABC NEWSRADIO	1.4	1.1	0.3	0.6	0.5	0.1	0.9	0.9	0.0	0.9	0.8	0.1	1.6	1.5	0.1	1.5	0.5	1.0	1.9	1.6	0.3
3JJJ	3.2	4.3	-1.1	3.2	5.2	-2.0	3.2	7.2	-4.0	9.0	10.3	-1.3	2.3	3.2	-0.9	1.5	2.2	-0.7	0.2	0.2	0.0
ABC CLASSIC	1.4	1.1	0.3	0.9	0.9	0.0	0.4	0.3	0.1	0.6	0.6	0.0	1.2	0.5	0.7	0.9	0.6	0.3	3.1	3.0	0.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.7	2.8	0.9	3.5	2.8	0.7	4.4	3.1	1.3	4.0	2.9	1.1	3.2	2.6	0.6	3.3	2.4	0.9	2.6	1.9	0.7
3AW	14.2	14.7	-0.5	18.1	19.6	-1.5	16.9	16.8	0.1	10.4	10.3	0.1	7.6	8.2	-0.6	18.2	19.8	-1.6	12.6	13.8	-1.2
RSN 927	0.5	0.6	-0.1	0.5	0.8	-0.3	0.5	0.5	0.0	0.5	0.5	0.0	0.4	0.4	0.0	0.7	0.5	0.2	0.6	1.0	-0.4
Magic 1278	1.3	1.2	0.1	0.8	0.6	0.2	1.5	1.4	0.1	1.3	1.4	-0.1	1.5	1.1	0.4	1.7	2.4	-0.7	1.4	1.8	-0.4
3MP 1377	1.2	1.4	-0.2	1.0	1.2	-0.2	1.0	1.2	-0.2	1.7	1.9	-0.2	1.3	1.5	-0.2	0.9	1.0	-0.1	1.9	2.1	-0.2
101.9 FOX FM	10.2	9.6	0.6	11.2	10.8	0.4	9.8	9.6	0.2	10.5	9.9	0.6	10.4	9.8	0.6	6.3	5.3	1.0	9.8	8.7	1.1
GOLD104.3	11.0	12.0	-1.0	9.9	11.9	-2.0	11.3	12.5	-1.2	12.8	12.9	-0.1	10.8	11.3	-0.5	8.9	9.5	-0.6	10.5	11.2	-0.7
KIIS 101.1 FM	6.1	6.2	-0.1	6.4	5.9	0.5	5.0	5.2	-0.2	5.7	6.4	-0.7	7.9	8.6	-0.7	5.6	5.2	0.4	6.8	6.9	-0.1
105.1 TRIPLE M	6.5	8.4	-1.9	5.7	6.7	-1.0	6.8	9.4	-2.6	8.1	10.8	-2.7	6.7	8.2	-1.5	3.2	3.8	-0.6	5.0	5.8	-0.8
NOVA 100	7.7	6.9	0.8	8.3	6.7	1.6	6.7	6.5	0.2	8.3	7.5	0.8	8.2	7.7	0.5	5.1	5.0	0.1	7.4	7.5	-0.1
smoothfm 91.5	8.5	7.3	1.2	7.7	6.6	1.1	8.9	7.1	1.8	9.4	7.4	2.0	8.2	8.2	0.0	8.3	8.2	0.1	10.2	8.3	1.9
ABC MEL	6.3	6.8	-0.5	7.3	8.1	-0.8	6.7	7.0	-0.3	4.7	5.4	-0.7	5.8	5.8	0.0	7.8	8.5	-0.7	5.1	5.8	-0.7
3RN	2.3	2.1	0.2	3.7	2.9	0.8	1.1	1.1	0.0	1.4	1.6	-0.2	2.4	1.6	0.8	4.3	4.4	-0.1	2.2	2.5	-0.3
ABC NEWSRADIO	1.3	1.0	0.3	2.0	1.7	0.3	0.8	0.5	0.3	0.5	0.4	0.1	1.3	1.2	0.1	3.2	2.4	0.8	1.5	1.2	0.3
3JJJ	3.0	3.7	-0.7	2.7	3.6	-0.9	2.4	3.4	-1.0	2.9	3.9	-1.0	4.2	4.7	-0.5	2.9	3.0	-0.1	4.0	5.8	-1.8
ABC CLASSIC	1.3	1.0	0.3	1.2	0.7	0.5	1.3	0.8	0.5	0.9	1.0	-0.1	1.6	1.5	0.1	1.7	1.6	0.1	1.7	1.5	0.2

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2024

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	379	320	59	36	31	5	37	13	24	64	75	-11	90	64	26	66	67	-1	85	70	15
3AW	721	744	-23	39	46	-7	46	30	16	62	71	-9	114	127	-13	141	136	5	318	335	-17
RSN 927	69	57	12	2	*	*	5	4	1	12	8	4	10	5	5	20	14	6	20	25	-5
Magic 1278	159	138	21	11	6	5	15	3	12	24	18	6	20	21	-1	27	26	1	61	64	-3
3MP 1377	201	205	-4	17	17	0	38	22	16	43	45	-2	11	22	-11	29	23	6	64	76	-12
101.9 FOX FM	1,336	1,328	8	196	224	-28	206	180	26	488	505	-17	281	283	-2	106	96	10	59	41	18
GOLD104.3	1,181	1,262	-81	121	136	-15	126	133	-7	212	251	-39	287	344	-57	220	202	18	215	196	19
KIIS 101.1 FM	1,042	1,123	-81	156	186	-30	206	197	9	406	447	-41	180	204	-24	58	60	-2	35	31	4
105.1 TRIPLE M	752	827	-75	99	93	6	83	99	-16	228	248	-20	191	221	-30	97	121	-24	54	45	9
NOVA 100	1,242	1,223	19	206	180	26	164	171	-7	454	486	-32	288	279	9	97	82	15	34	25	9
smoothfm 91.5	1,082	1,046	36	82	98	-16	153	115	38	212	262	-50	248	227	21	168	139	29	219	206	13
ABC MEL	534	538	-4	44	32	12	39	30	9	66	69	-3	99	97	2	96	98	-2	190	212	-22
3RN	177	172	5	11	9	2	9	10	-1	31	31	0	39	27	12	27	39	-12	60	57	3
ABC NEWSRADIO	273	232	41	23	22	1	30	28	2	54	52	2	72	63	9	33	20	13	61	48	13
3JJJ	523	604	-81	62	75	-13	82	117	-35	259	268	-9	80	91	-11	27	38	-11	13	13	0
ABC CLASSIC	202	176	26	20	20	0	21	18	3	34	31	3	42	30	12	19	16	3	66	61	5
<b>Total</b>	<b>4,601</b>	<b>4,601</b>	<b>0</b>	<b>486</b>	<b>491</b>	<b>-5</b>	<b>480</b>	<b>475</b>	<b>5</b>	<b>1,244</b>	<b>1,253</b>	<b>-9</b>	<b>1,017</b>	<b>1,010</b>	<b>7</b>	<b>579</b>	<b>580</b>	<b>-1</b>	<b>795</b>	<b>793</b>	<b>2</b>

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	327	266	61	173	140	33	177	120	57	163	126	37	152	116	36	86	54	32	209	182	27
3AW	678	697	-19	492	498	-6	426	422	4	342	348	-6	274	307	-33	235	225	10	474	496	-22
RSN 927	47	38	9	24	18	6	17	21	-4	21	16	5	19	15	4	13	7	6	48	45	3
Magic 1278	136	111	25	56	37	19	56	56	0	72	61	11	66	47	19	36	28	8	93	100	-7
3MP 1377	158	145	13	56	41	15	54	43	11	86	83	3	45	48	-3	21	30	-9	105	116	-11
101.9 FOX FM	1,174	1,142	32	694	663	31	450	487	-37	564	554	10	559	547	12	224	219	5	806	796	10
GOLD104.3	1,057	1,111	-54	542	582	-40	487	568	-81	572	611	-39	488	538	-50	228	253	-25	720	797	-77
KIIS 101.1 FM	877	943	-66	462	477	-15	295	345	-50	385	432	-47	405	442	-37	180	197	-17	617	691	-74
105.1 TRIPLE M	635	715	-80	285	341	-56	223	288	-65	343	379	-36	293	362	-69	113	109	4	375	433	-58
NOVA 100	1,075	1,075	0	609	557	52	393	429	-36	514	492	22	481	511	-30	212	206	6	730	701	29
smoothfm 91.5	950	911	39	496	405	91	393	385	8	479	454	25	430	418	12	227	210	17	699	625	74
ABC MEL	494	493	1	301	304	-3	233	249	-16	215	241	-26	206	208	-2	129	114	15	290	320	-30
3RN	160	158	2	121	102	19	58	66	-8	55	64	-9	72	64	8	61	55	6	103	115	-12
ABC NEWSRADIO	239	195	44	128	94	34	67	49	18	48	43	5	84	78	6	68	49	19	138	120	18
3JJJ	427	488	-61	215	223	-8	151	188	-37	206	226	-20	227	268	-41	94	89	5	324	376	-52
ABC CLASSIC	180	138	42	70	54	16	64	48	16	75	63	12	81	77	4	55	44	11	116	118	-2
<b>Total</b>	<b>4,429</b>	<b>4,441</b>	<b>-12</b>	<b>3,446</b>	<b>3,366</b>	<b>80</b>	<b>2,774</b>	<b>2,847</b>	<b>-73</b>	<b>3,118</b>	<b>3,125</b>	<b>-7</b>	<b>2,988</b>	<b>3,072</b>	<b>-84</b>	<b>1,640</b>	<b>1,620</b>	<b>20</b>	<b>3,960</b>	<b>4,022</b>	<b>-62</b>

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2024

## AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	17	13	4	1	1	0	1	*	*	2	3	-1	6	3	3	3	3	0	4	3	1
3AW	69	73	-4	2	2	0	1	*	*	3	1	2	7	9	-2	13	17	-4	43	43	0
RSN 927	3	3	0	*	*	*	*	*	*	1	*	*	*	*	*	1	*	*	1	2	-1
Magic 1278	6	7	-1	*	*	*	1	*	*	*	1	*	1	1	0	1	1	0	3	4	-1
3MP 1377	7	8	-1	*	*	*	1	*	*	1	1	0	*	1	*	1	1	0	4	5	-1
101.9 FOX FM	50	47	3	6	6	0	8	6	2	16	16	0	15	13	2	4	5	-1	2	1	1
GOLD104.3	54	60	-6	5	6	-1	4	6	-2	7	7	0	14	18	-4	14	12	2	10	11	-1
KIIS 101.1 FM	31	32	-1	5	5	0	6	5	1	10	11	-1	6	7	-1	2	3	-1	1	1	0
105.1 TRIPLE M	31	39	-8	2	2	0	2	3	-1	9	11	-2	10	15	-5	5	6	-1	2	2	0
NOVA 100	38	36	2	6	5	1	5	7	-2	12	12	0	10	9	1	3	3	0	1	1	0
smoothfm 91.5	45	38	7	2	2	0	6	4	2	5	6	-1	8	7	1	9	8	1	14	11	3
ABC MEL	30	33	-3	2	2	0	1	*	*	1	1	0	5	6	-1	5	5	0	15	19	-4
3RN	11	11	0	*	*	*	*	*	*	1	1	0	2	2	0	2	3	-1	6	5	1
ABC NEWSRADIO	7	5	2	*	*	*	*	*	*	1	1	0	2	2	0	1	*	*	2	2	0
3JJJ	16	22	-6	1	2	-1	1	3	-2	9	10	-1	3	4	-1	1	2	-1	*	*	*
ABC CLASSIC	7	6	1	*	*	*	*	*	*	1	1	0	1	1	0	1	*	*	4	4	0
<b>Total</b>	<b>498</b>	<b>505</b>	<b>-7</b>	<b>43</b>	<b>46</b>	<b>-3</b>	<b>45</b>	<b>43</b>	<b>2</b>	<b>103</b>	<b>101</b>	<b>2</b>	<b>109</b>	<b>114</b>	<b>-5</b>	<b>76</b>	<b>80</b>	<b>-4</b>	<b>122</b>	<b>122</b>	<b>0</b>

