

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.1	0.4	0.7	0.1	0.2	-0.1	0.7	0.2	0.5	1.1	0.1	1.0	2.3	0.4	1.9	0.8	0.7	0.1	0.8	0.6	0.2
2GB	12.7	12.1	0.6	4.2	3.1	1.1	2.1	2.7	-0.6	2.9	2.0	0.9	5.2	4.2	1.0	16.8	17.0	-0.2	27.0	26.6	0.4
2UE 954	5.6	3.5	2.1	1.4	0.1	1.3	0.5	0.5	0.0	0.4	0.2	0.2	1.1	*	*	0.5	2.7	-2.2	16.5	10.2	6.3
SKY Sports Radio	1.1	1.2	-0.1	0.4	0.5	-0.1	0.2	0.3	-0.1	0.3	0.5	-0.2	0.8	0.8	0.0	0.6	0.8	-0.2	2.6	2.6	0.0
104.1 2DAY FM	4.6	5.2	-0.6	8.0	7.8	0.2	6.8	6.4	0.4	5.1	8.0	-2.9	6.0	6.5	-0.5	7.0	6.9	0.1	0.6	0.8	-0.2
KIIS1065	10.5	11.5	-1.0	18.0	22.9	-4.9	15.0	19.5	-4.5	19.7	17.4	2.3	13.0	16.1	-3.1	6.2	5.9	0.3	1.8	1.7	0.1
104.9 TRIPLE M	5.0	5.2	-0.2	5.8	4.1	1.7	5.1	8.0	-2.9	6.4	4.7	1.7	6.1	6.3	-0.2	9.6	11.4	-1.8	1.0	1.6	-0.6
NOVA96.9	8.0	7.7	0.3	13.2	11.8	1.4	20.2	15.0	5.2	11.5	15.9	-4.4	11.1	7.9	3.2	4.7	4.9	-0.2	0.5	0.5	0.0
smoothfm 95.3	10.8	11.4	-0.6	11.6	13.5	-1.9	9.1	9.2	-0.1	9.0	12.0	-3.0	13.6	12.7	0.9	15.4	11.8	3.6	8.2	10.0	-1.8
WSFM	7.5	9.0	-1.5	6.9	5.3	1.6	5.5	10.6	-5.1	3.4	4.5	-1.1	9.6	16.0	-6.4	12.4	9.7	2.7	7.0	7.1	-0.1
ABC SYD	5.4	6.0	-0.6	2.8	1.4	1.4	2.0	2.6	-0.6	2.8	2.0	0.8	3.3	4.0	-0.7	4.8	7.7	-2.9	10.3	11.4	-1.1
2RN	1.1	1.0	0.1	0.5	0.7	-0.2	0.6	0.3	0.3	0.4	0.2	0.2	0.5	1.9	-1.4	1.6	0.9	0.7	2.0	1.0	1.0
ABC NEWSRADIO	1.2	2.2	-1.0	1.0	1.7	-0.7	1.2	1.7	-0.5	0.9	1.9	-1.0	0.8	1.7	-0.9	1.3	1.1	0.2	1.6	3.3	-1.7
2JJB	4.1	3.6	0.5	2.5	2.7	-0.2	6.8	4.4	2.4	7.6	6.9	0.7	7.5	5.4	2.1	1.6	2.4	-0.8	0.5	1.0	-0.5
ABC CLASSIC	3.0	2.5	0.5	0.6	1.1	-0.5	3.8	1.4	2.4	2.4	0.9	1.5	1.1	0.7	0.4	2.6	2.1	0.5	5.4	5.7	-0.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.3	0.5	0.8	0.8	0.6	0.2	0.9	0.2	0.7	1.9	0.7	1.2	2.3	0.8	1.5	0.6	*	*	0.6	0.1	0.5
2GB	13.0	12.3	0.7	16.6	16.0	0.6	14.1	14.1	0.0	9.5	7.8	1.7	7.4	7.4	0.0	19.4	17.9	1.5	11.5	11.4	0.1
2UE 954	5.4	3.4	2.0	3.3	1.7	1.6	5.7	4.0	1.7	7.9	5.3	2.6	5.3	3.1	2.2	4.3	2.4	1.9	6.0	4.1	1.9
SKY Sports Radio	1.1	1.0	0.1	1.7	1.7	0.0	0.5	0.2	0.3	0.6	0.5	0.1	1.4	1.2	0.2	1.4	1.7	-0.3	1.3	1.8	-0.5
104.1 2DAY FM	4.3	5.1	-0.8	3.9	4.9	-1.0	4.0	4.0	0.0	5.2	5.5	-0.3	4.9	6.0	-1.1	3.3	6.0	-2.7	5.2	5.4	-0.2
KIIS1065	11.3	12.1	-0.8	15.4	16.7	-1.3	11.7	12.2	-0.5	8.4	9.5	-1.1	10.7	10.9	-0.2	5.6	5.5	0.1	8.2	9.7	-1.5
104.9 TRIPLE M	5.1	5.4	-0.3	5.1	5.3	-0.2	4.5	5.1	-0.6	5.7	6.5	-0.8	5.5	5.7	-0.2	3.6	3.3	0.3	4.7	4.6	0.1
NOVA96.9	8.2	7.5	0.7	8.4	7.1	1.3	7.6	5.8	1.8	8.0	8.2	-0.2	9.7	10.4	-0.7	7.4	5.7	1.7	7.2	8.2	-1.0
smoothfm 95.3	10.8	11.2	-0.4	7.7	8.3	-0.6	12.7	13.2	-0.5	11.6	11.7	-0.1	10.8	11.1	-0.3	13.4	14.7	-1.3	11.1	11.9	-0.8
WSFM	7.4	9.2	-1.8	7.0	9.5	-2.5	7.1	10.2	-3.1	8.7	10.2	-1.5	7.6	7.9	-0.3	5.1	5.2	-0.1	7.9	8.4	-0.5
ABC SYD	5.4	6.0	-0.6	7.9	7.8	0.1	4.7	4.9	-0.2	3.5	5.2	-1.7	4.1	5.6	-1.5	7.2	5.4	1.8	5.3	6.2	-0.9
2RN	1.1	0.9	0.2	2.0	1.4	0.6	0.8	0.6	0.2	0.4	0.7	-0.3	1.1	1.0	0.1	0.9	0.7	0.2	1.2	1.0	0.2
ABC NEWSRADIO	1.2	2.1	-0.9	2.1	3.4	-1.3	0.9	1.7	-0.8	0.6	1.2	-0.6	0.6	1.7	-1.1	1.2	2.0	-0.8	1.3	2.3	-1.0
2JJB	3.6	3.9	-0.3	3.8	2.4	1.4	3.0	4.4	-1.4	3.4	5.1	-1.7	5.0	4.6	0.4	2.6	2.8	-0.2	5.4	2.8	2.6
ABC CLASSIC	2.8	2.3	0.5	2.1	2.3	-0.2	3.2	2.8	0.4	2.9	2.1	0.8	3.2	1.7	1.5	3.1	3.0	0.1	3.5	3.2	0.3

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	89	78	11	5	7	-2	11	10	1	30	15	15	11	10	1	14	12	2	17	24	-7
2GB	717	728	-11	49	53	-4	43	49	-6	109	90	19	108	99	9	111	132	-21	296	305	-9
2UE 954	232	188	44	26	10	16	16	10	6	15	22	-7	11	2	9	16	28	-12	148	116	32
SKY Sports Radio	128	134	-6	14	20	-6	9	14	-5	29	31	-2	22	19	3	12	12	0	43	38	5
104.1 2DAY FM	911	918	-7	151	146	5	98	139	-41	310	319	-9	239	204	35	74	67	7	39	43	-4
KIIS1065	1,456	1,431	25	266	222	44	185	226	-41	547	536	11	320	314	6	85	74	11	54	60	-6
104.9 TRIPLE M	805	742	63	131	105	26	91	129	-38	276	201	75	182	169	13	98	94	4	27	44	-17
NOVA96.9	1,305	1,276	29	228	202	26	219	211	8	478	506	-28	255	241	14	92	84	8	34	32	2
smoothfm 95.3	1,330	1,368	-38	150	171	-21	132	143	-11	333	347	-14	327	326	1	178	166	12	210	215	-5
WSFM	917	927	-10	122	88	34	81	111	-30	153	171	-18	263	266	-3	163	151	12	135	141	-6
ABC SYD	572	612	-40	54	39	15	44	73	-29	105	106	-1	91	107	-16	93	104	-11	184	183	1
2RN	195	137	58	22	25	-3	21	10	11	34	22	12	23	33	-10	25	11	14	71	36	35
ABC NEWSRADIO	305	422	-117	42	50	-8	42	61	-19	61	117	-56	53	71	-18	30	42	-12	76	80	-4
2JJJ	651	514	137	64	59	5	105	70	35	273	214	59	146	118	28	37	40	-3	26	12	14
ABC CLASSIC	272	282	-10	26	39	-13	38	45	-7	57	53	4	43	32	11	23	24	-1	85	90	-5
Total	4,538	4,545	-7	482	486	-4	463	467	-4	1,239	1,234	5	1,003	997	6	570	572	-2	780	789	-9

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	82	71	11	27	40	-13	23	18	5	49	24	25	58	26	32	16	5	11	48	15	33
2GB	657	681	-24	454	510	-56	354	332	22	256	291	-35	248	274	-26	162	196	-34	412	469	-57
2UE 954	197	168	29	92	68	24	110	100	10	123	114	9	101	80	21	56	35	21	168	121	47
SKY Sports Radio	109	109	0	62	54	8	28	23	5	22	30	-8	30	37	-7	14	35	-21	69	88	-19
104.1 2DAY FM	775	812	-37	379	388	-9	255	251	4	325	335	-10	313	330	-17	135	159	-24	489	472	17
KIIS1065	1,307	1,303	4	851	867	-16	542	533	9	495	503	-8	566	566	0	210	216	-6	836	765	71
104.9 TRIPLE M	709	628	81	328	326	2	223	214	9	333	277	56	307	283	24	130	122	8	412	398	14
NOVA96.9	1,157	1,125	32	629	614	15	423	394	29	482	495	-13	514	501	13	272	205	67	722	765	-43
smoothfm 95.3	1,150	1,210	-60	557	568	-11	470	502	-32	471	569	-98	506	532	-26	339	323	16	818	839	-21
WSFM	792	827	-35	427	490	-63	317	362	-45	404	409	-5	358	392	-34	143	157	-14	569	551	18
ABC SYD	492	527	-35	318	299	19	173	219	-46	169	261	-92	173	228	-55	121	127	-6	328	356	-28
2RN	153	108	45	74	62	12	49	40	9	34	29	5	43	42	1	18	18	0	102	84	18
ABC NEWSRADIO	269	356	-87	166	226	-60	70	118	-48	64	83	-19	45	85	-40	42	57	-15	131	206	-75
2JJJ	546	464	82	258	216	42	181	167	14	198	221	-23	245	208	37	106	117	-11	345	273	72
ABC CLASSIC	231	242	-11	114	112	2	94	110	-16	106	89	17	101	76	25	51	66	-15	164	171	-7
Total	4,395	4,425	-30	3,416	3,441	-25	2,740	2,746	-6	2,822	2,854	-32	2,872	2,881	-9	1,534	1,555	-21	3,913	3,885	28

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	5	2	3	*	*	*	*	*	*	1	*	*	2	*	*	1	*	*	1	1	0
2GB	60	60	0	2	1	1	1	1	0	2	2	0	5	4	1	11	11	0	39	40	-1
2UE 954	26	18	8	1	*	*	*	*	*	*	*	*	1	*	*	*	2	*	24	15	9
SKY Sports Radio	5	6	-1	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	4	4	0
104.1 2DAY FM	22	26	-4	3	3	0	3	3	0	4	7	-3	6	7	-1	5	5	0	1	1	0
KIIS1065	50	57	-7	8	10	-2	6	8	-2	17	16	1	13	16	-3	4	4	0	3	3	0
104.9 TRIPLE M	24	26	-2	2	2	0	2	3	-1	5	4	1	6	6	0	6	8	-2	1	2	-1
NOVA96.9	38	38	0	6	5	1	7	6	1	10	14	-4	11	8	3	3	3	0	1	1	0
smoothfm 95.3	51	56	-5	5	6	-1	3	4	-1	8	11	-3	13	13	0	10	8	2	12	15	-3
WSFM	36	44	-8	3	2	1	2	5	-3	3	4	-1	9	16	-7	8	6	2	10	11	-1
ABC SYD	26	30	-4	1	1	0	1	1	0	2	2	0	3	4	-1	3	5	-2	15	17	-2
2RN	5	5	0	*	*	*	*	*	*	*	*	*	1	2	-1	1	1	0	3	2	1
ABC NEWSRADIO	6	11	-5	*	1	*	*	1	*	1	2	-1	1	2	-1	1	1	0	2	5	-3
2JJJ	19	18	1	1	1	0	3	2	1	6	6	0	7	6	1	1	2	-1	1	2	-1
ABC CLASSIC	14	13	1	*	*	*	1	1	0	2	1	1	1	1	0	2	1	1	8	8	0
Total	474	494	-20	43	43	0	37	43	-6	86	90	-4	99	102	-3	65	67	-2	144	149	-5

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	6	3	3	6	5	1	6	1	5	11	4	7	11	4	7	1	*	*	2	1	1
2GB	65	64	1	124	126	-2	93	100	-7	54	45	9	37	39	-2	31	29	2	49	49	0
2UE 954	27	17	10	25	13	12	37	28	9	45	31	14	27	16	11	7	4	3	25	18	7
SKY Sports Radio	5	5	0	12	13	-1	3	2	1	3	3	0	7	6	1	2	3	-1	6	8	-2
104.1 2DAY FM	22	27	-5	29	39	-10	26	28	-2	29	32	-3	25	32	-7	5	10	-5	22	23	-1
KIIS1065	56	62	-6	116	132	-16	77	86	-9	48	55	-7	53	57	-4	9	9	0	34	42	-8
104.9 TRIPLE M	25	28	-3	38	41	-3	29	36	-7	32	37	-5	28	30	-2	6	5	1	20	20	0
NOVA96.9	41	39	2	63	56	7	50	41	9	45	48	-3	48	55	-7	12	9	3	30	35	-5
smoothfm 95.3	53	58	-5	58	66	-8	83	93	-10	66	68	-2	54	58	-4	22	24	-2	47	52	-5
WSFM	36	48	-12	52	75	-23	47	72	-25	49	59	-10	38	42	-4	8	8	0	33	36	-3
ABC SYD	27	31	-4	59	62	-3	31	35	-4	20	30	-10	21	30	-9	12	9	3	22	27	-5
2RN	5	5	0	15	11	4	5	4	1	2	4	-2	5	5	0	2	1	1	5	4	1
ABC NEWSRADIO	6	11	-5	16	27	-11	6	12	-6	3	7	-4	3	9	-6	2	3	-1	5	10	-5
2JJJ	18	20	-2	28	19	9	20	31	-11	20	30	-10	25	24	1	4	5	-1	23	12	11
ABC CLASSIC	14	12	2	16	18	-2	21	20	1	16	12	4	16	9	7	5	5	0	15	14	1
Total	495	518	-23	749	789	-40	656	704	-48	568	579	-11	498	528	-30	162	163	-1	422	432	-10

