

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.0	1.5	0.5	2.1	2.0	0.1	0.8	0.5	0.3	2.4	1.2	1.2	1.6	1.4	0.2	2.0	2.3	-0.3	2.3	1.5	0.8
2GB	12.8	11.6	1.2	4.4	3.9	0.5	1.8	1.6	0.2	3.6	3.9	-0.3	7.2	6.8	0.4	17.3	12.8	4.5	26.2	25.4	0.8
2UE 954	4.1	3.6	0.5	1.7	3.0	-1.3	1.2	1.2	0.0	1.5	0.9	0.6	2.1	1.7	0.4	1.7	1.7	0.0	9.9	9.0	0.9
SKY Sports Radio	1.4	1.4	0.0	1.2	1.4	-0.2	0.4	0.5	-0.1	0.8	0.8	0.0	0.8	0.6	0.2	1.3	1.4	-0.1	2.6	2.7	-0.1
104.1 2DAY FM	4.3	4.2	0.1	6.4	5.3	1.1	6.3	6.4	-0.1	5.6	5.7	-0.1	4.8	4.4	0.4	3.9	2.5	1.4	2.1	2.8	-0.7
KIIS1065	9.5	9.9	-0.4	17.9	18.9	-1.0	20.7	24.3	-3.6	17.3	16.0	1.3	7.4	8.1	-0.7	5.4	5.5	-0.1	2.4	1.8	0.6
104.9 TRIPLE M	6.4	5.7	0.7	7.3	6.5	0.8	7.7	7.7	0.0	7.9	7.1	0.8	9.1	8.0	1.1	9.0	6.8	2.2	1.4	1.5	-0.1
NOVA96.9	7.7	7.8	-0.1	13.4	12.7	0.7	14.2	10.3	3.9	14.2	14.2	0.0	10.3	11.3	-1.0	2.6	2.7	-0.1	1.0	1.0	0.0
smoothfm 95.3	11.8	11.5	0.3	11.1	8.5	2.6	11.7	8.9	2.8	11.5	11.3	0.2	13.8	14.7	-0.9	11.2	13.0	-1.8	11.2	10.4	0.8
GOLD101.7	8.3	8.3	0.0	7.6	3.3	4.3	2.7	2.3	0.4	3.4	5.2	-1.8	9.0	9.9	-0.9	15.3	17.8	-2.5	8.9	8.0	0.9
ABC SYD	6.3	6.9	-0.6	1.7	1.6	0.1	2.2	2.2	0.0	1.4	1.0	0.4	4.1	5.3	-1.2	6.9	6.7	0.2	13.4	15.5	-2.1
2RN	1.2	1.2	0.0	0.2	0.2	0.0	0.2	0.4	-0.2	0.2	0.3	-0.1	2.4	1.9	0.5	1.7	1.5	0.2	1.3	1.7	-0.4
ABC NEWSRADIO	1.6	1.4	0.2	1.2	1.9	-0.7	1.1	1.8	-0.7	1.2	1.3	-0.1	1.6	1.2	0.4	2.2	2.1	0.1	1.8	0.8	1.0
2JJJ	3.0	3.9	-0.9	3.5	5.1	-1.6	5.5	6.8	-1.3	7.1	8.7	-1.6	3.6	3.9	-0.3	0.6	1.6	-1.0	0.3	0.4	-0.1
ABC CLASSIC	2.5	2.8	-0.3	0.9	1.0	-0.1	0.9	0.6	0.3	3.0	2.6	0.4	1.1	1.2	-0.1	2.9	1.3	1.6	4.1	6.2	-2.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.1	1.6	0.5	1.7	1.4	0.3	1.7	0.8	0.9	2.6	2.0	0.6	3.1	2.8	0.3	1.4	0.9	0.5	1.6	1.2	0.4
2GB	13.2	11.8	1.4	15.6	14.4	1.2	15.5	13.5	2.0	10.0	8.3	1.7	8.2	7.5	0.7	17.6	17.0	0.6	11.6	10.8	0.8
2UE 954	4.0	3.6	0.4	3.3	3.4	-0.1	4.5	3.9	0.6	5.5	4.0	1.5	2.1	2.4	-0.3	4.5	4.3	0.2	4.2	3.8	0.4
SKY Sports Radio	1.2	1.1	0.1	2.5	2.1	0.4	0.4	0.4	0.0	0.5	0.6	-0.1	1.4	1.7	-0.3	0.6	0.7	-0.1	2.1	2.1	0.0
104.1 2DAY FM	4.4	4.3	0.1	3.4	3.7	-0.3	3.7	3.7	0.0	5.2	4.9	0.3	5.5	5.1	0.4	5.0	5.2	-0.2	4.1	3.9	0.2
KIIS1065	10.0	10.6	-0.6	12.3	13.3	-1.0	10.2	11.0	-0.8	8.9	9.1	-0.2	8.7	8.6	0.1	7.4	7.5	-0.1	7.8	7.7	0.1
104.9 TRIPLE M	6.6	6.0	0.6	5.9	5.8	0.1	6.9	6.3	0.6	7.1	6.5	0.6	7.8	6.7	1.1	4.1	3.5	0.6	5.8	4.6	1.2
NOVA96.9	7.6	7.8	-0.2	8.6	8.7	-0.1	6.3	6.6	-0.3	7.5	7.3	0.2	8.9	9.7	-0.8	6.0	5.8	0.2	8.1	7.9	0.2
smoothfm 95.3	11.6	11.1	0.5	8.3	7.6	0.7	13.5	13.3	0.2	13.6	12.1	1.5	12.5	12.1	0.4	10.9	12.3	-1.4	12.5	12.9	-0.4
GOLD101.7	8.3	8.4	-0.1	9.2	8.9	0.3	8.8	7.9	0.9	8.4	9.3	-0.9	7.4	7.3	0.1	5.4	6.8	-1.4	8.1	8.2	-0.1
ABC SYD	6.6	7.2	-0.6	8.3	8.8	-0.5	6.2	6.4	-0.2	5.3	6.4	-1.1	6.5	7.2	-0.7	6.0	6.3	-0.3	5.4	6.2	-0.8
2RN	1.1	1.1	0.0	1.1	1.0	0.1	0.5	0.8	-0.3	0.9	1.1	-0.2	2.1	1.8	0.3	1.9	1.9	0.0	1.6	1.4	0.2
ABC NEWSRADIO	1.5	1.4	0.1	1.9	2.3	-0.4	1.2	0.8	0.4	0.8	0.4	0.4	1.3	1.1	0.2	3.6	3.1	0.5	1.8	1.4	0.4
2JJJ	2.9	3.3	-0.4	3.2	3.6	-0.4	2.4	3.2	-0.8	3.1	3.2	-0.1	3.2	3.4	-0.2	2.0	2.2	-0.2	3.2	5.7	-2.5
ABC CLASSIC	2.4	2.7	-0.3	2.6	2.7	-0.1	2.2	2.4	-0.2	2.2	3.2	-1.0	2.5	2.8	-0.3	2.4	2.4	0.0	3.0	3.0	0.0

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	164	165	-1	17	22	-5	18	15	3	38	42	-4	19	24	-5	18	25	-7	52	37	15
2GB	665	689	-24	51	62	-11	49	43	6	96	114	-18	110	117	-7	112	99	13	246	254	-8
2UE 954	303	288	15	31	40	-9	35	35	0	50	48	2	28	24	4	34	34	0	125	107	18
SKY Sports Radio	173	187	-14	20	32	-12	19	15	4	43	48	-5	24	23	1	24	26	-2	43	42	1
104.1 2DAY FM	727	811	-84	141	139	2	91	103	-12	232	291	-59	165	190	-25	44	25	19	54	63	-9
KIIS1065	1,099	1,192	-93	185	212	-27	162	171	-9	413	455	-42	222	251	-29	62	57	5	54	46	8
104.9 TRIPLE M	773	791	-18	107	118	-11	86	88	-2	218	249	-31	219	214	5	95	71	24	49	52	-3
NOVA96.9	1,145	1,234	-89	200	190	10	180	184	-4	472	523	-51	201	254	-53	46	47	-1	46	38	8
smoothfm 95.3	1,305	1,307	-2	143	142	1	158	137	21	318	326	-8	317	330	-13	151	155	-4	219	218	1
GOLD101.7	758	830	-72	69	62	7	50	40	10	131	151	-20	210	246	-36	139	180	-41	159	151	8
ABC SYD	501	564	-63	24	25	-1	37	38	-1	64	72	-8	93	128	-35	110	106	4	172	194	-22
2RN	130	135	-5	17	15	2	8	11	-3	13	23	-10	32	26	6	27	22	5	32	38	-6
ABC NEWSRADIO	313	276	37	31	37	-6	34	23	11	64	72	-8	74	65	9	52	37	15	59	43	16
2JJJ	561	599	-38	82	75	7	86	84	2	261	281	-20	102	124	-22	17	20	-3	13	15	-2
ABC CLASSIC	252	238	14	35	35	0	28	20	8	47	47	0	45	43	2	27	17	10	70	77	-7
Total	4,604	4,609	-5	502	503	-1	464	463	1	1,260	1,257	3	1,023	1,034	-11	580	575	5	775	778	-3

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	140	138	2	73	69	4	50	52	-2	78	63	15	63	53	10	30	20	10	84	81	3
2GB	615	645	-30	471	480	-9	351	353	-2	229	231	-2	219	219	0	154	158	-4	410	418	-8
2UE 954	243	234	9	115	111	4	147	120	27	113	113	0	87	80	7	48	48	0	175	178	-3
SKY Sports Radio	138	135	3	71	59	12	26	27	-1	29	45	-16	46	47	-1	22	21	1	106	120	-14
104.1 2DAY FM	637	705	-68	302	339	-37	231	260	-29	295	325	-30	248	268	-20	133	133	0	353	368	-15
KIIS1065	1,011	1,106	-95	653	741	-88	450	527	-77	414	458	-44	411	406	5	177	181	-4	541	579	-38
104.9 TRIPLE M	666	699	-33	358	338	20	291	312	-21	305	319	-14	286	286	0	109	99	10	414	380	34
NOVA96.9	1,007	1,066	-59	642	668	-26	376	420	-44	429	445	-16	439	498	-59	160	158	2	741	732	9
smoothfm 95.3	1,173	1,155	18	626	567	59	524	548	-24	587	554	33	560	528	32	256	242	14	788	827	-39
GOLD101.7	689	738	-49	409	427	-18	382	375	7	385	375	10	295	315	-20	130	124	6	484	509	-25
ABC SYD	450	495	-45	329	368	-39	196	254	-58	182	215	-33	208	215	-7	126	136	-10	295	315	-20
2RN	111	125	-14	58	47	11	26	39	-13	30	52	-22	44	53	-9	33	39	-6	68	56	12
ABC NEWSRADIO	267	248	19	166	179	-13	93	70	23	75	50	25	79	75	4	69	50	19	180	143	37
2JJJ	476	477	-1	264	229	35	154	189	-35	225	212	13	199	212	-13	79	79	0	299	351	-52
ABC CLASSIC	213	196	17	106	105	1	89	90	-1	88	92	-4	104	91	13	50	42	8	158	155	3
Total	4,414	4,429	-15	3,554	3,571	-17	2,772	2,961	-189	2,890	2,926	-36	2,803	2,796	7	1,496	1,424	72	3,815	3,868	-53

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	9	7	2	1	1	0	*	*	*	2	1	1	2	1	1	1	2	-1	3	2	1
2GB	59	54	5	2	2	0	1	1	0	3	3	0	7	7	0	12	9	3	35	33	2
2UE 954	19	17	2	1	1	0	*	1	*	1	1	0	2	2	0	1	1	0	13	12	1
SKY Sports Radio	6	6	0	*	1	*	*	*	*	1	1	0	1	1	0	1	1	0	3	3	0
104.1 2DAY FM	20	20	0	3	2	1	3	3	0	4	5	-1	5	4	1	3	2	1	3	4	-1
KIIS1065	44	46	-2	7	8	-1	8	11	-3	14	14	0	7	8	-1	4	4	0	3	2	1
104.9 TRIPLE M	29	27	2	3	3	0	3	3	0	6	6	0	9	8	1	6	5	1	2	2	0
NOVA96.9	36	36	0	5	5	0	6	4	2	11	12	-1	10	11	-1	2	2	0	1	1	0
smoothfm 95.3	54	54	0	5	4	1	5	4	1	9	10	-1	13	15	-2	8	9	-1	15	14	1
GOLD101.7	38	39	-1	3	1	2	1	1	0	3	4	-1	9	10	-1	11	12	-1	12	10	2
ABC SYD	29	33	-4	1	1	0	1	1	0	1	1	0	4	5	-1	5	4	1	18	20	-2
2RN	6	6	0	*	*	*	*	*	*	*	*	*	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	7	6	1	*	1	*	*	1	*	1	1	0	1	1	0	2	1	1	2	1	1
2JJJ	14	18	-4	1	2	-1	2	3	-1	6	7	-1	3	4	-1	*	1	*	*	1	*
ABC CLASSIC	12	13	-1	*	*	*	*	*	*	2	2	0	1	1	0	2	1	1	5	8	-3
Total	459	468	-9	41	41	0	40	43	-3	81	85	-4	96	100	-4	70	67	3	132	130	2

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	10	8	2	13	11	2	12	6	6	14	12	2	14	12	2	2	1	1	6	5	1
2GB	65	59	6	119	110	9	108	99	9	55	48	7	37	33	4	25	22	3	45	43	2
2UE 954	20	18	2	25	26	-1	32	29	3	30	23	7	9	11	-2	6	6	0	16	15	1
SKY Sports Radio	6	6	0	19	16	3	2	3	-1	3	3	0	6	7	-1	1	1	0	8	8	0
104.1 2DAY FM	21	21	0	26	28	-2	26	27	-1	29	28	1	25	23	2	7	7	0	16	15	1
KIIS1065	49	53	-4	94	102	-8	71	81	-10	49	53	-4	40	38	2	10	10	0	30	30	0
104.9 TRIPLE M	32	30	2	45	44	1	48	46	2	39	38	1	35	30	5	6	5	1	22	18	4
NOVA96.9	37	39	-2	66	66	0	44	48	-4	41	42	-1	40	43	-3	8	8	0	31	31	0
smoothfm 95.3	57	55	2	63	58	5	95	98	-3	75	70	5	57	54	3	15	16	-1	48	51	-3
GOLD101.7	41	42	-1	70	68	2	61	58	3	46	54	-8	33	33	0	8	9	-1	31	32	-1
ABC SYD	32	36	-4	64	67	-3	43	47	-4	29	37	-8	29	32	-3	8	8	0	21	25	-4
2RN	5	6	-1	8	7	1	3	6	-3	5	6	-1	9	8	1	3	3	0	6	6	0
ABC NEWSRADIO	7	7	0	15	18	-3	8	6	2	4	2	2	6	5	1	5	4	1	7	6	1
2JJJ	14	16	-2	24	27	-3	17	23	-6	17	18	-1	15	15	0	3	3	0	12	23	-11
ABC CLASSIC	12	13	-1	20	20	0	16	17	-1	12	18	-6	12	12	0	3	3	0	11	12	-1
Total	489	496	-7	765	763	2	701	734	-33	552	580	-28	453	444	9	141	132	9	385	397	-12