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	20	15	5	26	20	6	32	23	9	25	19	6	16	13	3	6	4	2	11	9	2
3AW	75	78	-3	136	141	-5	123	128	-5	66	67	-1	39	42	-3	31	33	-2	53	61	-8
RSN 927	3	3	0	4	6	-2	3	4	-1	3	3	0	2	2	0	1	1	0	3	4	-1
Magic 1278	7	6	1	6	4	2	11	11	0	8	9	-1	7	6	1	3	4	-1	6	8	-2
3MP 1377	6	8	-2	7	9	-2	7	9	-2	10	13	-3	7	8	-1	1	2	-1	8	9	-1
101.9 FOX FM	54	51	3	84	77	7	72	73	-1	67	65	2	53	50	3	11	9	2	42	39	3
GOLD104.3	58	63	-5	74	85	-11	83	95	-12	81	84	-3	55	58	-3	15	16	-1	45	50	-5
KIIS 101.1 FM	32	33	-1	48	42	6	37	39	-2	36	42	-6	40	44	-4	10	9	1	29	31	-2
105.1 TRIPLE M	34	44	-10	43	48	-5	50	71	-21	52	71	-19	34	42	-8	5	6	-1	21	26	-5
NOVA 100	40	37	3	63	48	15	49	50	-1	53	49	4	42	40	2	9	8	1	31	33	-2
smoothfm 91.5	45	39	6	58	47	11	65	54	11	59	48	11	42	42	0	14	14	0	43	37	6
ABC MEL	33	36	-3	55	58	-3	49	53	-4	30	35	-5	30	30	0	13	14	-1	22	26	-4
3RN	12	11	1	27	21	6	8	9	-1	9	10	-1	12	8	4	7	7	0	9	11	-2
ABC NEWSRADIO	7	5	2	15	12	3	6	4	2	3	2	1	7	6	1	6	4	2	6	5	1
3JJJ	16	20	-4	21	26	-5	17	26	-9	19	25	-6	22	24	-2	5	5	0	17	26	-9
ABC CLASSIC	7	5	2	9	5	4	10	6	4	6	7	-1	8	8	0	3	3	0	7	7	0
<b>Total</b>	<b>527</b>	<b>529</b>	<b>-2</b>	<b>750</b>	<b>716</b>	<b>34</b>	<b>733</b>	<b>760</b>	<b>-27</b>	<b>635</b>	<b>655</b>	<b>-20</b>	<b>511</b>	<b>515</b>	<b>-4</b>	<b>171</b>	<b>167</b>	<b>4</b>	<b>425</b>	<b>446</b>	<b>-21</b>



# RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 2 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.5	3.4	5.7	2.3	2.1	6.1	2.6	2.8	1.7	2.2	2.0	5.7	5.3	5.3	8.6	4.5	5.1	1.9	3.0	2.7	7.1
3AW	13.8	13.8	21.7	3.5	3.6	4.6	2.8	2.0	12.3	2.8	2.5	7.1	6.9	6.4	14.1	17.0	15.2	39.6	35.0	35.6	45.6
RSN 927	0.5	0.6	0.5	0.1	0.1	*	0.4	0.4	0.2	0.7	0.7	1.4	0.1	0.1	0.1	0.7	0.9	*	0.8	0.9	0.6
Magic 1278	1.3	1.4	1.5	0.2	0.2	0.2	1.5	1.8	0.1	0.4	0.4	1.4	0.9	1.1	0.1	1.3	1.2	2.8	2.7	2.7	3.6
3MP 1377	1.4	1.5	1.3	0.3	0.3	0.8	1.5	1.3	4.1	1.1	1.1	1.5	0.1	0.1	0.2	1.6	1.9	0.6	2.9	3.1	2.3
101.9 FOX FM	10.1	11.2	5.9	13.1	14.6	7.9	16.7	18.1	13.2	15.6	18.1	6.1	13.9	15.6	9.0	5.0	5.8	1.1	1.7	1.8	1.5
GOLD104.3	10.9	11.8	9.1	12.7	13.3	16.0	9.2	9.5	11.8	7.1	7.5	8.8	12.8	14.1	10.0	18.2	20.0	12.1	7.9	8.7	1.0
KIIS 101.1 FM	6.2	7.1	2.0	12.3	14.0	4.9	13.9	15.7	5.5	9.7	11.5	2.3	5.5	6.5	1.3	2.9	3.3	0.7	1.0	1.1	0.6
105.1 TRIPLE M	6.1	6.6	5.5	4.9	5.1	6.6	4.7	4.8	6.3	9.1	9.6	11.9	9.1	10.4	4.7	6.5	7.3	2.8	1.7	1.9	0.2
NOVA 100	7.6	8.4	4.6	14.3	15.6	11.8	11.9	13.4	4.4	11.6	13.2	6.8	9.4	10.8	3.8	4.3	4.7	3.5	0.7	0.7	0.6
smoothfm 91.5	8.9	9.6	8.0	5.1	5.5	4.9	13.9	14.4	18.2	5.2	5.4	7.1	7.0	7.4	7.8	12.5	13.6	9.5	11.1	12.1	4.6
ABC MEL	6.0	6.0	9.2	5.0	5.6	3.2	1.3	1.1	3.4	1.3	1.1	4.1	4.6	3.9	13.2	7.1	7.1	9.8	12.6	12.9	15.2
3RN	2.3	2.7	0.5	0.5	0.6	0.2	0.4	0.5	0.3	0.6	0.7	0.1	2.1	2.4	1.0	2.8	3.3	*	5.0	5.5	0.8
ABC NEWSRADIO	1.4	1.3	2.5	0.6	0.5	1.3	0.9	1.0	0.4	0.9	0.6	3.7	1.6	1.5	3.7	1.5	1.5	2.4	1.9	2.0	0.9
3JJJ	3.2	3.5	2.8	3.2	3.3	4.5	3.2	3.5	2.8	9.0	10.1	6.1	2.3	2.5	2.2	1.5	1.7	0.2	0.2	0.1	0.7
ABC CLASSIC	1.4	1.4	1.9	0.9	1.0	0.2	0.4	0.4	0.3	0.6	0.5	1.7	1.2	1.1	2.4	0.9	0.9	1.6	3.1	3.2	3.0
Commercial DAB+ Stns	7.8	7.7	13.0	10.7	10.0	23.3	8.6	8.5	14.8	11.8	12.0	17.7	8.5	8.7	11.7	5.4	5.5	7.2	3.9	3.7	8.6
ABC DAB+ Stns	2.1	2.0	4.5	4.2	4.5	3.7	0.7	0.8	*	3.3	3.2	6.4	2.3	2.0	6.1	1.3	1.0	4.1	1.3	1.2	3.0
Total DAB+ Stns	10.7	9.7	17.5	17.3	14.6	26.9	9.5	9.3	14.8	15.7	15.1	24.0	11.9	10.7	17.8	7.6	6.5	11.3	5.6	4.8	11.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.7	3.7	6.2	3.5	3.0	10.5	4.4	4.4	6.2	4.0	4.3	3.9	3.2	3.2	5.1	3.3	3.5	3.2	2.6	2.7	4.1
3AW	14.2	14.1	22.5	18.1	17.5	33.7	16.9	17.3	21.5	10.4	9.9	19.4	7.6	7.0	18.5	18.2	19.9	11.4	12.6	13.0	18.6
RSN 927	0.5	0.5	0.5	0.5	0.5	0.6	0.5	0.5	0.3	0.5	0.5	0.4	0.4	0.7	0.7	0.7	0.7	1.1	0.6	0.7	0.3
Magic 1278	1.3	1.3	1.4	0.8	0.8	0.7	1.5	1.5	1.7	1.3	1.4	0.9	1.5	1.4	2.8	1.7	1.8	2.1	1.4	1.5	1.8
3MP 1377	1.2	1.3	1.2	1.0	1.1	0.4	1.0	1.0	1.2	1.7	1.8	1.6	1.3	1.4	1.4	0.9	0.8	1.5	1.9	2.0	2.0
101.9 FOX FM	10.2	11.2	6.2	11.2	12.5	3.6	9.8	10.8	7.2	10.5	11.6	7.2	10.4	11.5	7.5	6.3	6.8	4.9	9.8	11.1	4.6
GOLD104.3	11.0	11.9	9.3	9.9	10.7	6.2	11.3	12.4	8.7	12.8	13.7	12.6	10.8	11.7	9.4	8.9	9.4	8.8	10.5	11.5	8.0
KIIS 101.1 FM	6.1	6.9	1.9	6.4	7.2	1.3	5.0	5.7	2.4	5.7	6.5	2.3	7.9	9.1	1.5	5.6	6.4	1.7	6.8	7.7	2.0
105.1 TRIPLE M	6.5	7.0	5.6	5.7	6.2	3.8	6.8	7.3	6.0	8.1	8.8	7.0	6.7	7.2	6.2	3.2	3.3	3.6	5.0	5.4	5.3
NOVA 100	7.7	8.5	4.8	8.3	9.2	3.7	6.7	7.4	4.8	8.3	9.1	6.6	8.2	9.3	3.5	5.1	5.6	3.4	7.4	8.3	3.8
smoothfm 91.5	8.5	9.1	8.0	7.7	8.5	4.3	8.9	9.5	8.6	9.4	9.9	10.0	8.2	8.8	7.7	8.3	8.5	9.9	10.2	11.2	8.0
ABC MEL	6.3	6.3	9.3	7.3	7.0	15.1	6.7	6.7	9.9	4.7	4.9	5.4	5.8	6.3	5.7	7.8	7.9	10.5	5.1	5.1	8.8
3RN	2.3	2.7	0.5	3.7	4.1	0.7	1.1	1.3	0.1	1.4	1.6	0.4	2.4	2.7	1.3	4.3	5.0	0.1	2.2	2.6	0.3
ABC NEWSRADIO	1.3	1.3	2.4	2.0	1.8	4.2	0.8	0.7	1.9	0.5	0.5	0.8	1.3	1.3	2.4	3.2	3.3	4.4	1.5	1.5	2.7
3JJJ	3.0	3.2	2.8	2.7	3.0	1.8	2.4	2.4	3.0	2.9	3.1	3.1	4.2	4.6	3.5	2.9	3.1	2.5	4.0	4.4	2.7
ABC CLASSIC	1.3	1.3	1.5	1.2	1.3	1.6	1.3	1.5	0.9	0.9	0.9	1.5	1.6	1.7	2.0	1.7	1.7	2.5	1.7	1.7	3.2
Commercial DAB+ Stns	7.8	7.8	12.0	4.1	4.2	5.5	8.2	8.1	12.1	9.5	9.6	13.5	9.9	9.9	16.5	9.9	9.6	17.0	7.5	7.2	16.6
ABC DAB+ Stns	1.9	1.8	3.9	1.3	1.3	1.9	1.6	1.4	3.4	1.9	1.8	3.5	2.7	2.7	4.2	3.5	2.8	11.4	2.6	2.4	7.1
Total DAB+ Stns	10.6	9.7	15.9	6.0	5.5	7.5	10.5	9.6	15.6	12.4	11.4	17.0	13.7	12.6	20.7	14.3	12.5	28.4	11.2	9.6	23.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.5% share of all listening, 3.4% share of AM/FM/DAB+ listening and 5.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 2 2024