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.1	1.2	1.2	0.1	0.1	*	0.7	0.7	0.9	1.1	1.2	1.0	2.3	2.7	1.8	0.8	0.8	0.8	0.8	0.9	2.0
2GB	12.7	13.0	21.1	4.2	4.0	8.5	2.1	2.2	1.1	2.9	1.9	9.5	5.2	5.2	9.2	16.8	16.5	33.0	27.0	29.0	49.9
2UE 954	5.6	6.5	2.9	1.4	1.6	0.9	0.5	0.4	1.5	0.4	0.4	0.7	1.1	1.3	0.6	0.5	0.6	0.2	16.5	19.7	10.0
SKY Sports Radio	1.1	n.a.	n.a.	0.4	n.a.	n.a.	0.2	n.a.	n.a.	0.3	n.a.	n.a.	0.8	n.a.	n.a.	0.6	n.a.	n.a.	2.6	n.a.	n.a.
104.1 2DAY FM	4.6	5.5	1.2	8.0	9.5	1.8	6.8	7.4	3.1	5.1	6.4	1.4	6.0	7.2	0.9	7.0	8.4	1.9	0.6	0.7	*
KIIS1065	10.5	11.8	9.4	18.0	19.9	15.0	15.0	15.9	10.7	19.7	22.6	14.9	13.0	14.7	10.5	6.2	6.6	7.8	1.8	2.2	0.6
104.9 TRIPLE M	5.0	5.7	3.8	5.8	6.5	4.0	5.1	5.1	5.9	6.4	7.4	4.9	6.1	6.7	6.9	9.6	11.5	2.2	1.0	1.2	0.2
NOVA96.9	8.0	9.6	2.2	13.2	15.5	4.5	20.2	22.5	4.7	11.5	14.3	3.0	11.1	13.4	1.6	4.7	5.6	1.9	0.5	0.6	0.2
smoothfm 95.3	10.8	12.3	8.7	11.6	12.9	8.6	9.1	9.1	10.8	9.0	10.2	7.8	13.6	14.5	17.8	15.4	18.1	6.3	8.2	10.0	2.7
WSFM	7.5	8.5	6.1	6.9	7.4	7.3	5.5	5.2	9.3	3.4	3.7	3.8	9.6	10.5	9.7	12.4	14.4	6.2	7.0	8.4	4.0
ABC SYD	5.4	5.5	9.3	2.8	2.0	10.0	2.0	2.1	1.5	2.8	2.3	6.5	3.3	3.3	6.3	4.8	4.2	14.2	10.3	11.5	14.5
2RN	1.1	1.0	2.7	0.5	0.5	0.5	0.6	0.5	1.6	0.4	0.3	1.5	0.5	0.6	0.4	1.6	1.0	7.9	2.0	2.1	4.6
ABC NEWSRADIO	1.2	1.1	2.5	1.0	1.1	0.9	1.2	1.1	2.9	0.9	0.4	4.0	0.8	0.7	2.3	1.3	1.3	2.2	1.6	1.8	2.0
2JJJ	4.1	4.1	7.2	2.5	2.0	7.5	6.8	6.6	9.6	7.6	8.1	8.8	7.5	7.4	14.8	1.6	1.6	3.3	0.5	0.6	0.2
ABC CLASSIC	3.0	3.4	2.7	0.6	0.6	0.6	3.8	3.9	3.2	2.4	2.0	5.4	1.1	1.3	0.4	2.6	2.6	4.6	5.4	6.7	1.3
Commercial DAB+ Stns	8.4	8.6	13.7	13.6	13.2	24.0	14.2	13.3	23.5	15.9	16.5	20.5	7.7	8.1	10.7	5.2	5.6	5.9	2.8	2.9	5.5
ABC DAB+ Stns	2.3	2.2	5.0	3.4	3.3	5.9	4.4	3.9	9.8	2.7	2.3	6.5	2.7	2.5	6.2	1.1	1.2	1.5	1.5	1.7	2.3
Total DAB+ Stns	11.9	10.8	18.7	17.2	16.5	29.9	19.2	17.2	33.3	20.9	18.8	27.0	12.5	10.6	16.9	7.4	6.8	7.4	4.8	4.6	7.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.3	1.4	1.4	0.8	0.8	0.7	0.9	1.0	0.7	1.9	2.0	2.3	2.3	2.5	2.9	0.6	0.6	0.9	0.6	0.6	0.6
2GB	13.0	13.2	23.0	16.6	17.3	22.9	14.1	14.0	25.8	9.5	9.1	20.5	7.4	6.9	21.0	19.4	20.8	25.4	11.5	12.3	15.4
2UE 954	5.4	6.4	2.4	3.3	3.8	2.2	5.7	6.9	2.5	7.9	9.6	2.6	5.3	6.4	1.7	4.3	5.0	3.5	6.0	6.9	4.3
SKY Sports Radio	1.1	n.a.	n.a.	1.7	n.a.	n.a.	0.5	n.a.	n.a.	0.6	n.a.	n.a.	1.4	n.a.	n.a.	1.4	n.a.	n.a.	1.3	n.a.	n.a.
104.1 2DAY FM	4.3	5.2	1.4	3.9	4.5	0.9	4.0	4.9	1.1	5.2	6.2	2.5	4.9	6.0	0.7	3.3	4.1	0.9	5.2	6.4	0.8
KIIS1065	11.3	12.5	11.2	15.4	17.3	11.7	11.7	12.8	13.6	8.4	9.0	11.2	10.7	12.3	8.5	5.6	6.0	7.5	8.2	9.6	3.8
104.9 TRIPLE M	5.1	5.7	4.1	5.1	5.7	4.3	4.5	5.0	4.2	5.7	6.6	4.7	5.5	6.4	4.1	3.6	4.3	1.6	4.7	5.4	3.0
NOVA96.9	8.2	9.9	2.3	8.4	9.8	2.5	7.6	9.3	1.9	8.0	9.8	2.2	9.7	11.7	2.4	7.4	8.9	2.5	7.2	8.6	2.1
smoothfm 95.3	10.8	12.2	9.2	7.7	8.8	4.3	12.7	14.4	11.3	11.6	13.2	11.0	10.8	12.0	12.0	13.4	15.6	8.6	11.1	12.7	7.4
WSFM	7.4	8.3	6.4	7.0	7.6	6.4	7.1	8.2	5.6	8.7	10.0	6.9	7.6	8.6	6.7	5.1	5.4	6.9	7.9	9.1	5.1
ABC SYD	5.4	5.4	10.1	7.9	7.7	15.8	4.7	5.0	6.5	3.5	3.4	6.9	4.1	4.0	10.0	7.2	7.3	12.8	5.3	5.7	6.8
2RN	1.1	1.0	2.5	2.0	1.8	5.0	0.8	0.7	1.5	0.4	0.3	1.3	1.1	1.1	2.0	0.9	0.8	2.4	1.2	1.0	3.5
ABC NEWSRADIO	1.2	1.1	2.7	2.1	1.9	5.1	0.9	1.0	1.2	0.6	0.6	1.1	0.6	0.5	2.6	1.2	0.9	4.1	1.3	1.3	2.1
2JJJ	3.6	3.8	5.5	3.8	4.2	3.3	3.0	2.8	7.3	3.4	3.5	6.3	5.0	5.6	4.5	2.6	2.5	6.1	5.4	5.1	12.7
ABC CLASSIC	2.8	3.2	2.4	2.1	2.4	2.1	3.2	3.7	2.8	2.9	3.3	2.4	3.2	3.6	2.4	3.1	3.5	2.8	3.5	3.9	3.4
Commercial DAB+ Stns	8.2	8.6	11.4	5.3	5.4	9.1	8.2	8.7	10.7	10.4	11.0	14.6	9.2	10.0	11.6	9.4	10.4	9.7	9.0	8.3	21.1
ABC DAB+ Stns	2.0	2.0	4.1	1.3	1.1	3.8	1.8	1.8	3.3	2.2	2.3	3.5	2.6	2.4	7.1	3.6	3.9	4.4	3.2	2.9	7.9
Total DAB+ Stns	11.6	10.6	15.4	7.2	6.5	13.0	11.5	10.4	14.1	14.2	13.3	18.0	13.2	12.4	18.6	15.4	14.3	14.1	13.0	11.3	28.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.1% share of all listening, 1.2% share of AM/FM/DAB+ listening and 1.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	2.6	2.4	0.2	1.2	1.5	-0.3	0.5	2.4	-1.9	3.2	2.2	1.0	2.8	2.7	0.1	3.7	3.1	0.6	2.5	2.3	0.2
3AW	14.5	13.6	0.9	4.9	6.1	-1.2	1.0	3.0	-2.0	1.4	3.2	-1.8	8.3	9.2	-0.9	21.1	18.9	2.2	35.0	29.6	5.4
RSN 927	0.7	0.6	0.1	*	0.2	*	0.4	0.1	0.3	0.5	0.2	0.3	0.2	0.3	-0.1	0.2	1.4	-1.2	1.9	1.0	0.9
Magic 1278	1.4	1.0	0.4	0.1	0.2	-0.1	0.5	0.2	0.3	0.7	0.6	0.1	0.9	0.6	0.3	0.8	1.2	-0.4	3.6	2.4	1.2
3MP 1377	1.6	1.0	0.6	0.3	0.8	-0.5	1.2	1.1	0.1	1.0	0.5	0.5	0.5	0.7	-0.2	0.8	2.2	-1.4	4.2	1.1	3.1
101.9 FOX FM	9.4	10.3	-0.9	14.2	16.5	-2.3	13.8	22.2	-8.4	15.5	16.1	-0.6	11.7	10.0	1.7	6.0	5.8	0.2	1.1	1.9	-0.8
GOLD104.3	11.8	10.3	1.5	12.9	8.0	4.9	14.0	8.4	5.6	6.7	6.3	0.4	15.7	14.3	1.4	15.6	14.6	1.0	8.7	8.7	0.0
KIIS 101.1 FM	6.4	7.6	-1.2	12.0	12.7	-0.7	11.6	11.3	0.3	11.0	14.8	-3.8	6.1	7.9	-1.8	3.1	2.9	0.2	1.0	1.3	-0.3
105.1 TRIPLE M	7.8	6.4	1.4	4.9	5.6	-0.7	6.9	8.4	-1.5	11.2	6.7	4.5	12.9	11.6	1.3	8.0	4.8	3.2	1.3	1.6	-0.3
NOVA 100	7.1	6.4	0.7	11.1	10.4	0.7	15.3	11.4	3.9	11.5	10.7	0.8	8.0	6.9	1.1	3.4	4.2	-0.8	0.5	0.4	0.1
smoothfm 91.5	7.5	9.4	-1.9	4.8	6.6	-1.8	8.8	7.7	1.1	5.7	9.3	-3.6	5.9	7.3	-1.4	10.2	13.8	-3.6	9.4	10.7	-1.3
ABC MEL	6.5	6.6	-0.1	4.5	2.9	1.6	1.0	0.9	0.1	1.1	1.2	-0.1	5.0	4.1	0.9	6.1	7.4	-1.3	15.4	16.2	-0.8
3RN	2.2	2.0	0.2	0.3	1.0	-0.7	0.5	0.2	0.3	0.7	0.6	0.1	1.4	1.0	0.4	4.4	1.9	2.5	4.0	5.2	-1.2
ABC NEWSRADIO	1.1	1.8	-0.7	0.5	2.3	-1.8	0.9	0.9	0.0	0.8	0.8	0.0	1.5	1.4	0.1	0.5	1.4	-0.9	1.6	3.2	-1.6
3JJJ	4.3	4.1	0.2	5.2	6.9	-1.7	7.2	8.1	-0.9	10.3	8.1	2.2	3.2	3.5	-0.3	2.2	1.7	0.5	0.2	0.2	0.0
ABC CLASSIC	1.1	2.1	-1.0	0.9	1.0	-0.1	0.3	0.5	-0.2	0.6	0.7	-0.1	0.5	1.2	-0.7	0.6	0.6	0.0	3.0	5.9	-2.9

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	2.8	2.7	0.1	2.8	3.1	-0.3	3.1	2.9	0.2	2.9	2.4	0.5	2.6	2.3	0.3	2.4	2.2	0.2	1.9	1.7	0.2
3AW	14.7	13.9	0.8	19.6	18.1	1.5	16.8	16.3	0.5	10.3	10.6	-0.3	8.2	10.2	-2.0	19.8	12.2	7.6	13.8	12.4	1.4
RSN 927	0.6	0.6	0.0	0.8	0.9	-0.1	0.5	0.7	-0.2	0.5	0.4	0.1	0.4	0.3	0.1	0.5	0.4	0.1	1.0	0.6	0.4
Magic 1278	1.2	0.9	0.3	0.6	0.3	0.3	1.4	1.2	0.2	1.4	1.1	0.3	1.1	0.7	0.4	2.4	1.3	1.1	1.8	1.6	0.2
3MP 1377	1.4	0.9	0.5	1.2	0.6	0.6	1.2	0.6	0.6	1.9	1.3	0.6	1.5	0.9	0.6	1.0	1.5	-0.5	2.1	1.4	0.7
101.9 FOX FM	9.6	10.4	-0.8	10.8	10.6	0.2	9.6	9.0	0.6	9.9	11.4	-1.5	9.8	11.4	-1.6	5.3	8.1	-2.8	8.7	10.1	-1.4
GOLD104.3	12.0	10.3	1.7	11.9	9.0	2.9	12.5	11.4	1.1	12.9	11.9	1.0	11.3	9.7	1.6	9.5	7.7	1.8	11.2	10.3	0.9
KIIS 101.1 FM	6.2	7.9	-1.7	5.9	9.1	-3.2	5.2	6.6	-1.4	6.4	7.3	-0.9	8.6	10.0	-1.4	5.2	5.6	-0.4	6.9	6.5	0.4
105.1 TRIPLE M	8.4	6.6	1.8	6.7	6.6	0.1	9.4	6.6	2.8	10.8	7.1	3.7	8.2	7.1	1.1	3.8	4.1	-0.3	5.8	5.7	0.1
NOVA 100	6.9	6.2	0.7	6.7	5.0	1.7	6.5	5.3	1.2	7.5	7.5	0.0	7.7	7.4	0.3	5.0	6.0	-1.0	7.5	6.9	0.6
smoothfm 91.5	7.3	9.0	-1.7	6.6	7.5	-0.9	7.1	8.8	-1.7	7.4	9.5	-2.1	8.2	9.3	-1.1	8.2	11.5	-3.3	8.3	11.0	-2.7
ABC MEL	6.8	6.9	-0.1	8.1	8.2	-0.1	7.0	7.9	-0.9	5.4	4.8	0.6	5.8	5.6	0.2	8.5	9.1	-0.6	5.8	5.5	0.3
3RN	2.1	2.0	0.1	2.9	3.3	-0.4	1.1	1.2	-0.1	1.6	1.4	0.2	1.6	1.3	0.3	4.4	3.0	1.4	2.5	2.1	0.4
ABC NEWSRADIO	1.0	1.7	-0.7	1.7	2.7	-1.0	0.5	1.4	-0.9	0.4	0.8	-0.4	1.2	1.1	0.1	2.4	3.3	-0.9	1.2	2.0	-0.8
3JJJ	3.7	4.2	-0.5	3.6	3.9	-0.3	3.4	4.2	-0.8	3.9	5.0	-1.1	4.7	4.6	0.1	3.0	2.3	0.7	5.8	3.5	2.3
ABC CLASSIC	1.0	1.9	-0.9	0.7	1.6	-0.9	0.8	2.0	-1.2	1.0	2.1	-1.1	1.5	1.5	0.0	1.6	3.3	-1.7	1.5	2.6	-1.1