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.0	2.2	1.9	2.1	2.0	4.2	0.8	1.0	*	2.4	2.4	3.8	1.6	2.0	0.6	2.0	2.6	0.3	2.3	2.5	3.5
2GB	12.8	13.1	22.4	4.4	4.7	5.2	1.8	2.1	0.3	3.6	3.9	3.1	7.2	5.1	26.0	17.3	16.9	37.3	26.2	28.3	38.6
2UE 954	4.1	4.6	2.8	1.7	1.8	2.0	1.2	1.1	3.1	1.5	1.7	0.8	2.1	2.5	1.1	1.7	2.1	1.2	9.9	11.2	8.4
SKY Sports Radio	1.4	n.a.	n.a.	1.2	n.a.	n.a.	0.4	n.a.	n.a.	0.8	n.a.	n.a.	0.8	n.a.	n.a.	1.3	n.a.	n.a.	2.6	n.a.	n.a.
104.1 2DAY FM	4.3	5.2	0.9	6.4	7.3	2.4	6.3	7.2	1.7	5.6	6.5	1.3	4.8	5.9	1.1	3.9	5.0	0.4	2.1	2.6	*
KIIS1065	9.5	10.6	8.7	17.9	19.4	15.3	20.7	22.2	18.0	17.3	18.4	19.6	7.4	8.7	4.9	5.4	6.4	4.1	2.4	2.8	1.1
104.9 TRIPLE M	6.4	7.4	3.6	7.3	8.1	4.9	7.7	8.2	7.4	7.9	8.8	5.7	9.1	11.2	2.6	9.0	11.2	4.0	1.4	1.6	0.5
NOVA96.9	7.7	9.1	3.2	13.4	15.0	7.5	14.2	16.1	4.2	14.2	16.0	8.7	10.3	12.8	1.8	2.6	3.2	0.7	1.0	1.2	0.2
smoothfm 95.3	11.8	13.3	10.7	11.1	11.4	15.4	11.7	11.5	18.6	11.5	12.3	12.8	13.8	16.2	8.9	11.2	13.4	8.4	11.2	12.9	7.5
GOLD101.7	8.3	9.4	6.0	7.6	8.4	5.0	2.7	2.7	3.1	3.4	4.0	0.7	9.0	10.0	9.6	15.3	18.1	12.9	8.9	10.6	1.5
ABC SYD	6.3	6.6	9.7	1.7	1.6	2.9	2.2	1.5	9.8	1.4	1.5	1.6	4.1	3.7	9.6	6.9	6.8	14.6	13.4	14.8	15.5
2RN	1.2	1.0	4.5	0.2	0.2	0.5	0.2	0.2	0.9	0.2	0.1	0.6	2.4	1.5	9.7	1.7	1.6	4.2	1.3	1.2	4.7
ABC NEWSRADIO	1.6	1.5	3.6	1.2	0.9	4.5	1.1	0.9	2.8	1.2	0.9	5.0	1.6	1.5	3.2	2.2	2.5	1.9	1.8	1.8	4.6
2JJJ	3.0	3.1	4.1	3.5	3.7	3.8	5.5	5.7	6.5	7.1	7.1	11.1	3.6	4.0	3.7	0.6	0.7	0.7	0.3	0.3	0.5
ABC CLASSIC	2.5	2.9	2.1	0.9	1.0	0.5	0.9	0.8	2.2	3.0	3.0	5.4	1.1	1.4	0.3	2.9	3.5	1.6	4.1	4.7	2.6
Commercial DAB+ Stns	8.3	8.8	11.2	13.2	13.2	21.2	17.2	18.0	18.2	10.6	10.8	16.1	10.7	12.2	9.2	4.8	5.1	6.7	2.6	2.6	5.8
ABC DAB+ Stns	1.5	1.3	4.6	1.6	1.3	4.7	1.0	0.8	3.2	2.4	2.5	3.7	1.9	1.3	7.7	0.8	0.8	1.1	1.1	0.9	5.1
Total DAB+ Stns	10.6	10.0	15.8	14.7	14.5	26.0	18.3	18.8	21.4	13.4	13.2	19.8	14.2	13.5	16.9	8.1	6.0	7.9	3.8	3.6	10.9

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.1	2.3	2.3	1.7	1.8	2.3	1.7	2.0	1.2	2.6	2.9	2.6	3.1	3.4	3.7	1.4	1.3	2.4	1.6	1.9	0.8
2GB	13.2	13.3	23.4	15.6	15.9	26.4	15.5	15.6	24.8	10.0	9.5	20.7	8.2	8.2	16.6	17.6	17.6	28.8	11.6	12.2	19.2
2UE 954	4.0	4.6	2.5	3.3	3.7	1.6	4.5	5.2	3.0	5.5	6.4	2.9	2.1	2.3	2.4	4.5	5.2	2.8	4.2	4.8	3.5
SKY Sports Radio	1.2	n.a.	n.a.	2.5	n.a.	n.a.	0.4	n.a.	n.a.	0.5	n.a.	n.a.	1.4	n.a.	n.a.	0.6	n.a.	n.a.	2.1	n.a.	n.a.
104.1 2DAY FM	4.4	5.2	0.9	3.4	4.0	0.5	3.7	4.3	1.3	5.2	6.4	0.8	5.5	6.7	0.8	5.0	6.1	0.9	4.1	5.0	1.2
KIIS1065	10.0	11.0	10.2	12.3	13.3	13.3	10.2	10.8	12.7	8.9	9.9	8.0	8.7	9.7	9.2	7.4	8.8	3.3	7.8	9.3	3.7
104.9 TRIPLE M	6.6	7.6	3.7	5.9	6.7	3.2	6.9	7.9	4.2	7.1	8.4	3.7	7.8	9.2	3.8	4.1	4.7	2.8	5.8	6.8	3.5
NOVA96.9	7.6	8.9	3.5	8.6	10.0	2.6	6.3	7.3	3.4	7.5	8.7	4.4	8.9	10.5	3.7	6.0	7.1	2.6	8.1	9.8	2.4
smoothfm 95.3	11.6	12.9	10.9	8.3	9.2	6.3	13.5	15.1	10.6	13.6	14.8	15.9	12.5	14.0	12.5	10.9	12.6	6.7	12.5	14.5	10.0
GOLD101.7	8.3	9.4	6.3	9.2	10.4	5.1	8.8	9.8	6.8	8.4	9.3	8.1	7.4	8.4	6.3	5.4	6.3	3.1	8.1	9.5	5.0
ABC SYD	6.6	6.8	10.6	8.3	8.4	15.7	6.2	6.6	7.2	5.3	5.7	6.9	6.5	6.7	11.6	6.0	5.0	16.1	5.4	5.9	6.8
2RN	1.1	0.9	3.8	1.1	0.9	4.7	0.5	0.2	2.8	0.9	0.7	2.3	2.1	1.9	5.8	1.9	1.5	6.1	1.6	1.2	6.5
ABC NEWSRADIO	1.5	1.5	3.2	1.9	1.9	4.4	1.2	0.9	3.5	0.8	0.8	1.7	1.3	1.4	2.3	3.6	3.7	4.8	1.8	1.6	5.0
2JJJ	2.9	3.0	4.1	3.2	3.4	3.6	2.4	2.4	4.1	3.1	3.2	4.9	3.2	3.6	3.7	2.0	2.0	3.4	3.2	3.5	4.1
ABC CLASSIC	2.4	2.7	1.9	2.6	2.9	2.1	2.2	2.5	1.6	2.2	2.4	1.9	2.5	2.9	1.9	2.4	2.7	2.5	3.0	3.4	2.6
Commercial DAB+ Stns	8.1	8.7	9.2	6.1	6.7	5.5	7.8	8.3	9.0	8.8	9.5	10.9	9.1	9.8	12.1	11.8	13.1	10.3	8.9	9.0	17.7
ABC DAB+ Stns	1.3	1.2	3.5	0.9	0.8	2.6	1.2	1.0	3.7	1.5	1.3	4.3	1.4	1.3	3.6	2.2	2.3	3.4	2.1	1.7	8.2
Total DAB+ Stns	10.0	9.8	12.7	7.2	7.6	8.1	9.8	9.3	12.7	11.3	10.8	15.2	11.3	11.1	15.7	14.9	15.3	13.7	12.2	10.6	25.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 2% share of all listening, 2.2% share of AM/FM/DAB+ listening and 1.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 2 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	164	156	45	17	17	5	18	18	*	38	33	15	19	19	4	18	16	4	52	52	16
2GB	665	651	134	51	51	6	49	49	2	96	96	9	110	107	29	112	107	39	246	242	49
2UE 954	303	265	65	31	28	7	35	26	12	50	39	11	28	24	9	34	29	7	125	118	19
SKY Sports Radio	173	n.a.	n.a.	20	n.a.	n.a.	19	n.a.	n.a.	43	n.a.	n.a.	24	n.a.	n.a.	24	n.a.	n.a.	43	n.a.	n.a.
104.1 2DAY FM	727	715	77	141	138	18	91	87	13	232	230	19	165	165	19	44	41	7	54	54	*
KIIS1065	1,099	1,039	256	185	181	42	162	150	51	413	388	107	222	205	41	62	60	13	54	54	2
104.9 TRIPLE M	773	737	139	107	97	21	86	77	25	218	210	51	219	210	26	95	95	13	49	49	3
NOVA96.9	1,145	1,087	204	200	184	41	180	173	22	472	443	107	201	197	27	46	44	4	46	45	3
smoothfm 95.3	1,305	1,224	265	143	126	43	158	150	40	318	288	67	317	303	58	151	143	27	219	214	30
GOLD101.7	758	723	124	69	55	23	50	44	8	131	122	11	210	207	39	139	136	29	159	159	14
ABC SYD	501	488	117	24	22	7	37	32	7	64	64	5	93	88	32	110	110	32	172	172	35
2RN	130	101	55	17	13	4	8	5	3	13	7	6	32	25	17	27	25	14	32	26	11
ABC NEWSRADIO	313	272	103	31	25	12	34	26	11	64	53	29	74	64	24	52	44	16	59	59	11
2JJJ	561	515	147	82	76	21	86	78	22	261	240	70	102	95	28	17	17	3	13	10	3
ABC CLASSIC	252	218	67	35	30	7	28	18	17	47	39	18	45	40	6	27	22	9	70	68	11
Commercial DAB+ Stns	961	886	314	119	112	46	164	150	53	335	301	103	211	203	59	65	55	32	67	65	21
ABC DAB+ Stns	227	194	102	41	34	17	14	12	4	78	63	31	47	39	32	22	22	6	26	23	12
Total DAB+ Stns	1,142	1,005	392	138	128	58	173	154	55	380	335	125	257	236	87	107	72	33	86	81	33
Total	4,604	4,335	1,336	502	472	167	464	445	162	1,260	1,195	393	1,023	958	298	580	526	154	775	738	162

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	140	132	40	73	67	14	50	42	12	78	75	19	63	63	16	30	19	11	84	82	14
2GB	615	599	119	471	431	72	351	336	42	229	222	48	219	205	37	154	126	34	410	394	61
2UE 954	243	211	53	115	109	15	147	130	26	113	101	28	87	69	21	48	41	9	175	153	33
SKY Sports Radio	138	n.a.	n.a.	71	n.a.	n.a.	26	n.a.	n.a.	29	n.a.	n.a.	46	n.a.	n.a.	22	n.a.	n.a.	106	n.a.	n.a.
104.1 2DAY FM	637	623	61	302	290	14	231	220	27	295	282	22	248	241	12	133	126	6	353	337	35
KIIS1065	1,011	930	233	653	585	101	450	371	114	414	360	83	411	382	47	177	163	18	541	514	65
104.9 TRIPLE M	666	630	118	358	338	41	291	272	40	305	273	51	286	271	31	109	95	16	414	383	57
NOVA96.9	1,007	941	164	642	612	47	376	329	61	429	383	62	439	414	38	160	143	16	741	712	63
smoothfm 95.3	1,173	1,081	219	626	571	70	524	466	85	587	516	126	560	514	71	256	226	36	788	726	130
GOLD101.7	689	657	97	409	388	36	382	354	51	385	362	50	295	270	40	130	122	9	484	455	71
ABC SYD	450	432	104	329	321	48	196	171	42	182	162	42	208	193	29	126	91	40	295	270	60
2RN	111	88	43	58	38	24	26	17	15	30	29	12	44	42	11	33	24	13	68	48	34
ABC NEWSRADIO	267	215	84	166	135	37	93	64	35	75	63	20	79	69	16	69	55	18	180	138	61
2JJJ	476	420	119	264	233	37	154	131	36	225	186	62	199	170	35	79	70	9	299	273	66
ABC CLASSIC	213	183	53	106	85	28	89	80	20	88	72	24	104	93	18	50	35	15	158	144	37
Commercial DAB+ Stns	844	779	243	376	351	47	379	339	85	446	407	111	389	352	66	250	217	61	566	484	182
ABC DAB+ Stns	192	158	73	78	66	26	70	57	25	89	73	25	64	46	26	52	46	16	143	128	53
Total DAB+ Stns	992	876	296	458	404	73	451	373	110	523	451	131	466	389	92	303	258	77	709	591	227
Total	4,414	4,104	1,172	3,554	3,183	519	2,772	2,416	567	2,890	2,524	615	2,803	2,449	459	1,496	1,244	282	3,815	3,446	794