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	379	369	84	36	36	13	37	35	7	64	59	16	90	90	28	66	66	7	85	82	13
3AW	721	654	149	39	29	14	46	35	15	62	38	29	114	108	25	141	135	22	318	308	43
RSN 927	69	67	14	2	2	*	5	5	3	12	12	7	10	10	2	20	20	*	20	19	3
Magic 1278	159	146	35	11	11	2	15	15	2	24	17	13	20	18	2	27	25	8	61	60	9
3MP 1377	201	189	59	17	14	8	38	36	15	43	41	16	11	11	4	29	27	4	64	61	12
101.9 FOX FM	1,336	1,292	209	196	189	33	206	193	43	488	475	59	281	275	57	106	106	8	59	53	7
GOLD104.3	1,181	1,141	169	121	118	27	126	112	30	212	208	34	287	275	42	220	216	25	215	211	11
KIIS 101.1 FM	1,042	1,019	113	156	146	26	206	202	31	406	401	31	180	176	19	58	58	3	35	35	4
105.1 TRIPLE M	752	707	123	99	90	17	83	74	19	228	215	37	191	182	35	97	93	12	54	52	3
NOVA 100	1,242	1,186	206	206	192	53	164	162	23	454	434	74	288	276	36	97	91	17	34	31	3
smoothfm 91.5	1,082	1,011	218	82	76	21	153	142	38	212	199	49	248	223	67	168	162	23	219	210	20
ABC MEL	534	514	139	44	43	10	39	37	9	66	60	23	99	95	38	96	89	23	190	190	36
3RN	177	177	25	11	11	2	9	9	4	31	31	3	39	39	7	27	27	*	60	60	9
ABC NEWSRADIO	273	248	69	23	20	8	30	28	2	54	43	25	72	67	23	33	29	8	61	61	3
3JJJ	523	485	113	62	55	22	82	72	16	259	247	51	80	75	16	27	27	2	13	10	5
ABC CLASSIC	202	179	44	20	18	2	21	16	4	34	25	15	42	40	10	19	15	8	66	66	4
Commercial DAB+ Stns	893	842	302	126	115	55	121	119	36	265	247	101	192	176	67	89	85	22	100	99	21
ABC DAB+ Stns	316	292	110	51	50	13	26	26	*	115	98	49	57	55	26	28	28	11	39	36	11
Total DAB+ Stns	1,131	1,011	381	151	142	65	141	132	36	327	297	133	252	211	85	115	102	31	147	127	32
Total	4,601	4,455	1,239	486	471	160	480	464	169	1,244	1,205	342	1,017	976	303	579	560	127	795	780	138

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	327	318	57	173	162	26	177	171	13	163	160	12	152	146	25	86	80	9	209	203	45
3AW	678	620	134	492	432	89	426	395	62	342	309	57	274	247	43	235	222	15	474	425	84
RSN 927	47	45	13	24	24	4	17	17	5	21	19	6	19	19	2	13	10	2	48	46	4
Magic 1278	136	125	30	56	54	6	56	52	13	72	65	14	66	59	13	36	25	11	93	89	10
3MP 1377	158	146	48	56	45	13	54	40	15	86	82	26	45	43	13	21	16	6	105	100	25
101.9 FOX FM	1,174	1,129	167	694	665	41	450	405	69	564	520	70	559	529	53	224	207	22	806	769	82
GOLD104.3	1,057	1,012	137	542	515	54	487	454	64	572	535	63	488	455	54	228	213	23	720	691	79
KIIS 101.1 FM	877	850	107	462	444	29	295	274	41	385	368	48	405	394	24	180	168	14	617	607	41
105.1 TRIPLE M	635	602	90	285	270	36	223	209	36	343	311	52	293	276	31	113	99	16	375	356	49
NOVA 100	1,075	1,013	168	609	573	51	393	350	57	514	474	81	481	450	37	212	190	24	730	699	72
smoothfm 91.5	950	858	175	496	457	53	393	342	71	479	425	71	430	388	58	227	197	38	699	663	93
ABC MEL	494	476	109	301	283	55	233	211	46	215	201	32	206	198	26	129	109	26	290	275	64
3RN	160	160	23	121	121	8	58	56	4	55	54	8	72	72	7	61	61	1	103	101	6
ABC NEWSRADIO	239	221	52	128	111	23	67	49	21	48	44	13	84	81	12	68	62	8	138	122	28
3JJJ	427	392	88	215	195	21	151	132	30	206	182	44	227	207	31	94	86	10	324	307	46
ABC CLASSIC	180	154	42	70	52	20	64	64	8	75	63	14	81	76	12	55	42	14	116	105	23
Commercial DAB+ Stns	755	716	222	336	321	51	336	296	89	405	373	101	359	341	76	208	186	49	538	475	157
ABC DAB+ Stns	262	245	83	105	89	24	91	81	25	107	97	27	108	97	31	82	66	28	180	152	65
Total DAB+ Stns	957	860	284	430	382	73	417	352	112	521	451	123	469	412	103	295	239	75	715	594	209
Total	4,429	4,256	1,066	3,446	3,199	489	2,774	2,535	513	3,118	2,879	576	2,988	2,758	429	1,640	1,469	246	3,960	3,743	749

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 379,000 total listeners, 369,000 AM/FM/DAB+ listeners and 84,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.0	6.5	0.5	2.3	0.6	1.7	0.4	0.2	0.2	1.0	1.1	-0.1	2.1	1.4	0.7	3.1	4.5	-1.4	22.0	21.6	0.4
4BH 1116	9.5	9.1	0.4	1.2	0.6	0.6	0.6	0.5	0.1	0.9	0.2	0.7	0.4	2.2	-1.8	23.7	21.7	2.0	21.0	20.4	0.6
SENQ 693am	0.6	0.5	0.1	0.6	1.4	-0.8	0.1	0.1	0.0	0.4	0.7	-0.3	1.2	0.5	0.7	0.7	0.6	0.1	0.4	0.2	0.2
B105	11.9	13.8	-1.9	22.2	26.7	-4.5	21.0	23.4	-2.4	18.4	25.5	-7.1	14.0	12.2	1.8	3.9	3.6	0.3	3.3	3.9	-0.6
KIIS973	10.2	8.2	2.0	13.5	9.9	3.6	9.6	7.1	2.5	7.7	4.3	3.4	16.0	12.9	3.1	12.4	11.8	0.6	4.2	4.1	0.1
104.5 TRIPLE M	11.8	13.2	-1.4	11.8	13.3	-1.5	7.0	10.0	-3.0	14.3	14.8	-0.5	19.1	21.1	-2.0	14.6	14.5	0.1	3.5	5.0	-1.5
NOVA106.9	10.3	11.4	-1.1	16.9	20.0	-3.1	18.1	19.3	-1.2	17.0	16.2	0.8	11.9	16.0	-4.1	4.8	4.6	0.2	2.3	1.7	0.6
ABC BRIS	4.2	4.3	-0.1	1.5	1.2	0.3	1.2	1.4	-0.2	1.1	0.7	0.4	1.9	2.2	-0.3	7.2	6.5	0.7	8.7	9.8	-1.1
4RN	1.1	1.2	-0.1	0.1	0.2	-0.1	0.3	0.3	0.0	0.9	1.0	-0.1	0.6	0.9	-0.3	1.8	1.3	0.5	1.8	2.4	-0.6
ABC NEWSRADIO	0.8	1.2	-0.4	0.7	1.0	-0.3	1.4	0.7	0.7	0.6	0.9	-0.3	0.4	0.5	-0.1	1.5	2.1	-0.6	0.7	1.8	-1.1
4JJJ	5.5	5.6	-0.1	5.8	4.6	1.2	8.0	9.7	-1.7	14.5	13.3	1.2	5.7	5.8	-0.1	1.4	2.0	-0.6	0.7	0.8	-0.1
ABC CLASSIC	2.3	1.8	0.5	1.3	1.1	0.2	0.4	0.1	0.3	0.9	1.2	-0.3	1.6	1.3	0.3	1.6	0.2	1.4	5.2	4.7	0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.1	6.6	0.5	7.5	7.5	0.0	9.4	8.7	0.7	5.9	5.4	0.5	4.5	4.0	0.5	9.0	6.7	2.3	6.7	6.2	0.5
4BH 1116	8.8	8.7	0.1	9.1	8.0	1.1	9.8	9.9	-0.1	8.3	8.3	0.0	7.1	8.1	-1.0	11.1	10.8	0.3	11.3	10.1	1.2
SENQ 693am	0.7	0.6	0.1	0.8	0.9	-0.1	0.9	0.4	0.5	0.5	0.5	0.0	0.5	0.6	-0.1	0.2	0.1	0.1	0.5	0.4	0.1
B105	12.0	14.3	-2.3	12.8	15.9	-3.1	10.3	13.2	-2.9	12.5	14.5	-2.0	13.7	15.0	-1.3	8.0	9.3	-1.3	11.6	12.1	-0.5
KIIS973	10.3	8.3	2.0	11.1	9.7	1.4	10.7	8.5	2.2	10.3	7.8	2.5	9.7	7.7	2.0	6.9	4.8	2.1	9.7	8.0	1.7
104.5 TRIPLE M	12.5	14.0	-1.5	13.0	13.6	-0.6	13.0	14.2	-1.2	12.8	14.7	-1.9	11.4	13.2	-1.8	9.9	14.6	-4.7	9.6	10.8	-1.2
NOVA106.9	10.6	11.9	-1.3	10.9	12.4	-1.5	8.5	9.1	-0.6	11.0	13.1	-2.1	12.7	14.2	-1.5	9.8	9.0	0.8	9.2	10.0	-0.8
ABC BRIS	4.3	4.3	0.0	5.9	6.1	-0.2	3.9	3.6	0.3	3.1	3.2	-0.1	3.1	2.6	0.5	6.3	7.6	-1.3	3.9	4.1	-0.2
4RN	1.1	1.2	-0.1	1.3	1.8	-0.5	0.6	1.0	-0.4	0.9	0.8	0.1	1.2	0.9	0.3	2.0	1.9	0.1	1.0	1.3	-0.3
ABC NEWSRADIO	0.8	1.3	-0.5	1.1	1.5	-0.4	0.5	1.5	-1.0	0.8	1.3	-0.5	0.8	0.8	0.0	1.3	1.2	0.1	0.8	1.0	-0.2
4JJJ	5.6	5.1	0.5	6.0	4.9	1.1	4.9	5.0	-0.1	5.4	5.1	0.3	6.0	6.2	-0.2	5.1	4.6	0.5	5.3	7.0	-1.7
ABC CLASSIC	2.3	1.8	0.5	1.8	1.5	0.3	2.7	1.9	0.8	1.8	1.6	0.2	2.6	2.3	0.3	3.9	3.0	0.9	2.3	1.7	0.6

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	229	223	6	16	12	4	6	5	1	27	28	-1	35	34	1	35	41	-6	110	103	7
4BH 1116	202	186	16	9	8	1	8	8	0	16	8	8	10	23	-13	49	39	10	111	100	11
SENQ 693am	40	37	3	3	3	0	2	1	1	6	8	-2	15	12	3	6	5	1	7	8	-1
B105	613	646	-33	116	125	-9	67	74	-7	211	231	-20	136	134	2	44	45	-1	39	37	2
KIIS973	546	519	27	80	67	13	51	62	-11	140	111	29	154	147	7	64	74	-10	57	58	-1
104.5 TRIPLE M	523	519	4	78	76	2	48	51	-3	146	127	19	149	161	-12	71	66	5	32	38	-6
NOVA106.9	680	691	-11	105	118	-13	109	107	2	240	220	20	154	171	-17	43	50	-7	29	25	4
ABC BRIS	221	228	-7	20	19	1	14	16	-2	29	24	5	35	44	-9	35	35	0	89	89	0
4RN	60	74	-14	4	5	-1	4	5	-1	10	15	-5	9	14	-5	10	6	4	22	29	-7
ABC NEWSRADIO	83	93	-10	9	12	-3	12	11	1	20	26	-6	16	17	-1	10	12	-2	15	15	0
4JJJ	354	331	23	35	32	3	57	60	-3	161	145	16	64	67	-3	20	12	8	16	14	2
ABC CLASSIC	86	77	9	12	8	4	6	2	4	19	24	-5	24	15	9	6	5	1	19	22	-3
<b>Total</b>	<b>2,110</b>	<b>2,110</b>	<b>0</b>	<b>261</b>	<b>259</b>	<b>2</b>	<b>224</b>	<b>227</b>	<b>-3</b>	<b>541</b>	<b>537</b>	<b>4</b>	<b>474</b>	<b>483</b>	<b>-9</b>	<b>257</b>	<b>255</b>	<b>2</b>	<b>352</b>	<b>349</b>	<b>3</b>