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	320	354	-34	31	33	-2	13	50	-37	75	58	17	64	95	-31	67	58	9	70	60	10
3AW	744	812	-68	46	49	-3	30	48	-18	71	88	-17	127	155	-28	136	147	-11	335	325	10
RSN 927	57	72	-15	*	4	*	4	5	-1	8	12	-4	5	12	-7	14	21	-7	25	18	7
Magic 1278	138	153	-15	6	10	-4	3	15	-12	18	9	9	21	37	-16	26	25	1	64	57	7
3MP 1377	205	217	-12	17	25	-8	22	43	-21	45	30	15	22	33	-11	23	25	-2	76	61	15
101.9 FOX FM	1,328	1,300	28	224	186	38	180	220	-40	505	503	2	283	236	47	96	100	-4	41	56	-15
GOLD104.3	1,262	1,231	31	136	115	21	133	123	10	251	239	12	344	361	-17	202	194	8	196	199	-3
KIIS 101.1 FM	1,123	1,225	-102	186	188	-2	197	215	-18	447	498	-51	204	213	-9	60	69	-9	31	42	-11
105.1 TRIPLE M	827	783	44	93	101	-8	99	116	-17	248	223	25	221	204	17	121	87	34	45	52	-7
NOVA 100	1,223	1,120	103	180	167	13	171	182	-11	486	429	57	279	237	42	82	81	1	25	25	0
smoothfm 91.5	1,046	1,152	-106	98	114	-16	115	139	-24	262	265	-3	227	246	-19	139	185	-46	206	203	3
ABC MEL	538	563	-25	32	39	-7	30	29	1	69	74	-5	97	109	-12	98	95	3	212	217	-5
3RN	172	171	1	9	10	-1	10	8	2	31	36	-5	27	25	2	39	27	12	57	65	-8
ABC NEWSRADIO	232	292	-60	22	48	-26	28	30	-2	52	54	-2	63	60	3	20	24	-4	48	77	-29
3JJJ	604	554	50	75	67	8	117	101	16	268	254	14	91	88	3	38	30	8	13	13	0
ABC CLASSIC	176	235	-59	20	23	-3	18	27	-9	31	39	-8	30	45	-15	16	23	-7	61	78	-17
Total	4,601	4,597	4	491	487	4	475	497	-22	1,253	1,263	-10	1,010	1,005	5	580	575	5	793	771	22

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	266	310	-44	140	170	-30	120	147	-27	126	144	-18	116	123	-7	54	67	-13	182	159	23
3AW	697	752	-55	498	517	-19	422	439	-17	348	399	-51	307	373	-66	225	157	68	496	508	-12
RSN 927	38	53	-15	18	31	-13	21	26	-5	16	15	1	15	14	1	7	15	-8	45	50	-5
Magic 1278	111	119	-8	37	19	18	56	46	10	61	64	-3	47	43	4	28	29	-1	100	88	12
3MP 1377	145	176	-31	41	46	-5	43	45	-2	83	99	-16	48	45	3	30	47	-17	116	116	0
101.9 FOX FM	1,142	1,173	-31	663	674	-11	487	524	-37	554	619	-65	547	625	-78	219	229	-10	796	791	5
GOLD104.3	1,111	1,091	20	582	565	17	568	545	23	611	611	0	538	503	35	253	210	43	797	697	100
KIIS 101.1 FM	943	1,091	-148	477	625	-148	345	409	-64	432	507	-75	442	541	-99	197	203	-6	691	647	44
105.1 TRIPLE M	715	678	37	341	319	22	288	270	18	379	307	72	362	297	65	109	115	-6	433	421	12
NOVA 100	1,075	995	80	557	480	77	429	344	85	492	511	-19	511	443	68	206	200	6	701	630	71
smoothfm 91.5	911	1,010	-99	405	508	-103	385	432	-47	454	508	-54	418	459	-41	210	295	-85	625	729	-104
ABC MEL	493	527	-34	304	332	-28	249	277	-28	241	243	-2	208	213	-5	114	137	-23	320	320	0
3RN	158	155	3	102	103	-1	66	65	1	64	70	-6	64	53	11	55	51	4	115	97	18
ABC NEWSRADIO	195	250	-55	94	149	-55	49	90	-41	43	63	-20	78	77	1	49	73	-24	120	171	-51
3JJJ	488	479	9	223	260	-37	188	204	-16	226	222	4	268	215	53	89	86	3	376	292	84
ABC CLASSIC	138	199	-61	54	90	-36	48	84	-36	63	96	-33	77	80	-3	44	68	-24	118	152	-34
Total	4,441	4,483	-42	3,366	3,518	-152	2,847	2,981	-134	3,125	3,217	-92	3,072	3,160	-88	1,620	1,614	6	4,022	3,906	116

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	13	12	1	1	1	0	*	1	*	3	2	1	3	3	0	3	2	1	3	3	0
3AW	73	68	5	2	3	-1	*	1	*	1	3	-2	9	11	-2	17	14	3	43	36	7
RSN 927	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	2	1	1
Magic 1278	7	5	2	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	4	3	1
3MP 1377	8	5	3	*	*	*	*	1	*	1	*	*	1	1	0	1	2	-1	5	1	4
101.9 FOX FM	47	52	-5	6	7	-1	6	11	-5	16	15	1	13	12	1	5	4	1	1	2	-1
GOLD104.3	60	52	8	6	4	2	6	4	2	7	6	1	18	17	1	12	11	1	11	11	0
KIIS 101.1 FM	32	38	-6	5	6	-1	5	5	0	11	14	-3	7	9	-2	3	2	1	1	2	-1
105.1 TRIPLE M	39	32	7	2	3	-1	3	4	-1	11	6	5	15	14	1	6	4	2	2	2	0
NOVA 100	36	32	4	5	5	0	7	5	2	12	10	2	9	8	1	3	3	0	1	*	*
smoothfm 91.5	38	47	-9	2	3	-1	4	4	0	6	9	-3	7	9	-2	8	10	-2	11	13	-2
ABC MEL	33	33	0	2	1	1	*	*	*	1	1	0	6	5	1	5	5	0	19	20	-1
3RN	11	10	1	*	*	*	*	*	*	1	1	0	2	1	1	3	1	2	5	6	-1
ABC NEWSRADIO	5	9	-4	*	1	*	*	*	*	1	1	0	2	2	0	*	1	*	2	4	-2
3JJJ	22	20	2	2	3	-1	3	4	-1	10	8	2	4	4	0	2	1	1	*	*	*
ABC CLASSIC	6	10	-4	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	4	7	-3
Total	505	502	3	46	46	0	43	47	-4	101	96	5	114	117	-3	80	74	6	122	122	0

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	15	14	1	20	23	-3	23	21	2	19	16	3	13	13	0	4	3	1	9	7	2
3AW	78	75	3	141	137	4	128	120	8	67	69	-2	42	57	-15	33	19	14	61	52	9
RSN 927	3	3	0	6	7	-1	4	5	-1	3	3	0	2	1	1	1	1	0	4	3	1
Magic 1278	6	5	1	4	3	1	11	9	2	9	7	2	6	4	2	4	2	2	8	7	1
3MP 1377	8	5	3	9	4	5	9	4	5	13	9	4	8	5	3	2	2	0	9	6	3
101.9 FOX FM	51	56	-5	77	80	-3	73	67	6	65	74	-9	50	64	-14	9	13	-4	39	42	-3
GOLD104.3	63	55	8	85	68	17	95	84	11	84	77	7	58	54	4	16	12	4	50	43	7
KIIS 101.1 FM	33	43	-10	42	69	-27	39	49	-10	42	48	-6	44	56	-12	9	9	0	31	27	4
105.1 TRIPLE M	44	35	9	48	50	-2	71	48	23	71	46	25	42	40	2	6	6	0	26	24	2
NOVA 100	37	33	4	48	38	10	50	39	11	49	49	0	40	42	-2	8	10	-2	33	29	4
smoothfm 91.5	39	48	-9	47	57	-10	54	65	-11	48	62	-14	42	52	-10	14	18	-4	37	46	-9
ABC MEL	36	37	-1	58	62	-4	53	58	-5	35	31	4	30	32	-2	14	14	0	26	23	3
3RN	11	11	0	21	25	-4	9	9	0	10	9	1	8	7	1	7	5	2	11	9	2
ABC NEWSRADIO	5	9	-4	12	20	-8	4	10	-6	2	5	-3	6	6	0	4	5	-1	5	8	-3
3JJJ	20	23	-3	26	29	-3	26	31	-5	25	32	-7	24	26	-2	5	4	1	26	15	11
ABC CLASSIC	5	10	-5	5	12	-7	6	15	-9	7	13	-6	8	9	-1	3	5	-2	7	11	-4
Total	529	537	-8	716	754	-38	760	740	20	655	651	4	515	560	-45	167	158	9	446	416	30