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 164,000 total listeners, 156,000 AM/FM/DAB+ listeners and 45,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2025 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.2	3.2	0.0	0.7	1.6	-0.9	2.2	1.7	0.5	3.8	2.2	1.6	3.0	4.2	-1.2	4.0	3.8	0.2	3.5	3.8	-0.3
3AW	14.1	16.8	-2.7	4.6	5.1	-0.5	1.7	1.6	0.1	2.9	4.1	-1.2	10.6	15.1	-4.5	15.2	14.6	0.6	31.6	36.2	-4.6
Magic 1278	2.0	1.9	0.1	0.5	1.0	-0.5	1.4	0.7	0.7	1.3	1.1	0.2	0.6	0.4	0.2	0.9	0.8	0.1	4.9	4.8	0.1
3MP 1377	1.3	1.0	0.3	0.1	0.2	-0.1	0.4	0.4	0.0	0.8	0.6	0.2	0.6	0.6	0.0	2.1	2.1	0.0	2.3	1.4	0.9
101.9 FOX FM	8.4	8.6	-0.2	16.4	15.4	1.0	12.6	15.4	-2.8	13.7	15.5	-1.8	7.9	8.2	-0.3	5.3	5.8	-0.5	2.4	1.6	0.8
GOLD104.3	12.5	12.0	0.5	12.9	12.9	0.0	11.5	8.8	2.7	9.5	9.4	0.1	13.7	12.4	1.3	19.3	19.7	-0.4	10.3	9.9	0.4
KIIS 101.1 FM	5.7	5.1	0.6	8.7	10.8	-2.1	8.0	12.0	-4.0	8.1	7.2	0.9	6.6	5.7	0.9	6.7	3.3	3.4	0.9	0.6	0.3
105.1 TRIPLE M	6.9	7.0	-0.1	7.3	8.4	-1.1	10.8	5.9	4.9	7.9	8.6	-0.7	8.5	9.9	-1.4	10.9	11.5	-0.6	1.4	1.1	0.3
NOVA 100	8.9	9.3	-0.4	16.0	15.6	0.4	16.6	16.4	0.2	12.0	13.6	-1.6	13.6	13.1	0.5	3.8	4.1	-0.3	1.5	2.1	-0.6
smoothfm 91.5	9.0	9.3	-0.3	9.0	5.4	3.6	8.7	9.3	-0.6	7.5	8.7	-1.2	6.2	7.0	-0.8	11.1	11.0	0.1	11.3	11.8	-0.5
ABC MEL	4.3	4.7	-0.4	1.3	0.9	0.4	1.1	1.3	-0.2	1.5	1.1	0.4	3.0	3.8	-0.8	4.0	5.7	-1.7	9.6	9.5	0.1
3RN	1.8	1.2	0.6	0.6	0.1	0.5	0.2	0.2	0.0	0.3	0.2	0.1	2.0	0.9	1.1	0.8	1.0	-0.2	4.1	2.9	1.2
ABC NEWSRADIO	1.4	1.2	0.2	0.2	0.3	-0.1	1.1	1.3	-0.2	1.9	0.9	1.0	0.9	0.5	0.4	0.7	1.2	-0.5	2.3	2.1	0.2
3JJJ	2.5	3.2	-0.7	2.2	2.1	0.1	1.2	4.6	-3.4	6.8	8.5	-1.7	3.2	2.8	0.4	0.8	1.7	-0.9	0.3	0.3	0.0
ABC CLASSIC	1.5	1.8	-0.3	1.1	1.1	0.0	0.3	0.3	0.0	1.5	2.2	-0.7	1.0	1.1	-0.1	1.2	1.0	0.2	2.3	3.1	-0.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.3	3.4	-0.1	4.2	3.8	0.4	3.1	3.6	-0.5	3.0	3.4	-0.4	2.8	3.5	-0.7	2.1	1.8	0.3	2.8	2.5	0.3
3AW	14.4	17.2	-2.8	18.8	20.6	-1.8	15.6	19.2	-3.6	9.7	13.6	-3.9	9.9	11.4	-1.5	18.3	21.8	-3.5	13.1	15.4	-2.3
Magic 1278	1.5	1.6	-0.1	1.0	1.0	0.0	1.9	1.7	0.2	1.7	1.9	-0.2	1.1	1.7	-0.6	1.6	1.7	-0.1	3.8	3.0	0.8
3MP 1377	1.1	0.9	0.2	0.8	0.7	0.1	1.0	0.7	0.3	1.2	0.8	0.4	1.5	1.4	0.1	1.6	1.8	-0.2	1.7	1.2	0.5
101.9 FOX FM	8.7	9.0	-0.3	8.3	8.4	-0.1	8.4	8.9	-0.5	10.2	10.4	-0.2	9.1	9.5	-0.4	5.6	6.0	-0.4	7.1	7.5	-0.4
GOLD104.3	12.4	12.0	0.4	10.8	11.5	-0.7	12.9	12.2	0.7	14.2	12.4	1.8	12.1	12.3	-0.2	11.3	11.3	0.0	12.8	11.8	1.0
KIIS 101.1 FM	5.9	5.3	0.6	5.8	5.1	0.7	6.0	4.6	1.4	5.8	5.4	0.4	7.4	7.4	0.0	4.2	4.6	-0.4	4.8	4.5	0.3
105.1 TRIPLE M	7.5	7.6	-0.1	7.3	7.9	-0.6	7.1	7.2	-0.1	7.5	7.9	-0.4	9.5	9.2	0.3	5.9	4.6	1.3	5.1	4.9	0.2
NOVA 100	8.9	9.2	-0.3	10.2	10.1	0.1	7.5	8.5	-1.0	8.4	9.4	-1.0	10.1	10.0	0.1	7.5	6.3	1.2	9.2	9.5	-0.3
smoothfm 91.5	8.5	8.7	-0.2	7.6	7.5	0.1	9.1	9.4	-0.3	9.3	9.8	-0.5	7.3	7.6	-0.3	9.3	8.9	0.4	10.9	11.4	-0.5
ABC MEL	4.4	4.8	-0.4	5.6	6.3	-0.7	4.6	4.5	0.1	2.8	3.2	-0.4	3.6	4.4	-0.8	6.5	6.8	-0.3	3.9	4.2	-0.3
3RN	1.8	1.2	0.6	2.3	1.8	0.5	1.4	1.0	0.4	1.4	0.9	0.5	1.8	1.2	0.6	2.0	1.5	0.5	1.8	1.1	0.7
ABC NEWSRADIO	1.3	1.1	0.2	1.8	1.2	0.6	1.0	0.9	0.1	0.5	0.7	-0.2	1.2	1.2	0.0	2.9	2.3	0.6	1.9	1.6	0.3
3JJJ	2.5	2.7	-0.2	2.9	2.8	0.1	1.6	2.0	-0.4	2.2	2.8	-0.6	3.8	3.7	0.1	2.5	2.4	0.1	2.7	4.7	-2.0
ABC CLASSIC	1.4	1.7	-0.3	1.4	1.5	-0.1	1.0	1.4	-0.4	1.4	1.8	-0.4	1.6	1.7	-0.1	2.1	2.4	-0.3	1.7	2.3	-0.6

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	321	311	10	14	28	-14	35	18	17	87	71	16	61	75	-14	54	53	1	70	66	4
3AW	687	750	-63	44	48	-4	36	24	12	57	66	-9	133	180	-47	135	126	9	282	306	-24
Magic 1278	192	180	12	16	20	-4	17	10	7	47	38	9	18	23	-5	17	18	-1	77	71	6
3MP 1377	150	113	37	9	6	3	9	11	-2	30	19	11	19	17	2	22	9	13	61	50	11
101.9 FOX FM	1,200	1,279	-79	200	211	-11	152	174	-22	432	474	-42	253	266	-13	88	96	-8	76	59	17
GOLD104.3	1,244	1,230	14	152	145	7	100	94	6	269	283	-14	311	288	23	205	232	-27	206	188	18
KIIS 101.1 FM	969	1,012	-43	168	180	-12	148	168	-20	352	373	-21	198	186	12	71	77	-6	32	27	5
105.1 TRIPLE M	778	778	0	79	82	-3	79	80	-1	265	256	9	209	207	2	97	112	-15	50	40	10
NOVA 100	1,221	1,261	-40	204	195	9	172	164	8	439	448	-9	286	312	-26	89	98	-9	31	45	-14
smoothfm 91.5	1,167	1,174	-7	126	126	0	118	141	-23	302	289	13	247	254	-7	157	162	-5	216	202	14
ABC MEL	432	450	-18	18	19	-1	20	20	0	57	52	5	80	95	-15	71	75	-4	186	189	-3
3RN	169	143	26	9	4	5	6	10	-4	15	9	6	47	31	16	19	26	-7	72	62	10
ABC NEWSRADIO	228	205	23	11	14	-3	19	17	2	53	37	16	57	42	15	25	30	-5	64	65	-1
3JJJ	434	460	-26	32	32	0	35	58	-23	236	247	-11	101	92	9	18	25	-7	13	6	7
ABC CLASSIC	191	179	12	23	21	2	13	10	3	44	44	0	42	26	16	21	24	-3	47	54	-7
Total	4,668	4,679	-11	498	502	-4	461	476	-15	1,294	1,293	1	1,046	1,041	5	578	581	-3	790	786	4

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	275	262	13	150	151	-1	139	129	10	116	114	2	97	98	-1	57	36	21	163	175	-12
3AW	637	705	-68	493	518	-25	384	463	-79	292	386	-94	253	315	-62	183	213	-30	473	535	-62
Magic 1278	138	145	-7	63	61	2	68	77	-9	61	73	-12	54	59	-5	26	31	-5	121	93	28
3MP 1377	125	98	27	49	36	13	52	44	8	61	49	12	58	41	17	28	34	-6	70	58	12
101.9 FOX FM	1,086	1,150	-64	603	637	-34	461	493	-32	523	570	-47	510	527	-17	220	207	13	631	671	-40
GOLD104.3	1,101	1,092	9	593	606	-13	525	546	-21	593	576	17	450	502	-52	234	249	-15	709	680	29
KIIS 101.1 FM	852	889	-37	446	450	-4	337	366	-29	376	397	-21	368	393	-25	142	155	-13	464	490	-26
105.1 TRIPLE M	688	698	-10	350	363	-13	272	280	-8	308	322	-14	298	325	-27	152	143	9	379	368	11
NOVA 100	1,093	1,134	-41	662	666	-4	434	471	-37	501	544	-43	469	508	-39	203	209	-6	703	738	-35
smoothfm 91.5	984	993	-9	479	491	-12	472	466	6	490	477	13	387	380	7	237	222	15	714	697	17
ABC MEL	400	404	-4	247	257	-10	195	198	-3	197	193	4	156	152	4	103	105	-2	218	254	-36
3RN	151	128	23	93	67	26	60	48	12	73	66	7	67	54	13	49	26	23	108	77	31
ABC NEWSRADIO	208	186	22	107	95	12	85	88	-3	55	62	-7	66	61	5	55	34	21	125	105	20
3JJJ	391	389	2	211	203	8	121	141	-20	148	184	-36	193	195	-2	84	82	2	210	268	-58
ABC CLASSIC	183	169	14	70	79	-9	94	92	2	73	82	-9	73	79	-6	40	49	-9	101	109	-8
Total	4,545	4,571	-26	3,524	3,553	-29	2,911	3,036	-125	3,051	3,194	-143	2,896	2,977	-81	1,617	1,577	40	3,814	3,873	-59

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	15	16	-1	*	1	*	1	1	0	4	2	2	3	4	-1	3	3	0	4	5	-1
3AW	66	83	-17	2	2	0	1	1	0	3	4	-1	10	16	-6	11	11	0	40	50	-10
Magic 1278	9	9	0	*	*	*	1	*	*	1	1	0	1	*	*	1	1	0	6	7	-1
3MP 1377	6	5	1	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0	3	2	1
101.9 FOX FM	39	43	-4	6	6	0	5	6	-1	13	16	-3	7	8	-1	4	4	0	3	2	1
GOLD104.3	58	59	-1	5	5	0	5	3	2	9	9	0	13	13	0	14	15	-1	13	13	0
KIIS 101.1 FM	27	25	2	3	4	-1	3	5	-2	8	7	1	6	6	0	5	2	3	1	1	0
105.1 TRIPLE M	32	35	-3	3	3	0	4	2	2	8	9	-1	8	10	-2	8	9	-1	2	2	0
NOVA 100	42	46	-4	6	6	0	7	6	1	12	14	-2	13	14	-1	3	3	0	2	3	-1
smoothfm 91.5	42	46	-4	3	2	1	4	4	0	7	9	-2	6	7	-1	8	8	0	14	16	-2
ABC MEL	20	23	-3	1	*	*	*	1	*	1	1	0	3	4	-1	3	4	-1	12	13	-1
3RN	8	6	2	*	*	*	*	*	*	*	*	*	2	1	1	1	1	0	5	4	1
ABC NEWSRADIO	7	6	1	*	*	*	*	*	*	2	1	1	1	1	0	1	1	0	3	3	0
3JJJ	12	16	-4	1	1	0	*	2	*	7	8	-1	3	3	0	1	1	0	*	*	*
ABC CLASSIC	7	9	-2	*	*	*	*	*	*	2	2	0	1	1	0	1	1	0	3	4	-1
Total	466	495	-29	39	41	-2	40	38	2	98	100	-2	92	103	-11	72	75	-3	125	137	-12

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	16	18	-2	31	29	2	24	29	-5	18	22	-4	13	16	-3	3	3	0	11	10	1
3AW	72	91	-19	140	157	-17	117	155	-38	57	86	-29	45	54	-9	26	33	-7	50	63	-13
Magic 1278	7	8	-1	8	8	0	14	14	0	10	12	-2	5	8	-3	2	3	-1	14	12	2
3MP 1377	6	5	1	6	5	1	7	6	1	7	5	2	7	6	1	2	3	-1	7	5	2
101.9 FOX FM	44	48	-4	62	64	-2	63	72	-9	60	66	-6	41	45	-4	8	9	-1	27	30	-3
GOLD104.3	62	64	-2	80	87	-7	97	99	-2	83	79	4	55	58	-3	16	17	-1	49	48	1
KIIS 101.1 FM	30	28	2	43	39	4	45	37	8	34	34	0	33	35	-2	6	7	-1	18	18	0
105.1 TRIPLE M	38	41	-3	54	60	-6	54	58	-4	44	50	-6	43	43	0	8	7	1	19	20	-1
NOVA 100	44	49	-5	76	77	-1	56	68	-12	49	60	-11	45	47	-2	11	10	1	35	38	-3
smoothfm 91.5	43	46	-3	57	57	0	69	76	-7	55	62	-7	33	36	-3	13	14	-1	41	46	-5
ABC MEL	22	26	-4	42	48	-6	35	36	-1	16	20	-4	16	21	-5	9	10	-1	15	17	-2
3RN	9	7	2	17	13	4	11	8	3	8	5	3	8	6	2	3	2	1	7	4	3
ABC NEWSRADIO	6	6	0	14	9	5	7	7	0	3	4	-1	5	6	-1	4	3	1	7	6	1
3JJJ	13	14	-1	22	21	1	12	16	-4	13	18	-5	17	18	-1	4	4	0	10	19	-9
ABC CLASSIC	7	9	-2	10	12	-2	8	11	-3	8	11	-3	7	8	-1	3	4	-1	6	9	-3
Total	501	530	-29	744	760	-16	752	807	-55	585	635	-50	450	471	-21	143	153	-10	380	407	-27