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	209	200	9	127	124	3	119	110	9	90	89	1	75	76	-1	43	38	5	122	125	-3
4BH 1116	192	173	19	135	101	34	115	110	5	126	123	3	93	92	1	52	44	8	164	149	15
SENQ 693am	31	31	0	20	14	6	19	18	1	16	16	0	12	13	-1	3	2	1	23	12	11
B105	572	597	-25	391	400	-9	218	245	-27	301	329	-28	276	294	-18	73	68	5	318	383	-65
KIIS973	494	461	33	312	282	30	196	197	-1	245	223	22	229	200	29	76	55	21	298	282	16
104.5 TRIPLE M	451	447	4	293	254	39	181	194	-13	253	249	4	210	215	-5	76	91	-15	298	307	-9
NOVA106.9	613	624	-11	395	397	-2	220	222	-2	323	366	-43	281	298	-17	107	109	-2	390	421	-31
ABC BRIS	187	201	-14	121	128	-7	76	73	3	81	94	-13	70	67	3	41	38	3	144	135	9
4RN	50	67	-17	25	41	-16	19	24	-5	26	27	-1	22	23	-1	12	11	1	34	34	0
ABC NEWSRADIO	74	82	-8	36	40	-4	21	24	-3	26	35	-9	27	22	5	16	11	5	37	44	-7
4JJJ	310	278	32	181	151	30	112	111	1	143	140	3	147	137	10	50	47	3	208	205	3
ABC CLASSIC	72	70	2	33	30	3	27	27	0	26	27	-1	38	30	8	19	16	3	49	37	12
<b>Total</b>	<b>2,048</b>	<b>2,039</b>	<b>9</b>	<b>1,671</b>	<b>1,609</b>	<b>62</b>	<b>1,174</b>	<b>1,184</b>	<b>-10</b>	<b>1,409</b>	<b>1,447</b>	<b>-38</b>	<b>1,297</b>	<b>1,330</b>	<b>-33</b>	<b>589</b>	<b>546</b>	<b>43</b>	<b>1,762</b>	<b>1,774</b>	<b>-12</b>

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	17	15	2	1	*	*	*	*	*	*	*	*	1	1	0	1	2	-1	13	12	1
4BH 1116	22	21	1	*	*	*	*	*	*	*	*	*	*	1	*	9	8	1	13	11	2
SENQ 693am	1	1	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
B105	28	32	-4	5	6	-1	5	5	0	8	11	-3	7	6	1	1	1	0	2	2	0
KIIS973	24	19	5	3	2	1	2	1	1	3	2	1	8	7	1	5	4	1	3	2	1
104.5 TRIPLE M	28	31	-3	3	3	0	2	2	0	6	6	0	10	11	-1	5	5	0	2	3	-1
NOVA106.9	24	27	-3	4	5	-1	4	4	0	7	7	0	6	8	-2	2	2	0	1	1	0
ABC BRIS	10	10	0	*	*	*	*	*	*	*	*	*	1	1	0	3	2	1	5	5	0
4RN	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*
4JJJ	13	13	0	1	1	0	2	2	0	6	6	0	3	3	0	1	1	0	*	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	1	*	1	1	0	1	*	*	3	3	0
Total	237	234	3	24	24	0	22	20	2	41	43	-2	53	52	1	37	38	-1	60	56	4

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	18	16	2	30	28	2	29	28	1	18	17	1	11	9	2	6	4	2	14	13	1
4BH 1116	22	21	1	36	30	6	31	32	-1	26	26	0	17	19	-2	7	7	0	24	21	3
SENQ 693am	2	1	1	3	3	0	3	1	2	2	2	0	1	1	0	*	*	*	1	1	0
B105	30	35	-5	50	59	-9	32	42	-10	39	45	-6	33	35	-2	5	6	-1	24	25	-1
KIIS973	26	20	6	44	36	8	34	27	7	32	24	8	23	18	5	4	3	1	20	17	3
104.5 TRIPLE M	31	34	-3	51	50	1	41	46	-5	40	46	-6	27	31	-4	6	9	-3	20	22	-2
NOVA106.9	26	29	-3	43	46	-3	27	29	-2	34	41	-7	30	33	-3	6	6	0	19	21	-2
ABC BRIS	11	11	0	23	22	1	12	12	0	9	10	-1	7	6	1	4	5	-1	8	8	0
4RN	3	3	0	5	7	-2	2	3	-1	3	2	1	3	2	1	1	1	0	2	3	-1
ABC NEWSRADIO	2	3	-1	4	5	-1	1	5	-4	2	4	-2	2	2	0	1	1	0	2	2	0
4JJJ	14	13	1	24	18	6	15	16	-1	17	16	1	14	14	0	3	3	0	11	14	-3
ABC CLASSIC	6	5	1	7	6	1	9	6	3	5	5	0	6	5	1	2	2	0	5	4	1
Total	249	244	5	395	370	25	315	323	-8	309	312	-3	240	232	8	63	63	0	210	208	2

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 2 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	7.0	8.2	6.8	2.3	2.7	0.7	0.4	0.5	0.8	1.0	0.9	2.1	2.1	2.5	*	3.1	3.8	2.1	22.0	28.1	30.8
4BH 1116	9.5	11.0	10.4	1.2	1.4	0.4	0.6	0.6	1.7	0.9	0.6	3.7	0.4	0.5	0.5	23.7	27.5	29.7	21.0	27.2	23.8
SENQ 693am	0.6	0.8	0.4	0.6	0.7	*	0.1	0.1	0.1	0.4	0.4	0.3	1.2	1.5	0.6	0.7	0.7	1.5	0.4	0.6	0.1
B105	11.9	14.5	6.8	22.2	25.7	13.2	21.0	26.4	4.2	18.4	20.6	9.8	14.0	16.3	8.5	3.9	4.8	2.4	3.3	4.4	2.6
KIIS973	10.2	12.2	7.4	13.5	15.3	11.4	9.6	11.7	5.3	7.7	8.4	5.2	16.0	18.7	8.9	12.4	15.4	7.0	4.2	5.2	7.3
104.5 TRIPLE M	11.8	13.8	11.1	11.8	12.8	14.9	7.0	7.6	11.6	14.3	15.6	10.7	19.1	22.1	14.1	14.6	17.1	17.1	3.5	4.8	0.7
NOVA106.9	10.3	12.2	8.8	16.9	18.8	17.1	18.1	20.8	21.7	17.0	18.6	12.2	11.9	14.0	5.4	4.8	5.8	4.2	2.3	3.1	0.4
ABC BRIS	4.2	4.7	6.6	1.5	1.6	1.9	1.2	1.4	2.0	1.1	0.9	3.1	1.9	2.1	2.7	7.2	7.9	14.0	8.7	10.9	14.1
4RN	1.1	1.1	2.1	0.1	0.1	0.1	0.3	0.4	0.4	0.9	0.6	3.9	0.6	0.6	0.4	1.8	2.1	2.8	1.8	2.2	3.7
ABC NEWSRADIO	0.8	0.8	2.3	0.7	0.7	1.3	1.4	1.3	3.8	0.6	0.6	1.2	0.4	0.3	2.0	1.5	1.4	4.2	0.7	0.9	1.8
4JJJ	5.5	6.1	9.2	5.8	6.2	8.3	8.0	8.7	13.6	14.5	14.9	18.5	5.7	6.1	10.5	1.4	1.5	3.0	0.7	0.9	0.3
ABC CLASSIC	2.3	2.7	2.1	1.3	1.5	0.9	0.4	0.2	2.1	0.9	1.0	0.9	1.6	1.8	1.7	1.6	1.9	1.5	5.2	6.8	5.3
Commercial DAB+ Stns	8.5	9.0	18.3	11.1	10.7	25.4	16.6	17.9	29.5	10.6	10.6	16.6	10.3	9.7	31.7	5.6	6.8	4.5	3.3	4.1	5.8
ABC DAB+ Stns	3.1	3.1	7.8	1.8	1.7	4.4	2.1	2.4	3.1	6.4	6.2	11.8	4.1	3.8	13.2	3.1	3.3	6.0	0.7	0.7	3.4
Total DAB+ Stns	12.6	12.1	26.1	14.4	12.5	29.8	21.0	20.3	32.6	17.2	16.8	28.3	15.4	13.5	44.8	10.9	10.1	10.5	4.4	4.8	9.2

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	7.1	8.3	6.9	7.5	8.5	9.1	9.4	11.3	7.8	5.9	7.0	6.2	4.5	5.1	6.2	9.0	11.3	0.8	6.7	7.9	6.5
4BH 1116	8.8	10.3	9.4	9.1	10.5	7.6	9.8	11.2	13.2	8.3	9.9	8.7	7.1	8.2	7.8	11.1	13.2	8.1	11.3	13.0	13.1
SENQ 693am	0.7	0.8	0.3	0.8	1.0	0.3	0.9	1.1	0.5	0.5	0.6	0.2	0.5	0.6	0.4	0.2	0.2	*	0.5	0.6	0.8
B105	12.0	14.5	7.7	12.8	15.1	5.7	10.3	12.3	10.1	12.5	15.4	8.7	13.7	16.9	4.2	8.0	9.3	7.6	11.6	14.3	4.2
KIIS973	10.3	12.3	7.9	11.1	13.1	6.7	10.7	13.2	7.7	10.3	12.2	10.8	9.7	11.7	5.6	6.9	8.2	4.5	9.7	11.7	5.9
104.5 TRIPLE M	12.5	14.7	12.3	13.0	14.7	16.5	13.0	15.4	12.8	12.8	15.5	11.1	11.4	13.6	9.4	9.9	11.6	9.1	9.6	11.3	7.7
NOVA106.9	10.6	12.5	10.1	10.9	12.6	10.1	8.5	9.8	10.4	11.0	13.3	9.7	12.7	15.0	11.0	9.8	11.5	9.0	9.2	11.2	5.0
ABC BRIS	4.3	4.8	6.7	5.9	6.3	13.5	3.9	4.8	3.0	3.1	3.5	4.0	3.1	3.5	4.6	6.3	6.5	14.4	3.9	4.3	6.2
4RN	1.1	1.2	2.1	1.3	1.3	4.3	0.6	0.7	0.8	0.9	1.0	1.4	1.2	1.2	2.5	2.0	2.3	2.4	1.0	1.0	2.1
ABC NEWSRADIO	0.8	0.8	2.4	1.1	0.9	5.2	0.5	0.6	0.5	0.8	0.8	2.1	0.8	0.9	0.7	1.3	1.0	5.5	0.8	0.8	1.7
4JJJ	5.6	6.1	10.1	6.0	6.9	5.6	4.9	5.0	11.2	5.4	5.7	11.1	6.0	6.4	13.7	5.1	5.5	8.2	5.3	6.1	6.5
ABC CLASSIC	2.3	2.6	2.3	1.8	2.0	1.9	2.7	3.3	2.1	1.8	2.1	1.8	2.6	3.0	3.3	3.9	4.5	4.3	2.3	2.7	1.6
Commercial DAB+ Stns	7.5	8.0	15.5	5.3	5.7	10.1	7.7	8.3	14.6	8.1	8.5	17.4	9.0	9.5	20.9	11.6	13.0	16.6	11.4	11.7	26.3
ABC DAB+ Stns	2.8	3.0	6.2	1.4	1.4	3.4	2.7	2.9	5.3	4.0	4.4	6.7	4.1	4.4	9.6	2.2	1.8	9.6	3.7	3.4	12.3
Total DAB+ Stns	11.4	11.0	21.7	7.2	7.1	13.5	11.4	11.3	19.9	13.2	13.0	24.0	15.0	13.8	30.5	15.1	14.7	26.2	16.2	15.1	38.7

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 7% share of all listening, 8.2% share of AM/FM/DAB+ listening and 6.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 2 2024