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	2.6	2.6	3.7	1.2	1.2	2.0	0.5	0.5	0.3	3.2	3.1	5.3	2.8	2.9	3.6	3.7	4.3	1.8	2.5	2.2	6.2
3AW	14.5	14.2	25.2	4.9	4.5	11.2	1.0	1.0	1.5	1.4	0.9	6.0	8.3	6.7	27.3	21.1	19.0	50.7	35.0	35.9	36.6
RSN 927	0.7	0.7	0.5	*	*	*	0.4	0.4	0.6	0.5	0.5	0.5	0.2	0.2	0.9	0.2	0.3	*	1.9	2.0	1.0
Magic 1278	1.4	1.5	1.3	0.1	0.1	0.2	0.5	0.6	*	0.7	0.8	0.2	0.9	1.0	0.3	0.8	0.6	2.5	3.6	3.6	3.7
3MP 1377	1.6	1.8	1.0	0.3	0.2	1.3	1.2	1.3	1.0	1.0	1.1	1.5	0.5	0.6	0.4	0.8	1.0	0.1	4.2	4.5	1.9
101.9 FOX FM	9.4	10.4	5.1	14.2	15.8	8.7	13.8	14.9	11.1	15.5	17.4	7.4	11.7	13.3	6.1	6.0	7.1	1.8	1.1	1.1	0.3
GOLD104.3	11.8	12.8	9.0	12.9	13.7	13.4	14.0	14.2	22.4	6.7	6.9	7.9	15.7	17.8	8.3	15.6	17.9	9.8	8.7	9.3	3.2
KIIS 101.1 FM	6.4	7.2	2.6	12.0	13.3	7.4	11.6	12.8	6.7	11.0	12.5	3.3	6.1	7.2	1.3	3.1	3.8	0.8	1.0	1.0	1.1
105.1 TRIPLE M	7.8	8.5	5.0	4.9	5.5	3.2	6.9	7.6	4.0	11.2	12.0	9.3	12.9	14.8	5.5	8.0	9.3	4.1	1.3	1.3	0.9
NOVA 100	7.1	7.8	4.1	11.1	12.4	6.7	15.3	16.9	8.7	11.5	12.7	7.0	8.0	9.3	2.7	3.4	3.7	3.3	0.5	0.6	*
smoothfm 91.5	7.5	8.0	7.5	4.8	5.1	4.9	8.8	9.1	11.6	5.7	5.5	10.2	5.9	6.4	6.0	10.2	11.8	6.0	9.4	9.8	7.6
ABC MEL	6.5	6.6	9.7	4.5	4.7	5.5	1.0	0.9	2.5	1.1	0.8	4.7	5.0	4.6	12.1	6.1	6.5	7.3	15.4	15.5	20.4
3RN	2.2	2.5	0.8	0.3	0.3	0.3	0.5	0.6	0.1	0.7	0.8	0.2	1.4	1.6	0.7	4.4	5.1	1.9	4.0	4.3	1.1
ABC NEWSRADIO	1.1	1.0	2.0	0.5	0.5	1.1	0.9	1.0	0.1	0.8	0.5	2.9	1.5	1.4	3.9	0.5	0.5	0.5	1.6	1.7	1.3
3JJJ	4.3	4.5	4.5	5.2	5.2	8.4	7.2	7.3	11.0	10.3	11.1	8.8	3.2	3.6	1.9	2.2	2.5	1.8	0.2	0.2	0.6
ABC CLASSIC	1.1	1.1	1.9	0.9	1.0	0.2	0.3	0.3	0.5	0.6	0.5	1.5	0.5	0.4	1.7	0.6	0.5	1.3	3.0	2.9	5.0
Commercial DAB+ Stns	7.4	7.2	12.6	13.2	12.9	22.9	9.8	9.7	17.4	10.7	10.6	15.7	7.5	7.2	15.1	4.8	5.4	4.3	3.1	3.0	6.4
ABC DAB+ Stns	1.6	1.5	3.4	3.2	3.5	2.7	0.7	0.8	0.3	3.0	2.5	7.7	1.2	1.2	2.2	0.7	0.5	2.1	1.2	1.1	2.7
Total DAB+ Stns	10.2	8.7	16.0	19.1	16.4	25.5	11.0	10.5	17.8	14.3	13.1	23.4	10.4	8.3	17.3	7.5	5.9	6.4	4.7	4.1	9.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	2.8	2.9	4.0	2.8	2.6	6.2	3.1	3.0	4.5	2.9	3.0	3.1	2.6	2.8	2.6	2.4	2.6	1.9	1.9	1.9	2.9
3AW	14.7	14.3	26.5	19.6	19.2	35.0	16.8	16.4	28.1	10.3	9.9	20.5	8.2	7.4	22.3	19.8	20.0	26.5	13.8	13.9	20.7
RSN 927	0.6	0.6	0.4	0.8	0.9	0.5	0.5	0.5	0.4	0.5	0.5	0.3	0.4	0.5	0.1	0.5	0.5	0.9	1.0	1.0	0.9
Magic 1278	1.2	1.3	1.0	0.6	0.6	0.4	1.4	1.5	1.5	1.4	1.4	1.8	1.1	1.3	0.2	2.4	2.8	0.5	1.8	1.9	2.0
3MP 1377	1.4	1.6	0.8	1.2	1.4	0.3	1.2	1.4	0.4	1.9	2.1	1.3	1.5	1.6	1.4	1.0	1.1	0.9	2.1	2.3	1.5
101.9 FOX FM	9.6	10.7	5.4	10.8	11.9	4.2	9.6	10.6	6.5	9.9	11.0	5.7	9.8	10.9	5.7	5.3	5.8	4.3	8.7	9.7	4.2
GOLD104.3	12.0	13.1	9.1	11.9	13.0	6.1	12.5	13.7	8.2	12.9	13.8	13.0	11.3	12.4	9.3	9.5	10.3	7.1	11.2	12.1	8.9
KIIS 101.1 FM	6.2	7.0	2.8	5.9	6.6	1.9	5.2	5.7	3.1	6.4	7.1	3.4	8.6	9.9	2.4	5.2	5.8	2.9	6.9	7.8	1.9
105.1 TRIPLE M	8.4	9.3	5.2	6.7	7.2	4.9	9.4	10.4	5.9	10.8	12.1	6.1	8.2	9.1	5.6	3.8	4.3	1.2	5.8	6.3	4.2
NOVA 100	6.9	7.6	4.4	6.7	7.3	4.2	6.5	7.2	4.4	7.5	8.3	5.3	7.7	8.8	3.5	5.0	5.5	3.3	7.5	8.3	3.5
smoothfm 91.5	7.3	7.7	7.7	6.6	7.0	5.1	7.1	7.5	7.1	7.4	7.7	9.3	8.2	8.8	8.5	8.2	8.5	9.5	8.3	8.9	6.9
ABC MEL	6.8	6.8	10.2	8.1	7.7	16.8	7.0	7.1	9.7	5.4	5.8	5.0	5.8	6.0	8.0	8.5	8.1	14.5	5.8	6.0	7.8
3RN	2.1	2.4	0.5	2.9	3.3	0.5	1.1	1.3	0.3	1.6	1.8	0.8	1.6	1.8	0.6	4.4	5.2	0.5	2.5	2.7	1.7
ABC NEWSRADIO	1.0	1.0	2.0	1.7	1.6	3.5	0.5	0.4	1.5	0.4	0.4	0.3	1.2	1.2	1.7	2.4	2.2	4.6	1.2	1.2	2.3
3JJJ	3.7	4.0	3.3	3.6	3.8	2.9	3.4	3.7	3.2	3.9	4.1	4.0	4.7	5.2	3.6	3.0	3.3	1.7	5.8	5.9	8.5
ABC CLASSIC	1.0	1.0	1.8	0.7	0.7	1.3	0.8	0.9	0.8	1.0	0.9	2.5	1.5	1.4	3.2	1.6	1.6	2.2	1.5	1.5	2.2
Commercial DAB+ Stns	7.5	7.5	11.6	4.1	4.2	5.4	7.7	7.6	11.6	8.9	8.8	14.2	9.1	9.0	16.9	9.6	10.0	10.6	7.0	6.5	15.9
ABC DAB+ Stns	1.5	1.4	3.2	1.0	1.1	0.8	1.2	1.1	2.8	1.4	1.2	3.6	2.1	2.0	4.6	2.6	2.1	6.9	2.0	1.9	4.1
Total DAB+ Stns	10.1	8.8	14.8	5.8	5.3	6.2	10.1	8.7	14.4	11.6	10.1	17.7	12.8	11.0	21.5	13.6	12.1	17.5	10.4	8.4	20.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 2.6% share of all listening, 2.6% share of AM/FM/DAB+ listening and 3.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 1 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	320	318	81	31	31	6	13	13	2	75	75	31	64	62	16	67	67	14	70	70	11
3AW	744	702	158	46	40	15	30	28	7	71	50	37	127	123	33	136	132	24	335	330	42
RSN 927	57	52	15	*	*	*	4	2	2	8	8	4	5	2	3	14	14	*	25	25	5
Magic 1278	138	125	29	6	6	3	3	3	*	18	15	5	21	17	6	26	21	7	64	64	7
3MP 1377	205	190	54	17	12	9	22	22	6	45	38	17	22	21	9	23	23	2	76	74	11
101.9 FOX FM	1,328	1,278	217	224	216	36	180	174	40	505	481	71	283	276	54	96	92	9	41	39	7
GOLD104.3	1,262	1,223	203	136	130	28	133	124	40	251	237	43	344	337	44	202	199	30	196	195	17
KIIS 101.1 FM	1,123	1,085	140	186	172	41	197	191	28	447	436	41	204	196	25	60	60	4	31	31	2
105.1 TRIPLE M	827	791	125	93	88	13	99	94	11	248	234	42	221	212	38	121	118	16	45	45	4
NOVA 100	1,223	1,180	196	180	172	35	171	167	23	486	466	84	279	272	38	82	79	16	25	25	*
smoothfm 91.5	1,046	973	190	98	93	18	115	108	22	262	240	60	227	204	44	139	136	20	206	193	27
ABC MEL	538	510	144	32	29	12	30	28	7	69	59	31	97	90	35	98	96	19	212	207	41
3RN	172	167	40	9	8	4	10	10	2	31	27	5	27	27	6	39	39	6	57	57	16
ABC NEWSRADIO	232	208	61	22	20	7	28	25	2	52	43	18	63	55	23	20	16	6	48	48	5
3JJJ	604	556	155	75	64	26	117	107	27	268	250	66	91	85	21	38	38	11	13	12	6
ABC CLASSIC	176	156	39	20	19	2	18	13	5	31	22	11	30	28	5	16	14	5	61	61	11
Commercial DAB+ Stns	859	796	307	144	133	59	126	118	39	240	219	99	176	159	66	83	81	19	90	86	24
ABC DAB+ Stns	285	257	96	48	47	9	24	24	3	112	100	47	47	44	13	17	14	9	38	29	15
Total DAB+ Stns	1,111	950	377	165	152	64	144	130	42	325	280	133	236	191	73	110	91	28	131	106	36
Total	4,601	4,454	1,291	491	474	162	475	461	156	1,253	1,223	366	1,010	963	305	580	549	143	793	785	159

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	266	259	57	140	128	32	120	118	18	126	123	15	116	112	9	54	52	4	182	178	37
3AW	697	649	143	498	420	95	422	393	71	348	319	63	307	277	57	225	189	38	496	464	86
RSN 927	38	34	12	18	18	2	21	19	4	16	16	4	15	13	2	7	5	2	45	42	3
Magic 1278	111	98	25	37	37	3	56	51	11	61	52	15	47	46	2	28	24	5	100	92	15
3MP 1377	145	132	45	41	38	7	43	39	5	83	74	24	48	44	6	30	26	8	116	109	15
101.9 FOX FM	1,142	1,096	178	663	630	45	487	447	65	554	521	57	547	532	44	219	205	26	796	760	91
GOLD104.3	1,111	1,071	155	582	556	59	568	544	59	611	573	69	538	498	63	253	232	27	797	760	99
KIIS 101.1 FM	943	906	121	477	452	33	345	322	41	432	404	53	442	429	23	197	181	18	691	672	42
105.1 TRIPLE M	715	687	98	341	317	39	288	275	42	379	349	51	362	344	32	109	106	7	433	411	57
NOVA 100	1,075	1,027	164	557	515	56	429	392	58	492	469	49	511	480	43	206	187	18	701	669	74
smoothfm 91.5	911	827	157	405	374	49	385	341	53	454	402	62	418	389	49	210	180	36	625	578	87
ABC MEL	493	460	127	304	277	65	249	224	46	241	226	40	208	191	35	114	92	30	320	297	62
3RN	158	154	29	102	102	6	66	62	9	64	64	10	64	62	6	55	49	7	115	114	18
ABC NEWSRADIO	195	170	50	94	80	17	49	38	18	43	41	2	78	71	12	49	42	9	120	104	26
3JJJ	488	457	103	223	203	26	188	166	38	226	207	38	268	247	32	89	80	14	376	323	95
ABC CLASSIC	138	116	34	54	43	13	48	48	7	63	51	19	77	70	13	44	31	13	118	111	25
Commercial DAB+ Stns	727	681	245	297	279	55	333	291	93	379	340	105	373	339	94	185	167	40	514	447	149
ABC DAB+ Stns	226	202	75	87	83	13	83	77	21	99	85	31	96	80	32	71	55	23	181	150	46
Total DAB+ Stns	930	802	303	384	338	66	435	358	109	500	405	131	475	397	125	265	206	63	722	572	192
Total	4,441	4,259	1,082	3,366	3,092	491	2,847	2,619	537	3,125	2,879	532	3,072	2,828	445	1,620	1,420	271	4,022	3,786	805

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 320,000 total listeners, 318,000 AM/FM/DAB+ listeners and 81,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.5	6.6	-0.1	0.6	2.6	-2.0	0.2	2.2	-2.0	1.1	1.2	-0.1	1.4	2.9	-1.5	4.5	4.2	0.3	21.6	19.8	1.8
4BH 1116	9.1	8.1	1.0	0.6	0.5	0.1	0.5	0.6	-0.1	0.2	0.6	-0.4	2.2	2.6	-0.4	21.7	8.5	13.2	20.4	26.0	-5.6
SENQ 693am	0.5	0.3	0.2	1.4	*	*	0.1	0.1	0.0	0.7	0.4	0.3	0.5	0.7	-0.2	0.6	*	*	0.2	0.2	0.0
B105	13.8	11.7	2.1	26.7	17.8	8.9	23.4	18.9	4.5	25.5	22.6	2.9	12.2	10.1	2.1	3.6	5.5	-1.9	3.9	2.2	1.7
KIIS973	8.2	10.0	-1.8	9.9	7.9	2.0	7.1	7.8	-0.7	4.3	6.8	-2.5	12.9	16.7	-3.8	11.8	14.3	-2.5	4.1	5.4	-1.3
104.5 TRIPLE M	13.2	13.3	-0.1	13.3	10.9	2.4	10.0	15.9	-5.9	14.8	14.3	0.5	21.1	20.2	0.9	14.5	16.9	-2.4	5.0	3.3	1.7
NOVA106.9	11.4	12.7	-1.3	20.0	23.0	-3.0	19.3	22.7	-3.4	16.2	19.0	-2.8	16.0	13.5	2.5	4.6	5.0	-0.4	1.7	2.7	-1.0
ABC BRIS	4.3	5.3	-1.0	1.2	1.8	-0.6	1.4	3.9	-2.5	0.7	0.7	0.0	2.2	2.2	0.0	6.5	5.1	1.4	9.8	14.7	-4.9
4RN	1.2	1.9	-0.7	0.2	0.6	-0.4	0.3	*	*	1.0	0.3	0.7	0.9	1.0	-0.1	1.3	4.7	-3.4	2.4	3.8	-1.4
ABC NEWSRADIO	1.2	1.2	0.0	1.0	0.5	0.5	0.7	0.9	-0.2	0.9	0.9	0.0	0.5	0.8	-0.3	2.1	2.3	-0.2	1.8	1.8	0.0
4JJJ	5.6	5.8	-0.2	4.6	6.6	-2.0	9.7	7.9	1.8	13.3	13.2	0.1	5.8	5.5	0.3	2.0	1.5	0.5	0.8	1.2	-0.4
ABC CLASSIC	1.8	1.2	0.6	1.1	0.9	0.2	0.1	0.3	-0.2	1.2	0.9	0.3	1.3	2.0	-0.7	0.2	0.8	-0.6	4.7	1.3	3.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.6	6.7	-0.1	7.5	6.4	1.1	8.7	6.9	1.8	5.4	7.0	-1.6	4.0	5.8	-1.8	6.7	8.0	-1.3	6.2	6.1	0.1
4BH 1116	8.7	7.6	1.1	8.0	7.7	0.3	9.9	10.1	-0.2	8.3	7.2	1.1	8.1	5.6	2.5	10.8	5.6	5.2	10.1	9.4	0.7
SENQ 693am	0.6	0.4	0.2	0.9	0.2	0.7	0.4	0.8	-0.4	0.5	0.3	0.2	0.6	0.2	0.4	0.1	0.2	-0.1	0.4	0.1	0.3
B105	14.3	11.9	2.4	15.9	12.5	3.4	13.2	11.0	2.2	14.5	12.4	2.1	15.0	12.3	2.7	9.3	9.1	0.2	12.1	11.2	0.9
KIIS973	8.3	10.2	-1.9	9.7	11.0	-1.3	8.5	10.8	-2.3	7.8	10.6	-2.8	7.7	9.1	-1.4	4.8	5.8	-1.0	8.0	9.5	-1.5
104.5 TRIPLE M	14.0	14.2	-0.2	13.6	12.8	0.8	14.2	16.2	-2.0	14.7	15.7	-1.0	13.2	14.0	-0.8	14.6	8.2	6.4	10.8	10.7	0.1
NOVA106.9	11.9	12.7	-0.8	12.4	14.1	-1.7	9.1	9.4	-0.3	13.1	12.0	1.1	14.2	17.3	-3.1	9.0	10.5	-1.5	10.0	12.6	-2.6
ABC BRIS	4.3	5.3	-1.0	6.1	7.8	-1.7	3.6	4.1	-0.5	3.2	3.3	-0.1	2.6	3.6	-1.0	7.6	11.3	-3.7	4.1	5.3	-1.2
4RN	1.2	1.9	-0.7	1.8	2.7	-0.9	1.0	0.9	0.1	0.8	0.6	0.2	0.9	1.8	-0.9	1.9	7.5	-5.6	1.3	1.9	-0.6
ABC NEWSRADIO	1.3	1.3	0.0	1.5	2.1	-0.6	1.5	0.7	0.8	1.3	0.7	0.6	0.8	1.7	-0.9	1.2	1.0	0.2	1.0	1.0	0.0
4JJJ	5.1	5.8	-0.7	4.9	5.4	-0.5	5.0	5.2	-0.2	5.1	6.3	-1.2	6.2	6.2	0.0	4.6	5.5	-0.9	7.0	5.9	1.1
ABC CLASSIC	1.8	1.2	0.6	1.5	1.4	0.1	1.9	1.4	0.5	1.6	0.9	0.7	2.3	0.8	1.5	3.0	1.3	1.7	1.7	1.3	0.4