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.2	3.2	5.9	0.7	0.8	*	2.2	2.5	1.5	3.8	3.8	6.7	3.0	2.5	8.5	4.0	4.1	5.7	3.5	3.5	5.9
3AW	14.1	14.3	23.2	4.6	5.1	2.2	1.7	1.7	3.7	2.9	2.6	8.2	10.6	9.9	24.2	15.2	14.6	28.4	31.6	32.5	47.3
Magic 1278	2.0	2.3	1.2	0.5	0.3	1.9	1.4	1.6	0.5	1.3	1.3	2.0	0.6	0.8	0.3	0.9	1.0	0.4	4.9	5.6	2.0
3MP 1377	1.3	1.4	1.2	0.1	0.1	0.3	0.4	0.5	*	0.8	0.7	2.1	0.6	0.7	0.1	2.1	2.4	1.1	2.3	2.4	2.1
101.9 FOX FM	8.4	9.4	5.9	16.4	17.8	11.5	12.6	14.3	10.0	13.7	15.5	8.8	7.9	9.4	5.6	5.3	6.0	2.9	2.4	2.6	2.4
GOLD104.3	12.5	14.0	9.0	12.9	13.8	11.3	11.5	12.7	12.4	9.5	10.6	7.1	13.7	16.0	11.7	19.3	21.7	9.9	10.3	11.6	5.1
KIIS 101.1 FM	5.7	6.6	2.3	8.7	9.6	4.3	8.0	9.5	0.9	8.1	9.3	3.6	6.6	8.3	2.2	6.7	7.7	2.7	0.9	1.0	0.3
105.1 TRIPLE M	6.9	7.6	6.4	7.3	8.1	4.2	10.8	11.4	16.9	7.9	8.5	8.6	8.5	9.9	7.4	10.9	12.4	4.5	1.4	1.4	2.3
NOVA 100	8.9	10.2	5.3	16.0	16.9	15.2	16.6	19.4	6.0	12.0	13.8	5.4	13.6	16.8	6.2	3.8	4.0	4.5	1.5	1.7	0.5
smoothfm 91.5	9.0	9.8	9.3	9.0	8.3	19.6	8.7	9.8	7.5	7.5	7.9	9.6	6.2	7.0	6.8	11.1	11.6	13.4	11.3	12.6	5.6
ABC MEL	4.3	4.3	7.6	1.3	1.6	*	1.1	1.2	2.2	1.5	1.0	7.3	3.0	3.0	5.5	4.0	4.2	5.4	9.6	9.6	16.8
3RN	1.8	2.1	0.4	0.6	0.7	*	0.2	0.3	*	0.3	0.3	*	2.0	2.5	1.0	0.8	0.9	0.7	4.1	4.8	0.3
ABC NEWSRADIO	1.4	1.4	2.7	0.2	0.2	*	1.1	1.0	2.6	1.9	1.7	4.8	0.9	1.0	1.6	0.7	0.7	0.9	2.3	2.3	4.1
3JJJ	2.5	2.7	2.8	2.2	2.3	2.7	1.2	1.4	1.3	6.8	7.5	5.9	3.2	3.5	4.3	0.8	0.9	0.8	0.3	0.4	*
ABC CLASSIC	1.5	1.6	1.7	1.1	1.2	0.7	0.3	0.3	1.1	1.5	1.4	3.7	1.0	1.3	0.5	1.2	1.2	2.5	2.3	2.6	1.2
Commercial DAB+ Stns	7.5	7.7	12.0	11.2	10.9	18.5	12.5	12.0	32.4	11.9	12.7	14.1	4.7	4.9	7.9	7.0	6.5	14.6	3.7	4.0	3.7
ABC DAB+ Stns	1.5	1.5	3.1	2.7	2.3	7.5	0.5	0.5	0.8	1.4	1.5	2.1	2.8	2.7	6.0	0.3	0.2	1.8	1.3	1.5	0.6
Total DAB+ Stns	9.8	9.2	15.1	14.9	13.3	26.0	13.4	12.6	33.2	14.1	14.2	16.2	8.7	7.6	14.0	8.2	6.7	16.4	5.6	5.4	4.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.3	3.2	6.2	4.2	4.1	7.9	3.1	3.2	5.0	3.0	3.0	7.0	2.8	2.8	5.5	2.1	2.0	4.2	2.8	2.9	4.6
3AW	14.4	14.5	24.4	18.8	18.5	33.1	15.6	15.5	27.9	9.7	10.1	16.0	9.9	9.9	17.8	18.3	18.9	22.6	13.1	13.6	19.0
Magic 1278	1.5	1.7	0.5	1.0	1.2	0.2	1.9	2.3	0.3	1.7	2.1	0.1	1.1	1.2	1.7	1.6	1.7	1.7	3.8	4.1	3.6
3MP 1377	1.1	1.2	1.0	0.8	0.9	0.4	1.0	1.1	0.5	1.2	1.4	1.2	1.5	1.7	1.1	1.6	1.4	4.0	1.7	1.9	1.7
101.9 FOX FM	8.7	9.8	6.4	8.3	9.2	4.7	8.4	9.4	7.2	10.2	11.7	8.5	9.1	10.3	6.2	5.6	6.2	3.6	7.1	8.1	4.1
GOLD104.3	12.4	14.0	9.2	10.8	12.0	6.3	12.9	14.8	8.8	14.2	16.2	12.8	12.1	13.5	10.1	11.3	12.5	7.2	12.8	14.3	8.3
KIIS 101.1 FM	5.9	6.9	2.3	5.8	6.6	2.0	6.0	7.0	2.5	5.8	6.9	2.8	7.4	8.6	2.5	4.2	4.9	0.5	4.8	5.5	2.2
105.1 TRIPLE M	7.5	8.3	6.6	7.3	8.0	5.3	7.1	7.9	6.9	7.5	8.7	5.1	9.5	10.2	11.0	5.9	6.1	7.0	5.1	5.4	5.8
NOVA 100	8.9	10.0	5.7	10.2	11.5	4.3	7.5	8.4	6.8	8.4	9.6	7.0	10.1	11.5	5.5	7.5	8.5	3.0	9.2	10.6	3.6
smoothfm 91.5	8.5	9.2	9.0	7.6	8.3	5.6	9.1	10.1	8.4	9.3	10.1	12.7	7.3	7.8	9.3	9.3	9.9	9.5	10.9	11.8	10.6
ABC MEL	4.4	4.4	8.1	5.6	5.1	14.1	4.6	4.7	7.6	2.8	3.0	4.1	3.6	3.7	5.6	6.5	6.9	7.3	3.9	4.0	6.1
3RN	1.8	2.1	0.4	2.3	2.7	0.8	1.4	1.8	*	1.4	1.7	0.4	1.8	2.1	0.3	2.0	2.3	0.6	1.8	2.0	0.5
ABC NEWSRADIO	1.3	1.3	2.4	1.8	1.7	4.4	1.0	1.0	1.3	0.5	0.5	1.5	1.2	1.4	0.6	2.9	2.8	5.5	1.9	1.8	3.7
3JJJ	2.5	2.7	2.8	2.9	3.2	2.3	1.6	1.6	2.5	2.2	2.4	3.2	3.8	4.2	2.8	2.5	2.6	3.8	2.7	2.9	2.7
ABC CLASSIC	1.4	1.5	1.5	1.4	1.5	1.5	1.0	1.0	1.7	1.4	1.6	1.3	1.6	1.8	0.9	2.1	2.1	3.1	1.7	1.8	2.4
Commercial DAB+ Stns	7.3	7.6	10.7	4.9	5.1	5.4	8.0	8.4	10.2	9.0	9.7	13.2	7.5	7.3	15.2	8.4	8.3	13.8	8.1	7.8	16.5
ABC DAB+ Stns	1.5	1.4	2.6	0.6	0.6	1.6	1.7	1.8	2.4	1.4	1.4	3.2	2.0	1.9	4.1	2.8	3.0	2.5	1.8	1.6	4.7
Total DAB+ Stns	9.5	9.1	13.3	6.0	5.7	7.0	10.4	10.2	12.6	11.6	11.1	16.4	10.1	9.2	19.3	11.9	11.3	16.3	10.8	9.5	21.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.2% share of all listening, 3.2% share of AM/FM/DAB+ listening and 5.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 2 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	321	302	97	14	14	*	35	35	5	87	85	25	61	53	35	54	49	12	70	67	20
3AW	687	670	145	44	42	4	36	34	5	57	49	17	133	133	35	135	132	35	282	280	49
Magic 1278	192	182	37	16	12	7	17	17	3	47	47	9	18	15	5	17	17	2	77	75	10
3MP 1377	150	132	34	9	6	3	9	9	*	30	23	15	19	15	3	22	22	4	61	57	8
101.9 FOX FM	1,200	1,134	179	200	192	34	152	144	20	432	407	55	253	229	48	88	85	15	76	76	8
GOLD104.3	1,244	1,183	200	152	141	31	100	88	26	269	256	31	311	294	51	205	202	35	206	202	26
KIIS 101.1 FM	969	929	127	168	164	22	148	146	5	352	332	46	198	187	30	71	68	19	32	32	4
105.1 TRIPLE M	778	715	134	79	71	16	79	73	16	265	234	51	209	191	32	97	97	13	50	48	6
NOVA 100	1,221	1,198	215	204	199	54	172	170	16	439	431	57	286	279	56	89	87	28	31	31	6
smoothfm 91.5	1,167	1,086	242	126	111	33	118	112	23	302	287	64	247	223	56	157	143	46	216	211	21
ABC MEL	432	404	106	18	18	*	20	17	5	57	44	19	80	78	21	71	66	18	186	182	43
3RN	169	166	23	9	9	*	6	6	*	15	15	*	47	43	8	19	19	7	72	72	8
ABC NEWSRADIO	228	221	57	11	11	*	19	19	5	53	48	16	57	57	12	25	25	5	64	62	19
3JJJ	434	393	87	32	30	4	35	33	4	236	220	37	101	86	35	18	11	7	13	13	*
ABC CLASSIC	191	174	46	23	19	8	13	13	4	44	40	16	42	36	8	21	21	4	47	44	7
Commercial DAB+ Stns	825	774	256	118	108	39	107	100	49	248	243	44	162	145	62	96	88	35	94	89	27
ABC DAB+ Stns	191	157	85	30	23	17	20	16	8	57	51	24	39	31	21	14	8	12	30	29	3
Total DAB+ Stns	1,008	884	323	141	121	53	124	110	54	297	279	62	202	168	78	112	95	46	132	112	30
Total	4,668	4,446	1,252	498	488	132	461	438	138	1,294	1,230	324	1,046	980	300	578	555	189	790	757	169

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	275	262	81	150	146	26	139	126	31	116	109	42	97	83	24	57	48	9	163	140	47
3AW	637	617	121	493	461	75	384	366	56	292	268	45	253	237	37	183	163	25	473	454	86
Magic 1278	138	128	26	63	63	3	68	61	12	61	61	2	54	46	10	26	18	8	121	115	22
3MP 1377	125	112	26	49	44	5	52	50	7	61	55	8	58	55	7	28	25	10	70	62	14
101.9 FOX FM	1,086	1,014	158	603	568	50	461	417	61	523	496	64	510	480	37	220	204	20	631	600	56
GOLD104.3	1,101	1,037	168	593	561	67	525	491	70	593	549	79	450	416	64	234	218	24	709	678	95
KIIS 101.1 FM	852	805	115	446	416	36	337	323	35	376	345	48	368	356	16	142	136	7	464	441	37
105.1 TRIPLE M	688	626	120	350	326	47	272	230	50	308	276	41	298	279	36	152	137	23	379	344	57
NOVA 100	1,093	1,038	173	662	625	64	434	387	75	501	459	72	469	441	53	203	187	16	703	687	76
smoothfm 91.5	984	885	195	479	435	65	472	413	79	490	436	85	387	342	64	237	206	31	714	672	109
ABC MEL	400	367	95	247	211	54	195	187	25	197	178	26	156	147	23	103	88	17	218	201	38
3RN	151	147	23	93	90	11	60	58	2	73	70	6	67	67	2	49	49	2	108	108	7
ABC NEWSRADIO	208	191	49	107	99	17	85	69	30	55	43	19	66	60	9	55	48	9	125	112	37
3JJJ	391	357	75	211	200	20	121	100	33	148	116	39	193	181	23	84	74	11	210	186	36
ABC CLASSIC	183	162	40	70	66	15	94	74	22	73	63	13	73	73	3	40	28	13	101	97	22
Commercial DAB+ Stns	678	641	194	327	303	57	317	282	81	367	329	120	322	296	83	175	153	42	502	432	130
ABC DAB+ Stns	152	131	67	54	44	19	60	48	27	60	51	19	71	64	21	59	47	16	111	88	31
Total DAB+ Stns	827	735	250	403	341	75	394	327	106	440	372	136	390	344	101	238	192	58	632	516	154
Total	4,545	4,271	1,115	3,524	3,210	527	2,911	2,575	568	3,051	2,692	585	2,896	2,583	425	1,617	1,406	234	3,814	3,510	725

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 321,000 total listeners, 302,000 AM/FM/DAB+ listeners and 97,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.9	4.4	0.5	2.0	2.9	-0.9	1.1	0.5	0.6	0.7	0.8	-0.1	2.3	1.0	1.3	1.7	1.6	0.1	15.0	13.9	1.1
4BH 1116	8.1	9.4	-1.3	1.4	1.4	0.0	1.9	5.1	-3.2	0.7	1.7	-1.0	1.1	1.1	0.0	9.8	12.6	-2.8	24.1	25.9	-1.8
SENQ 693am	0.9	0.9	0.0	1.6	2.1	-0.5	0.9	0.1	0.8	1.3	1.3	0.0	0.5	1.1	-0.6	0.9	0.4	0.5	0.6	0.3	0.3
B105	11.3	12.4	-1.1	21.5	22.8	-1.3	22.0	21.7	0.3	17.3	21.2	-3.9	10.3	10.9	-0.6	6.4	4.8	1.6	2.7	3.8	-1.1
KIIS973	11.1	9.8	1.3	10.2	7.1	3.1	7.9	10.4	-2.5	13.6	12.4	1.2	15.1	11.2	3.9	9.9	13.0	-3.1	7.5	5.8	1.7
104.5 TRIPLE M	12.9	11.9	1.0	9.5	11.5	-2.0	14.1	7.4	6.7	13.8	13.2	0.6	21.5	20.9	0.6	16.2	12.5	3.7	3.5	3.9	-0.4
NOVA106.9	11.7	10.6	1.1	19.7	17.9	1.8	18.2	14.3	3.9	16.5	13.9	2.6	14.3	13.2	1.1	6.7	6.4	0.3	3.1	3.9	-0.8
ABC BRIS	6.6	6.6	0.0	1.7	1.6	0.1	2.2	1.4	0.8	3.7	2.5	1.2	3.9	5.0	-1.1	7.7	8.6	-0.9	14.4	13.9	0.5
4RN	1.9	1.8	0.1	0.3	0.2	0.1	0.5	0.2	0.3	1.6	0.7	0.9	0.6	0.9	-0.3	1.6	1.1	0.5	4.5	5.0	-0.5
ABC NEWSRADIO	1.8	1.7	0.1	0.6	0.5	0.1	3.4	1.4	2.0	1.1	0.8	0.3	1.2	1.1	0.1	2.7	2.7	0.0	2.4	2.8	-0.4
4J JJ	5.0	6.2	-1.2	3.7	5.0	-1.3	10.0	12.8	-2.8	10.1	12.9	-2.8	5.8	7.2	-1.4	3.6	2.1	1.5	0.5	0.8	-0.3
ABC CLASSIC	1.9	2.4	-0.5	1.4	0.6	0.8	0.6	1.5	-0.9	0.8	0.5	0.3	1.1	3.3	-2.2	1.4	4.5	-3.1	4.3	2.9	1.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.9	4.4	0.5	5.2	4.5	0.7	5.1	4.9	0.2	4.7	3.9	0.8	3.1	2.7	0.4	7.6	6.7	0.9	5.0	4.6	0.4
4BH 1116	7.8	8.8	-1.0	8.5	10.1	-1.6	9.4	10.4	-1.0	7.0	7.4	-0.4	4.6	6.6	-2.0	7.5	6.8	0.7	9.1	11.2	-2.1
SENQ 693am	0.9	0.9	0.0	1.2	1.1	0.1	1.0	0.8	0.2	0.7	0.8	-0.1	0.5	0.8	-0.3	1.0	1.0	0.0	0.8	0.7	0.1
B105	11.7	12.9	-1.2	13.2	14.1	-0.9	10.7	11.5	-0.8	11.8	13.8	-2.0	11.8	13.6	-1.8	7.2	6.6	0.6	9.9	10.7	-0.8
KIIS973	11.3	10.1	1.2	12.0	11.3	0.7	11.4	9.7	1.7	12.0	10.2	1.8	10.8	9.7	1.1	5.3	5.6	-0.3	10.2	9.0	1.2
104.5 TRIPLE M	13.7	12.3	1.4	13.2	12.2	1.0	13.8	13.4	0.4	14.7	13.8	0.9	12.9	9.7	3.2	12.2	6.7	5.5	10.7	10.4	0.3
NOVA106.9	12.2	11.0	1.2	13.6	12.1	1.5	11.3	10.2	1.1	12.2	10.8	1.4	12.7	12.2	0.5	7.2	5.8	1.4	10.1	9.6	0.5
ABC BRIS	6.4	6.7	-0.3	7.9	8.3	-0.4	6.9	7.0	-0.1	4.7	4.5	0.2	4.4	4.8	-0.4	8.9	11.0	-2.1	7.3	6.3	1.0
4RN	1.8	1.8	0.0	2.1	1.8	0.3	1.5	1.4	0.1	1.0	1.2	-0.2	1.8	1.4	0.4	5.1	6.5	-1.4	2.0	1.8	0.2
ABC NEWSRADIO	1.7	1.7	0.0	2.3	2.0	0.3	1.6	1.5	0.1	1.4	1.4	0.0	1.6	1.6	0.0	1.0	1.5	-0.5	2.0	1.7	0.3
4J JJ	4.6	5.7	-1.1	4.8	5.9	-1.1	3.8	5.2	-1.4	3.9	5.2	-1.3	7.3	7.8	-0.5	4.5	4.7	-0.2	6.2	7.6	-1.4
ABC CLASSIC	1.7	2.2	-0.5	1.7	1.5	0.2	1.8	2.0	-0.2	1.3	2.5	-1.2	2.2	3.0	-0.8	2.8	4.5	-1.7	2.4	3.0	-0.6