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	229	219	30	16	15	2	6	5	2	27	24	5	35	35	*	35	34	4	110	106	18
4BH 1116	202	194	32	9	8	1	8	6	4	16	15	5	10	8	2	49	47	8	111	110	12
SENQ 693am	40	39	7	3	3	*	2	2	1	6	6	3	15	15	1	6	6	1	7	6	1
B105	613	596	100	116	114	19	67	67	13	211	201	34	136	132	21	44	44	6	39	39	7
KIIS973	546	531	88	80	78	17	51	49	13	140	131	26	154	153	18	64	64	4	57	56	9
104.5 TRIPLE M	523	489	107	78	72	17	48	42	14	146	130	34	149	148	23	71	67	17	32	31	2
NOVA106.9	680	658	128	105	98	32	109	101	30	240	236	38	154	152	19	43	43	7	29	28	2
ABC BRIS	221	204	44	20	19	3	14	10	6	29	24	10	35	32	5	35	32	11	89	86	10
4RN	60	50	19	4	4	1	4	4	1	10	8	5	9	7	2	10	9	4	22	19	7
ABC NEWSRADIO	83	70	27	9	9	3	12	11	5	20	14	7	16	13	6	10	10	3	15	14	3
4JJJ	354	316	93	35	33	11	57	55	12	161	138	41	64	57	22	20	17	6	16	15	1
ABC CLASSIC	86	76	25	12	12	2	6	3	4	19	16	5	24	20	7	6	6	3	19	19	5
Commercial DAB+ Stns	456	421	155	64	62	27	66	60	32	123	120	32	120	108	38	40	35	11	44	36	14
ABC DAB+ Stns	145	139	51	17	16	6	23	23	4	43	42	18	35	32	13	16	16	4	11	10	5
Total DAB+ Stns	574	509	196	73	68	31	80	68	34	150	144	49	155	136	50	59	48	14	57	46	17
<b>Total</b>	<b>2,110</b>	<b>1,950</b>	<b>525</b>	<b>261</b>	<b>249</b>	<b>72</b>	<b>224</b>	<b>206</b>	<b>63</b>	<b>541</b>	<b>516</b>	<b>157</b>	<b>474</b>	<b>442</b>	<b>103</b>	<b>257</b>	<b>229</b>	<b>60</b>	<b>352</b>	<b>308</b>	<b>70</b>

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	209	202	24	127	121	7	119	118	10	90	85	8	75	74	6	43	41	2	122	118	16
4BH 1116	192	185	28	135	130	13	115	107	11	126	117	15	93	82	14	52	47	6	164	157	20
SENQ 693am	31	30	3	20	20	1	19	17	2	16	16	1	12	11	2	3	3	*	23	21	5
B105	572	552	85	391	376	25	218	195	35	301	288	36	276	267	19	73	63	10	318	311	33
KIIS973	494	474	69	312	297	22	196	180	32	245	232	31	229	220	17	76	71	6	298	288	45
104.5 TRIPLE M	451	415	92	293	265	44	181	163	30	253	231	38	210	199	18	76	65	12	298	281	41
NOVA106.9	613	588	106	395	378	34	220	189	43	323	299	42	281	257	31	107	94	13	390	371	43
ABC BRIS	187	172	38	121	106	21	76	73	6	81	75	19	70	66	8	41	31	11	144	133	22
4RN	50	44	13	25	19	7	19	16	4	26	23	6	22	19	5	12	9	3	34	25	13
ABC NEWSRADIO	74	63	21	36	30	9	21	17	4	26	24	7	27	23	4	16	11	7	37	30	11
4JJJ	310	265	89	181	165	24	112	90	33	143	119	44	147	121	35	50	41	8	208	189	33
ABC CLASSIC	72	64	20	33	32	4	27	24	7	26	23	8	38	35	5	19	16	4	49	44	10
Commercial DAB+ Stns	392	356	122	203	184	37	139	118	35	201	173	62	186	159	49	107	94	21	287	244	85
ABC DAB+ Stns	118	111	41	55	49	15	45	43	12	66	60	20	65	61	13	26	20	12	94	84	28
Total DAB+ Stns	495	428	157	250	218	52	185	154	45	269	222	81	252	209	63	133	107	31	379	309	109
<b>Total</b>	<b>2,048</b>	<b>1,869</b>	<b>463</b>	<b>1,671</b>	<b>1,487</b>	<b>207</b>	<b>1,174</b>	<b>987</b>	<b>211</b>	<b>1,409</b>	<b>1,219</b>	<b>253</b>	<b>1,297</b>	<b>1,113</b>	<b>191</b>	<b>589</b>	<b>482</b>	<b>103</b>	<b>1,762</b>	<b>1,561</b>	<b>319</b>

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 229,000 total listeners, 219,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	7.9	8.2	-0.3	4.9	5.4	-0.5	2.9	2.5	0.4	0.9	0.4	0.5	4.5	2.4	2.1	10.2	11.1	-0.9	15.2	17.5	-2.3
CRUISE1323	8.7	8.6	0.1	2.0	2.9	-0.9	3.0	1.4	1.6	1.1	2.1	-1.0	2.5	2.7	-0.2	14.7	14.5	0.2	17.4	16.6	0.8
MIX102.3	14.3	13.3	1.0	14.3	17.0	-2.7	14.0	16.1	-2.1	13.9	11.8	2.1	14.0	11.0	3.0	19.7	21.0	-1.3	11.3	9.2	2.1
5MMM	12.4	11.6	0.8	13.8	11.1	2.7	12.2	17.8	-5.6	10.7	6.1	4.6	17.6	16.3	1.3	13.9	11.6	2.3	8.1	9.7	-1.6
NOVA91.9	10.0	11.3	-1.3	15.4	15.1	0.3	22.8	22.4	0.4	21.9	25.9	-4.0	8.4	9.3	-0.9	4.5	6.6	-2.1	2.6	2.4	0.2
SAFM	9.0	8.9	0.1	18.3	19.0	-0.7	11.6	14.9	-3.3	15.8	13.5	2.3	11.5	11.2	0.3	6.3	6.6	-0.3	1.4	1.2	0.2
ABC ADE	7.4	6.6	0.8	1.5	1.8	-0.3	2.3	1.2	1.1	0.9	2.0	-1.1	1.9	3.1	-1.2	8.8	3.5	5.3	17.6	16.5	1.1
5RN	1.2	1.4	-0.2	0.8	0.6	0.2	0.1	*	*	0.3	0.3	0.0	1.0	0.9	0.1	1.3	0.9	0.4	2.2	3.1	-0.9
ABC NEWSRADIO	1.7	1.5	0.2	1.7	1.1	0.6	1.7	1.3	0.4	1.7	1.3	0.4	1.6	1.1	0.5	1.8	1.4	0.4	1.9	2.2	-0.3
5JJJ	5.1	5.2	-0.1	6.2	5.0	1.2	4.1	5.9	-1.8	11.7	13.0	-1.3	6.2	6.2	0.0	4.3	3.2	1.1	0.8	0.9	-0.1
ABC CLASSIC	2.6	2.7	-0.1	0.4	0.3	0.1	0.7	0.9	-0.2	0.3	0.4	-0.1	0.6	1.5	-0.9	1.7	1.5	0.2	7.3	6.8	0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	7.8	8.3	-0.5	11.8	12.6	-0.8	7.0	7.9	-0.9	3.5	3.2	0.3	6.8	5.7	1.1	14.6	19.1	-4.5	8.1	8.1	0.0
CRUISE1323	8.4	8.3	0.1	7.6	7.7	-0.1	10.0	10.0	0.0	9.1	8.9	0.2	7.3	6.8	0.5	5.8	6.0	-0.2	9.6	9.4	0.2
MIX102.3	14.3	13.4	0.9	12.8	11.8	1.0	15.3	13.8	1.5	15.2	14.0	1.2	13.6	13.7	-0.1	14.0	13.6	0.4	14.3	13.1	1.2
5MMM	13.1	12.3	0.8	14.9	14.6	0.3	15.5	14.6	0.9	13.9	12.5	1.4	9.6	9.1	0.5	5.5	3.9	1.6	9.9	9.2	0.7
NOVA91.9	9.8	11.4	-1.6	9.9	11.4	-1.5	7.9	8.9	-1.0	10.5	12.5	-2.0	12.4	13.7	-1.3	7.7	10.9	-3.2	10.7	11.0	-0.3
SAFM	9.4	9.3	0.1	8.2	7.9	0.3	8.5	8.0	0.5	11.0	10.7	0.3	11.0	11.6	-0.6	6.9	8.1	-1.2	8.0	7.6	0.4
ABC ADE	7.8	6.8	1.0	10.9	9.5	1.4	8.5	7.5	1.0	6.0	5.4	0.6	5.2	4.9	0.3	7.2	5.8	1.4	6.3	5.9	0.4
5RN	1.1	1.3	-0.2	1.7	1.8	-0.1	0.9	1.1	-0.2	1.1	1.3	-0.2	1.1	1.2	-0.1	0.9	0.7	0.2	1.3	1.4	-0.1
ABC NEWSRADIO	1.6	1.4	0.2	2.6	2.0	0.6	0.9	0.9	0.0	1.1	0.9	0.2	1.4	1.1	0.3	2.7	3.1	-0.4	2.1	2.0	0.1
5JJJ	4.9	4.7	0.2	5.2	4.1	1.1	4.5	4.3	0.2	5.0	5.0	0.0	5.7	5.8	-0.1	4.0	4.3	-0.3	5.4	6.7	-1.3
ABC CLASSIC	2.5	2.5	0.0	2.5	2.0	0.5	2.7	2.6	0.1	1.8	1.8	0.0	2.4	2.3	0.1	4.7	6.4	-1.7	2.9	3.4	-0.5



# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	139	131	8	10	10	0	13	12	1	10	8	2	19	14	5	28	28	0	59	60	-1
CRUISE1323	197	207	-10	9	10	-1	12	8	4	14	19	-5	19	21	-2	54	50	4	89	98	-9
MIX102.3	378	359	19	50	50	0	49	51	-2	82	72	10	77	72	5	51	51	0	69	63	6
5MMM	289	282	7	46	43	3	34	38	-4	56	52	4	76	75	1	38	34	4	39	40	-1
NOVA91.9	369	359	10	58	55	3	67	60	7	126	131	-5	69	65	4	26	28	-2	22	20	2
SAFM	294	275	19	50	47	3	36	42	-6	94	81	13	68	64	4	31	26	5	15	16	-1
ABC ADE	151	150	1	5	5	0	15	14	1	9	9	0	17	21	-4	29	23	6	76	78	-2
5RN	53	52	1	6	6	0	1	2	-1	5	7	-2	14	12	2	6	4	2	21	23	-2
ABC NEWSRADIO	69	60	9	7	6	1	7	7	0	11	14	-3	15	13	2	11	7	4	19	13	6
5JJJ	164	163	1	22	21	1	25	23	2	60	62	-2	36	41	-5	16	9	7	6	7	-1
ABC CLASSIC	63	67	-4	2	4	-2	8	10	-2	6	7	-1	7	12	-5	9	9	0	30	25	5
<b>Total</b>	<b>1,141</b>	<b>1,145</b>	<b>-4</b>	<b>120</b>	<b>120</b>	<b>0</b>	<b>114</b>	<b>119</b>	<b>-5</b>	<b>267</b>	<b>268</b>	<b>-1</b>	<b>241</b>	<b>240</b>	<b>1</b>	<b>156</b>	<b>156</b>	<b>0</b>	<b>244</b>	<b>243</b>	<b>1</b>

By Session, P10+ [Potential: 1206]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	124	119	5	79	82	-3	61	61	0	52	43	9	54	53	1	39	40	-1	94	88	6
CRUISE1323	177	179	-2	97	93	4	96	105	-9	110	108	2	82	76	6	46	44	2	134	127	7
MIX102.3	341	327	14	176	171	5	168	177	-9	205	196	9	156	164	-8	81	78	3	217	209	8
5MMM	258	251	7	153	158	-5	125	130	-5	158	142	16	117	108	9	56	44	12	152	148	4
NOVA91.9	330	323	7	188	187	1	144	143	1	168	172	-4	165	160	5	75	72	3	224	205	19
SAFM	263	243	20	148	142	6	110	108	2	158	149	9	127	131	-4	52	51	1	164	157	7
ABC ADE	141	139	2	97	91	6	89	75	14	79	74	5	54	53	1	30	28	2	95	91	4
5RN	43	45	-2	26	25	1	13	17	-4	19	18	1	17	14	3	9	7	2	26	25	1
ABC NEWSRADIO	57	47	10	33	24	9	16	17	-1	16	14	2	21	16	5	14	14	0	47	42	5
5JJJ	142	137	5	72	68	4	50	52	-2	66	64	2	80	77	3	35	31	4	92	93	-1
ABC CLASSIC	57	61	-4	30	28	2	27	31	-4	29	29	0	27	29	-2	16	16	0	33	37	-4
<b>Total</b>	<b>1,118</b>	<b>1,114</b>	<b>4</b>	<b>862</b>	<b>857</b>	<b>5</b>	<b>744</b>	<b>761</b>	<b>-17</b>	<b>829</b>	<b>824</b>	<b>5</b>	<b>768</b>	<b>761</b>	<b>7</b>	<b>404</b>	<b>384</b>	<b>20</b>	<b>970</b>	<b>973</b>	<b>-3</b>