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	223	201	22	12	15	-3	5	14	-9	28	25	3	34	26	8	41	31	10	103	90	13
4BH 1116	186	191	-5	8	7	1	8	15	-7	8	10	-2	23	19	4	39	29	10	100	112	-12
SENQ 693am	37	28	9	3	*	*	1	5	-4	8	6	2	12	9	3	5	2	3	8	7	1
B105	646	635	11	125	106	19	74	96	-22	231	233	-2	134	122	12	45	45	0	37	33	4
KIIS973	519	502	17	67	73	-6	62	58	4	111	103	8	147	150	-3	74	61	13	58	57	1
104.5 TRIPLE M	519	524	-5	76	68	8	51	71	-20	127	146	-19	161	128	33	66	70	-4	38	40	-2
NOVA106.9	691	727	-36	118	140	-22	107	118	-11	220	229	-9	171	157	14	50	46	4	25	36	-11
ABC BRIS	228	250	-22	19	25	-6	16	24	-8	24	23	1	44	40	4	35	39	-4	89	99	-10
4RN	74	70	4	5	3	2	5	*	*	15	12	3	14	15	-1	6	18	-12	29	22	7
ABC NEWSRADIO	93	107	-14	12	8	4	11	13	-2	26	23	3	17	23	-6	12	17	-5	15	23	-8
4JJJ	331	365	-34	32	49	-17	60	68	-8	145	146	-1	67	65	2	12	21	-9	14	16	-2
ABC CLASSIC	77	85	-8	8	12	-4	2	7	-5	24	18	6	15	19	-4	5	13	-8	22	17	5
Total	2,110	2,082	28	259	251	8	227	226	1	537	531	6	483	471	12	255	260	-5	349	343	6

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	200	179	21	124	117	7	110	92	18	89	93	-4	76	76	0	38	46	-8	125	117	8						
4BH 1116	173	168	5	101	113	-12	110	117	-7	123	119	4	92	84	8	44	41	3	149	145	4						
SENQ 693am	31	27	4	14	16	-2	18	15	3	16	13	3	13	9	4	2	4	-2	12	7	5						
B105	597	582	15	400	351	49	245	212	33	329	306	23	294	277	17	68	91	-23	383	353	30						
KIIS973	461	457	4	282	295	-13	197	199	-2	223	230	-7	200	207	-7	55	64	-9	282	295	-13						
104.5 TRIPLE M	447	478	-31	254	277	-23	194	210	-16	249	260	-11	215	220	-5	91	93	-2	307	303	4						
NOVA106.9	624	653	-29	397	424	-27	222	245	-23	366	333	33	298	327	-29	109	113	-4	421	435	-14						
ABC BRIS	201	220	-19	128	146	-18	73	75	-2	94	89	5	67	83	-16	38	46	-8	135	152	-17						
4RN	67	66	1	41	43	-2	24	19	5	27	21	6	23	29	-6	11	23	-12	34	39	-5						
ABC NEWSRADIO	82	90	-8	40	60	-20	24	24	0	35	17	18	22	26	-4	11	15	-4	44	55	-11						
4JJJ	278	318	-40	151	168	-17	111	117	-6	140	146	-6	137	157	-20	47	62	-15	205	208	-3						
ABC CLASSIC	70	65	5	30	33	-3	27	20	7	27	26	1	30	26	4	16	12	4	37	49	-12						
Total	2,039	2,031	8	1,609	1,616	-7	1,184	1,217	-33	1,447	1,411	36	1,330	1,318	12	546	612	-66	1,774	1,754	20						

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	15	0	*	1	*	*	*	*	*	1	*	1	2	-1	2	1	1	12	11	1
4BH 1116	21	19	2	*	*	*	*	*	*	*	*	*	1	1	0	8	3	5	11	14	-3
SENQ 693am	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	32	27	5	6	4	2	5	4	1	11	10	1	6	5	1	1	2	-1	2	1	1
KIIS973	19	24	-5	2	2	0	1	2	-1	2	3	-1	7	9	-2	4	5	-1	2	3	-1
104.5 TRIPLE M	31	31	0	3	3	0	2	3	-1	6	7	-1	11	11	0	5	6	-1	3	2	1
NOVA106.9	27	30	-3	5	6	-1	4	5	-1	7	9	-2	8	7	1	2	2	0	1	1	0
ABC BRIS	10	12	-2	*	*	*	*	1	*	*	*	*	1	1	0	2	2	0	5	8	-3
4RN	3	4	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	2	-1	1	2	-1
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
4JJJ	13	14	-1	1	2	-1	2	2	0	6	6	0	3	3	0	1	1	0	*	1	*
ABC CLASSIC	4	3	1	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	3	1	2
Total	234	234	0	24	24	0	20	22	-2	43	46	-3	52	54	-2	38	34	4	56	54	2

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	16	16	0	28	24	4	28	22	6	17	22	-5	9	14	-5	4	5	-1	13	13	0
4BH 1116	21	19	2	30	28	2	32	33	-1	26	22	4	19	13	6	7	3	4	21	20	1
SENQ 693am	1	1	0	3	1	2	1	2	-1	2	1	1	1	*	*	*	*	*	1	*	*
B105	35	29	6	59	46	13	42	36	6	45	39	6	35	29	6	6	6	0	25	23	2
KIIS973	20	25	-5	36	41	-5	27	35	-8	24	33	-9	18	21	-3	3	4	-1	17	20	-3
104.5 TRIPLE M	34	35	-1	50	47	3	46	52	-6	46	49	-3	31	33	-2	9	5	4	22	22	0
NOVA106.9	29	31	-2	46	52	-6	29	30	-1	41	37	4	33	41	-8	6	6	0	21	26	-5
ABC BRIS	11	13	-2	22	29	-7	12	13	-1	10	10	0	6	9	-3	5	7	-2	8	11	-3
4RN	3	5	-2	7	10	-3	3	3	0	2	2	0	2	4	-2	1	5	-4	3	4	-1
ABC NEWSRADIO	3	3	0	5	8	-3	5	2	3	4	2	2	2	4	-2	1	1	0	2	2	0
4JJJ	13	14	-1	18	20	-2	16	17	-1	16	20	-4	14	15	-1	3	3	0	14	12	2
ABC CLASSIC	5	3	2	6	5	1	6	4	2	5	3	2	5	2	3	2	1	1	4	3	1
Total	244	245	-1	370	371	-1	323	323	0	312	312	0	232	236	-4	63	61	2	208	208	0

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.5	7.3	7.6	0.6	0.6	0.6	0.2	0.1	0.7	1.1	1.1	2.0	1.4	1.5	1.5	4.5	5.9	1.7	21.6	25.1	37.6
4BH 1116	9.1	10.4	8.7	0.6	0.7	*	0.5	0.6	0.5	0.2	0.2	0.1	2.2	2.2	4.7	21.7	26.4	26.2	20.4	25.2	18.0
SENQ 693am	0.5	0.6	0.2	1.4	1.6	*	0.1	0.1	*	0.7	0.7	0.3	0.5	0.7	*	0.6	0.8	0.9	0.2	0.3	*
B105	13.8	16.4	7.0	26.7	30.2	13.0	23.4	26.6	10.4	25.5	28.3	11.0	12.2	14.6	6.7	3.6	4.7	1.0	3.9	4.8	3.3
KIIS973	8.2	9.4	7.9	9.9	10.2	16.1	7.1	8.1	3.3	4.3	4.3	6.6	12.9	15.0	9.5	11.8	15.3	6.4	4.1	4.9	5.9
104.5 TRIPLE M	13.2	15.3	10.6	13.3	14.3	14.0	10.0	10.9	8.8	14.8	16.6	4.6	21.1	24.4	16.4	14.5	17.7	16.9	5.0	6.4	1.0
NOVA106.9	11.4	13.5	7.3	20.0	21.8	18.2	19.3	20.7	19.2	16.2	18.1	6.1	16.0	19.2	7.1	4.6	5.9	2.1	1.7	2.2	1.2
ABC BRIS	4.3	4.6	6.7	1.2	1.4	*	1.4	1.2	4.1	0.7	0.6	2.0	2.2	2.2	4.0	6.5	6.8	16.9	9.8	11.8	11.6
4RN	1.2	1.3	2.2	0.2	0.1	1.1	0.3	0.1	1.8	1.0	0.8	3.7	0.9	0.9	1.6	1.3	1.8	*	2.4	2.8	4.5
ABC NEWSRADIO	1.2	1.2	2.9	1.0	0.9	3.2	0.7	0.5	2.8	0.9	0.8	3.0	0.5	0.5	1.1	2.1	2.1	7.0	1.8	2.2	1.7
4JXX	5.6	5.7	12.1	4.6	4.5	9.4	9.7	10.2	12.0	13.3	12.7	26.1	5.8	5.5	13.6	2.0	2.0	6.3	0.8	0.9	0.8
ABC CLASSIC	1.8	2.1	1.1	1.1	1.1	2.1	0.1	0.2	*	1.2	1.2	1.0	1.3	1.5	1.1	0.2	0.2	0.3	4.7	6.0	2.3
Commercial DAB+ Stns	9.4	9.8	18.3	11.2	11.3	19.7	18.6	18.7	31.0	12.2	11.3	26.8	9.2	8.9	19.3	7.3	8.7	10.2	4.9	5.9	7.0
ABC DAB+ Stns	2.4	2.2	7.4	1.2	1.2	2.4	2.2	2.0	5.4	3.5	3.3	6.8	3.7	2.8	13.5	1.5	1.6	4.2	1.6	1.6	5.2
Total DAB+ Stns	13.4	12.0	25.7	13.9	12.6	22.1	21.6	20.7	36.4	15.8	14.6	33.6	15.1	11.7	32.8	13.1	10.4	14.4	7.0	7.5	12.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.6	7.4	7.5	7.5	8.4	7.0	8.7	10.3	6.8	5.4	5.8	9.4	4.0	4.3	7.4	6.7	8.0	4.6	6.2	6.9	7.9
4BH 1116	8.7	9.9	8.9	8.0	9.0	7.9	9.9	11.2	11.8	8.3	9.6	8.9	8.1	9.3	7.9	10.8	13.4	2.4	10.1	11.7	8.3
SENQ 693am	0.6	0.7	0.2	0.9	1.0	0.2	0.4	0.6	*	0.5	0.6	0.1	0.6	0.6	0.6	0.1	0.1	*	0.4	0.5	0.4
B105	14.3	16.9	8.4	15.9	18.4	7.6	13.2	15.5	10.7	14.5	17.4	8.1	15.0	17.9	5.5	9.3	10.9	8.1	12.1	14.9	3.3
KIIS973	8.3	9.3	8.9	9.7	10.8	9.1	8.5	9.8	8.3	7.8	8.8	10.0	7.7	8.7	8.3	4.8	5.2	7.5	8.0	9.5	5.1
104.5 TRIPLE M	14.0	16.1	12.9	13.6	15.1	14.6	14.2	16.4	13.4	14.7	17.1	13.5	13.2	15.2	11.2	14.6	17.8	6.8	10.8	13.1	4.6
NOVA106.9	11.9	14.0	8.5	12.4	14.0	9.9	9.1	10.8	7.5	13.1	15.5	9.6	14.2	16.8	7.3	9.0	10.8	5.9	10.0	12.2	4.0
ABC BRIS	4.3	4.6	7.3	6.1	6.2	13.7	3.6	4.0	4.4	3.2	3.4	5.2	2.6	2.7	6.0	7.6	8.7	8.5	4.1	4.5	5.0
4RN	1.2	1.3	2.2	1.8	1.8	3.9	1.0	1.0	2.1	0.8	0.9	1.3	0.9	0.9	1.6	1.9	2.2	1.6	1.3	1.3	2.3
ABC NEWSRADIO	1.3	1.4	2.6	1.5	1.3	5.6	1.5	1.7	1.5	1.3	1.5	1.8	0.8	0.9	1.1	1.2	1.1	3.9	1.0	0.8	3.5
4JXX	5.1	5.3	10.7	4.9	5.3	6.4	5.0	4.6	13.2	5.1	5.0	12.3	6.2	6.6	11.3	4.6	4.9	8.1	7.0	7.0	15.6
ABC CLASSIC	1.8	2.2	1.2	1.5	1.8	0.9	1.9	2.3	0.7	1.6	1.9	1.2	2.3	2.7	0.9	3.0	3.3	3.9	1.7	2.0	1.1
Commercial DAB+ Stns	8.3	8.8	14.8	5.5	5.7	9.8	9.2	10.0	13.6	8.9	9.8	13.3	9.9	10.3	21.6	11.8	11.7	29.0	12.7	12.8	27.4
ABC DAB+ Stns	2.1	2.0	5.9	1.2	1.2	3.5	2.0	1.8	6.1	2.6	2.7	5.2	3.0	2.9	9.2	2.5	2.1	9.8	3.2	2.7	11.5
Total DAB+ Stns	12.0	10.9	20.7	7.7	6.9	13.3	12.5	11.8	19.7	13.1	12.5	18.5	14.8	13.1	30.9	17.3	13.8	38.8	17.7	15.6	38.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.5% share of all listening, 7.3% share of AM/FM/DAB+ listening and 7.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 1 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	223	216	35	12	11	1	5	5	1	28	26	5	34	32	5	41	41	6	103	102	17
4BH 1116	186	179	27	8	8	*	8	7	2	8	7	1	23	22	9	39	39	6	100	97	10
SENQ 693am	37	37	4	3	3	*	1	1	*	8	8	3	12	12	*	5	5	1	8	8	*
B105	646	623	90	125	121	17	74	73	14	231	218	27	134	130	21	45	45	5	37	37	5
KIIS973	519	496	78	67	61	18	62	57	8	111	102	20	147	145	18	74	74	5	58	57	9
104.5 TRIPLE M	519	487	101	76	70	16	51	48	13	127	118	18	161	153	32	66	62	19	38	37	3
NOVA106.9	691	666	120	118	110	28	107	100	26	220	213	27	171	169	30	50	49	5	25	25	4
ABC BRIS	228	205	55	19	19	*	16	13	8	24	21	7	44	41	13	35	29	12	89	82	14
4RN	74	60	24	5	4	2	5	2	3	15	11	7	14	10	4	6	6	*	29	26	8
ABC NEWSRADIO	93	82	32	12	12	3	11	9	5	26	21	11	17	15	6	12	10	5	15	15	2
4JJJ	331	293	98	32	28	10	60	56	8	145	128	41	67	58	32	12	9	6	14	14	1
ABC CLASSIC	77	72	22	8	7	3	2	2	*	24	23	8	15	14	7	5	3	2	22	22	3
Commercial DAB+ Stns	447	428	153	68	67	18	62	57	26	118	111	42	105	104	37	43	40	13	51	50	17
ABC DAB+ Stns	137	126	64	10	9	3	19	19	8	41	39	13	38	33	26	11	10	4	19	17	9
Total DAB+ Stns	566	507	193	77	70	20	72	67	31	144	134	51	143	127	54	62	47	16	68	61	21
Total	2,110	1,972	529	259	249	65	227	213	60	537	508	150	483	454	122	255	232	58	349	316	72