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	134	115	19	12	11	1	5	3	2	11	9	2	23	15	8	13	16	-3	70	60	10
4BH 1116	220	244	-24	11	16	-5	13	20	-7	25	16	9	20	22	-2	35	46	-11	117	124	-7
SENQ 693am	73	65	8	10	9	1	4	5	-1	26	23	3	7	9	-2	10	7	3	17	12	5
B105	631	622	9	107	110	-3	82	72	10	235	233	2	127	131	-4	53	42	11	28	35	-7
KIIS973	520	508	12	75	73	2	64	64	0	161	151	10	124	125	-1	55	58	-3	42	37	5
104.5 TRIPLE M	552	515	37	73	82	-9	50	47	3	134	120	14	169	153	16	83	71	12	42	42	0
NOVA106.9	702	704	-2	132	126	6	112	102	10	236	238	-2	142	161	-19	50	49	1	30	29	1
ABC BRIS	234	240	-6	17	16	1	13	14	-1	23	23	0	54	59	-5	42	45	-3	83	82	1
4RN	77	80	-3	6	5	1	2	3	-1	15	8	7	13	22	-9	11	10	1	30	31	-1
ABC NEWSRADIO	110	90	20	14	7	7	15	15	0	24	16	8	28	26	2	12	11	1	18	16	2
4JJB	330	364	-34	36	48	-12	52	70	-18	147	139	8	65	75	-10	22	21	1	9	10	-1
ABC CLASSIC	91	96	-5	10	8	2	6	12	-6	17	18	-1	16	17	-1	8	16	-8	33	26	7
Total	2,169	2,163	6	260	256	4	235	231	4	564	560	4	481	487	-6	272	268	4	357	360	-3

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	123	109	14	85	73	12	68	63	5	77	62	15	41	30	11	25	25	0	84	68	16
4BH 1116	200	223	-23	132	156	-24	136	152	-16	125	139	-14	72	97	-25	33	38	-5	154	183	-29
SENQ 693am	66	55	11	31	26	5	35	29	6	30	24	6	17	23	-6	8	9	-1	22	26	-4
B105	576	568	8	387	392	-5	242	240	2	311	320	-9	247	266	-19	79	68	11	357	373	-16
KIIS973	480	461	19	327	311	16	221	194	27	250	216	34	189	173	16	49	50	-1	278	275	3
104.5 TRIPLE M	486	454	32	305	263	42	216	230	-14	253	253	0	215	182	33	81	58	23	293	281	12
NOVA106.9	635	637	-2	423	410	13	271	269	2	326	330	-4	277	274	3	81	82	-1	377	363	14
ABC BRIS	207	213	-6	150	160	-10	113	105	8	91	97	-6	76	74	2	44	49	-5	149	147	2
4RN	66	67	-1	44	41	3	34	28	6	26	31	-5	25	27	-2	16	19	-3	44	50	-6
ABC NEWSRADIO	95	80	15	65	50	15	27	27	0	35	31	4	27	22	5	7	11	-4	59	48	11
4JJB	282	309	-27	166	185	-19	102	121	-19	115	151	-36	133	148	-15	51	56	-5	188	216	-28
ABC CLASSIC	78	75	3	43	38	5	35	36	-1	41	38	3	31	33	-2	15	20	-5	59	64	-5
Total	2,086	2,070	16	1,697	1,689	8	1,328	1,319	9	1,432	1,446	-14	1,243	1,268	-25	540	551	-11	1,751	1,751	0

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 2 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	10	1	1	1	0	*	*	*	*	*	*	1	1	0	1	1	0	8	7	1
4BH 1116	18	20	-2	*	*	*	*	1	*	*	1	*	1	1	0	3	4	-1	13	14	-1
SENQ 693am	2	2	0	*	1	*	*	*	*	1	1	0	*	1	*	*	*	*	*	*	*
B105	25	27	-2	5	5	0	4	4	0	7	9	-2	5	5	0	2	2	0	1	2	-1
KIIS973	25	21	4	3	2	1	1	2	-1	6	5	1	8	5	3	3	4	-1	4	3	1
104.5 TRIPLE M	29	26	3	2	3	-1	2	1	1	6	5	1	11	10	1	5	4	1	2	2	0
NOVA106.9	26	23	3	5	4	1	3	3	0	7	6	1	7	6	1	2	2	0	2	2	0
ABC BRIS	15	14	1	*	*	*	*	*	*	2	1	1	2	2	0	3	3	0	8	7	1
4RN	4	4	0	*	*	*	*	*	*	1	*	*	*	*	*	1	*	*	2	3	-1
ABC NEWSRADIO	4	4	0	*	*	*	1	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
4JJB	11	13	-2	1	1	0	2	2	0	4	5	-1	3	4	-1	1	1	0	*	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	*	*	*	1	2	-1	*	1	*	2	2	0
Total	222	217	5	25	24	1	16	18	-2	41	40	1	51	49	2	34	32	2	55	54	1

By Session, P10+ [Potential: 2305]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	10	1	20	17	3	18	17	1	14	11	3	6	5	1	3	3	0	10	9	1
4BH 1116	18	20	-2	33	38	-5	32	36	-4	20	21	-1	8	12	-4	3	3	0	17	21	-4
SENQ 693am	2	2	0	5	4	1	3	3	0	2	2	0	1	2	-1	*	*	*	1	1	0
B105	27	30	-3	51	53	-2	37	40	-3	34	39	-5	22	24	-2	3	3	0	19	20	-1
KIIS973	27	23	4	46	42	4	39	34	5	35	29	6	20	17	3	2	3	-1	20	17	3
104.5 TRIPLE M	32	28	4	51	46	5	48	46	2	43	39	4	24	17	7	6	3	3	20	19	1
NOVA106.9	29	25	4	53	46	7	39	35	4	35	30	5	24	22	2	3	3	0	19	18	1
ABC BRIS	15	15	0	30	31	-1	24	24	0	14	13	1	8	9	-1	4	5	-1	14	12	2
4RN	4	4	0	8	7	1	5	5	0	3	3	0	3	2	1	2	3	-1	4	3	1
ABC NEWSRADIO	4	4	0	9	8	1	6	5	1	4	4	0	3	3	0	*	1	*	4	3	1
4JJB	11	13	-2	19	22	-3	13	18	-5	11	15	-4	14	14	0	2	2	0	12	14	-2
ABC CLASSIC	4	5	-1	7	6	1	6	7	-1	4	7	-3	4	5	-1	1	2	-1	5	6	-1
Total	234	230	4	386	375	11	344	348	-4	290	283	7	185	179	6	45	45	0	192	185	7

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
4BC 882	4.9	5.4	6.6	2.0	2.1	4.4	1.1	0.9	3.5	0.7	0.8	0.1	2.3	2.6	2.2	1.7	2.3	*	15.0	16.3	25.8
4BH 1116	8.1	9.0	9.8	1.4	0.8	9.6	1.9	1.4	5.9	0.7	0.5	2.7	1.1	1.2	1.7	9.8	11.7	10.7	24.1	27.5	26.9
SENQ 693am	0.9	1.0	0.9	1.6	2.0	0.3	0.9	1.0	1.1	1.3	1.4	1.5	0.5	0.5	1.0	0.9	1.1	1.0	0.6	0.7	0.1
B105	11.3	13.2	6.5	21.5	26.1	11.7	22.0	25.3	6.5	17.3	19.0	13.0	10.3	12.2	4.2	6.4	8.2	2.6	2.7	3.2	2.1
KIIS973	11.1	13.0	6.4	10.2	11.9	10.5	7.9	8.8	4.5	13.6	15.3	6.8	15.1	17.5	8.9	9.9	12.9	1.3	7.5	8.7	6.3
104.5 TRIPLE M	12.9	15.1	8.4	9.5	11.2	8.2	14.1	15.7	7.5	13.8	15.8	4.7	21.5	24.8	15.5	16.2	19.7	14.7	3.5	4.2	1.0
NOVA106.9	11.7	13.7	7.1	19.7	23.6	14.5	18.2	20.1	11.6	16.5	18.3	11.1	14.3	16.9	5.4	6.7	8.6	2.4	3.1	3.7	2.0
ABC BRIS	6.6	7.1	10.8	1.7	2.1	1.1	2.2	2.5	0.5	3.7	2.9	12.7	3.9	3.5	13.6	7.7	8.4	15.0	14.4	16.7	12.7
4RN	1.9	2.0	3.2	0.3	0.3	0.7	0.5	0.2	3.1	1.6	1.5	3.2	0.6	0.7	1.0	1.6	1.9	2.4	4.5	4.9	7.4
ABC NEWSRADIO	1.8	1.8	4.5	0.6	0.8	0.7	3.4	2.3	13.2	1.1	0.8	4.0	1.2	1.4	1.4	2.7	2.3	11.5	2.4	3.0	0.2
4JXX	5.0	5.6	6.1	3.7	4.2	6.0	10.0	10.9	7.9	10.1	10.6	11.5	5.8	6.3	7.7	3.6	4.5	1.9	0.5	0.5	1.0
ABC CLASSIC	1.9	2.1	1.9	1.4	1.8	0.7	0.6	0.6	1.1	0.8	0.9	0.8	1.1	1.2	1.0	1.4	1.5	2.8	4.3	5.0	4.3
Commercial DAB+ Stns	9.3	9.3	21.5	11.8	12.1	29.1	11.5	9.4	32.6	10.0	9.7	18.1	9.4	9.6	20.5	13.6	14.1	33.6	4.2	4.5	7.2
ABC DAB+ Stns	2.0	1.8	6.4	1.1	1.1	2.5	1.0	1.0	1.0	3.0	2.5	9.7	2.5	1.7	15.9	2.2	2.9	*	1.2	1.2	2.9
Total DAB+ Stns	13.1	11.0	27.8	15.9	13.2	31.6	13.5	10.4	33.6	13.5	12.2	27.8	13.9	11.3	36.4	20.9	17.0	33.6	5.9	5.7	10.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		
4BC 882	4.9	5.4	6.5	5.2	5.4	8.2	5.1	5.7	5.8	4.7	5.4	5.2	3.1	3.2	7.5	7.6	9.2	6.2	5.0	5.5	7.0
4BH 1116	7.8	8.5	9.8	8.5	9.1	10.3	9.4	10.6	9.3	7.0	7.9	9.1	4.6	4.8	9.6	7.5	8.2	12.2	9.1	10.4	10.0
SENQ 693am	0.9	1.0	0.9	1.2	1.3	0.8	1.0	1.1	1.2	0.7	0.8	0.8	0.5	0.6	0.4	1.0	1.2	1.5	0.8	0.9	0.6
B105	11.7	13.6	7.5	13.2	14.9	6.2	10.7	12.5	7.5	11.8	13.8	9.0	11.8	13.9	8.1	7.2	8.8	5.1	9.9	12.1	3.9
KIIS973	11.3	13.2	7.2	12.0	13.3	7.7	11.4	13.2	8.7	12.0	14.3	6.9	10.8	12.8	6.5	5.3	6.7	3.3	10.2	12.4	4.1
104.5 TRIPLE M	13.7	15.8	9.2	13.2	14.8	7.2	13.8	16.0	11.2	14.7	17.2	11.1	12.9	15.4	5.9	12.2	15.4	6.6	10.7	12.7	6.3
NOVA106.9	12.2	14.2	7.9	13.6	15.1	8.5	11.3	13.2	8.4	12.2	14.5	7.8	12.7	15.1	7.8	7.2	9.0	4.5	10.1	12.1	5.0
ABC BRIS	6.4	6.8	11.2	7.9	7.8	18.6	6.9	7.4	10.2	4.7	5.2	7.2	4.4	4.7	7.6	8.9	10.3	10.8	7.3	8.1	9.8
4RN	1.8	1.9	3.4	2.1	2.0	7.0	1.5	1.5	3.1	1.0	1.2	1.0	1.8	2.0	2.3	5.1	6.4	3.0	2.0	2.3	2.8
ABC NEWSRADIO	1.7	1.7	4.2	2.3	2.2	6.3	1.6	1.7	2.9	1.4	1.3	4.3	1.6	1.7	2.9	1.0	0.6	4.4	2.0	2.0	5.1
4JXX	4.6	5.0	6.4	4.8	5.3	3.8	3.8	3.8	7.6	3.9	4.3	5.7	7.3	8.3	8.9	4.5	4.7	8.4	6.2	7.2	5.1
ABC CLASSIC	1.7	1.9	1.8	1.7	1.9	1.3	1.8	2.0	1.6	1.3	1.5	1.5	2.2	2.5	2.8	2.8	3.2	3.5	2.4	2.8	2.1
Commercial DAB+ Stns	8.9	9.0	19.3	5.7	5.7	12.8	9.4	9.7	17.1	10.5	10.7	25.2	11.0	11.6	22.4	12.2	12.9	21.9	10.4	10.1	27.5
ABC DAB+ Stns	1.9	1.9	4.8	1.2	1.3	1.3	1.8	1.6	5.3	2.0	1.9	5.2	3.3	3.4	7.3	3.6	3.4	8.5	2.0	1.4	10.6
Total DAB+ Stns	12.8	10.9	24.1	8.2	6.9	14.1	13.1	11.3	22.4	14.8	12.6	30.4	16.9	15.0	29.6	18.7	16.3	30.4	14.1	11.5	38.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.9% share of all listening, 5.4% share of AM/FM/DAB+ listening and 6.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 2 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	134	126	29	12	11	5	5	4	3	11	10	1	23	22	5	13	13	*	70	67	16
4BH 1116	220	206	45	11	10	6	13	11	5	25	19	10	20	18	2	35	33	5	117	115	17
SENQ 693am	73	69	19	10	9	1	4	4	3	26	23	10	7	7	3	10	10	1	17	15	1
B105	631	623	98	107	103	17	82	82	11	235	234	45	127	123	14	53	53	6	28	28	5
KIIS973	520	502	92	75	70	16	64	62	8	161	153	28	124	120	24	55	54	4	42	42	12
104.5 TRIPLE M	552	530	94	73	71	14	50	49	10	134	126	14	169	166	28	83	77	24	42	41	3
NOVA106.9	702	678	131	132	126	29	112	108	18	236	228	40	142	138	25	50	50	10	30	27	8
ABC BRIS	234	223	53	17	16	3	13	12	1	23	22	9	54	52	11	42	40	10	83	81	19
4RN	77	73	21	6	5	1	2	1	2	15	15	5	13	12	3	11	10	3	30	30	6
ABC NEWSRADIO	110	99	35	14	12	2	15	12	11	24	22	10	28	26	6	12	9	5	18	18	1
4J JJ	330	309	90	36	33	8	52	49	17	147	136	39	65	62	18	22	20	6	9	8	3
ABC CLASSIC	91	80	23	10	10	1	6	4	3	17	15	3	16	16	3	8	7	3	33	28	10
Commercial DAB+ Stns	440	407	152	59	55	24	57	53	22	124	107	43	82	79	25	73	69	25	45	43	14
ABC DAB+ Stns	88	81	41	12	10	6	6	6	1	28	26	21	23	20	9	8	8	*	12	11	4
Total DAB+ Stns	515	453	176	66	57	25	62	56	22	142	125	56	105	92	32	82	72	25	58	51	17
Total	2,169	2,046	568	260	246	72	235	227	72	564	544	164	481	458	107	272	244	70	357	326	83