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	12	-1	1	1	0	*	*	*	*	*	*	1	1	0	3	3	0	6	8	-2
CRUISE1323	13	13	0	*	*	*	*	*	*	*	1	*	1	1	0	4	4	0	7	7	0
MIX102.3	21	20	1	2	2	0	2	2	0	3	3	0	4	3	1	5	5	0	5	4	1
5MMM	18	17	1	2	1	1	1	2	-1	2	2	0	5	5	0	4	3	1	3	4	-1
NOVA91.9	15	17	-2	2	2	0	3	3	0	5	6	-1	3	3	0	1	2	-1	1	1	0
SAFM	13	13	0	2	2	0	1	2	-1	4	3	1	3	3	0	2	2	0	1	1	0
ABC ADE	11	10	1	*	*	*	*	*	*	*	1	*	1	1	0	2	1	1	7	7	0
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
5JJJ	7	8	-1	1	1	0	*	1	*	3	3	0	2	2	0	1	1	0	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	3	3	0
<b>Total</b>	<b>146</b>	<b>147</b>	<b>-1</b>	<b>14</b>	<b>13</b>	<b>1</b>	<b>12</b>	<b>14</b>	<b>-2</b>	<b>23</b>	<b>25</b>	<b>-2</b>	<b>30</b>	<b>28</b>	<b>2</b>	<b>26</b>	<b>25</b>	<b>1</b>	<b>41</b>	<b>43</b>	<b>-2</b>

By Session, P10+ [Potential: 1206]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
FIVEaa	12	13	-1	24	25	-1	15	18	-3	7	7	0	10	8	2	7	10	-3	10	10	0
CRUISE1323	13	13	0	15	15	0	22	23	-1	19	19	0	10	10	0	3	3	0	12	11	1
MIX102.3	22	21	1	26	23	3	33	32	1	32	30	2	19	19	0	7	7	0	18	16	2
5MMM	20	19	1	30	29	1	34	34	0	29	27	2	14	13	1	3	2	1	12	11	1
NOVA91.9	15	18	-3	20	23	-3	17	21	-4	22	27	-5	18	19	-1	4	5	-1	13	13	0
SAFM	15	15	0	16	16	0	19	19	0	23	23	0	16	16	0	4	4	0	10	9	1
ABC ADE	12	11	1	22	19	3	19	17	2	13	11	2	7	7	0	4	3	1	8	7	1
5RN	2	2	0	3	4	-1	2	3	-1	2	3	-1	1	2	-1	*	*	*	2	2	0
ABC NEWSRADIO	2	2	0	5	4	1	2	2	0	2	2	0	2	2	0	1	2	-1	3	2	1
5JJJ	8	7	1	10	8	2	10	10	0	11	11	0	8	8	0	2	2	0	7	8	-1
ABC CLASSIC	4	4	0	5	4	1	6	6	0	4	4	0	3	3	0	2	3	-1	4	4	0
<b>Total</b>	<b>156</b>	<b>157</b>	<b>-1</b>	<b>200</b>	<b>198</b>	<b>2</b>	<b>219</b>	<b>232</b>	<b>-13</b>	<b>211</b>	<b>213</b>	<b>-2</b>	<b>142</b>	<b>141</b>	<b>1</b>	<b>51</b>	<b>50</b>	<b>1</b>	<b>122</b>	<b>122</b>	<b>0</b>

# RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 2 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	7.9	8.4	10.5	4.9	5.5	1.2	2.9	1.6	14.6	0.9	1.0	0.9	4.5	5.0	9.2	10.2	10.9	9.5	15.2	16.0	23.1
CRUISE1323	8.7	9.3	11.5	2.0	2.1	1.9	3.0	2.7	6.4	1.1	1.3	1.3	2.5	2.4	9.1	14.7	14.6	31.7	17.4	18.9	16.7
MIX102.3	14.3	16.1	9.6	14.3	15.3	10.1	14.0	14.8	14.1	13.9	15.9	9.4	14.0	17.1	11.2	19.7	21.7	8.8	11.3	12.6	5.4
5MMM	12.4	13.8	10.3	13.8	14.3	13.5	12.2	13.0	10.9	10.7	11.9	11.6	17.6	21.3	16.0	13.9	15.0	10.2	8.1	9.2	0.9
NOVA91.9	10.0	11.2	8.6	15.4	16.9	6.3	22.8	25.6	9.9	21.9	24.4	23.5	8.4	10.2	7.6	4.5	4.6	6.5	2.6	2.9	1.2
SAFM	9.0	10.1	7.6	18.3	19.8	10.4	11.6	12.9	6.5	15.8	17.9	13.8	11.5	13.9	10.6	6.3	6.9	4.2	1.4	1.5	1.5
ABC ADE	7.4	7.7	13.3	1.5	1.6	1.6	2.3	1.9	7.4	0.9	1.0	2.1	1.9	1.9	7.4	8.8	9.2	11.0	17.6	17.8	41.3
5RN	1.2	1.3	1.7	0.8	0.8	0.5	0.1	0.1	*	0.3	0.3	0.6	1.0	0.9	4.2	1.3	1.4	1.6	2.2	2.5	1.6
ABC NEWSRADIO	1.7	1.8	3.6	1.7	1.6	3.0	1.7	1.0	7.3	1.7	1.6	4.6	1.6	1.6	4.9	1.8	2.0	0.2	1.9	2.0	1.9
5JJJ	5.1	5.6	4.1	6.2	6.7	4.1	4.1	4.2	5.1	11.7	13.3	9.2	6.2	7.6	4.1	4.3	4.6	3.8	0.8	1.0	0.1
ABC CLASSIC	2.6	3.0	1.5	0.4	0.4	0.6	0.7	0.4	4.0	0.3	0.3	0.5	0.6	0.7	0.6	1.7	1.9	1.1	7.3	8.1	2.6
Commercial DAB+ Stns	9.1	9.7	14.0	12.7	10.8	34.3	18.8	20.6	13.0	9.9	10.4	21.0	11.5	13.9	10.4	5.9	6.0	9.4	4.9	5.4	2.6
ABC DAB+ Stns	2.0	2.1	3.7	4.9	4.3	12.5	1.2	1.3	0.9	0.6	0.6	1.6	3.0	3.5	4.7	1.2	1.3	1.9	1.9	2.1	1.2
Total DAB+ Stns	12.4	11.8	17.7	18.4	15.0	46.8	20.8	21.9	13.9	11.9	11.0	22.5	15.9	17.4	15.1	9.3	7.3	11.4	7.7	7.6	3.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	
FIVEaa	7.8	8.3	10.9	11.8	12.1	18.7	7.0	7.4	9.3	3.5	3.7	6.0	6.8	7.5	8.8	14.6	16.4	12.4	8.1	8.8	9.0
CRUISE1323	8.4	9.0	11.4	7.6	8.0	7.7	10.0	10.5	16.4	9.1	9.9	12.3	7.3	8.1	8.6	5.8	6.2	9.5	9.6	10.3	12.0
MIX102.3	14.3	16.1	9.6	12.8	14.1	6.8	15.3	17.2	10.2	15.2	17.1	13.8	13.6	15.9	6.8	14.0	16.1	6.3	14.3	16.1	9.7
5MMM	13.1	14.6	11.5	14.9	16.0	13.3	15.5	17.4	9.9	13.9	15.7	12.0	9.6	10.9	9.4	5.5	5.6	12.4	9.9	11.1	6.6
NOVA91.9	9.8	10.9	8.9	9.9	10.9	6.3	7.9	8.5	10.5	10.5	11.8	10.1	12.4	14.2	10.2	7.7	8.7	6.5	10.7	12.0	7.6
SAFM	9.4	10.4	8.1	8.2	8.7	7.9	8.5	9.3	8.4	11.0	12.5	8.5	11.0	12.7	7.2	6.9	7.6	7.6	8.0	8.9	6.4
ABC ADE	7.8	8.0	14.6	10.9	10.8	21.9	8.5	8.9	13.9	6.0	6.4	11.0	5.2	5.4	11.7	7.2	7.7	12.0	6.3	6.6	9.3
5RN	1.1	1.2	1.8	1.7	1.7	3.0	0.9	0.9	1.0	1.1	1.2	1.3	1.1	1.1	1.9	0.9	0.9	1.6	1.3	1.5	1.4
ABC NEWSRADIO	1.6	1.7	2.7	2.6	2.6	5.0	0.9	1.0	0.9	1.1	1.1	2.3	1.4	1.5	2.9	2.7	3.1	2.0	2.1	2.0	6.2
5JJJ	4.9	5.5	4.4	5.2	5.7	3.5	4.5	4.9	4.8	5.0	5.6	4.8	5.7	6.4	5.9	4.0	4.5	2.8	5.4	6.1	3.2
ABC CLASSIC	2.5	2.9	1.8	2.5	2.8	1.0	2.7	3.2	0.8	1.8	2.0	2.1	2.4	2.7	3.2	4.7	5.3	3.4	2.9	3.4	0.8
Commercial DAB+ Stns	8.6	9.3	11.1	5.2	5.7	3.5	8.1	8.6	11.2	9.6	10.6	11.9	10.9	11.9	18.1	12.3	13.2	18.9	10.6	10.7	22.6
ABC DAB+ Stns	1.9	2.0	3.2	0.9	0.9	1.3	2.0	2.1	2.7	2.2	2.4	4.0	1.6	1.6	5.3	4.2	4.7	4.6	2.4	2.4	5.1
Total DAB+ Stns	11.7	11.4	14.3	6.9	6.7	4.8	10.7	10.7	13.9	13.3	12.9	15.9	14.0	13.5	23.5	18.3	17.9	23.5	14.6	13.1	27.7

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 7.9% share of all listening, 8.4% share of AM/FM/DAB+ listening and 10.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

# RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 2 2024

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	139	133	23	10	9	2	13	11	3	10	9	2	19	18	3	28	27	5	59	59	8
CRUISE1323	197	189	28	9	8	1	12	12	4	14	13	1	19	17	7	54	52	8	89	88	6
MIX102.3	378	365	54	50	48	9	49	46	8	82	79	11	77	75	12	51	50	7	69	67	6
5MMM	289	277	36	46	41	7	34	31	8	56	55	4	76	73	12	38	37	4	39	39	2
NOVA91.9	369	356	68	58	57	7	67	66	12	126	123	24	69	67	16	26	23	6	22	21	2
SAFM	294	287	37	50	49	6	36	35	4	94	93	12	68	66	10	31	30	4	15	15	1
ABC ADE	151	144	29	5	5	1	15	11	5	9	7	2	17	16	5	29	29	2	76	75	13
5RN	53	47	12	6	6	1	1	1	*	5	4	1	14	11	5	6	6	2	21	20	3
ABC NEWSRADIO	69	67	12	7	7	2	7	6	3	11	11	3	15	15	3	11	11	*	19	18	2
5JJJ	164	155	29	22	22	5	25	22	6	60	54	10	36	34	5	16	16	3	6	6	1
ABC CLASSIC	63	57	16	2	2	*	8	6	3	6	6	1	7	6	3	9	9	3	30	29	5
Commercial DAB+ Stns	234	228	58	39	38	15	37	36	7	44	43	14	57	56	15	20	20	4	36	35	2
ABC DAB+ Stns	75	70	24	12	12	4	9	8	2	12	10	4	18	17	6	9	9	5	14	14	3
Total DAB+ Stns	302	271	80	46	43	20	43	39	10	55	50	17	76	67	19	33	28	9	50	44	5
Total	1,141	1,094	273	120	118	35	114	113	37	267	253	61	241	228	63	156	146	38	244	236	39

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+
FIVEaa	124	121	17	79	74	10	61	60	6	52	49	6	54	54	4	39	39	3	94	88	12
CRUISE1323	177	170	26	97	89	11	96	90	11	110	104	14	82	77	9	46	43	5	134	126	17
MIX102.3	341	328	47	176	165	15	168	161	17	205	195	26	156	152	13	81	78	6	217	212	23
5MMM	258	245	30	153	145	13	125	119	9	158	150	14	117	111	8	56	50	6	152	145	15
NOVA91.9	330	315	56	188	175	16	144	129	20	168	158	24	165	160	18	75	69	9	224	218	28
SAFM	263	257	32	148	139	16	110	103	13	158	151	15	127	124	10	52	48	5	164	161	15
ABC ADE	141	134	27	97	89	16	89	82	13	79	74	14	54	52	5	30	28	3	95	91	10
5RN	43	38	10	26	24	4	13	12	2	19	19	2	17	15	2	9	7	2	26	23	4
ABC NEWSRADIO	57	54	10	33	29	6	16	15	2	16	15	3	21	20	3	14	13	1	47	45	7
5JJJ	142	136	23	72	68	8	50	45	7	66	60	13	80	75	9	35	32	3	92	87	10
ABC CLASSIC	57	52	12	30	28	2	27	26	1	29	25	7	27	24	4	16	14	3	33	31	4
Commercial DAB+ Stns	198	194	43	95	91	12	94	88	17	106	102	19	112	105	16	65	60	9	155	146	32
ABC DAB+ Stns	66	61	20	16	16	5	21	18	5	29	26	6	26	23	8	21	19	4	41	37	9
Total DAB+ Stns	264	238	62	116	104	16	121	103	22	143	125	25	141	124	24	91	78	13	205	175	41
Total	1,118	1,067	236	862	796	114	744	673	103	829	757	123	768	693	90	404	359	53	970	904	152

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 139,000 total listeners, 133,000 AM/FM/DAB+ listeners and 23,000 Streaming listeners. Please note that there can be overlap between radio types.