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
4BC 882	200	195	28	124	121	9	110	108	14	89	83	11	76	74	6	38	37	1	125	119	21
4BH 1116	173	169	23	101	99	10	110	108	11	123	117	13	92	84	13	44	43	6	149	141	16
SENQ 693am	31	31	1	14	14	1	18	18	*	16	16	1	13	13	1	2	2	*	12	11	4
B105	597	571	81	400	383	29	245	222	37	329	320	34	294	283	15	68	58	11	383	373	30
KIIS973	461	433	65	282	270	30	197	180	30	223	211	24	200	187	20	55	47	8	282	268	37
104.5 TRIPLE M	447	410	85	254	232	33	194	169	36	249	229	41	215	203	18	91	83	11	307	296	32
NOVA106.9	624	598	102	397	371	42	222	200	31	366	342	44	298	284	26	109	98	13	421	401	40
ABC BRIS	201	179	52	128	108	29	73	65	11	94	84	22	67	58	13	38	33	7	135	116	22
4RN	67	57	17	41	34	11	24	17	7	27	24	5	23	19	5	11	9	2	34	27	11
ABC NEWSRADIO	82	73	23	40	33	8	24	20	6	35	32	10	22	18	4	11	8	5	44	34	16
4JJJ	278	241	75	151	136	26	111	88	30	140	114	38	137	120	26	47	37	11	205	180	52
ABC CLASSIC	70	64	21	30	28	4	27	26	4	27	24	8	30	29	3	16	12	7	37	32	7
Commercial DAB+ Stns	380	354	121	176	165	30	160	143	42	198	178	49	195	171	50	98	76	32	298	269	90
ABC DAB+ Stns	113	103	49	45	39	14	33	30	14	62	55	22	50	44	14	23	18	8	80	73	35
Total DAB+ Stns	482	424	151	223	191	41	198	166	52	267	226	70	248	207	62	127	87	39	382	322	122
Total	2,039	1,885	454	1,609	1,443	212	1,184	1,035	215	1,447	1,287	235	1,330	1,158	166	546	443	97	1,774	1,592	336

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 223,000 total listeners, 216,000 AM/FM/DAB+ listeners and 35,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.2	7.5	0.7	5.4	2.1	3.3	2.5	0.2	2.3	0.4	1.0	-0.6	2.4	5.1	-2.7	11.1	12.5	-1.4	17.5	14.9	2.6
CRUISE1323	8.6	8.3	0.3	2.9	2.7	0.2	1.4	2.9	-1.5	2.1	0.9	1.2	2.7	4.0	-1.3	14.5	12.7	1.8	16.6	17.6	-1.0
MIX102.3	13.3	11.9	1.4	17.0	16.6	0.4	16.1	12.7	3.4	11.8	13.8	-2.0	11.0	14.2	-3.2	21.0	13.8	7.2	9.2	5.8	3.4
5MMM	11.6	14.4	-2.8	11.1	10.0	1.1	17.8	18.4	-0.6	6.1	11.4	-5.3	16.3	19.1	-2.8	11.6	16.2	-4.6	9.7	11.2	-1.5
NOVA91.9	11.3	10.1	1.2	15.1	21.4	-6.3	22.4	19.7	2.7	25.9	17.7	8.2	9.3	9.8	-0.5	6.6	5.5	1.1	2.4	1.7	0.7
SAFM	8.9	9.2	-0.3	19.0	20.7	-1.7	14.9	13.1	1.8	13.5	15.7	-2.2	11.2	9.9	1.3	6.6	5.7	0.9	1.2	1.7	-0.5
ABC ADE	6.6	8.3	-1.7	1.8	2.2	-0.4	1.2	2.6	-1.4	2.0	2.5	-0.5	3.1	5.5	-2.4	3.5	6.4	-2.9	16.5	19.4	-2.9
5RN	1.4	1.1	0.3	0.6	0.3	0.3	*	0.6	*	0.3	0.4	-0.1	0.9	0.4	0.5	0.9	0.5	0.4	3.1	2.7	0.4
ABC NEWSRADIO	1.5	1.6	-0.1	1.1	2.1	-1.0	1.3	0.5	0.8	1.3	1.8	-0.5	1.1	1.4	-0.3	1.4	1.8	-0.4	2.2	1.8	0.4
5JJJ	5.2	4.3	0.9	5.0	5.9	-0.9	5.9	8.2	-2.3	13.0	9.1	3.9	6.2	4.1	2.1	3.2	3.2	0.0	0.9	0.4	0.5
ABC CLASSIC	2.7	2.4	0.3	0.3	1.5	-1.2	0.9	0.9	0.0	0.4	1.1	-0.7	1.5	1.6	-0.1	1.5	2.8	-1.3	6.8	4.6	2.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.3	7.6	0.7	12.6	11.4	1.2	7.9	6.3	1.6	3.2	3.6	-0.4	5.7	7.9	-2.2	19.1	13.8	5.3	8.1	7.3	0.8
CRUISE1323	8.3	7.9	0.4	7.7	6.9	0.8	10.0	9.2	0.8	8.9	9.3	-0.4	6.8	5.8	1.0	6.0	6.4	-0.4	9.4	9.4	0.0
MIX102.3	13.4	12.0	1.4	11.8	10.1	1.7	13.8	13.1	0.7	14.0	13.8	0.2	13.7	11.1	2.6	13.6	9.3	4.3	13.1	11.6	1.5
5MMM	12.3	15.1	-2.8	14.6	16.3	-1.7	14.6	17.4	-2.8	12.5	15.8	-3.3	9.1	13.8	-4.7	3.9	5.8	-1.9	9.2	12.0	-2.8
NOVA91.9	11.4	9.8	1.6	11.4	9.1	2.3	8.9	8.0	0.9	12.5	10.4	2.1	13.7	11.9	1.8	10.9	11.2	-0.3	11.0	10.8	0.2
SAFM	9.3	9.4	-0.1	7.9	8.5	-0.6	8.0	7.6	0.4	10.7	10.7	0.0	11.6	11.3	0.3	8.1	9.4	-1.3	7.6	8.3	-0.7
ABC ADE	6.8	8.8	-2.0	9.5	11.8	-2.3	7.5	9.3	-1.8	5.4	6.1	-0.7	4.9	6.4	-1.5	5.8	12.4	-6.6	5.9	6.9	-1.0
5RN	1.3	0.9	0.4	1.8	1.3	0.5	1.1	0.7	0.4	1.3	0.7	0.6	1.2	1.1	0.1	0.7	1.0	-0.3	1.4	1.4	0.0
ABC NEWSRADIO	1.4	1.5	-0.1	2.0	2.8	-0.8	0.9	0.7	0.2	0.9	0.7	0.2	1.1	1.2	-0.1	3.1	3.0	0.1	2.0	2.1	-0.1
5JJJ	4.7	4.6	0.1	4.1	4.7	-0.6	4.3	4.0	0.3	5.0	4.8	0.2	5.8	5.6	0.2	4.3	3.2	1.1	6.7	3.6	3.1
ABC CLASSIC	2.5	2.2	0.3	2.0	2.5	-0.5	2.6	1.9	0.7	1.8	1.7	0.1	2.3	2.9	-0.6	6.4	2.9	3.5	3.4	3.0	0.4

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	131	137	-6	10	10	0	12	6	6	8	12	-4	14	22	-8	28	25	3	60	62	-2
CRUISE1323	207	209	-2	10	11	-1	8	9	-1	19	26	-7	21	23	-2	50	41	9	98	99	-1
MIX102.3	359	357	2	50	46	4	51	48	3	72	79	-7	72	85	-13	51	50	1	63	50	13
5MMM	282	319	-37	43	30	13	38	34	4	52	67	-15	75	92	-17	34	51	-17	40	46	-6
NOVA91.9	359	345	14	55	60	-5	60	71	-11	131	117	14	65	59	6	28	25	3	20	13	7
SAFM	275	315	-40	47	50	-3	42	45	-3	81	101	-20	64	72	-8	26	28	-2	16	19	-3
ABC ADE	150	175	-25	5	9	-4	14	14	0	9	18	-9	21	25	-4	23	27	-4	78	82	-4
5RN	52	53	-1	6	4	2	2	5	-3	7	11	-4	12	9	3	4	7	-3	23	17	6
ABC NEWSRADIO	60	90	-30	6	6	0	7	8	-1	14	20	-6	13	18	-5	7	17	-10	13	20	-7
5JJJ	163	143	20	21	15	6	23	21	2	62	55	7	41	36	5	9	11	-2	7	6	1
ABC CLASSIC	67	63	4	4	4	0	10	5	5	7	14	-7	12	11	1	9	9	0	25	20	5
Total	1,145	1,131	14	120	118	2	119	116	3	268	262	6	240	237	3	156	157	-1	243	240	3

By Session, P10+ [Potential: 1206]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	119	128	-9	82	83	-1	61	61	0	43	41	2	53	56	-3	40	42	-2	88	80	8
CRUISE1323	179	181	-2	93	85	8	105	101	4	108	115	-7	76	85	-9	44	43	1	127	136	-9
MIX102.3	327	318	9	171	151	20	177	159	18	196	193	3	164	140	24	78	63	15	209	207	2
5MMM	251	283	-32	158	170	-12	130	157	-27	142	160	-18	108	143	-35	44	50	-6	148	187	-39
NOVA91.9	323	308	15	187	171	16	143	133	10	172	177	-5	160	153	7	72	71	1	205	218	-13
SAFM	243	285	-42	142	161	-19	108	125	-17	149	159	-10	131	142	-11	51	61	-10	157	173	-16
ABC ADE	139	160	-21	91	111	-20	75	96	-21	74	94	-20	53	75	-22	28	47	-19	91	108	-17
5RN	45	41	4	25	17	8	17	10	7	18	15	3	14	19	-5	7	13	-6	25	26	-1
ABC NEWSRADIO	47	74	-27	24	41	-17	17	22	-5	14	20	-6	16	23	-7	14	20	-6	42	55	-13
5JJJ	137	129	8	68	68	0	52	53	-1	64	63	1	77	78	-1	31	31	0	93	80	13
ABC CLASSIC	61	59	2	28	28	0	31	23	8	29	26	3	29	28	1	16	19	-3	37	38	-1
Total	1,114	1,108	6	857	846	11	761	762	-1	824	834	-10	761	790	-29	384	410	-26	973	993	-20

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	11	1	1	*	*	*	*	*	*	*	1	2	-1	3	3	0	8	6	2	
CRUISE1323	13	13	0	*	*	*	*	*	*	*	*	1	1	0	4	3	1	7	7	0	
MIX102.3	20	18	2	2	2	0	2	2	0	3	4	-1	3	5	-2	5	3	2	4	2	2
5MMM	17	22	-5	1	1	0	2	2	0	2	3	-1	5	7	-2	3	4	-1	4	5	-1
NOVA91.9	17	15	2	2	2	0	3	3	0	6	5	1	3	3	0	2	1	1	1	1	0
SAFM	13	14	-1	2	2	0	2	2	0	3	4	-1	3	3	0	2	1	1	1	1	0
ABC ADE	10	13	-3	*	*	*	*	*	*	1	1	0	1	2	-1	1	2	-1	7	8	-1
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
5JJB	8	7	1	1	1	0	1	1	0	3	2	1	2	1	1	1	1	0	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	*	1	*	*	1	*	3	2	1
Total	147	152	-5	13	11	2	14	13	1	25	27	-2	28	35	-7	25	24	1	43	41	2

By Session, P10+ [Potential: 1206]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
FIVEaa	13	12	1	25	22	3	18	15	3	7	8	-1	8	12	-4	10	7	3	10	9	1
CRUISE1323	13	13	0	15	14	1	23	22	1	19	20	-1	10	9	1	3	3	0	11	12	-1
MIX102.3	21	19	2	23	20	3	32	31	1	30	30	0	19	18	1	7	5	2	16	15	1
5MMM	19	25	-6	29	32	-3	34	42	-8	27	34	-7	13	22	-9	2	3	-1	11	15	-4
NOVA91.9	18	16	2	23	18	5	21	19	2	27	22	5	19	19	0	5	6	-1	13	14	-1
SAFM	15	15	0	16	17	-1	19	18	1	23	23	0	16	18	-2	4	5	-1	9	11	-2
ABC ADE	11	14	-3	19	23	-4	17	22	-5	11	13	-2	7	10	-3	3	6	-3	7	9	-2
5RN	2	2	0	4	2	2	3	2	1	3	2	1	2	2	0	*	*	*	2	2	0
ABC NEWSRADIO	2	2	0	4	5	-1	2	2	0	2	1	1	2	2	0	2	2	0	2	3	-1
5JJB	7	7	0	8	9	-1	10	10	0	11	10	1	8	9	-1	2	2	0	8	5	3
ABC CLASSIC	4	4	0	4	5	-1	6	5	1	4	4	0	3	5	-2	3	1	2	4	4	0
Total	157	162	-5	198	198	0	232	240	-8	213	215	-2	141	158	-17	50	51	-1	122	126	-4