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	123	116	24	85	77	17	68	64	8	77	75	10	41	38	5	25	20	5	84	76	15
4BH 1116	200	186	38	132	119	20	136	124	22	125	116	17	72	64	13	33	26	11	154	143	28
SENQ 693am	66	61	16	31	29	4	35	30	9	30	27	4	17	14	3	8	6	3	22	22	4
B105	576	563	86	387	369	33	242	229	27	311	300	43	247	238	21	79	76	6	357	344	36
KIIS973	480	457	80	327	313	27	221	194	43	250	236	33	189	177	23	49	45	6	278	271	33
104.5 TRIPLE M	486	455	81	305	283	33	216	193	34	253	239	33	215	205	17	81	74	12	293	278	34
NOVA106.9	635	609	109	423	394	46	271	243	44	326	308	35	277	268	19	81	72	10	377	367	45
ABC BRIS	207	199	38	150	142	24	113	105	14	91	79	16	76	75	9	44	41	3	149	133	32
4RN	66	63	20	44	37	13	34	29	12	26	25	5	25	24	4	16	16	1	44	41	8
ABC NEWSRADIO	95	84	29	65	59	13	27	26	8	35	26	13	27	22	5	7	2	5	59	46	17
4J JJ	282	263	75	166	155	21	102	83	36	115	101	27	133	118	19	51	41	10	188	178	41
ABC CLASSIC	78	70	20	43	38	6	35	29	8	41	34	9	31	28	7	15	11	5	59	53	10
Commercial DAB+ Stns	389	364	123	195	179	36	190	173	47	220	206	59	170	157	35	89	73	27	265	232	80
ABC DAB+ Stns	76	70	30	26	23	7	35	29	18	32	28	15	36	31	14	23	17	11	48	35	25
Total DAB+ Stns	456	406	142	229	196	44	233	197	62	266	229	71	219	183	48	116	86	37	326	256	103
Total	2,086	1,966	499	1,697	1,556	237	1,328	1,151	256	1,432	1,295	245	1,243	1,107	165	540	439	94	1,751	1,560	346

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 134,000 total listeners, 126,000 AM/FM/DAB+ listeners and 29,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.8	8.3	0.5	3.4	3.3	0.1	0.5	1.5	-1.0	2.0	1.1	0.9	3.2	4.2	-1.0	10.9	10.9	0.0	20.0	17.6	2.4
CRUISE1323	6.9	7.2	-0.3	4.1	2.3	1.8	4.6	2.9	1.7	1.7	2.0	-0.3	2.0	3.4	-1.4	8.7	7.5	1.2	14.2	15.8	-1.6
MIX102.3	14.0	12.4	1.6	17.6	16.2	1.4	10.4	8.4	2.0	10.3	11.3	-1.0	16.4	12.2	4.2	20.3	18.1	2.2	10.9	9.7	1.2
5MMM	12.2	14.0	-1.8	11.2	9.4	1.8	15.5	16.6	-1.1	10.3	12.9	-2.6	16.3	15.5	0.8	14.9	18.9	-4.0	8.1	11.2	-3.1
NOVA91.9	12.5	12.0	0.5	22.3	22.1	0.2	27.0	30.3	-3.3	19.9	22.1	-2.2	11.0	9.9	1.1	8.2	8.6	-0.4	4.1	1.3	2.8
SAFM	8.2	7.8	0.4	13.6	16.4	-2.8	9.3	9.9	-0.6	12.0	10.7	1.3	12.1	11.7	0.4	5.7	5.1	0.6	2.3	1.8	0.5
ABC ADE	7.8	8.2	-0.4	0.7	1.0	-0.3	1.2	1.2	0.0	3.3	3.8	-0.5	4.4	5.7	-1.3	4.5	4.9	-0.4	19.5	18.9	0.6
5RN	1.7	1.4	0.3	1.4	*	*	1.0	0.3	0.7	0.6	0.2	0.4	0.5	0.5	0.0	1.5	0.8	0.7	3.6	4.1	-0.5
ABC NEWSRADIO	1.8	2.4	-0.6	0.9	1.5	-0.6	0.1	0.4	-0.3	2.7	2.5	0.2	0.4	2.0	-1.6	2.6	3.3	-0.7	2.6	2.8	-0.2
5JJJ	4.2	4.3	-0.1	4.3	5.6	-1.3	5.7	5.8	-0.1	7.1	5.9	1.2	6.7	7.8	-1.1	3.6	3.8	-0.2	0.3	0.3	0.0
ABC CLASSIC	2.0	1.6	0.4	0.8	0.3	0.5	1.4	0.8	0.6	3.8	1.7	2.1	0.9	0.6	0.3	1.7	1.0	0.7	2.5	3.2	-0.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.5	8.1	0.4	10.8	11.8	-1.0	8.4	7.1	1.3	4.3	4.1	0.2	6.9	6.9	0.0	18.4	14.3	4.1	9.6	8.8	0.8
CRUISE1323	6.6	7.2	-0.6	6.6	7.4	-0.8	7.6	8.3	-0.7	6.7	7.3	-0.6	6.7	6.7	0.0	3.2	4.1	-0.9	7.9	7.1	0.8
MIX102.3	14.0	12.5	1.5	12.0	10.2	1.8	15.3	12.4	2.9	16.6	15.6	1.0	12.2	11.9	0.3	11.1	10.9	0.2	14.3	12.0	2.3
5MMM	13.0	14.7	-1.7	13.2	14.0	-0.8	15.3	17.4	-2.1	14.3	17.1	-2.8	11.2	12.5	-1.3	5.0	5.7	-0.7	9.4	11.9	-2.5
NOVA91.9	12.5	12.1	0.4	12.8	11.6	1.2	11.5	11.4	0.1	11.8	12.2	-0.4	14.8	14.6	0.2	12.6	11.4	1.2	12.6	11.9	0.7
SAFM	8.7	8.0	0.7	8.2	6.8	1.4	9.1	8.4	0.7	9.6	9.3	0.3	9.2	9.2	0.0	5.2	4.9	0.3	6.5	7.2	-0.7
ABC ADE	7.9	8.3	-0.4	11.7	12.9	-1.2	8.0	8.6	-0.6	5.4	5.1	0.3	4.5	4.9	-0.4	9.7	8.9	0.8	7.5	7.8	-0.3
5RN	1.6	1.4	0.2	2.5	1.6	0.9	0.6	1.1	-0.5	1.2	1.3	-0.1	1.9	1.7	0.2	2.2	1.1	1.1	2.0	1.7	0.3
ABC NEWSRADIO	1.7	2.3	-0.6	2.7	3.6	-0.9	0.9	1.1	-0.2	0.9	0.9	0.0	1.5	1.7	-0.2	3.4	6.6	-3.2	2.2	2.7	-0.5
5JJJ	4.2	3.8	0.4	4.8	4.7	0.1	2.8	2.6	0.2	4.2	3.3	0.9	5.8	4.7	1.1	3.8	3.9	-0.1	4.1	6.1	-2.0
ABC CLASSIC	1.9	1.5	0.4	1.7	1.4	0.3	1.8	1.4	0.4	2.0	1.0	1.0	2.0	1.8	0.2	2.6	3.2	-0.6	2.4	1.7	0.7

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	139	138	1	12	13	-1	5	7	-2	16	14	2	25	28	-3	23	23	0	57	52	5
CRUISE1323	178	179	-1	11	12	-1	10	8	2	23	22	1	19	19	0	34	34	0	81	84	-3
MIX102.3	366	360	6	50	45	5	46	39	7	89	101	-12	73	63	10	53	52	1	56	60	-4
5MMM	294	308	-14	39	36	3	38	38	0	64	75	-11	69	66	3	42	45	-3	42	47	-5
NOVA91.9	361	355	6	63	60	3	64	68	-4	117	125	-8	68	63	5	31	28	3	17	11	6
SAFM	294	299	-5	48	48	0	35	38	-3	89	97	-8	72	69	3	26	27	-1	24	21	3
ABC ADE	165	165	0	8	8	0	8	10	-2	17	15	2	30	31	-1	23	26	-3	79	77	2
5RN	41	38	3	2	1	1	2	2	0	4	3	1	10	7	3	6	5	1	17	19	-2
ABC NEWSRADIO	79	74	5	6	6	0	3	5	-2	22	17	5	10	10	0	13	12	1	25	24	1
5JJJ	138	152	-14	16	21	-5	17	20	-3	55	59	-4	34	38	-4	10	8	2	6	7	-1
ABC CLASSIC	63	56	7	4	3	1	3	1	2	20	14	6	12	11	1	8	6	2	16	21	-5
Total	1,151	1,152	-1	124	123	1	114	114	0	280	283	-3	241	240	1	156	154	2	237	238	-1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	120	124	-4	85	91	-6	65	63	2	49	50	-1	48	48	0	39	37	2	96	89	7
CRUISE1323	159	157	2	90	88	2	92	93	-1	93	95	-2	81	81	0	29	32	-3	112	110	2
MIX102.3	322	318	4	179	176	3	165	160	5	185	188	-3	142	141	1	69	76	-7	197	198	-1
5MMM	259	278	-19	154	157	-3	138	157	-19	143	163	-20	109	126	-17	46	48	-2	156	173	-17
NOVA91.9	330	323	7	220	201	19	156	157	-1	172	171	1	154	148	6	87	80	7	221	213	8
SAFM	267	266	1	157	131	26	116	118	-2	152	145	7	108	110	-2	51	57	-6	153	157	-4
ABC ADE	146	146	0	109	107	2	76	85	-9	74	78	-4	50	51	-1	35	36	-1	111	113	-2
5RN	32	31	1	19	17	2	12	15	-3	12	14	-2	14	17	-3	11	7	4	23	21	2
ABC NEWSRADIO	63	68	-5	42	45	-3	25	17	8	20	20	0	19	17	2	16	22	-6	49	45	4
5JJJ	126	128	-2	72	70	2	51	39	12	61	60	1	61	62	-1	35	35	0	72	87	-15
ABC CLASSIC	51	51	0	26	21	5	25	22	3	24	18	6	21	23	-2	15	15	0	38	26	12
Total	1,125	1,126	-1	893	877	16	764	773	-9	802	817	-15	742	749	-7	427	443	-16	956	962	-6

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	11	1	*	*	*	*	*	*	1	*	*	1	1	0	3	3	0	8	7	1
CRUISE1323	10	10	0	1	*	*	1	*	*	*	*	*	1	1	0	2	2	0	6	6	0
MIX102.3	20	17	3	2	2	0	1	1	0	3	3	0	5	3	2	5	4	1	4	4	0
5MMM	17	19	-2	1	1	0	2	2	0	3	3	0	5	4	1	4	5	-1	3	4	-1
NOVA91.9	18	17	1	3	2	1	3	4	-1	5	5	0	3	3	0	2	2	0	2	*	*
SAFM	12	11	1	2	2	0	1	1	0	3	2	1	3	3	0	1	1	0	1	1	0
ABC ADE	11	11	0	*	*	*	*	*	*	1	1	0	1	2	-1	1	1	0	8	7	1
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0	1	1	0
5JJJ	6	6	0	1	1	0	1	1	0	2	1	1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	3	2	1	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	1	1	0
Total	141	137	4	12	11	1	12	12	0	25	23	2	28	28	0	24	24	0	39	38	1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	13	12	1	22	24	-2	19	16	3	8	8	0	9	9	0	9	7	2	11	10	1
CRUISE1323	10	11	-1	14	15	-1	17	18	-1	13	13	0	9	8	1	1	2	-1	9	8	1
MIX102.3	21	18	3	25	20	5	35	27	8	31	29	2	16	15	1	5	5	0	17	14	3
5MMM	20	22	-2	27	28	-1	35	38	-3	27	31	-4	15	16	-1	2	3	-1	11	13	-2
NOVA91.9	19	18	1	26	23	3	26	25	1	22	22	0	19	18	1	6	5	1	15	14	1
SAFM	13	12	1	17	14	3	21	19	2	18	17	1	12	12	0	2	2	0	8	8	0
ABC ADE	12	12	0	24	26	-2	18	19	-1	10	9	1	6	6	0	5	4	1	9	9	0
5RN	2	2	0	5	3	2	1	2	-1	2	2	0	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	3	3	0	6	7	-1	2	2	0	2	2	0	2	2	0	2	3	-1	3	3	0
5JJJ	6	6	0	10	9	1	6	6	0	8	6	2	8	6	2	2	2	0	5	7	-2
ABC CLASSIC	3	2	1	4	3	1	4	3	1	4	2	2	3	2	1	1	2	-1	3	2	1
Total	151	146	5	206	199	7	227	221	6	190	184	6	130	125	5	47	48	-1	116	114	2