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.2	4.2	0.0	3.7	3.9	-0.2	1.5	2.7	-1.2	1.9	2.2	-0.3	2.2	1.1	1.1	4.4	8.0	-3.6	8.8	7.5	1.3
6PR	5.5	5.3	0.2	1.9	2.8	-0.9	5.9	1.5	4.4	1.7	1.4	0.3	4.1	4.9	-0.8	9.2	7.7	1.5	9.1	9.5	-0.4
MIX 94.5	15.3	15.6	-0.3	19.2	19.3	-0.1	10.2	11.2	-1.0	16.7	19.9	-3.2	23.2	23.4	-0.2	18.2	14.1	4.1	4.5	4.7	-0.2
92.9 TRIPLE M	7.8	7.0	0.8	9.4	9.1	0.3	6.5	5.0	1.5	19.5	13.6	5.9	7.3	10.2	-2.9	3.5	2.3	1.2	0.8	0.8	0.0
96FM	12.4	12.4	0.0	13.2	8.9	4.3	12.9	8.6	4.3	4.3	6.0	-1.7	12.1	13.6	-1.5	22.3	23.2	-0.9	12.9	12.7	0.2
NOVA93.7	14.6	14.0	0.6	28.9	29.9	-1.0	23.6	23.3	0.3	19.2	19.9	-0.7	19.5	16.8	2.7	8.5	6.7	1.8	1.2	2.0	-0.8
ABC PER	5.7	5.6	0.1	1.3	1.5	-0.2	2.4	1.4	1.0	2.5	2.6	-0.1	2.8	4.6	-1.8	5.6	5.3	0.3	14.1	11.8	2.3
6RN	1.2	0.9	0.3	0.1	*	*	0.5	0.4	0.1	0.3	0.3	0.0	0.8	0.7	0.1	1.0	1.2	-0.2	3.0	2.0	1.0
ABC NEWSRADIO	1.6	1.7	-0.1	0.2	0.1	0.1	1.4	1.1	0.3	1.1	1.0	0.1	0.9	0.5	0.4	1.9	2.9	-1.0	3.2	3.5	-0.3
6JJJ	5.6	7.0	-1.4	3.3	5.1	-1.8	14.3	16.3	-2.0	13.9	16.7	-2.8	4.3	5.6	-1.3	2.3	3.2	-0.9	0.4	0.4	0.0
ABC CLASSIC	2.3	2.8	-0.5	0.6	1.1	-0.5	1.6	1.3	0.3	0.6	0.7	-0.1	1.2	1.3	-0.1	1.2	1.7	-0.5	6.1	7.6	-1.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.1	4.2	-0.1	4.6	4.3	0.3	4.3	4.2	0.1	4.1	4.3	-0.2	3.7	4.7	-1.0	2.8	2.5	0.3	4.2	4.2	0.0
6PR	6.0	5.8	0.2	8.2	7.7	0.5	6.0	5.8	0.2	4.5	4.7	-0.2	4.8	4.3	0.5	6.3	6.2	0.1	3.9	3.8	0.1
MIX 94.5	15.3	15.9	-0.6	13.2	15.3	-2.1	14.4	15.5	-1.1	17.3	16.6	0.7	17.4	17.4	0.0	13.1	12.2	0.9	15.4	14.7	0.7
92.9 TRIPLE M	8.0	7.1	0.9	8.2	7.4	0.8	8.2	7.2	1.0	8.3	7.3	1.0	7.5	6.9	0.6	5.8	5.1	0.7	7.2	6.7	0.5
96FM	12.3	12.4	-0.1	11.1	10.5	0.6	14.0	14.6	-0.6	13.1	12.8	0.3	12.2	13.4	-1.2	7.2	8.4	-1.2	12.5	12.2	0.3
NOVA93.7	14.4	14.3	0.1	18.3	17.2	1.1	11.9	12.0	-0.1	13.0	13.4	-0.4	15.6	15.6	0.0	11.0	11.5	-0.5	15.0	12.9	2.1
ABC PER	5.8	5.6	0.2	7.6	6.6	1.0	5.6	5.0	0.6	4.1	4.5	-0.4	4.3	4.2	0.1	10.7	11.8	-1.1	5.6	5.5	0.1
6RN	1.2	0.9	0.3	1.7	1.5	0.2	0.8	0.3	0.5	1.1	0.7	0.4	0.8	1.0	-0.2	1.7	1.3	0.4	1.1	1.0	0.1
ABC NEWSRADIO	1.5	1.6	-0.1	1.8	1.9	-0.1	0.8	1.3	-0.5	1.1	0.9	0.2	1.6	1.2	0.4	4.9	5.9	-1.0	2.0	2.0	0.0
6JJJ	5.8	6.7	-0.9	6.1	6.2	-0.1	4.8	6.9	-2.1	5.9	7.4	-1.5	6.9	7.2	-0.3	5.3	3.6	1.7	5.2	7.9	-2.7
ABC CLASSIC	2.2	2.6	-0.4	1.6	2.6	-1.0	2.0	2.3	-0.3	2.6	2.3	0.3	2.3	2.6	-0.3	2.6	4.7	-2.1	2.5	3.2	-0.7

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	159	148	11	8	5	3	10	7	3	16	15	1	22	23	-1	33	34	-1	70	64	6
6PR	207	192	15	17	13	4	18	13	5	22	25	-3	44	42	2	44	41	3	62	59	3
MIX 94.5	617	576	41	91	86	5	66	59	7	163	149	14	159	148	11	85	80	5	54	54	0
92.9 TRIPLE M	374	363	11	64	67	-3	40	40	0	142	127	15	81	93	-12	32	22	10	14	13	1
96FM	501	485	16	60	54	6	55	43	12	90	95	-5	116	118	-2	100	99	1	80	76	4
NOVA93.7	671	641	30	130	123	7	92	80	12	208	213	-5	149	145	4	71	58	13	21	23	-2
ABC PER	236	201	35	10	9	1	15	9	6	36	26	10	43	34	9	33	31	2	99	91	8
6RN	73	72	1	3	1	2	9	10	-1	9	9	0	11	11	0	13	14	-1	28	27	1
ABC NEWSRADIO	104	92	12	3	3	0	9	5	4	17	18	-1	22	13	9	14	14	0	40	40	0
6JJJ	300	317	-17	38	37	1	57	61	-4	134	141	-7	50	55	-5	13	14	-1	7	11	-4
ABC CLASSIC	97	106	-9	9	9	0	18	16	2	25	22	3	17	22	-5	1	6	-5	28	31	-3
<b>Total</b>	<b>1,752</b>	<b>1,750</b>	<b>2</b>	<b>201</b>	<b>196</b>	<b>5</b>	<b>173</b>	<b>170</b>	<b>3</b>	<b>446</b>	<b>446</b>	<b>0</b>	<b>395</b>	<b>401</b>	<b>-6</b>	<b>228</b>	<b>228</b>	<b>0</b>	<b>308</b>	<b>310</b>	<b>-2</b>

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	133	125	8	71	72	-1	70	60	10	85	75	10	59	71	-12	16	21	-5	101	97	4
6PR	186	173	13	124	115	9	83	77	6	77	78	-1	77	84	-7	39	34	5	111	111	0
MIX 94.5	555	517	38	299	317	-18	223	233	-10	314	292	22	279	244	35	86	90	-4	355	331	24
92.9 TRIPLE M	318	314	4	172	167	5	123	122	1	151	154	-3	135	142	-7	49	51	-2	213	205	8
96FM	450	438	12	227	219	8	204	211	-7	248	236	12	204	206	-2	70	74	-4	270	273	-3
NOVA93.7	614	603	11	424	391	33	243	240	3	327	323	4	297	305	-8	98	119	-21	408	398	10
ABC PER	209	181	28	133	106	27	94	85	9	91	89	2	78	68	10	49	48	1	147	123	24
6RN	61	57	4	32	29	3	22	20	2	24	20	4	16	23	-7	10	11	-1	44	43	1
ABC NEWSRADIO	88	79	9	50	48	2	24	28	-4	39	30	9	26	23	3	21	20	1	65	59	6
6JJJ	256	248	8	156	151	5	101	99	2	120	131	-11	136	128	8	37	42	-5	175	201	-26
ABC CLASSIC	89	92	-3	44	53	-9	36	41	-5	49	47	2	34	40	-6	14	20	-6	48	64	-16
<b>Total</b>	<b>1,722</b>	<b>1,712</b>	<b>10</b>	<b>1,349</b>	<b>1,355</b>	<b>-6</b>	<b>1,045</b>	<b>1,060</b>	<b>-15</b>	<b>1,244</b>	<b>1,258</b>	<b>-14</b>	<b>1,169</b>	<b>1,179</b>	<b>-10</b>	<b>492</b>	<b>547</b>	<b>-55</b>	<b>1,452</b>	<b>1,481</b>	<b>-29</b>

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	9	-1	1	1	0	*	*	*	1	1	0	1	1	0	1	2	-1	4	4	0
6PR	11	11	0	*	*	*	1	*	*	1	1	0	2	2	0	3	2	1	4	5	-1
MIX 94.5	31	32	-1	4	3	1	1	2	-1	7	8	-1	12	12	0	5	4	1	2	2	0
92.9 TRIPLE M	16	14	2	2	2	0	1	1	0	8	6	2	4	5	-1	1	1	0	*	*	*
96FM	25	25	0	2	2	0	2	1	1	2	3	-1	6	7	-1	7	7	0	6	6	0
NOVA93.7	30	28	2	5	5	0	3	3	0	8	8	0	10	9	1	3	2	1	1	1	0
ABC PER	12	11	1	*	*	*	*	*	*	1	1	0	1	2	-1	2	2	0	7	6	1
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0
6JJJ	11	14	-3	1	1	0	2	2	0	6	7	-1	2	3	-1	1	1	0	*	*	*
ABC CLASSIC	5	6	-1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	3	4	-1
<b>Total</b>	<b>204</b>	<b>204</b>	<b>0</b>	<b>19</b>	<b>18</b>	<b>1</b>	<b>15</b>	<b>14</b>	<b>1</b>	<b>41</b>	<b>42</b>	<b>-1</b>	<b>50</b>	<b>51</b>	<b>-1</b>	<b>30</b>	<b>29</b>	<b>1</b>	<b>49</b>	<b>50</b>	<b>-1</b>