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.2	9.1	9.0	5.4	5.9	3.8	2.5	2.0	6.9	0.4	0.4	0.6	2.4	2.5	7.0	11.1	12.3	7.8	17.5	18.9	23.2
CRUISE1323	8.6	9.4	11.0	2.9	3.2	1.7	1.4	1.0	4.5	2.1	2.5	1.5	2.7	2.8	7.3	14.5	15.0	28.3	16.6	18.0	21.0
MIX102.3	13.3	15.1	9.8	17.0	18.7	9.4	16.1	15.8	21.3	11.8	13.8	4.8	11.0	13.4	12.0	21.0	23.8	9.0	9.2	10.4	4.2
5MMM	11.6	13.1	8.7	11.1	11.4	12.5	17.8	18.4	16.7	6.1	6.9	5.8	16.3	20.3	11.8	11.6	13.2	4.3	9.7	11.0	2.8
NOVA91.9	11.3	12.9	7.9	15.1	16.8	7.3	22.4	24.4	9.9	25.9	29.8	18.0	9.3	11.6	6.7	6.6	7.2	6.8	2.4	2.7	1.0
SAFM	8.9	10.0	7.9	19.0	20.0	18.1	14.9	16.0	8.3	13.5	15.4	10.9	11.2	13.9	8.1	6.6	7.3	4.8	1.2	1.4	0.8
ABC ADE	6.6	7.0	10.9	1.8	1.9	1.5	1.2	1.0	3.2	2.0	1.8	8.6	3.1	3.5	6.8	3.5	3.9	1.9	16.5	17.2	34.4
5RN	1.4	1.5	1.4	0.6	0.7	0.4	*	*	*	0.3	0.3	0.7	0.9	0.8	4.6	0.9	1.0	*	3.1	3.5	1.2
ABC NEWSRADIO	1.5	1.6	2.7	1.1	1.2	0.2	1.3	1.0	3.8	1.3	1.1	5.4	1.1	1.2	3.2	1.4	1.5	1.5	2.2	2.5	1.6
5J JJ	5.2	5.6	7.2	5.0	4.6	10.5	5.9	5.8	7.6	13.0	14.5	15.7	6.2	7.5	7.9	3.2	3.5	2.6	0.9	1.0	0.5
ABC CLASSIC	2.7	3.1	1.9	0.3	0.3	0.3	0.9	0.7	3.0	0.4	0.4	2.0	1.5	1.8	2.7	1.5	1.7	0.4	6.8	7.7	2.3
Commercial DAB+ Stns	9.3	9.8	16.7	13.2	12.1	27.3	12.2	12.4	12.7	11.7	12.3	22.8	13.4	16.3	14.7	8.5	8.3	24.6	3.8	4.2	4.1
ABC DAB+ Stns	2.0	2.0	5.1	3.6	3.4	7.2	1.4	1.3	2.2	0.9	0.9	3.3	3.8	4.4	7.1	1.4	1.1	7.9	1.4	1.5	3.1
Total DAB+ Stns	13.2	11.8	21.7	17.4	15.4	34.4	13.7	13.7	14.9	15.7	13.2	26.0	19.9	20.7	21.8	12.6	9.4	32.6	6.3	5.6	7.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
FIVEaa	8.3	9.1	10.1	12.6	13.2	17.7	7.9	8.7	8.2	3.2	3.5	4.9	5.7	6.3	7.9	19.1	21.0	17.3	8.1	9.2	5.6
CRUISE1323	8.3	9.1	10.4	7.7	8.2	10.2	10.0	10.9	11.8	8.9	9.8	11.3	6.8	7.6	8.3	6.0	6.6	6.6	9.4	10.3	13.0
MIX102.3	13.4	15.1	10.4	11.8	13.0	7.3	13.8	15.6	10.8	14.0	15.9	13.0	13.7	15.7	11.3	13.6	15.4	6.7	13.1	15.1	7.8
5MMM	12.3	13.9	9.1	14.6	16.1	10.3	14.6	16.4	10.4	12.5	14.5	7.7	9.1	10.5	6.4	3.9	3.8	10.4	9.2	10.5	7.5
NOVA91.9	11.4	12.9	8.5	11.4	12.7	5.9	8.9	9.8	10.2	12.5	14.4	9.0	13.7	15.8	10.3	10.9	12.4	5.4	11.0	12.7	6.2
SAFM	9.3	10.3	8.8	7.9	8.5	8.0	8.0	8.8	9.2	10.7	12.3	9.2	11.6	13.3	8.4	8.1	8.8	8.7	7.6	8.7	5.3
ABC ADE	6.8	7.2	11.7	9.5	9.7	17.3	7.5	7.9	11.2	5.4	5.9	8.4	4.9	5.4	7.8	5.8	5.5	16.5	5.9	6.5	8.1
5RN	1.3	1.4	1.5	1.8	1.8	3.7	1.1	1.2	1.3	1.3	1.5	1.0	1.2	1.4	*	0.7	0.8	0.8	1.4	1.7	0.8
ABC NEWSRADIO	1.4	1.5	1.9	2.0	2.1	2.7	0.9	0.9	1.3	0.9	1.0	0.6	1.1	1.2	1.8	3.1	3.2	6.1	2.0	2.0	5.1
5J JJ	4.7	5.1	5.8	4.1	4.5	3.4	4.3	4.6	5.9	5.0	5.4	7.9	5.8	6.6	6.9	4.3	4.8	3.2	6.7	7.1	11.3
ABC CLASSIC	2.5	2.8	2.0	2.0	2.2	2.1	2.6	3.0	1.7	1.8	2.0	2.0	2.3	2.5	3.1	6.4	7.5	0.9	3.4	3.9	1.5
Commercial DAB+ Stns	9.2	9.8	15.1	6.2	6.6	9.0	9.6	10.3	13.5	11.2	11.9	20.1	11.1	12.0	19.4	6.7	6.9	12.5	9.7	9.9	21.6
ABC DAB+ Stns	1.8	1.8	4.7	1.4	1.4	2.4	1.9	1.8	4.6	1.8	1.8	5.0	1.8	1.6	8.4	3.3	3.5	4.7	2.4	2.4	6.2
Total DAB+ Stns	12.8	11.6	19.8	8.8	8.0	11.3	13.0	12.1	18.0	15.5	13.7	25.1	14.7	13.6	27.7	11.4	10.4	17.3	14.3	12.3	27.7

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.2% share of all listening, 9.1% share of AM/FM/DAB+ listening and 9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 1 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	131	127	20	10	9	2	12	10	4	8	8	1	14	13	2	28	27	6	60	60	7
CRUISE1323	207	201	23	10	9	1	8	8	2	19	19	1	21	20	5	50	49	6	98	96	8
MIX102.3	359	345	56	50	49	10	51	47	10	72	68	5	72	71	16	51	50	9	63	61	5
5MMM	282	273	32	43	39	7	38	36	8	52	52	3	75	72	10	34	34	2	40	40	2
NOVA91.9	359	344	72	55	53	8	60	60	11	131	125	32	65	62	13	28	26	5	20	19	2
SAFM	275	267	36	47	45	6	42	42	5	81	77	9	64	62	10	26	25	4	16	15	1
ABC ADE	150	141	26	5	5	1	14	10	5	9	9	3	21	19	5	23	22	2	78	77	10
5RN	52	47	12	6	6	1	2	2	*	7	5	2	12	9	5	4	4	*	23	22	4
ABC NEWSRADIO	60	55	13	6	6	1	7	7	2	14	12	3	13	12	4	7	6	2	13	13	1
5JJ	163	150	34	21	19	6	23	22	5	62	55	13	41	38	6	9	8	3	7	7	1
ABC CLASSIC	67	62	17	4	4	1	10	9	3	7	6	3	12	11	5	9	8	1	25	23	4
Commercial DAB+ Stns	237	226	64	36	34	13	37	35	10	51	49	16	62	57	14	24	23	7	29	28	4
ABC DAB+ Stns	73	67	24	11	11	3	9	8	3	14	11	4	18	17	6	7	7	3	14	14	4
Total DAB+ Stns	309	270	84	42	39	16	41	39	13	62	54	19	83	69	18	35	29	10	46	40	8
Total	1,145	1,096	279	120	119	35	119	118	39	268	255	66	240	221	66	156	147	37	243	236	37

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	119	116	16	82	80	10	61	60	4	43	41	5	53	53	2	40	36	5	88	84	11
CRUISE1323	179	174	23	93	87	9	105	99	13	108	104	15	76	72	7	44	43	4	127	124	11
MIX102.3	327	312	49	171	158	19	177	167	22	196	186	20	164	157	14	78	73	8	209	202	22
5MMM	251	236	29	158	149	11	130	119	15	142	138	12	108	103	8	44	40	4	148	144	15
NOVA91.9	323	304	63	187	176	15	143	126	25	172	158	26	160	154	19	72	67	8	205	198	23
SAFM	243	234	33	142	133	13	108	97	17	149	141	16	131	126	11	51	45	7	157	153	13
ABC ADE	139	129	23	91	82	11	75	71	8	74	66	13	53	51	4	28	25	4	91	87	10
5RN	45	40	10	25	21	6	17	17	2	18	18	2	14	14	*	7	6	1	25	21	4
ABC NEWSRADIO	47	44	8	24	22	3	17	13	5	14	14	1	16	15	3	14	12	4	42	35	11
5JJ	137	126	22	68	63	8	52	45	7	64	56	11	77	71	10	31	28	3	93	85	22
ABC CLASSIC	61	58	14	28	27	4	31	30	5	29	24	6	29	25	5	16	15	1	37	34	4
Commercial DAB+ Stns	208	202	48	95	91	11	105	100	19	121	115	23	115	107	19	54	49	10	143	132	36
ABC DAB+ Stns	61	53	21	21	19	6	21	16	7	23	20	8	24	19	8	20	18	3	43	38	11
Total DAB+ Stns	268	238	65	121	105	17	135	114	26	153	131	29	140	119	26	79	66	12	198	163	45
Total	1,114	1,060	239	857	782	109	761	692	122	824	742	123	761	684	93	384	334	57	973	891	158

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 131,000 total listeners, 127,000 AM/FM/DAB+ listeners and 20,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.2	4.3	-0.1	3.9	2.2	1.7	2.7	2.2	0.5	2.2	0.7	1.5	1.1	1.5	-0.4	8.0	11.1	-3.1	7.5	7.3	0.2
6PR	5.3	5.8	-0.5	2.8	3.5	-0.7	1.5	7.5	-6.0	1.4	1.2	0.2	4.9	6.2	-1.3	7.7	6.0	1.7	9.5	9.0	0.5
MIX 94.5	15.6	12.4	3.2	19.3	16.5	2.8	11.2	12.3	-1.1	19.9	14.7	5.2	23.4	15.8	7.6	14.1	14.6	-0.5	4.7	4.5	0.2
92.9 TRIPLE M	7.0	9.2	-2.2	9.1	9.9	-0.8	5.0	9.2	-4.2	13.6	11.2	2.4	10.2	19.0	-8.8	2.3	4.3	-2.0	0.8	0.5	0.3
96FM	12.4	15.3	-2.9	8.9	16.7	-7.8	8.6	12.1	-3.5	6.0	11.3	-5.3	13.6	13.7	-0.1	23.2	24.9	-1.7	12.7	14.6	-1.9
NOVA93.7	14.0	13.6	0.4	29.9	25.1	4.8	23.3	19.2	4.1	19.9	22.5	-2.6	16.8	14.9	1.9	6.7	7.7	-1.0	2.0	2.7	-0.7
ABC PER	5.6	6.5	-0.9	1.5	1.3	0.2	1.4	2.3	-0.9	2.6	1.4	1.2	4.6	3.6	1.0	5.3	6.6	-1.3	11.8	16.7	-4.9
6RN	0.9	1.0	-0.1	*	0.1	*	0.4	0.8	-0.4	0.3	0.4	-0.1	0.7	0.1	0.6	1.2	0.5	0.7	2.0	2.9	-0.9
ABC NEWSRADIO	1.7	1.2	0.5	0.1	0.8	-0.7	1.1	1.8	-0.7	1.0	0.9	0.1	0.5	0.6	-0.1	2.9	0.7	2.2	3.5	2.2	1.3
6JJJ	7.0	5.3	1.7	5.1	4.6	0.5	16.3	9.2	7.1	16.7	15.1	1.6	5.6	4.4	1.2	3.2	1.1	2.1	0.4	0.2	0.2
ABC CLASSIC	2.8	2.5	0.3	1.1	1.8	-0.7	1.3	1.9	-0.6	0.7	1.6	-0.9	1.3	0.9	0.4	1.7	2.0	-0.3	7.6	5.6	2.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.2	4.3	-0.1	4.3	4.1	0.2	4.2	5.5	-1.3	4.3	4.3	0.0	4.7	3.9	0.8	2.5	1.9	0.6	4.2	4.4	-0.2
6PR	5.8	6.1	-0.3	7.7	8.8	-1.1	5.8	6.3	-0.5	4.7	4.3	0.4	4.3	4.1	0.2	6.2	6.2	0.0	3.8	4.9	-1.1
MIX 94.5	15.9	12.8	3.1	15.3	12.0	3.3	15.5	13.4	2.1	16.6	14.3	2.3	17.4	13.8	3.6	12.2	5.8	6.4	14.7	11.3	3.4
92.9 TRIPLE M	7.1	9.5	-2.4	7.4	8.6	-1.2	7.2	10.7	-3.5	7.3	10.3	-3.0	6.9	9.4	-2.5	5.1	6.1	-1.0	6.7	8.1	-1.4
96FM	12.4	15.2	-2.8	10.5	13.4	-2.9	14.6	17.1	-2.5	12.8	16.6	-3.8	13.4	14.4	-1.0	8.4	12.4	-4.0	12.2	15.5	-3.3
NOVA93.7	14.3	13.7	0.6	17.2	17.2	0.0	12.0	10.7	1.3	13.4	12.6	0.8	15.6	16.1	-0.5	11.5	9.7	1.8	12.9	13.2	-0.3
ABC PER	5.6	6.8	-1.2	6.6	8.1	-1.5	5.0	6.5	-1.5	4.5	5.3	-0.8	4.2	5.0	-0.8	11.8	13.8	-2.0	5.5	5.6	-0.1
6RN	0.9	1.0	-0.1	1.5	1.1	0.4	0.3	0.7	-0.4	0.7	0.8	-0.1	1.0	1.1	-0.1	1.3	1.8	-0.5	1.0	1.0	0.0
ABC NEWSRADIO	1.6	1.0	0.6	1.9	1.7	0.2	1.3	0.6	0.7	0.9	0.8	0.1	1.2	0.7	0.5	5.9	1.7	4.2	2.0	1.6	0.4
6JJJ	6.7	5.4	1.3	6.2	5.1	1.1	6.9	4.8	2.1	7.4	5.7	1.7	7.2	6.7	0.5	3.6	4.6	-1.0	7.9	5.0	2.9
ABC CLASSIC	2.6	2.3	0.3	2.6	2.3	0.3	2.3	1.7	0.6	2.3	1.9	0.4	2.6	3.1	-0.5	4.7	4.4	0.3	3.2	3.1	0.1

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	148	149	-1	5	10	-5	7	6	1	15	13	2	23	15	8	34	36	-2	64	69	-5
6PR	192	221	-29	13	15	-2	13	21	-8	25	33	-8	42	49	-7	41	38	3	59	64	-5
MIX 94.5	576	636	-60	86	96	-10	59	72	-13	149	156	-7	148	152	-4	80	90	-10	54	70	-16
92.9 TRIPLE M	363	379	-16	67	73	-6	40	56	-16	127	106	21	93	99	-6	22	30	-8	13	15	-2
96FM	485	526	-41	54	74	-20	43	50	-7	95	116	-21	118	112	6	99	100	-1	76	74	2
NOVA93.7	641	658	-17	123	118	5	80	104	-24	213	204	9	145	147	-2	58	56	2	23	30	-7
ABC PER	201	231	-30	9	10	-1	9	15	-6	26	28	-2	34	32	2	31	35	-4	91	112	-21
6RN	72	50	22	1	3	-2	10	9	1	9	8	1	11	4	7	14	3	11	27	23	4
ABC NEWSRADIO	92	106	-14	3	8	-5	5	16	-11	18	26	-8	13	11	2	14	11	3	40	33	7
6JJ	317	285	32	37	30	7	61	55	6	141	129	12	55	48	7	14	15	-1	11	9	2
ABC CLASSIC	106	104	2	9	8	1	16	15	1	22	27	-5	22	16	6	6	11	-5	31	27	4
Total	1,750	1,727	23	196	196	0	170	167	3	446	446	0	401	388	13	228	229	-1	310	301	9