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.8	9.3	12.7	3.4	3.7	2.7	0.5	0.6	0.4	2.0	1.7	8.9	3.2	3.8	2.1	10.9	11.0	24.1	20.0	20.6	28.1
CRUISE1323	6.9	7.4	9.8	4.1	4.3	4.7	4.6	4.0	10.5	1.7	1.4	8.0	2.0	2.4	1.6	8.7	8.8	18.5	14.2	15.0	14.1
MIX102.3	14.0	15.8	9.9	17.6	18.8	15.1	10.4	11.0	7.9	10.3	12.3	9.5	16.4	20.0	3.0	20.3	21.9	22.8	10.9	11.8	5.7
5MMM	12.2	13.5	11.3	11.2	11.3	16.1	15.5	14.8	25.2	10.3	12.4	8.2	16.3	18.8	17.1	14.9	16.8	5.7	8.1	8.9	3.5
NOVA91.9	12.5	14.2	6.9	22.3	24.7	11.3	27.0	29.9	9.8	19.9	24.2	13.0	11.0	13.2	5.5	8.2	9.2	3.7	4.1	4.5	1.2
SAFM	8.2	9.1	6.8	13.6	14.9	7.9	9.3	10.3	3.2	12.0	14.6	8.6	12.1	13.9	14.0	5.7	6.3	3.5	2.3	2.4	3.4
ABC ADE	7.8	8.2	13.0	0.7	0.7	1.0	1.2	1.2	2.1	3.3	3.3	8.5	4.4	4.3	14.1	4.5	4.5	10.0	19.5	19.9	29.5
5RN	1.7	1.8	1.5	1.4	1.5	1.0	1.0	1.2	*	0.6	0.8	0.2	0.5	0.4	1.7	1.5	1.6	2.6	3.6	3.8	3.0
ABC NEWSRADIO	1.8	1.9	2.9	0.9	0.7	3.2	0.1	0.2	0.2	2.7	2.7	7.8	0.4	0.3	2.5	2.6	2.9	0.7	2.6	2.8	1.7
5JJJ	4.2	4.6	3.8	4.3	4.3	7.2	5.7	5.6	8.6	7.1	8.7	4.4	6.7	8.0	3.6	3.6	4.0	2.1	0.3	0.3	0.2
ABC CLASSIC	2.0	2.3	1.7	0.8	0.8	1.6	1.4	1.3	2.3	3.8	4.6	3.2	0.9	1.1	0.8	1.7	1.9	0.3	2.5	2.7	1.6
Commercial DAB+ Stns	9.6	10.1	15.1	12.2	12.1	19.9	19.2	19.3	23.8	8.9	10.0	13.9	11.4	11.9	28.9	9.0	10.2	2.8	5.6	5.8	6.8
ABC DAB+ Stns	1.8	1.7	4.5	2.7	2.3	8.1	1.1	0.6	6.0	2.9	3.1	5.8	1.9	1.9	5.1	1.0	1.0	3.0	1.4	1.5	1.2
Total DAB+ Stns	12.8	11.9	19.6	15.1	14.3	28.0	20.7	19.8	29.8	12.8	13.2	19.7	16.7	13.8	34.0	11.7	11.1	5.8	7.6	7.3	8.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	8.5	9.0	13.3	10.8	11.1	18.7	8.4	8.8	12.6	4.3	4.5	7.5	6.9	7.0	15.3	18.4	20.8	14.4	9.6	10.4	10.9
CRUISE1323	6.6	7.1	9.1	6.6	7.2	6.5	7.6	8.1	10.9	6.7	7.0	11.7	6.7	7.4	6.7	3.2	3.3	6.5	7.9	8.3	12.4
MIX102.3	14.0	15.7	10.5	12.0	13.3	7.6	15.3	16.9	12.8	16.6	18.7	12.8	12.2	13.8	9.5	11.1	12.7	6.7	14.3	16.2	7.8
5MMM	13.0	14.4	12.1	13.2	14.3	13.6	15.3	16.9	13.0	14.3	16.1	11.4	11.2	12.3	14.1	5.0	5.5	5.5	9.4	10.4	8.5
NOVA91.9	12.5	14.2	7.3	12.8	14.6	4.0	11.5	12.8	8.8	11.8	13.3	10.3	14.8	17.1	7.1	12.6	14.8	3.8	12.6	14.4	5.7
SAFM	8.7	9.7	7.2	8.2	9.1	6.5	9.1	10.2	5.8	9.6	10.7	9.1	9.2	10.6	5.6	5.2	5.4	9.0	6.5	7.2	5.6
ABC ADE	7.9	8.3	13.7	11.7	11.6	24.8	8.0	8.5	11.0	5.4	5.8	7.7	4.5	4.9	6.1	9.7	10.0	18.1	7.5	8.0	10.8
5RN	1.6	1.8	1.2	2.5	2.7	1.8	0.6	0.7	0.7	1.2	1.3	1.3	1.9	2.2	0.7	2.2	2.5	0.7	2.0	2.1	2.8
ABC NEWSRADIO	1.7	1.8	2.5	2.7	2.9	4.2	0.9	0.9	2.0	0.9	1.0	0.9	1.5	1.6	2.4	3.4	3.7	3.7	2.2	2.3	4.4
5JJJ	4.2	4.7	3.7	4.8	5.4	2.3	2.8	3.1	3.2	4.2	4.5	5.3	5.8	6.5	5.3	3.8	4.4	1.6	4.1	4.5	4.1
ABC CLASSIC	1.9	2.2	1.4	1.7	1.9	1.3	1.8	2.0	1.6	2.0	2.3	1.1	2.0	2.2	1.8	2.6	2.9	2.1	2.4	2.6	2.4
Commercial DAB+ Stns	9.2	9.7	13.6	4.5	4.8	6.9	9.1	9.6	12.8	11.7	12.7	15.3	11.8	12.4	21.7	10.9	11.5	17.8	11.1	11.5	20.2
ABC DAB+ Stns	1.7	1.6	4.5	1.1	1.1	2.0	1.6	1.4	4.6	2.0	1.9	5.4	1.8	1.8	3.7	2.8	2.5	10.0	2.1	2.1	4.2
Total DAB+ Stns	12.2	11.3	18.1	6.6	5.8	8.9	12.0	11.1	17.4	15.2	14.6	20.7	14.6	14.3	25.4	15.8	13.9	27.9	14.9	13.6	24.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.8% share of all listening, 9.3% share of AM/FM/DAB+ listening and 12.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 2 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	139	130	26	12	11	2	5	5	1	16	11	7	25	25	1	23	22	5	57	56	11
CRUISE1323	178	166	27	11	9	3	10	9	2	23	19	5	19	16	2	34	33	6	81	79	8
MIX102.3	366	351	53	50	46	12	46	44	7	89	84	13	73	73	7	53	51	10	56	54	5
5MMM	294	277	43	39	35	8	38	35	7	64	60	10	69	66	10	42	40	5	42	40	3
NOVA91.9	361	354	53	63	63	10	64	64	11	117	114	18	68	65	8	31	31	4	17	17	1
SAFM	294	286	42	48	47	7	35	33	4	89	87	13	72	69	13	26	26	3	24	24	2
ABC ADE	165	158	28	8	8	1	8	6	2	17	15	4	30	29	6	23	22	5	79	79	11
5RN	41	35	11	2	1	1	2	2	*	4	3	1	10	7	3	6	6	1	17	15	5
ABC NEWSRADIO	79	71	20	6	5	3	3	2	1	22	21	8	10	8	5	13	12	1	25	24	3
5JJJ	138	132	23	16	15	5	17	17	4	55	52	6	34	34	4	10	10	3	6	6	*
ABC CLASSIC	63	58	12	4	3	2	3	3	1	20	17	5	12	11	2	8	7	1	16	16	2
Commercial DAB+ Stns	242	232	65	34	31	14	29	27	11	58	55	16	58	57	14	28	27	4	35	35	6
ABC DAB+ Stns	83	77	29	13	12	5	6	5	4	25	23	8	18	16	7	7	7	2	14	13	3
Total DAB+ Stns	320	281	87	40	36	17	31	29	13	77	69	22	87	70	20	36	31	6	51	45	9
Total	1,151	1,095	293	124	122	40	114	112	36	280	260	76	241	224	64	156	148	37	237	229	40

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	120	113	22	85	76	12	65	61	10	49	47	9	48	46	7	39	38	2	96	93	14
CRUISE1323	159	148	24	90	83	12	92	86	14	93	83	13	81	76	8	29	25	5	112	104	14
MIX102.3	322	306	47	179	170	15	165	153	22	185	174	21	142	134	13	69	65	4	197	188	20
5MMM	259	242	37	154	146	13	138	130	17	143	137	15	109	96	17	46	42	5	156	149	15
NOVA91.9	330	320	43	220	210	13	156	142	22	172	166	16	154	148	12	87	82	7	221	214	27
SAFM	267	258	36	157	149	13	116	111	13	152	142	18	108	104	9	51	47	5	153	147	16
ABC ADE	146	141	25	109	104	15	76	73	8	74	72	10	50	45	7	35	29	6	111	104	14
5RN	32	27	9	19	17	4	12	10	4	12	12	2	14	12	2	11	10	1	23	20	5
ABC NEWSRADIO	63	57	14	42	37	7	25	21	7	20	19	4	19	16	4	16	11	5	49	44	12
5JJJ	126	119	19	72	68	6	51	50	7	61	57	7	61	58	6	35	33	2	72	69	12
ABC CLASSIC	51	48	9	26	24	4	25	22	3	24	24	2	21	21	2	15	14	2	38	35	6
Commercial DAB+ Stns	205	195	49	87	79	16	99	94	17	125	120	19	112	98	22	55	47	11	158	145	32
ABC DAB+ Stns	67	61	21	25	21	4	24	22	7	25	23	10	29	29	3	23	20	7	38	31	9
Total DAB+ Stns	276	239	65	124	97	20	132	112	23	160	140	29	146	122	25	82	63	17	207	169	41
Total	1,125	1,064	253	893	811	115	764	684	127	802	725	127	742	657	93	427	368	49	956	877	167

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 139,000 total listeners, 130,000 AM/FM/DAB+ listeners and 26,000 Streaming listeners. Please note that there can be overlap between radio types.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.8	5.4	-1.6	1.5	1.7	-0.2	2.7	3.6	-0.9	1.2	1.4	-0.2	3.1	4.1	-1.0	6.6	7.0	-0.4	5.8	11.0	-5.2
6PR	7.3	7.1	0.2	2.1	2.4	-0.3	4.5	4.0	0.5	1.4	0.8	0.6	4.1	5.0	-0.9	12.1	15.6	-3.5	14.5	10.6	3.9
MIX 94.5	11.8	11.7	0.1	21.9	18.5	3.4	13.2	16.8	-3.6	15.1	13.5	1.6	11.4	13.1	-1.7	12.5	11.4	1.1	4.7	4.3	0.4
92.9 TRIPLE M	7.8	8.1	-0.3	8.1	11.5	-3.4	7.8	4.9	2.9	15.0	16.2	-1.2	12.6	12.0	0.6	3.8	4.7	-0.9	0.3	0.5	-0.2
96FM	15.2	14.6	0.6	9.1	10.2	-1.1	9.3	11.5	-2.2	13.1	7.1	6.0	17.4	16.3	1.1	25.2	24.8	0.4	12.0	13.6	-1.6
NOVA93.7	17.0	16.3	0.7	30.2	31.5	-1.3	28.9	32.3	-3.4	23.4	24.3	-0.9	22.6	18.1	4.5	7.4	8.0	-0.6	4.3	2.2	2.1
ABC PER	5.6	5.0	0.6	0.8	1.2	-0.4	1.0	1.2	-0.2	1.5	2.1	-0.6	3.5	4.0	-0.5	5.9	4.3	1.6	14.4	11.7	2.7
6RN	0.7	0.8	-0.1	0.4	0.2	0.2	0.5	0.8	-0.3	0.3	0.5	-0.2	0.3	0.3	0.0	1.2	1.2	0.0	1.3	1.6	-0.3
ABC NEWSRADIO	1.8	1.3	0.5	0.9	1.0	-0.1	1.4	0.3	1.1	0.9	1.3	-0.4	0.5	0.5	0.0	2.8	1.4	1.4	3.4	2.5	0.9
6JJJ	5.2	6.4	-1.2	4.7	5.8	-1.1	10.0	9.2	0.8	12.0	15.8	-3.8	5.0	7.9	-2.9	1.0	1.1	-0.1	1.1	0.8	0.3
ABC CLASSIC	2.5	2.4	0.1	0.3	0.4	-0.1	1.2	0.4	0.8	0.6	0.6	0.0	1.1	0.8	0.3	3.3	2.8	0.5	5.9	7.0	-1.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.7	5.2	-1.5	2.7	4.1	-1.4	3.5	6.2	-2.7	4.3	5.2	-0.9	4.4	5.8	-1.4	4.3	4.5	-0.2	4.3	6.2	-1.9
6PR	7.5	7.5	0.0	9.6	9.3	0.3	7.9	7.9	0.0	5.7	6.7	-1.0	6.5	5.6	0.9	7.4	6.3	1.1	6.4	5.8	0.6
MIX 94.5	12.2	12.1	0.1	10.8	10.9	-0.1	12.3	12.4	-0.1	13.9	12.9	1.0	12.7	13.0	-0.3	10.0	9.3	0.7	10.4	10.5	-0.1
92.9 TRIPLE M	8.1	8.6	-0.5	8.6	10.3	-1.7	8.0	8.0	0.0	8.3	7.4	0.9	8.4	9.3	-0.9	4.6	7.2	-2.6	7.0	6.7	0.3
96FM	15.3	14.5	0.8	13.3	12.6	0.7	17.0	15.9	1.1	18.0	16.7	1.3	14.7	13.6	1.1	6.9	8.3	-1.4	15.0	14.9	0.1
NOVA93.7	17.2	16.7	0.5	21.7	19.8	1.9	14.3	14.5	-0.2	16.0	16.0	0.0	17.6	17.2	0.4	14.0	13.8	0.2	16.3	15.2	1.1
ABC PER	5.5	5.1	0.4	6.0	5.3	0.7	5.7	5.3	0.4	4.0	3.9	0.1	4.5	4.8	-0.3	11.2	9.8	1.4	5.9	4.5	1.4
6RN	0.7	0.9	-0.2	1.1	1.5	-0.4	0.3	0.3	0.0	0.4	0.4	0.0	0.6	0.8	-0.2	1.8	2.6	-0.8	0.7	0.7	0.0
ABC NEWSRADIO	1.7	1.3	0.4	2.2	1.5	0.7	1.2	0.9	0.3	1.2	0.8	0.4	1.4	1.4	0.0	5.2	3.8	1.4	1.9	1.4	0.5
6JJJ	5.2	6.1	-0.9	5.0	5.5	-0.5	4.8	5.2	-0.4	5.5	6.6	-1.1	6.3	8.3	-2.0	4.8	5.9	-1.1	5.1	7.3	-2.2
ABC CLASSIC	2.4	2.4	0.0	2.4	2.3	0.1	1.9	1.8	0.1	1.9	2.0	-0.1	3.5	3.4	0.1	3.8	6.0	-2.2	2.7	2.5	0.2

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2025 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	132	143	-11	7	13	-6	10	11	-1	12	14	-2	21	24	-3	29	28	1	53	52	1
6PR	185	184	1	14	16	-2	18	17	1	30	18	12	27	30	-3	31	44	-13	65	59	6
MIX 94.5	554	549	5	81	75	6	80	76	4	152	145	7	116	130	-14	78	73	5	47	48	-1
92.9 TRIPLE M	421	408	13	62	63	-1	50	34	16	153	152	1	107	110	-3	39	37	2	11	12	-1
96FM	484	452	32	45	44	1	40	38	2	96	87	9	130	122	8	101	86	15	72	74	-2
NOVA93.7	669	653	16	128	122	6	88	85	3	221	223	-2	144	138	6	61	62	-1	27	23	4
ABC PER	196	185	11	7	10	-3	8	8	0	24	27	-3	29	34	-5	34	28	6	94	78	16
6RN	50	53	-3	7	5	2	3	5	-2	10	9	1	6	11	-5	7	6	1	17	18	-1
ABC NEWSRADIO	92	75	17	9	8	1	10	5	5	16	13	3	11	14	-3	12	5	7	35	29	6
6JJJ	300	309	-9	30	34	-4	56	54	2	129	131	-2	55	67	-12	14	10	4	16	13	3
ABC CLASSIC	100	83	17	5	7	-2	13	8	5	15	13	2	26	16	10	8	9	-1	31	29	2
Total	1,791	1,786	5	209	209	0	176	169	7	458	452	6	403	411	-8	237	236	1	309	309	0