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	9	0	14	13	1	13	13	0	12	12	0	8	10	-2	1	1	0	8	8	0
6PR	13	12	1	25	23	2	19	18	1	13	13	0	10	9	1	3	3	0	7	7	0
MIX 94.5	33	34	-1	40	46	-6	45	48	-3	50	46	4	35	36	-1	6	6	0	27	27	0
92.9 TRIPLE M	17	15	2	25	22	3	26	22	4	24	20	4	15	14	1	3	2	1	13	12	1
96FM	26	26	0	33	31	2	44	45	-1	38	35	3	25	28	-3	3	4	-1	22	22	0
NOVA93.7	31	30	1	55	51	4	37	37	0	37	37	0	32	32	0	5	5	0	27	24	3
ABC PER	12	12	0	23	20	3	17	15	2	12	13	-1	9	9	0	5	5	0	10	10	0
6RN	3	2	1	5	4	1	2	1	1	3	2	1	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	3	3	0	5	6	-1	3	4	-1	3	2	1	3	2	1	2	3	-1	4	4	0
6JJJ	12	14	-2	18	18	0	15	21	-6	17	21	-4	14	15	-1	2	2	0	9	14	-5
ABC CLASSIC	5	6	-1	5	8	-3	6	7	-1	8	6	2	5	5	0	1	2	-1	5	6	-1
<b>Total</b>	<b>214</b>	<b>212</b>	<b>2</b>	<b>300</b>	<b>297</b>	<b>3</b>	<b>312</b>	<b>306</b>	<b>6</b>	<b>287</b>	<b>277</b>	<b>10</b>	<b>204</b>	<b>207</b>	<b>-3</b>	<b>44</b>	<b>46</b>	<b>-2</b>	<b>177</b>	<b>183</b>	<b>-6</b>

# RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.2	4.6	5.6	3.7	4.1	0.9	1.5	1.5	2.0	1.9	2.0	1.6	2.2	1.7	10.8	4.4	4.5	8.5	8.8	12.2	9.0
6PR	5.5	5.7	11.3	1.9	1.9	2.4	5.9	4.0	20.2	1.7	0.7	9.5	4.1	4.2	7.3	9.2	8.9	21.4	9.1	12.8	4.5
MIX 94.5	15.3	18.2	8.1	19.2	20.4	14.6	10.2	11.4	5.9	16.7	18.2	10.0	23.2	26.4	7.6	18.2	22.2	7.7	4.5	6.4	1.6
92.9 TRIPLE M	7.8	9.2	4.4	9.4	10.3	4.6	6.5	6.7	7.3	19.5	21.9	6.2	7.3	8.1	4.8	3.5	4.1	2.4	0.8	1.1	0.3
96FM	12.4	13.9	14.0	13.2	12.6	23.0	12.9	13.5	13.3	4.3	4.0	7.7	12.1	13.2	10.4	22.3	26.3	15.9	12.9	17.2	24.0
NOVA93.7	14.6	16.8	12.6	28.9	31.1	18.3	23.6	25.8	16.7	19.2	20.7	13.4	19.5	21.4	16.8	8.5	9.9	7.6	1.2	1.6	3.2
ABC PER	5.7	6.1	9.5	1.3	1.3	1.5	2.4	2.5	2.5	2.5	2.2	5.5	2.8	2.5	10.8	5.6	6.4	5.3	14.1	18.2	38.3
6RN	1.2	1.3	1.6	0.1	*	0.4	0.5	0.5	0.8	0.3	0.3	0.3	0.8	0.8	2.2	1.0	1.0	2.2	3.0	4.0	4.5
ABC NEWSRADIO	1.6	1.7	3.6	0.2	0.1	0.8	1.4	1.3	2.3	1.1	0.9	3.5	0.9	0.6	4.8	1.9	1.8	4.7	3.2	4.4	3.5
6JJJ	5.6	6.4	5.8	3.3	3.4	3.1	14.3	15.6	10.9	13.9	14.7	11.9	4.3	4.8	3.5	2.3	2.7	1.8	0.4	0.5	*
ABC CLASSIC	2.3	2.6	1.6	0.6	0.6	0.7	1.6	1.6	2.1	0.6	0.6	1.0	1.2	1.3	1.9	1.2	1.4	1.5	6.1	8.7	2.9
Commercial DAB+ Stns	10.5	11.5	14.8	13.7	12.4	28.5	11.9	12.6	10.4	11.0	10.7	17.4	12.2	13.2	10.5	8.8	9.0	14.8	7.9	11.0	6.7
ABC DAB+ Stns	2.3	2.1	7.1	1.6	1.7	1.3	3.2	3.0	5.7	3.8	3.0	11.8	2.0	1.7	8.7	2.1	1.8	6.3	1.3	1.8	1.6
Total DAB+ Stns	14.7	13.6	21.9	15.5	14.1	29.9	15.3	15.5	16.1	15.3	13.7	29.2	16.3	14.9	19.2	13.6	10.8	21.1	12.6	12.8	8.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	AM/FM/DAB+	Streaming	Mon-Fri 5:30am-9:00am	AM/FM/DAB+	Streaming	Mon-Fri 9:00am-12:00md	AM/FM/DAB+	Streaming	Mon-Fri 12:00md-4:00pm	AM/FM/DAB+	Streaming	Mon-Fri 4:00pm-7:00pm	AM/FM/DAB+	Streaming	Mon-Fri 7:00pm-12:00mn	AM/FM/DAB+	Streaming	Sat-Sun 5:30am-12mn	AM/FM/DAB+	Streaming
6iX	4.1	4.6	5.4	4.6	5.3	2.9	4.3	4.7	6.7	4.1	4.4	6.3	3.7	4.0	5.9	2.8	2.9	4.3	4.2	4.7	6.1
6PR	6.0	6.1	12.7	8.2	8.0	22.0	6.0	6.5	11.0	4.5	4.6	9.6	4.8	4.9	10.3	6.3	6.7	9.4	3.9	4.2	6.3
MIX 94.5	15.3	18.1	9.0	13.2	15.3	6.8	14.4	17.3	11.5	17.3	20.2	11.3	17.4	20.9	5.5	13.1	16.6	5.1	15.4	18.4	5.2
92.9 TRIPLE M	8.0	9.4	4.8	8.2	9.4	3.8	8.2	9.9	6.6	8.3	9.7	5.1	7.5	8.9	3.3	5.8	7.1	3.1	7.2	8.5	3.1
96FM	12.3	13.9	14.0	11.1	12.0	14.9	14.0	16.6	13.5	13.1	14.6	15.8	12.2	13.7	12.9	7.2	7.9	9.5	12.5	14.1	14.2
NOVA93.7	14.4	16.5	13.9	18.3	20.7	14.5	11.9	13.8	13.1	13.0	14.4	16.1	15.6	17.8	14.6	11.0	13.4	6.9	15.0	17.7	8.1
ABC PER	5.8	6.2	9.7	7.6	7.7	17.2	5.6	6.0	10.0	4.1	4.5	5.0	4.3	4.9	4.8	10.7	11.7	14.5	5.6	6.1	8.6
6RN	1.2	1.3	1.3	1.7	1.8	2.9	0.8	0.9	0.4	1.1	1.3	0.7	0.8	0.9	0.6	1.7	1.6	3.8	1.1	1.2	2.5
ABC NEWSRADIO	1.5	1.6	2.9	1.8	1.8	4.8	0.8	0.8	2.0	1.1	1.2	0.8	1.6	1.4	5.6	4.9	5.9	3.3	2.0	1.9	5.9
6JJJ	5.8	6.6	5.7	6.1	7.2	0.9	4.8	5.4	6.3	5.9	6.7	5.5	6.9	7.5	10.1	5.3	5.5	8.7	5.2	5.8	6.1
ABC CLASSIC	2.2	2.5	1.4	1.6	1.9	0.2	2.0	2.5	0.9	2.6	3.0	2.8	2.3	2.7	0.8	2.6	2.9	2.7	2.5	2.9	2.2
Commercial DAB+ Stns	10.5	11.5	13.7	6.8	7.3	7.8	12.1	14.0	12.7	12.4	13.7	15.9	9.6	10.1	16.3	14.3	15.5	19.4	10.6	11.3	18.7
ABC DAB+ Stns	1.8	1.7	5.4	1.5	1.7	1.3	1.6	1.4	5.2	1.7	1.6	5.1	2.6	2.2	9.5	3.1	2.4	9.4	3.6	3.3	13.2
Total DAB+ Stns	14.3	13.2	19.0	10.1	9.0	9.2	15.8	15.4	17.9	16.2	15.3	21.0	13.6	12.3	25.7	20.2	17.9	28.8	15.7	14.6	31.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.2% share of all listening, 4.6% share of AM/FM/DAB+ listening and 5.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.



# RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	159	142	28	8	8	1	10	8	4	16	13	5	22	19	5	33	26	9	70	68	5
6PR	207	190	42	17	15	4	18	17	6	22	17	10	44	40	8	44	41	11	62	61	3
MIX 94.5	617	606	82	91	88	18	66	62	10	163	160	23	159	158	11	85	85	17	54	54	4
92.9 TRIPLE M	374	358	69	64	64	10	40	38	12	142	132	30	81	77	9	32	32	6	14	14	1
96FM	501	483	79	60	56	16	55	53	14	90	83	17	116	114	10	100	98	13	80	80	9
NOVA93.7	671	651	115	130	125	24	92	89	19	208	201	35	149	146	24	71	68	11	21	21	3
ABC PER	236	225	48	10	9	2	15	14	5	36	33	9	43	40	10	33	30	9	99	98	13
6RN	73	67	17	3	1	2	9	7	3	9	8	3	11	11	4	13	11	3	28	28	1
ABC NEWSRADIO	104	97	30	3	3	2	9	8	3	17	13	8	22	20	7	14	14	6	40	40	6
6JJJ	300	281	70	38	35	9	57	53	12	134	124	42	50	49	3	13	13	4	7	7	*
ABC CLASSIC	97	91	27	9	8	2	18	15	7	25	22	8	17	17	7	1	1	1	28	28	2
Commercial DAB+ Stns	342	319	83	50	43	18	31	29	9	96	93	29	70	67	10	59	54	12	36	33	5
ABC DAB+ Stns	141	128	51	17	16	4	17	17	8	57	49	23	23	21	8	12	11	6	14	14	2
Total DAB+ Stns	463	406	126	59	52	20	46	43	14	135	122	47	99	85	18	69	58	18	56	46	7
Total	1,752	1,668	427	201	198	58	173	168	54	446	435	134	395	370	83	228	223	60	308	275	39

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
6iX	133	117	23	71	62	12	70	63	10	85	78	9	59	55	7	16	11	5	101	92	17
6PR	186	170	37	124	109	21	83	78	13	77	70	14	77	71	14	39	30	11	111	99	18
MIX 94.5	555	541	76	299	284	25	223	209	28	314	301	33	279	268	22	86	76	11	355	347	31
92.9 TRIPLE M	318	299	57	172	165	19	123	113	18	151	133	26	135	130	8	49	47	4	213	206	23
96FM	450	431	68	227	210	26	204	192	28	248	233	37	204	192	22	70	59	11	270	256	42
NOVA93.7	614	582	105	424	404	41	243	219	35	327	304	45	297	285	31	98	91	11	408	399	41
ABC PER	209	193	43	133	122	17	94	78	21	91	86	13	78	76	6	49	42	8	147	142	16
6RN	61	57	14	32	31	7	22	22	3	24	23	4	16	15	3	10	7	4	44	38	8
ABC NEWSRADIO	88	83	23	50	46	9	24	21	8	39	37	5	26	22	6	21	17	7	65	54	23
6JJJ	256	240	55	156	150	6	101	86	25	120	107	15	136	120	23	37	29	9	175	166	31
ABC CLASSIC	89	84	22	44	43	2	36	34	5	49	45	14	34	33	4	14	11	4	48	44	9
Commercial DAB+ Stns	295	276	64	146	135	18	141	132	26	179	165	38	160	146	32	71	64	15	206	191	46
ABC DAB+ Stns	114	101	43	43	38	9	39	32	14	51	42	21	51	44	14	21	16	9	85	74	28
Total DAB+ Stns	400	346	100	205	169	27	195	161	38	237	200	57	220	182	47	98	78	23	295	254	71
Total	1,722	1,623	388	1,349	1,224	187	1,045	912	186	1,244	1,101	209	1,169	1,039	156	492	398	87	1,452	1,347	245

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 159,000 total listeners, 142,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.