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	125	129	-4	72	75	-3	60	72	-12	75	78	-3	71	54	17	21	28	-7	97	95	2
6PR	173	198	-25	115	131	-16	77	97	-20	78	98	-20	84	87	-3	34	32	2	111	130	-19
MIX 94.5	517	566	-49	317	306	11	233	244	-11	292	312	-20	244	272	-28	90	79	11	331	365	-34
92.9 TRIPLE M	314	326	-12	167	168	-1	122	145	-23	154	181	-27	142	157	-15	51	48	3	205	198	7
96FM	438	472	-34	219	245	-26	211	236	-25	236	299	-63	206	230	-24	74	71	3	273	327	-54
NOVA93.7	603	613	-10	391	405	-14	240	249	-9	323	349	-26	305	292	13	119	105	14	398	389	9
ABC PER	181	204	-23	106	132	-26	85	106	-21	89	104	-15	68	86	-18	48	51	-3	123	147	-24
6RN	57	38	19	29	25	4	20	13	7	20	18	2	23	21	2	11	13	-2	43	29	14
ABC NEWSRADIO	79	92	-13	48	53	-5	28	25	3	30	41	-11	23	20	3	20	15	5	59	62	-3
6JJ	248	247	1	151	143	8	99	88	11	131	133	-2	128	134	-6	42	42	0	201	170	31
ABC CLASSIC	92	91	1	53	51	2	41	35	6	47	42	5	40	44	-4	20	26	-6	64	54	10
Total	1,712	1,689	23	1,355	1,336	19	1,060	1,116	-56	1,258	1,298	-40	1,179	1,198	-19	547	504	43	1,481	1,498	-17

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+					
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-			
6iX	9	9	0	1	*	*	*	*	*	*	*	*	1	*	*	1	1	0	2	3	-1	4	4	0
6PR	11	12	-1	*	1	*	*	*	1	*	*	*	1	*	*	2	3	-1	2	2	0	5	5	0
MIX 94.5	32	25	7	3	3	0	2	2	0	8	6	2	12	8	4	4	4	0	4	4	0	2	2	0
92.9 TRIPLE M	14	19	-5	2	2	0	1	1	0	6	4	2	5	9	-4	1	1	0	*	*	*	*	*	*
96FM	25	31	-6	2	3	-1	1	2	-1	3	4	-1	7	7	0	7	7	0	6	7	0	6	7	-1
NOVA93.7	28	28	0	5	5	0	3	3	0	8	9	-1	9	7	2	2	2	0	1	1	0	1	1	0
ABC PER	11	13	-2	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	6	8	-2	6	8	-2
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	2	1	1	2	1	1
6JJJ	14	11	3	1	1	0	2	1	1	7	6	1	3	2	1	1	*	*	*	*	*	*	*	*
ABC CLASSIC	6	5	1	*	*	*	*	*	*	*	1	*	1	*	*	*	1	*	4	3	1	4	3	1
Total	204	205	-1	18	20	-2	14	15	-1	42	39	3	51	50	1	29	30	-1	50	51	-1	50	51	-1

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	9	0	13	12	1	13	16	-3	12	12	0	10	8	2	1	1	0	8	8	0
6PR	12	13	-1	23	26	-3	18	19	-1	13	12	1	9	9	0	3	3	0	7	9	-2
MIX 94.5	34	27	7	46	36	10	48	40	8	46	40	6	36	29	7	6	3	3	27	21	6
92.9 TRIPLE M	15	20	-5	22	26	-4	22	32	-10	20	29	-9	14	19	-5	2	3	-1	12	15	-3
96FM	26	32	-6	31	40	-9	45	51	-6	35	46	-11	28	30	-2	4	7	-3	22	29	-7
NOVA93.7	30	29	1	51	51	0	37	32	5	37	35	2	32	33	-1	5	5	0	24	24	0
ABC PER	12	15	-3	20	24	-4	15	19	-4	13	15	-2	9	10	-1	5	7	-2	10	10	0
6RN	2	2	0	4	3	1	1	2	-1	2	2	0	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	3	2	1	6	5	1	4	2	2	2	2	0	2	1	1	3	1	2	4	3	1
6JJJ	14	11	3	18	15	3	21	14	7	21	16	5	15	14	1	2	2	0	14	9	5
ABC CLASSIC	6	5	1	8	7	1	7	5	2	6	5	1	5	6	-1	2	2	0	6	6	0
Total	212	213	-1	297	299	-2	306	298	8	277	278	-1	207	207	0	46	53	-7	183	184	-1

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.2	4.7	5.6	3.9	4.5	*	2.7	3.0	1.8	2.2	2.0	3.7	1.1	0.8	5.8	8.0	9.2	8.0	7.5	10.8	12.5
6PR	5.3	5.5	10.7	2.8	2.9	2.5	1.5	1.1	5.2	1.4	0.8	7.2	4.9	4.6	13.8	7.7	7.1	21.2	9.5	14.1	8.1
MIX 94.5	15.6	18.6	7.3	19.3	21.1	11.4	11.2	12.0	8.3	19.9	21.7	7.6	23.4	26.0	6.3	14.1	17.3	6.7	4.7	6.9	5.0
92.9 TRIPLE M	7.0	8.3	4.1	9.1	9.8	6.0	5.0	4.9	8.3	13.6	14.8	5.5	10.2	11.3	3.3	2.3	2.7	1.9	0.8	1.2	1.1
96FM	12.4	14.0	14.0	8.9	8.6	16.0	8.6	8.8	9.8	6.0	6.3	4.7	13.6	14.4	13.7	23.2	26.9	22.5	12.7	18.1	22.1
NOVA93.7	14.0	16.2	12.0	29.9	32.5	18.7	23.3	25.2	15.9	19.9	20.8	15.8	16.8	18.1	12.4	6.7	7.7	7.0	2.0	2.8	3.4
ABC PER	5.6	5.9	10.5	1.5	1.5	1.7	1.4	1.4	2.0	2.6	2.7	1.9	4.6	3.5	24.4	5.3	6.1	6.1	11.8	16.5	26.5
6RN	0.9	1.0	1.6	*	*	*	0.4	0.4	0.9	0.3	0.2	1.4	0.7	0.7	1.5	1.2	1.4	1.3	2.0	2.8	4.4
ABC NEWSRADIO	1.7	1.8	2.9	0.1	0.1	0.3	1.1	1.1	1.7	1.0	0.8	3.1	0.5	0.4	1.9	2.9	2.9	6.2	3.5	5.2	1.5
6JJB	7.0	8.0	7.6	5.1	5.4	4.8	16.3	16.8	18.0	16.7	17.0	16.9	5.6	6.1	3.4	3.2	4.0	0.6	0.4	0.6	*
ABC CLASSIC	2.8	3.2	1.9	1.1	1.3	*	1.3	1.1	3.0	0.7	0.7	0.6	1.3	1.3	2.5	1.7	1.8	3.0	7.6	11.4	3.0
Commercial DAB+ Stns	10.0	10.7	16.3	12.5	10.3	36.1	20.0	21.0	16.5	9.4	8.2	22.1	11.2	11.9	9.0	9.7	11.2	8.7	5.6	8.0	11.3
ABC DAB+ Stns	2.1	2.0	5.5	1.8	1.9	2.3	3.7	3.3	8.6	4.2	3.7	9.5	0.9	0.9	2.0	2.1	1.8	6.7	0.9	1.4	1.1
Total DAB+ Stns	14.2	12.7	21.8	15.5	12.2	38.5	24.2	24.2	25.2	14.0	11.9	31.6	12.4	12.8	10.9	14.3	13.0	15.4	12.8	9.3	12.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.2	4.8	4.6	4.3	4.9	3.4	4.2	5.1	2.5	4.3	4.7	5.6	4.7	5.1	7.4	2.5	2.5	5.0	4.2	4.4	8.4
6PR	5.8	6.0	12.3	7.7	7.9	18.9	5.8	6.1	12.7	4.7	5.0	9.0	4.3	4.4	9.6	6.2	6.6	9.8	3.8	4.1	6.3
MIX 94.5	15.9	18.9	7.8	15.3	18.2	6.1	15.5	18.8	8.4	16.6	19.6	9.7	17.4	20.3	6.7	12.2	14.9	5.7	14.7	17.8	6.0
92.9 TRIPLE M	7.1	8.4	4.6	7.4	8.7	4.4	7.2	8.5	5.8	7.3	8.6	4.6	6.9	8.0	3.6	5.1	6.1	3.9	6.7	8.2	2.6
96FM	12.4	14.0	14.2	10.5	11.7	13.5	14.6	17.1	13.4	12.8	14.3	16.2	13.4	14.7	17.1	8.4	9.8	7.0	12.2	14.0	13.5
NOVA93.7	14.3	16.4	13.6	17.2	19.9	12.9	12.0	13.6	16.0	13.4	15.1	14.5	15.6	17.8	10.6	11.5	13.4	10.5	12.9	15.4	7.8
ABC PER	5.6	5.9	11.2	6.6	6.6	18.6	5.0	4.9	15.3	4.5	5.1	5.7	4.2	4.6	4.7	11.8	13.8	10.6	5.5	6.0	8.6
6RN	0.9	1.0	1.7	1.5	1.6	2.7	0.3	0.3	0.9	0.7	0.8	1.2	1.0	1.1	1.7	1.3	1.3	3.2	1.0	1.2	1.3
ABC NEWSRADIO	1.6	1.7	2.3	1.9	1.8	7.5	1.3	1.5	1.3	0.9	1.0	0.6	1.2	1.3	0.6	5.9	7.5	0.8	2.0	2.0	4.3
6JJB	6.7	7.7	6.0	6.2	7.4	1.5	6.9	8.0	6.2	7.4	8.6	6.1	7.2	7.7	11.1	3.6	3.4	8.2	7.9	8.7	11.9
ABC CLASSIC	2.6	3.0	1.9	2.6	3.1	0.8	2.3	2.8	1.1	2.3	2.7	2.4	2.6	2.9	3.2	4.7	5.5	3.7	3.2	3.8	1.9
Commercial DAB+ Stns	9.7	10.4	15.2	6.7	7.2	7.7	10.6	12.0	12.5	11.3	12.1	18.2	9.3	9.5	17.6	13.5	13.4	27.2	10.8	11.6	19.4
ABC DAB+ Stns	1.8	1.8	4.6	1.0	1.0	2.0	1.3	1.3	3.9	2.6	2.6	6.3	2.6	2.6	6.2	1.9	1.8	4.3	2.7	2.6	8.0
Total DAB+ Stns	13.8	12.2	19.8	9.6	8.2	9.7	14.8	13.3	16.4	16.2	14.6	24.5	13.2	12.2	23.9	18.6	15.3	31.6	15.5	14.3	27.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.2% share of all listening, 4.7% share of AM/FM/DAB+ listening and 5.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 1 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	148	135	27	5	5	*	7	5	2	15	12	7	23	20	6	34	30	8	64	64	4
6PR	192	177	40	13	12	2	13	11	6	25	21	7	42	39	11	41	36	10	59	58	4
MIX 94.5	576	566	78	86	86	13	59	55	10	149	149	20	148	145	17	80	77	12	54	54	6
92.9 TRIPLE M	363	349	52	67	62	12	40	38	11	127	121	18	93	92	7	22	22	2	13	13	1
96FM	485	466	71	54	52	13	43	43	9	95	86	13	118	112	13	99	97	15	76	76	7
NOVA93.7	641	626	123	123	121	23	80	78	18	213	207	42	145	142	25	58	55	12	23	23	3
ABC PER	201	189	41	9	8	3	9	8	3	26	24	4	34	30	12	31	30	7	91	89	13
6RN	72	67	20	1	1	*	10	9	3	9	6	6	11	10	3	14	14	5	27	27	3
ABC NEWSRADIO	92	86	20	3	2	1	5	5	1	18	15	5	13	11	2	14	13	8	40	40	4
6JJJ	317	297	70	37	35	6	61	56	14	141	130	39	55	51	9	14	14	1	11	11	*
ABC CLASSIC	106	96	26	9	9	*	16	11	7	22	19	6	22	20	6	6	6	4	31	31	3
Commercial DAB+ Stns	339	313	91	50	43	19	34	32	11	87	81	29	72	70	9	57	51	12	39	37	10
ABC DAB+ Stns	145	133	47	18	16	3	26	25	12	58	54	18	20	16	6	15	14	7	9	9	1
Total DAB+ Stns	462	400	131	61	51	22	52	50	19	129	115	45	92	83	15	70	57	19	58	45	11
Total	1,750	1,654	418	196	193	54	170	164	53	446	433	131	401	374	88	228	218	55	310	272	38

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
6iX	125	113	20	72	67	8	60	56	5	75	67	13	71	64	8	21	15	6	97	88	19
6PR	173	156	32	115	105	14	77	69	12	78	75	12	84	72	13	34	28	8	111	98	20
MIX 94.5	517	500	69	317	304	25	233	220	26	292	274	32	244	237	16	90	80	11	331	323	38
92.9 TRIPLE M	314	300	45	167	160	16	122	108	16	154	146	16	142	137	12	51	47	8	205	198	16
96FM	438	417	63	219	205	26	211	199	29	236	222	29	206	189	25	74	66	8	273	259	37
NOVA93.7	603	575	104	391	370	40	240	220	31	323	299	41	305	293	23	119	108	18	398	384	46
ABC PER	181	171	34	106	94	20	85	73	17	89	86	11	68	67	4	48	42	9	123	109	23
6RN	57	48	16	29	27	7	20	16	3	20	17	5	23	23	3	11	8	3	43	41	8
ABC NEWSRADIO	79	74	16	48	43	11	28	27	4	30	30	1	23	21	1	20	19	2	59	50	15
6JJJ	248	228	51	151	146	9	99	88	20	131	119	16	128	118	17	42	32	12	201	186	39
ABC CLASSIC	92	84	22	53	48	8	41	40	5	47	43	10	40	37	6	20	15	6	64	59	11
Commercial DAB+ Stns	282	256	81	133	123	21	134	119	32	170	146	49	157	137	33	72	61	19	214	196	49
ABC DAB+ Stns	121	109	38	37	29	9	43	35	13	61	52	18	55	48	14	18	12	7	76	64	25
Total DAB+ Stns	391	331	116	182	151	30	187	149	44	235	191	67	216	176	46	100	73	26	300	249	73
Total	1,712	1,594	379	1,355	1,219	173	1,060	913	178	1,258	1,101	199	1,179	1,050	147	547	440	89	1,481	1,346	261

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 148,000 total listeners, 135,000 AM/FM/DAB+ listeners and 27,000 Streaming listeners. Please note that there can be overlap between radio types.