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	112	123	-11	48	70	-22	63	77	-14	68	75	-7	54	62	-8	27	28	-1	78	90	-12
6PR	163	163	0	114	116	-2	87	87	0	92	91	1	74	62	12	35	28	7	109	105	4
MIX 94.5	496	482	14	284	266	18	229	227	2	265	260	5	219	225	-6	91	77	14	305	315	-10
92.9 TRIPLE M	352	348	4	193	206	-13	138	158	-20	165	173	-8	141	150	-9	47	62	-15	216	213	3
96FM	437	400	37	255	216	39	231	207	24	260	252	8	220	203	17	78	61	17	286	264	22
NOVA93.7	603	582	21	433	410	23	277	299	-22	296	305	-9	259	249	10	108	94	14	389	390	-1
ABC PER	175	169	6	103	101	2	81	82	-1	71	86	-15	71	66	5	45	37	8	111	101	10
6RN	38	45	-7	22	27	-5	11	17	-6	13	20	-7	9	14	-5	11	13	-2	26	25	1
ABC NEWSRADIO	79	67	12	48	39	9	23	26	-3	26	22	4	31	26	5	25	18	7	63	44	19
6JJJ	264	273	-9	138	153	-15	111	116	-5	129	143	-14	119	137	-18	53	53	0	150	172	-22
ABC CLASSIC	90	74	16	46	36	10	40	36	4	43	40	3	39	27	12	22	23	-1	52	47	5
Total	1,743	1,731	12	1,363	1,331	32	1,159	1,193	-34	1,205	1,264	-59	1,080	1,072	8	525	484	41	1,442	1,436	6

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2025 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+					
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-			
6iX	7	10	-3	*	*	*	*	1	*	*	*	*	*	*	2	2	0	2	5	-2	3	5	-2	
6PR	14	13	1	*	*	*	1	1	0	1	*	*	2	2	0	4	5	-1	6	4	2	6	4	2
MIX 94.5	22	21	1	3	3	0	2	3	-1	6	4	2	5	6	-1	4	4	0	2	2	0	2	2	0
92.9 TRIPLE M	15	15	0	1	2	-1	1	1	0	6	5	1	5	5	0	1	2	-1	*	*	*	*	*	*
96FM	29	27	2	1	2	-1	2	2	0	5	2	3	7	7	0	8	8	0	5	6	-1	5	6	-1
NOVA93.7	32	30	2	5	5	0	5	6	-1	9	8	1	9	8	1	2	3	-1	2	1	1	2	1	1
ABC PER	11	9	2	*	*	*	*	*	*	1	1	0	1	2	-1	2	1	1	6	5	1	6	5	1
6RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0
6JJJ	10	12	-2	1	1	0	2	2	0	4	5	-1	2	3	-1	*	*	*	1	*	*	1	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	3	3	0	3	3	0
Total	189	182	7	16	16	0	17	17	0	37	33	4	41	43	-2	33	33	0	44	41	3	44	41	3

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	7	10	-3	8	11	-3	11	19	-8	11	13	-2	7	9	-2	2	2	0	7	10	-3
6PR	15	14	1	28	25	3	25	24	1	15	17	-2	11	9	2	4	3	1	10	9	1
MIX 94.5	25	23	2	32	30	2	39	37	2	37	33	4	21	20	1	5	4	1	16	17	-1
92.9 TRIPLE M	16	16	0	25	28	-3	25	24	1	22	19	3	14	15	-1	2	3	-1	11	11	0
96FM	31	28	3	39	34	5	54	48	6	47	43	4	24	21	3	3	3	0	23	23	0
NOVA93.7	35	32	3	64	54	10	45	44	1	42	41	1	29	27	2	7	6	1	25	24	1
ABC PER	11	10	1	18	14	4	18	16	2	10	10	0	7	7	0	6	4	2	9	7	2
6RN	1	2	-1	3	4	-1	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0
ABC NEWSRADIO	4	2	2	6	4	2	4	3	1	3	2	1	2	2	0	3	2	1	3	2	1
6JJJ	11	12	-1	15	15	0	15	16	-1	15	17	-2	10	13	-3	2	2	0	8	12	-4
ABC CLASSIC	5	5	0	7	6	1	6	5	1	5	5	0	6	5	1	2	3	-1	4	4	0
Total	204	192	12	295	270	25	316	301	15	263	256	7	163	157	6	50	42	8	152	158	-6

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	3.8	4.2	5.0	1.5	1.5	1.9	2.7	2.9	2.5	1.2	1.1	2.3	3.1	3.3	3.6	6.6	7.6	3.4	5.8	7.2	16.5
6PR	7.3	7.7	11.8	2.1	2.3	1.2	4.5	3.7	11.6	1.4	1.2	3.3	4.1	3.8	11.1	12.1	11.7	26.3	14.5	20.0	12.2
MIX 94.5	11.8	13.6	8.5	21.9	24.4	11.3	13.2	14.1	11.3	15.1	15.5	15.5	11.4	13.0	5.2	12.5	14.6	5.0	4.7	6.5	4.3
92.9 TRIPLE M	7.8	9.2	4.4	8.1	9.0	4.3	7.8	8.3	6.7	15.0	15.9	9.7	12.6	14.9	2.1	3.8	4.2	3.0	0.3	0.4	0.6
96FM	15.2	17.1	15.6	9.1	8.6	19.2	9.3	10.1	6.8	13.1	13.6	12.7	17.4	18.0	25.4	25.2	29.1	10.7	12.0	16.1	15.6
NOVA93.7	17.0	19.8	10.6	30.2	32.9	23.1	28.9	32.5	12.7	23.4	24.9	15.8	22.6	26.3	6.0	7.4	8.0	8.1	4.3	5.9	4.4
ABC PER	5.6	5.8	10.7	0.8	0.7	1.9	1.0	1.0	1.3	1.5	1.4	2.1	3.5	2.9	12.2	5.9	5.2	17.0	14.4	18.8	24.7
6RN	0.7	0.7	1.8	0.4	0.4	0.6	0.5	0.3	1.6	0.3	0.2	1.2	0.3	0.3	0.5	1.2	1.3	1.1	1.3	1.4	6.2
ABC NEWSRADIO	1.8	1.8	3.3	0.9	0.6	4.2	1.4	1.5	1.7	0.9	0.9	0.8	0.5	0.4	1.5	2.8	2.6	7.2	3.4	4.4	5.4
6JJB	5.2	5.9	4.7	4.7	5.2	2.6	10.0	10.5	9.7	12.0	12.6	10.4	5.0	5.6	3.2	1.0	1.1	1.3	1.1	1.6	0.9
ABC CLASSIC	2.5	2.8	2.2	0.3	0.3	0.1	1.2	1.1	2.2	0.6	0.7	0.3	1.1	1.1	2.4	3.3	3.6	3.7	5.9	8.2	3.7
Commercial DAB+ Stns	9.5	9.9	17.5	12.0	11.5	23.1	11.9	10.8	23.9	10.9	10.2	21.9	9.2	8.7	21.4	9.8	10.4	12.6	6.7	9.4	3.6
ABC DAB+ Stns	1.5	1.4	4.0	2.7	2.4	6.5	3.6	3.2	7.9	1.9	1.8	4.2	1.9	1.7	5.3	0.6	0.6	0.5	0.3	0.3	1.8
Total DAB+ Stns	12.4	11.4	21.6	15.0	14.0	29.6	17.2	14.1	31.8	13.3	12.0	26.0	12.2	10.4	26.7	12.7	11.1	13.1	8.7	9.7	5.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	3.7	4.0	4.7	2.7	2.9	2.8	3.5	3.9	4.4	4.3	4.8	4.9	4.4	4.9	4.2	4.3	3.9	9.5	4.3	4.7	5.8
6PR	7.5	7.9	13.2	9.6	9.6	22.4	7.9	8.3	15.2	5.7	6.0	9.1	6.5	7.1	7.3	7.4	8.3	7.2	6.4	7.3	7.1
MIX 94.5	12.2	14.1	8.4	10.8	12.0	9.3	12.3	14.5	9.6	13.9	16.2	9.1	12.7	14.5	6.6	10.0	12.2	4.1	10.4	12.0	8.6
92.9 TRIPLE M	8.1	9.4	4.3	8.6	9.8	4.6	8.0	9.6	4.9	8.3	9.7	4.5	8.4	9.7	3.9	4.6	5.5	2.2	7.0	8.2	4.7
96FM	15.3	17.2	14.9	13.3	14.8	12.4	17.0	19.5	17.7	18.0	20.3	17.8	14.7	16.1	15.0	6.9	7.9	5.6	15.0	16.8	17.9
NOVA93.7	17.2	19.9	11.3	21.7	25.0	8.3	14.3	16.7	12.2	16.0	18.2	14.4	17.6	20.0	10.7	14.0	16.7	7.9	16.3	19.5	8.2
ABC PER	5.5	5.6	10.9	6.0	5.8	15.6	5.7	6.2	9.3	4.0	4.1	7.5	4.5	4.6	8.2	11.2	11.4	17.3	5.9	6.3	10.0
6RN	0.7	0.6	1.8	1.1	0.9	5.3	0.3	0.3	0.9	0.4	0.4	0.5	0.6	0.6	1.3	1.8	2.1	1.1	0.7	0.7	1.5
ABC NEWSRADIO	1.7	1.8	3.3	2.2	2.2	4.7	1.2	1.2	2.3	1.2	1.2	2.6	1.4	1.4	2.3	5.2	5.8	5.6	1.9	2.0	3.6
6JJB	5.2	5.9	4.7	5.0	5.7	1.3	4.8	5.6	3.9	5.5	6.2	5.4	6.3	6.7	8.1	4.8	4.9	7.1	5.1	5.8	4.8
ABC CLASSIC	2.4	2.7	2.0	2.4	2.8	0.9	1.9	2.2	1.8	1.9	2.1	1.8	3.5	3.8	3.6	3.8	4.4	3.1	2.7	3.1	2.9
Commercial DAB+ Stns	9.3	9.6	17.6	6.6	7.0	10.7	10.0	11.1	13.9	9.7	9.8	20.2	9.8	9.2	24.9	14.8	14.8	24.6	10.4	11.2	17.4
ABC DAB+ Stns	1.2	1.2	3.0	1.3	1.4	1.6	1.0	0.8	3.9	0.9	0.9	2.2	1.6	1.5	3.9	2.1	1.9	4.6	2.5	2.3	7.7
Total DAB+ Stns	11.7	10.7	20.6	8.7	8.4	12.3	11.7	11.9	17.9	12.3	10.8	22.4	12.2	10.7	28.8	20.7	16.7	29.2	14.6	13.5	25.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 3.8% share of all listening, 4.2% share of AM/FM/DAB+ listening and 5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	132	123	27	7	7	1	10	9	3	12	10	4	21	20	4	29	29	4	53	49	12
6PR	185	175	38	14	12	2	18	14	6	30	26	5	27	27	6	31	31	8	65	64	10
MIX 94.5	554	527	86	81	81	11	80	73	18	152	140	30	116	112	11	78	76	10	47	46	5
92.9 TRIPLE M	421	408	55	62	60	11	50	49	6	153	144	23	107	107	6	39	39	6	11	10	2
96FM	484	453	92	45	39	15	40	35	10	96	87	20	130	125	22	101	95	13	72	72	12
NOVA93.7	669	643	114	128	122	25	88	87	18	221	211	35	144	141	15	61	55	17	27	27	3
ABC PER	196	188	39	7	7	1	8	8	2	24	22	2	29	27	10	34	32	11	94	92	13
6RN	50	44	18	7	5	2	3	2	2	10	8	4	6	6	2	7	7	2	17	15	5
ABC NEWSRADIO	92	87	32	9	8	4	10	9	3	16	15	2	11	11	4	12	12	6	35	33	13
6JJI	300	274	74	30	26	7	56	50	19	129	117	33	55	52	11	14	14	3	16	15	2
ABC CLASSIC	100	90	25	5	5	1	13	10	4	15	14	2	26	23	10	8	8	3	31	31	5
Commercial DAB+ Stns	319	301	97	41	39	13	37	34	12	94	88	26	61	61	22	48	44	16	38	35	7
ABC DAB+ Stns	108	94	41	21	19	8	21	20	6	35	31	13	16	14	8	6	5	3	8	6	4
Total DAB+ Stns	437	372	130	58	51	19	53	44	15	127	112	37	86	75	30	58	49	19	55	42	10
Total	1,791	1,688	457	209	203	59	176	168	59	458	434	124	403	376	91	237	231	63	309	276	60

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	112	100	26	48	41	9	63	52	13	68	62	11	54	50	8	27	20	9	78	77	12
6PR	163	154	35	114	103	19	87	71	22	92	87	15	74	68	9	35	27	8	109	102	14
MIX 94.5	496	473	67	284	266	27	229	210	28	265	244	27	219	210	20	91	84	8	305	283	47
92.9 TRIPLE M	352	338	43	193	183	17	138	128	21	165	156	14	141	136	7	47	42	6	216	206	27
96FM	437	404	78	255	231	34	231	216	32	260	238	38	220	201	27	78	69	9	286	266	45
NOVA93.7	603	575	93	433	420	28	277	261	32	296	272	45	259	248	25	108	99	11	389	367	46
ABC PER	175	167	32	103	93	16	81	78	12	71	68	13	71	65	9	45	37	10	111	102	21
6RN	38	35	12	22	18	9	11	8	4	13	13	1	9	9	3	11	11	1	26	21	8
ABC NEWSRADIO	79	74	25	48	39	13	23	21	5	26	23	7	31	28	5	25	21	9	63	54	23
6JJI	264	235	62	138	132	10	111	97	19	129	116	28	119	106	17	53	40	13	150	142	22
ABC CLASSIC	90	82	24	46	45	7	40	40	7	43	38	9	39	31	11	22	17	6	52	49	10
Commercial DAB+ Stns	273	251	80	132	124	23	152	140	33	149	138	34	121	106	32	65	55	20	191	174	40
ABC DAB+ Stns	86	76	25	38	35	5	27	21	13	35	28	11	24	20	4	22	16	7	66	54	26
Total DAB+ Stns	372	308	99	182	153	26	189	161	46	205	164	43	151	120	36	94	70	26	276	223	63
Total	1,743	1,622	405	1,363	1,230	181	1,159	1,005	203	1,205	1,048	202	1,080	969	158	525	438	92	1,442	1,312	260

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 132,000 total listeners, 123,000 AM/FM/DAB+ listeners and 27,000 Streaming listeners. Please note that there can be overlap between radio types.